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# Trade Disputes Between China and the United States: Growing Pains so Far, Worse Ahead?

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#### **Abstract**

This study covers the history of Sino-US trade relations with a particular focus on the past decade, during which time each has been a member of the World Trade Organization (WTO). Providing a brief history of 19th and 20th century economic relations, this paper examines in detail the trade disputes that have arisen between China and the United States over the past decade, giving dollar estimates for the trade flows at issue. Each country has partaken in their share of protectionist measures, however, US measures have been characteristically defensive, protecting declining industries, while Chinese measures have been characteristically offensive, promoting nascent industries. We also cover administrative and legislation actions within each country that have yet to be the subject of formal complaint at the WTO. This includes an original and comprehensive quantitative summary of US Section 337 intellectual property rights cases. While we view the frictions in Sino-US trade a logical consequence of the rapid increase in flows between the two countries, we caution that each country work within the WTO framework and respect any adverse decisions it delivers so that a protracted protectionist conflict does not emerge. We see the current currency battle as one potential catalyst for such conflict if US and Chinese policymakers fail to manage it judiciously.

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#### **INTRODUCTION**

Sino-US trade flows have exploded in the years since the Peoples' Republic of China (PRC or China) made its first bid for General Agreement on Tariffs and Trade (GATT)/WTO accession in 1986. In 1985, one year before China's accession bid, US merchandise imports and exports with the PRC were nearly equal (\$4.2 billion imported by the United States and \$3.8 billion exported). As of 2009, both the volume and imbalance of US merchandise trade with China had increased dramatically. The United States imported \$310 billion and exported \$70 billion, a ratio of \$4.50 of merchandise imports from China for every dollar of exports to China. However, expressed in ratio terms, the imbalance peaked in 1999: that year the US import-export ratio reached \$6.70 of imports for every dollar of exports. Since 1999, the ratio has declined, while the absolute dollar gap between merchandise imports and exports has widened from \$74.7 billion in 1999 to \$240.0 billion in 2009 (see figure 1). Trade in services has followed a similar pattern, but on a much smaller scale. Services trade between the countries has increased substantially over the past several years and the US trade deficit has continued to widen; however, US exports and imports of services to and from China account for only 3.6 percent of the total two-way US services trade (see table 1).1

Each country has grown to occupy a greater portion of the other's trade portfolio. In 2003, China overtook Mexico as the second largest provider of US imports. Four years later, it overtook Canada as the largest provider. The United States was China's number one export destination through 2007, when it was overtaken by the European Union (according to PRC-reported data).<sup>2</sup> However, the United States is still by far the largest single-country destination for PRC merchandise. In 2009, the United States relied on China to supply approximately 19.3 percent of its merchandise imports, and China relied on the United States to purchase 18.4 percent of its merchandise exports (see figure 2). In the same year, China purchased 6.6 percent of US exports, while 7.7 percent of Chinese imports came from the United States.<sup>3</sup>

The growth in Sino-US trade has been rapid. Expressed in percentage growth terms, US merchandise imports from China since 1984 have been impressive (21.0 percent average annual growth). Each year over the past quarter century, China has supplied an additional \$11.8 billion of imports to the US economy on average, some 23.1 percent of US import growth over the period 1984–2009. Canada has supplied the second largest share of import growth over this period, with an average of \$6.7 billion additional imports per year, some 13.1 percent of US import growth. PRC figures differ somewhat from

<sup>1.</sup> Note that the total services trade share occupied by China is not presented in table 1 for economy.

<sup>2.</sup> UN Comtrade. According to US-reported data, PRC exports to the United States were \$310 billion (19.3 percent) in 2009, versus \$287 billion (17.9 percent) for the EU-27.

<sup>3.</sup> UN Comtrade.

<sup>4.</sup> UN Comtrade.

US statistics, which is not surprising. According to PRC reported data, the United States has purchased an annual average of \$9.1 billion in additional exports from China over the 1984–2009 period, not \$11.8 billion. This has supported an overall average annual growth of 18.3 percent in PRC export volume (see table 2).

During this remarkable growth in two-way trade, the United States and China have also invested directly in each other's economies. This is particularly true for US investment in China. Between 2003 and 2009 US capital provided 29.0 percent of foreign direct investment (FDI) in China. However, PRC investment in the United States has been substantially smaller: over the same period, PRC capital supported less than one percent of US FDI inflows. Total foreign investment in each country has been, on average, comparable: \$84 billion per year in the United States and \$91 billion per year in China. Despite comparable average annual levels of FDI, the trends differ considerably. FDI into the United States remained steady at approximately \$30 billion per year over the period 2003–06, then increased dramatically in 2007 and 2008 to \$177 billion, with a slight reduction of total inflows in 2009. While FDI entering the United States increased in a dramatic stepwise fashion, FDI entering China has declined somewhat between 2003–04 and 2008–09 (see table 3).

The ripple effect of rapid shifts in the intensity of the economic relationship, particularly with respect to trade flows between a developed and developing country, can create political friction. Rising US imports from China have been much debated over the past two decades. The US trade deficit with China was often mentioned in the United States by major news and business press during the years of the East Asian Financial crisis (1997–99) and the years just prior to the Great Recession (2005–07). The year 2010 is shaping up as a year of considerable coverage, with the estimated number of articles mentioning the deficit nearly as large as in 2006 and 2007, the high–water mark years (see figure 3). Meanwhile, US public opinion has remained largely steady, with approximately half of US residents holding an unfavorable opinion of China (see figure 4).

While deepening its bilateral trade and investment relationship with the United States over the past 25 years, China has also integrated itself more fully into the world economy and multilateral institutions. Of the cumulated historical trade flows between China and the United States, the great majority have been governed by the terms of the WTO legal framework. The increasing interdependence between the United States and China, and the conflicts interdependence has sparked, make the history of the relationship an interesting object of study. This paper pays particular attention to the 10 years of China's WTO membership and the bilateral trade conflicts that have occurred or are likely to occur.

We begin with a brief account of modern Sino-US economic relations in three sub-periods: pre-GATT, GATT to PRC accession process, and the PRC accession process. We then address the trade disputes between the United States and China that have been mediated through the WTO since China's

accession in late 2001. Section 3 identifies current protectionist measures that could lead to future conflicts and examines patterns of past conflicts that may color future Sino-US trade relations. Section 4 concludes with recommendations for how the trading partners can best cope with future conflicts.

# SKETCH OF COMMERCIAL HISTORY Pre-GATT

The beginning of Sino-US trade relations coincided approximately with US independence in 1783. The opening of trade was marked by the arrival of the US ship "Empress of China" in Canton (Guangzhou) China in 1784.<sup>5</sup> The following 60 years, known as "The Old China Trade," saw a substantial expansion in Sino-US commerce. In 1839, however, Sino-US trade suffered setbacks during the First Opium War (1839–42), which pitted China against Britain, France, and the United States. Sino-US relations were restored by the Treaty of Wangxia in 1844, which opened several additional ports, granted the United States most favored nation status, and established official Sino-US diplomatic relations. Trading ports (e.g., Shanghai) and privileges (notably legalization of the opium trade) were further expanded by the Treaty of Tianjin in 1858 following the Second Opium War (1856–60).

Fearing political obstacles that would hinder US access to the Chinese economy, Secretary of State John Hay issued the "Open Door Notes" at the turn of the 20th century, advocating the US position of "perfect equality of treatment" among foreign economic interests in China. A wave of Chinese nationalism erupted shortly after, threatening all foreign economic interests in China. In 1915, Japan encroached severely on Chinese economic sovereignty with its "21 demands" for trade and territorial privileges. The most intrusive of these demands were resisted by China with the encouragement of the US government. The United States supported China against Japanese aggression some years later in the prelude to the Second World War, principally by lending money for military supplies. US aid to China, which expanded throughout the war and the immediate postwar period, ended with the Communist victory and founding of the Peoples' Republic of China in 1949. Sino-US relations then deteriorated as a casualty of the Cold War.<sup>6</sup>

#### **GATT to PRC Accession Process**

In 1947, China and the United States signed the GATT along with 21 other countries. Three years later, the Kuomintang nationalist government, from its perch on the island of Taiwan, withdrew China from

<sup>5.</sup> A Guide to the United States' History of Recognition, Diplomatic, and Consular Relations, by Country, since 1776: China. Retrieved May 24, 2010, from http://history.state.gov/countries/china.

<sup>6.</sup> Chronology of US-China Relations, 1784–2000. Retrieved May 24, 2010, from http://history.state.gov/countries/china/china-us-relations.

the GATT. In the same year, the US Congress refused to ratify the International Trade Organization, leaving the provisional GATT to govern world trade for the following 44 years. After 1950, the Peoples' Republic of China, under Mao Zedong, had minimal relations with the world economic system and the United States. For its part, the United States enforced broad trade restrictions through the Coordinating Committee for Multilateral Export Controls (CoCom), a multilateral agreement between North Atlantic Treaty Organization (NATO) members, Australia, and Japan to control exports to China. The CoCom embargo quashed Sino-US trade flows for nearly 30 years. The embargo started to erode in 1972 following President Nixon's landmark visit to mainland China. The visit yielded the Shanghai Communiqué, which vaguely committed both countries to the normalization of relations. Economic relations began to warm thereafter, furthered by President Ford's visit in 1975.

In 1978, Deng Xiaoping assumed leadership of a massive and remarkably successful economic transformation, leading to a market-oriented and capitalist-flavored PRC economy. China and the United States signed a trade relations agreement the following year, according each other most favored nation status. The Deng leadership ushered in a period of PRC rapprochement with the international economic community. In 1980, China occupied the erstwhile Taiwanese seat within the IMF and the World Bank, and requested observer status within the GATT (granted in 1982). In 1983, China signed the Multi-Fiber Agreement and in 1986 it asked to rejoin the GATT, starting a 15 year long process toward WTO accession.<sup>7</sup>

#### **PRC Accession Process**

Chinese diplomatic efforts toward GATT membership were frustrated early on by the PRC government's response to the Tiananmen Square protests of 1989, which roused political resistance to China among many WTO member states. At the time, China's most favored nation (MFN) status with the United States was subject to annual congressional review and approval under the Jackson-Vanik Amendment.<sup>8</sup> This gave critics of China in the United States a regular forum to air grievances, both political (primarily human rights and environment) and economic (notably, US job displacement). There were broader challenges to integrating China's external trade into the WTO legal framework as well. China's strict quotas, high tariffs, poor intellectual property rights, restrictions on foreign investment, and other forms

<sup>7.</sup> The Chinese Nationalist Party government in Taiwan rejoined the GATT with observer status in 1965, after withdrawing in 1950. In 1971, the China seat in the United Nations was transferred from Taiwan to the PRC government and Taiwanese observer status in the GATT was subsequently revoked. Taiwan applied to rejoin the GATT/WTO in 1990. It acceded immediately following the PRC accession under the label of the Separate Customs Territory of Taiwan, Penghu, Kinmen, and Matsu (the TPKM customs territory).

<sup>8.</sup> The Jackson-Vanik Amendment prohibited normal trade relations with nonmarket economies that restricted emigration or otherwise infringed on human rights; however, it did allow for an annual presidential waiver.

of market intervention all had to be reconciled with the interests of WTO members. Setting parameters for China's transition to WTO membership was a central challenge of the accession process, and this challenge proved even greater since China was not granted special and differential treatment, which was the norm for other developing country members.

China's willingness to expose its domestic industries to foreign competition faltered during the East Asian financial crisis of 1997–98. In 1999, however, Chinese premier Zhu Rongji emerged from the crisis with an appealing, though domestically controversial, set of liberalization offers to the United States and other WTO members. However, the Clinton administration, beset by scandals and unified Republican opposition, was not then in a position to accept the Chinese offers.

Sino-US relations deteriorated in the late spring and summer of 1999. The concessions China offered in April were summarized and published electronically by the United States Trade Representative (USTR) without China's consent; the summary was vehemently denied by Chinese officials, who then proceeded to back away from prior commitments. In early May 1999, a NATO plane with an American pilot accidentally bombed the PRC embassy in Belgrade, inciting anti-US protests and boycotts in China. Sino-US trade negotiations recovered, however, culminating in an agreement in November 1999, just before the controversial Seattle ministerial. A Sino-EU agreement followed six months later in May 2000.9 China had already reached agreement with many other WTO members, but the US and the EU bilateral pacts were the most comprehensive and most difficult to conclude. After 15 years of negotiation, China acceded to the WTO on December 11, 2001.

# SINO-US DISPUTES ADJUDICATED WITHIN THE WTO FRAMEWORK Introduction

China and the United States have filed a combined total of 13 disputes against each other through the WTO Dispute Settlement Body (DSB): eight filed by the United States and five filed by China. Ten of the 13 cases have been filed since 2007 (table 4 summarizes the disputes). Since China's accession in 2001, it has filed a total of seven disputes against all WTO members and the United States has filed 25. The majority of PRC complaints have therefore been filed against the United States and a third of US disputes (since China's accession) have been filed against China.

This section provides an overview of the WTO disputes between China and the United States. We then summarize the 13 Sino-US disputes, explaining the measures in question, the alleged violations of WTO rules, and how, if at all, the disputes have been resolved.

<sup>9.</sup> See Bhala (2000) for a comprehensive review of China's "accession saga."

#### **Dispute History**

#### Overview

Since 2002, the United States has requested consultations on eight occasions with China, the most with any WTO member. In fact, the United States has requested consultations on more than one occasion with only four WTO members since 2002: Canada, China, the European Communities, <sup>10</sup> and Mexico. Relative to two-way merchandise trade, US requests for consultations with China were the highest among these four members (see table 4 for a summary of all disputes involving the United States). <sup>11</sup> Over the period 2002 to 2009, the United States requested 3.2 consultations for every trillion dollars of two-way merchandise trade flow with China. By contrast, over this same period, the United States requested just 1.2 consultations for every trillion dollars of merchandise trade flow with the world. <sup>12</sup>

Since 2002, the United States has requested 25 consultations with 10 WTO members, an average of 2.5 consultations per respondent. In the same period, 18 WTO members requested 54 consultations with the United States, an average of 3.0 consultations per complainant. China's complaint intensity, relative to merchandise trade with the United States, is below average for all members that lodged complaints (2.0 PRC complaints against the United States per trillion dollars of cumulative trade flow, versus an average of 2.6 complaints).

China has only requested consultations with two WTO members: the United States (on five occasions) and the European Communities (on two occasions). On the basis of PRC-reported merchandise trade data, China requested 2.7 consultations for every trillion dollars of two-way merchandise trade flow with the United States and 0.5 consultations for every trillion dollars of two-way merchandise trade flow with the world (less than half the US complaint intensity for trade with the world; see table 5).<sup>13</sup>

Among WTO members requesting consultations with China on more than one occasion, Mexico, with three complaints, had the highest dispute intensity of trade (36.3 complaints for every trillion dollars in two-way merchandise trade flow). The European Communities (EC) lodged four complaints against China, half the number lodged by the United States. With slightly higher merchandise trade flows, the

<sup>10.</sup> Prior to December 2009, the legal name of the European Union in the WTO was the European Communities.

<sup>11.</sup> The United States has a dispute resolution alternative with Canada and Mexico, the North American Free Trade Agreement (NAFTA). The NAFTA alternative biases downward the overall intensity of US trade disputes within the WTO for these two countries.

<sup>12.</sup> For the majority of WTO members with which the United States requested consultations, it did so on only one occasion. Among these members, Egypt, Turkey, the Philippines, and India had higher dispute intensities than China, calculated relative to trade. Trade flows of these countries are significantly smaller than the bilateral trade flow between the United States and the four members with multiple consultations (see table 4).

<sup>13.</sup> Merchandise trade flow data in table 4 are as reported by the United States, whereas data in table 5 are as reported by China. US and PRC trade data differ, giving different dispute intensities in table 4 and table 5.

EC complaint intensity with China was much lower than the US complaint intensity (1.9 versus 4.4 for the United States using trade flows reported by China).<sup>14</sup>

The following paragraphs cover the 13 complaints lodged between the United States and China (see table 6). Six of the eight consultations requested by the United States have been concluded. Only one of the five consultations requested by China has been concluded. Four of the five consultations requested by China are related to antidumping and countervailing duties measures (these measures are covered in the next section). Where feasible, we have approximated the dollar value of the import or export flows at issue and the share of total exports or imports connected with the partner country in the year of the dispute. With respect to these calculations, it is worth noting that trade in 2009 was significantly dampened by the Great Recession.

#### **US Complaints**

#### 1. Value-Added Tax on Integrated Circuits: March 2004

The United States alleged that China had been offering a partial rebate on the value-added tax (VAT) for integrated circuits (ICs) produced or designed domestically, but discriminated against ICs designed abroad and most ICs produced abroad. According to the US complaint, this not only violated national treatment for both goods and services, but afforded preferential treatment to certain imports (i.e., those ICs designed domestically but produced abroad), thereby violating the MFN principle. China and the United States notified the WTO DSB of a settlement, in July 2004, under which China agreed to revoke the preferential VAT treatment. In October 2004, the United States and China notified the DSB that China had complied with the terms of the settlement and that both parties considered the dispute resolved.

In 2004, the United States exported \$2.6 billion in integrated circuits to China, 6.2 percent of the \$43.0 billion total IC exports by the United States.<sup>18</sup>

#### 2. Measures Affecting Imports of Automobile Parts: March 2006

The United States, the European Communities, and Canada requested consultations on certain PRC measures targeting the automobile sector in 2004 and 2005. The EC and US requests were lodged

<sup>14.</sup> The intensities are calculated on the basis of PRC-reported trade flows.

<sup>15.</sup> Dispute settlement number 309.

<sup>16.</sup> The European Communities, Japan, Mexico, and the TPKM customs territory requested to join the consultations. China accepted only the requests of the European Communities, Japan, and Mexico.

<sup>17.</sup> Case summaries are available on the WTO website. See Dispute Settlement: The Disputes. Retrieved June 7, 2010, from http://www.wto.org/english/tratop\_e/dispu\_e/find\_dispu\_cases\_e.htm#results.

<sup>18.</sup> Data are from UN Comtrade. Integrated circuits are covered under Harmonized System (HS, 2002) code 8542, "Electronic integrated circuits and microassemblies."

<sup>19.</sup> Dispute settlement number 340.

simultaneously and alleged that imports of automobile parts were subject to higher completed-vehicle tariffs if the imported parts exceeded a given threshold, or if the parts were incorporated in a completed vehicle with domestic parts content below a given threshold.

Canada requested consultations two weeks later, adding that China's measures adversely impacted foreign investment and that the application of completed-vehicle tariffs to semi-knocked-down and completely-knocked-down (SKD and CKD) vehicle kits was inconsistent with the Working Party Report on the Accession of China. Canada also alleged that domestic PRC automobile manufacturers were subsidized as a consequence of domestic content and export performance thresholds, violating the Agreement on Subsidies and Countervailing Measures (ASCM).

All three complaining parties subsequently requested to join each other's consultations and were accepted by China. A single panel was composed in October 2006. The panel circulated its reports in July 2008, largely finding in favor of the complainants. The panel held that the measures implemented with respect to auto parts in general were inconsistent with GATT Article III (national treatment) and were not justified under Article XX(d), the defense argued by China. The panel also held that the measures were inconsistent with GATT Article II since treatment of the imports did not accord with the appropriate entries in China's Schedule of Concessions (i.e., bound tariffs). The panel exercised judicial economy and did not rule on the consistency of the measures with the Agreement on Trade-Related Investment Measures (TRIMs). With respect to the SKD and CKD kits, the panel held that the measures in question were consistent with the general provisions of the GATT, but were inconsistent with the specific commitments in paragraph 93 of China's Working Party Report.

China appealed the panel's findings to the appellate body with limited success. In December 2008, the appellate body overturned the finding of the panel with respect to the treatment of SKD and CKD kits under paragraph 93 of the Working Party Report, but upheld all other findings and affirmed the recommendation that China should bring its measures into conformity. China stated that it would do so by September 2009; however, the United States has yet to agree that conformity with paragraph 93 has been reached.

<sup>20.</sup> Australia, Japan, and Mexico also requested to join the consultations. China accepted all requests.

<sup>21.</sup> Argentina, Australia, Brazil, Japan, Mexico, the TPKM customs territory, and Thailand reserved third-party rights.

<sup>22.</sup> Article XX provides for exceptions to the general provisions of GATT. Article XX(d) provides exceptions for measures "necessary to secure compliance with laws or regulations which are not inconsistent with the provisions of this Agreement..."

<sup>23.</sup> Paragraph 93 of China's Working Party Report stipulates that if China were to create tariff lines for CKD and SKD kits, that the "rates would be no more than 10 percent."

In 2006, the United States exported \$0.5 billion in auto parts to China, 1.6 percent of the \$33.5 billion total auto parts exports by the United States.<sup>24</sup>

### 3. Measures Granting Refunds, Reductions, or Exemptions from Taxes and Other Payments: February 2007

The United States alleged that certain provisions of Chinese law allowed for preferential tax treatment to Chinese enterprises that favor domestic over imported goods. <sup>25</sup> Preferential treatment was alleged to be conferred by reducing monies otherwise owed to the Chinese government, thereby violating the national treatment principle. The United States requested supplemental consultations in April 2007 following the passage of new Chinese income tax legislation. <sup>26</sup> In December 2007, China and the United States informed the DSB that they had agreed to a memorandum of understanding (MOU) on the dispute. In the MOU, China agreed to apply its revised income tax legislation in a manner consistent with its obligations under the GATT. China confirmed that the measures in question with respect to refunds, reductions, or exemptions for monies owed the Chinese government were no longer in effect and could not be used to confer preferential treatment. China further agreed to ensure that imported equipment receives no less favorable treatment than domestically produced equipment. <sup>27</sup>

## 4. Measures Affecting Trading Rights and Distribution Services for Certain Publications and Audiovisual Entertainment Products: April 2007

The United States alleged that China had implemented measures that restrict distribution rights and market access for various audiovisual and print media.<sup>28</sup> The United States requested supplemental consultations in July 2007. The European Communities requested to join both consultations and was accepted by China. The panel was composed in March 2008.<sup>29</sup> In August 2009, the panel held that many, but

<sup>24.</sup> Data are from UN Comtrade. Auto parts are covered under HS (2002) code 8708, "Parts and accessories of the motor vehicles of headings 87.01 to 87.05."

<sup>25.</sup> Dispute settlement number 358. Australia, the European Communities, Japan, and Mexico asked to join the consultations. China accepted all requests.

<sup>26.</sup> Australia, the European Communities, Japan, Mexico and Canada requested the join the supplemental consultations. China accepted all requests but Canada's. Australia, Canada, Chile, the European Communities, Japan, the TPKM customs territory, Turkey, and subsequently Argentina, Colombia, and Egypt reserved third-party rights.

<sup>27.</sup> We are unable to give an approximate dollar value of the trade flows affected by the PRC tax rebates.

<sup>28.</sup> Dispute settlement number 363. The affected media include films for theatrical release, audiovisual home entertainment products (e.g., video cassettes and DVDs), sound recordings and publications (e.g., books, magazines, newspapers, and electronic publications), and distribution services for publications and foreign suppliers of audiovisual services (including distribution services) for audiovisual home entertainment products. The European Communities requested to join the consultations. China accepted the request.

<sup>29.</sup> The European Communities and Japan and subsequently Australia, Korea, and the TPKM customs territory reserved third-party rights.

not all, of the measures at issue were inconsistent with China's Accession Protocol in that they restricted the trading rights of other WTO members. The panel held that there was at least one other reasonably available alternative to the implemented measures and therefore did not rule whether the measures were permissible under the Article XX(a) exception to the general provisions of the GATT (to "protect public morals"). With respect to the distribution services at issue, the panel ruled that China's measures were inconsistent with national treatment under the General Agreement on Trade in Services (GATS) and further that measures limiting foreign investment to Chinese majority—owned joint ventures were inconsistent with China's obligations under Articles XVI and XVII of GATS. With respect to the content review of hard-copy sound recordings and restrictions on the distribution of films, the panel concluded that the United States failed to demonstrate that the measures violated China's obligations under the GATT.

Both countries appealed the panel decision in fall 2009. The panel's conclusions were largely upheld by the appellate body. The appellate body clarified that China's Article XX(a) defense was invalid in that the measures at issue could not be characterized as "necessary to protect public morals." The appellate body report was adopted by the DSB in January 2010 with the recommendation that China bring its policies into conformity. China has yet to notify the DSB that corrective policy measures have been implemented.

In 2007, the United States exported \$0.1 billion of optical media and \$0.1 billion of print media to China, 3.3 percent of the \$3.3 billion total optical media and 1.6 percent of the \$5.9 billion print media exports by the United States.<sup>30</sup> In 2007, the United States exported \$0.2 billion of audiovisual and related services to China, 1.1 percent of the \$15.1 billion total audiovisual and related services exports by the United States.<sup>31</sup>

#### 5. Measures Affecting the Protection and Enforcement of Intellectual Property Rights: April 2007

The United States alleged that Chinese measures to protect intellectual property rights were insufficient relative to China's obligations under the Trade-Related aspects of Intellectual Property Rights agreement (TRIPS). Specifically, the United States challenged Chinese policy with respect to the minimum extent of infringement necessary to initiate a prosecution, the manner of disposing confiscated goods, and the fact

<sup>30.</sup> Data are from UN Comtrade. Optical media are covered under HS (2007) code 8523.40, "Discs, tapes, solid-state non-volatile storage devices, 'smart cards' and other media for the recording of sound or of other phenomena, whether or not recorded, including matrices and masters for the production of discs, but excluding products of Chapter 37: Optical media." The 8523.40 code did not exist prior to HS 2007. Print media are covered under HS (2007) code 49, "Printed books, newspapers, pictures and other products of the printing industry; manuscripts, typescripts and plans." Total US optical and print media exports were \$3.59 and \$6.17 billion in 2008, respectively.

<sup>31.</sup> Data are from UN Service Trade. Audiovisual and related services are covered under service code 288.

that copyright protection did not extend to works not authorized for publication or distribution.<sup>32</sup> The panel was composed in December 2007.<sup>33</sup>

In January 2009 the panel circulated its report finding that China's copyright law was inconsistent with Articles 9.1 and 41.1 of the TRIPS agreement.<sup>34</sup> The panel held that the United States had not demonstrated that the customs measures were inconsistent with sentence one of Article 46 of the TRIPS agreement;<sup>35</sup> however, the measures were inconsistent with sentence four of Article 46 (both sentences one and four were incorporated by Article 59).<sup>36</sup> It further held that the United States had not demonstrated that the criminal thresholds were inconsistent with Article 61 of the TRIPS agreement.<sup>37</sup> The panel's recommendation that China bring the offending measures into conformity was issued in March 2009. China notified the DSB that it had achieved conformity as of March 2010, and the United States concurred one month later.<sup>38</sup>

#### 6. Measures Affecting Financial Information Services and Foreign Suppliers: March 2008

The United States requested consultations over measures allegedly restricting the ability of foreign firms to solicit customers and supply financial information services.<sup>39</sup> The United States alleged that foreign firms were required to both supply and solicit through an entity designated by the Xinhua News Agency, and that Chinese consumers were prohibited from contracting financial information services directly

<sup>32.</sup> Dispute settlement number 362. Canada, the European Communities, Japan, and Mexico requested to join the consultations. China accepted all requests.

<sup>33.</sup> Argentina, the European Communities, Japan, Mexico, and the TPKM customs territory and subsequently Australia, Brazil, Canada, India, Korea, Thailand, and Turkey reserved third-party rights.

<sup>34.</sup> Article 9.1 of the TRIPS agreement incorporates the rights and obligations of the Berne Convention for the Protection of Literary and Artistic Works (exclusive of Article 6bis). Article 41.1 of the TRIPS agreement requires "...enforcement procedures as specified in this Part are available under their law so as to permit effective action against any act of infringement of intellectual property rights...."

<sup>35.</sup> Sentence one of Article 46 stipulates that goods "...found to be infringing be, without compensation of any sort, disposed of outside the channels of commerce in such a manner as to avoid any harm caused to the right holder, or, unless this would be contrary to existing constitutional requirements, destroyed."

<sup>36.</sup> Sentence four of Article 46 stipulates that "...the simple removal of the trademark unlawfully affixed shall not be sufficient, other than in exceptional cases, to permit release of the goods into the channels of commerce."

<sup>37.</sup> Article 61 of the TRIPS agreement stipulates that "...members shall provide for criminal procedures and penalties to be applied at least in cases of willful trademark counterfeiting or copyright piracy on a commercial scale. Remedies available shall...[be] sufficient to provide a deterrent..."

<sup>38.</sup> We are unable to give an approximate dollar value of the trade flows affected by the PRC intellectual property (IP) system. For summary coverage of IP issues with coarse proxies of the overall magnitude of IP infringement in China, see the US section of "US Intellectual Property-Related" under "Sino-US Trade Measures Outside the WTO Framework" below

<sup>39.</sup> Dispute settlement number 373. The European Communities requested to join the consultations. China accepted the request.

from foreign suppliers. The United States claimed that Xinhua designated only one agent through which foreign firms could do business, a subsidiary of Xinhua, and that foreign firms were required to provide extensive information, including confidential customer information, to the Chinese Foreign Information Administration Center, another entity within the Xinhua framework. Finally, the United States alleged that the Chinese government was preventing foreign financial information services providers from establishing a substantive commercial presence within China.

Nine months after the US request for consultation, China and the United States reached agreement under an MOU. The MOU included a Chinese commitment to establish a new regulator of financial information services without a commercial interest on the part of Xinhua; in other words, a regulator no longer within the Xinhua framework. The MOU stipulated that the new regulator could request "only information that is relevant to matters under the license," taking "all necessary steps to protect the information provided" and to "only use such information for the specific regulatory purpose for which it is provided." China agreed to revise its licensing process to ensure conformity with paragraph 308 of its WTO Accession Protocol Working Party Report, which states "that China's licensing procedures and conditions would not act as barriers to market access and would not be more trade restrictive than necessary." China further agreed not to impose any intermediation requirements on foreign suppliers and to allow consumers to contract financial information services freely and directly.

In 2007, the United States exported \$0.9 billion of financial services to China, 1.6 percent of the \$58.3 billion total financial services exports by the United States.<sup>41</sup>

#### 7. Grants, Loans, and Other Incentives: December 2008

The United States alleged that grants, loans, and other incentives being offered to Chinese enterprises that meet certain export criteria violated Article 3 of the ASCM.<sup>42</sup> The United States also alleged that the measures were potentially inconsistent with Articles 3, 9, and 10 of the Agreement on Agriculture,

<sup>40.</sup> The text of the MOU is available online. Retrieved July 23, 2010, from http://www.wto.org/english/tratop\_e/dispu\_e/cases\_e/ds373\_e.htm (follow the "all documents" link at right).

<sup>41.</sup> Data are from UN Service Trade. Financial services are covered under service code 260. Data on financial services exports to China are not available for 2008 from UN Service Trade.

<sup>42.</sup> Dispute settlement number 387. Article 3 of the ASCM prohibits subsidies contingent upon export performance and the use of domestic over imported goods. Canada, the European Communities, Mexico, and Turkey, subsequently Australia and Colombia, and subsequently Ecuador, Guatemala, and New Zealand requested to join the consultations. China accepted all requests.

with Article III of the GATT, and with sections 5, 8, and 11 of Part I of China's Accession Protocol.<sup>43</sup> No further action has been taken on the case to date.<sup>44</sup>

#### 8. Measures Related to the Exportation of Various Raw Materials: June 2009

The United States requested consultation over some 32 measures it identified as restricting Chinese exports of raw materials. <sup>45</sup> The United States also suggested that additional unpublished restrictive measures might also be in force. The United States argued that such measures are inconsistent with Articles VIII, X, and XI of the GATT and several paragraphs of Part I of China's Accession Protocol. <sup>46</sup> A single panel was composed in March 2010. <sup>47</sup>

In 2008, the United States imported \$1.7 billion of the raw materials at issue from China, 46.4 percent of the \$3.6 billion total US imports of the raw materials at issue. However, in 2009 the United States imported only \$0.1 billion of the raw materials at issue from China.<sup>48</sup>

#### **Chinese Complaints**

#### 1. Safeguard Duties Imposed on Imports of Certain Steel Products: March 2002

China alleged that certain definitive safeguard measures taken by the United States that increased the import duties on various steel products were unjustified.<sup>49</sup> In all, eight WTO members submitted

<sup>43.</sup> Agreement on Agriculture Article 3, "Incorporation of Concessions and Commitments," Article 9, "Export Subsidy Commitments," and Article 10, "Prevention of Circumvention of Export Subsidy Commitments." GAT'T Article III, "National Treatment on Internal Taxation and Regulation." Part I of China's Accession Protocol: Section 5, "Right to Trade," Section 8, "Import and Export Licensing," and Section 11, "Taxes and Charges Levied on Imports and Exports." Canada, the European Communities, Mexico, and Turkey and subsequently Australia and Colombia and finally Ecuador, Guatemala, and New Zealand requested to join the consultations. China accepted all requests.

<sup>44.</sup> We are unable to give an approximate dollar value of trade flows affected by the PRC incentive system.

<sup>45.</sup> Dispute settlement number 394. The raw materials at issue were bauxite, coke, fluorspar, magnesium, manganese, silicon carbide, silicon metal, yellow phosphorus, and zinc.

<sup>46.</sup> GATT Article VIII, "Fees and Formalities connected with Importation and Exportation," Article X, "Publication and Administration of Trade Regulations," and Article XI, "General Elimination of Quantitative Restrictions."

<sup>47.</sup> The European Communities and subsequently Canada, Mexico, and Turkey requested to join the consultations. China accepted all requests. Argentina, Brazil, Canada, Chile, Colombia, Ecuador, the European Union, India, Japan, Korea, Mexico, Norway, the TPKM customs territory, and Turkey and subsequently Saudi Arabia reserved third-party rights.

<sup>48.</sup> Trade in 2009 was adversely affected by the Great Recession, as well as PRC export restrictions. Data are from UN Comtrade. The identified raw materials are covered under HS (2007) codes: 2606, aluminum ores and concentrates; 2704, coke and semicoke of coal, of lignite, or of peat; 2529.21 fluorspar; 8104, magnesium and articles thereof, including waste and scrap; 2602, manganese ores and concentrates; 2849.20, carbides of silicon, whether or not chemically defined; 2804.61, silicon; 2804.70, phosphorus; 2608, zinc ores and concentrates.

<sup>49.</sup> Dispute settlement number 252. China identified the following steel products in its request for consultation: "flat steel, hot-rolled bar, cold-finished bar, rebar, certain welded tubular products, carbon and alloy fittings, stainless steel bar, stainless steel rod, tin mill products and stainless steel wire." China's request for consultation is available online. Retrieved

independent requests for consultation regarding these measures.<sup>50</sup> The DSB composed a single panel for all eight requests in July 2002.<sup>51</sup>

The panel published its reports in July 2003, holding that the United States had not justified the measures at issue by showing the prerequisite conditions for the imposition of safeguards (namely, unforeseen developments, increased imports, causation, and parallelism).<sup>52</sup> The United States appealed the decision one month later. In November 2003, the appellate body upheld the conclusions that the 10 measures at issue were inconsistent with US obligations under the GATT; however, for two of the measures, it reversed the finding that the United States had not demonstrated a causal link. This reversal did not, however, change the ultimate finding that the measures were inconsistent with US obligations under the GATT. In December 2003, the United States informed the DSB that President Bush had issued an order repealing all of the safeguard measures. During the period of the dispute, China imposed a safeguard measure on US steel, which was abolished in December 2003 following President Bush's repeal order.

In 2002, the United States imported \$0.3 billion of steel products from China, 2.2 percent of the \$12.4 billion total US steel imports, and 10.4 percent of total PRC steel products exports.<sup>53</sup>

#### 2. Antidumping Duties Imposed on Coated Free-Sheet Paper from China: September 2007

China alleged that the International Trade Administration (ITA), a unit of the US Department of Commerce, had wrongly entered a finding of dumping for Chinese, Korean (Republic of), and Indonesian manufacturers of coated, free-sheet paper.<sup>54</sup> China alleged that the ITA finding was inconsistent with

July 23, 2010, from http://www.wto.org/english/tratop\_e/dispu\_e/cases\_e/ds252\_e.htm (follow the "all documents" link at right).

<sup>50.</sup> Brazil, China, the European Communities, Japan, Korea, New Zealand, Norway, and Switzerland filed independent requests. Japan and New Zealand also requested to join the consultations. The United States accepted all requests. Many of these members joined each other's consultations. China joined the consultations of Brazil, the European Communities, and New Zealand.

<sup>51.</sup> Canada, the TPKM customs territory, Cuba, Malaysia, Mexico, Thailand, Turkey, and Venezuela reserved third-party rights.

<sup>52.</sup> Despite having a single panel, the United States requested that the panel issue eight individual reports so as not to jeopardize its right to settle the claims independently with each member. The panel complied, issuing "one document constituting eight Panel Reports," each of which is particularized to the individual complainants in its conclusions and recommendations, but not in its findings.

<sup>53.</sup> Steel products are covered under HS (2002) code 72, "Iron and Steel." Data are from UN Comtrade. US and PRC reports of steel trade flows nearly agree. In 2002, China reported \$0.24 billion of steel exports to the United States, not \$0.27 billion. The PRC amounts are used to calculate the percent of total PRC steel exports purchased by the United States.

<sup>54.</sup> Dispute settlement number 368.

US obligations under GATT Article VI, the ASCM Articles 1, 2, 10, 14, 17, and 32, and Antidumping Agreement Articles 1, 2, 7, 9, and 18.<sup>55</sup> No further action has been taken on this case to date.

In 2007, the United States imported \$0.4 billion of coated, free-sheet paper from China, 10.7 percent of the \$3.4 billion total US imports of coated, free-sheet paper, and 19.0 percent of the \$1.5 billion total PRC coated, free-sheet paper exports.<sup>56</sup>

#### 3. Antidumping Duties Imposed on Certain Products from China: September 2008

China challenged the US identification of several instances of dumping by the International Trade Administration.<sup>57</sup> The determinations were made with respect to steel, off-the-road tires, light-walled rectangular pipe and tube, and laminated woven sacks. China alleged violations of GATT Articles I and VI; ASCM Articles 1, 2, 10, 12, 13, 14, 19, and 32; Antidumping Agreement Articles 1, 2, 6, 9, and 18; and Article 15 of China's Accession Protocol.<sup>58</sup> A panel was composed in March 2009.<sup>59</sup> The panel has yet to issue any findings. The trade flows of the four products are summarized in table 7.<sup>60</sup>

<sup>55.</sup> GATT Article VI, "Antidumping and Countervailing Duties;" ASCM Article 1, "Definition of a Subsidy," Article 2, "Specificity," Article 7, "Remedies," Article 9, "Consultations and Authorized Remedies," and Article 18, "Undertakings;" Antidumping Agreement Article 1, "Principles," Article 2, "Determination of Dumping," Article 7, "Provisional Measures," Article 9 "Imposition and Collection of Antidumping Duties," and Article 18 "Final Provisions."

<sup>56.</sup> Coated, free-sheet paper is covered under HS (2007) code 4810, paper and paperboard, coated on one or both sides. US and PRC reports of free-sheet paper trade flows do not agree. In 2007, China reported \$0.29 billion of free-sheet paper exports to the United States, lower than the US import figure of \$0.36 billion. The PRC amounts are used to calculate the percent of total PRC free-sheet paper exports purchased by the United States.

<sup>57.</sup> Dispute settlement number 379.

<sup>58.</sup> GATT Article I, "General Most Favored Nation Treatment," and Article VI, "Antidumping and Countervailing Duties;" ASCM Article 1, "Definition of a Subsidy," Article 2, "Specificity," Article 10, "Application of Article VI of GATT 1994," Article 12, "Evidence," Article 13, "Consultations," Article 14, "Calculation of the Amount of a Subsidy in Terms of the Benefit to the Recipient," Article 19 "Imposition and Collection of Countervailing Duties," and Article 32 "Other Final Provisions;" China's Accession Protocol Article 15, "Price Comparability in Determining Subsidies and Dumping."

<sup>59.</sup> Argentina, Australia, Bahrain, Canada, the European Communities, Kuwait, Saudi Arabia, and Turkey reserved third-party rights.

<sup>60.</sup> The PRC complaint identified the following products: "Circular Welded Carbon Quality Steel Pipe," covered under HS (2007) code 7306.19, "Other tubes, pipes and hollow profiles...of iron or steel: other;" "Off-the-Road Tires," covered under HS (2007) code 4011, "New pneumatic tires, of rubber;" "Light-Walled Rectangular Pipe and Tube," covered under HS (2007) code 7306.61, "Other tubes, pipes and hollow profiles of iron or steel...of square or rectangular cross section;" and "Laminated Woven Sacks," covered under HS (2007) code 6305.33, "Sacks and bags, of a kind used for the packing of goods: other, of polyethylene or polypropylene strip." Off-the-road tires were identified by the ITA report as falling under the US Harmonized Tariff System (HTS) headings: 4011.20.10.25, 4011.20.10.35, 4011.20.50.30, 4011.20.50.50, 4011.61.00.00, 4011.62.00.00, 4011.63.00.00, 4011.69.00.00, 4011.92.00.00, 4011.93.40.00, 4011.93.80.00, 4011.94.40.00, and 4011.94.80.00. See ITA Fact Sheet. Retrieved July 23, 2010, from http://ia.ita.doc.gov/download/factsheets/factsheet-prc-tires-prelim-020608.pdf. The PRC complaint is available online. Retrieved July 23, 2010, from http://www.wto.org/english/tratop\_e/dispu\_e/cases\_e/ds379\_e.htm (follow "all documents" link at right).

#### 4. Measures Affecting Imports of Poultry from China: April 2009

China alleged that the effective ban on any imports of Chinese poultry by the Omnibus Appropriations Act of 2009 (Public Law 111-8) was an unjustified sanitary and phytosanitary measure. The House of Representatives' Appropriations Committee cited concerns about contaminated foods from China when writing the ban. China alleged that the measures in the Appropriations Act violated GATT Articles I and XI and the Agriculture Agreement Article 4. China also alleged that the measures violate various provisions of the Sanitary and Phytosanitary Standards (SPS) Agreement. Subsequently, the US Appropriations Act for 2010 was revised so as not to include an outright ban on Chinese poultry; rather it provides funds to establish sanitary and phytosanitary standards for imported Chinese poultry products. A panel was composed in September 2009. The panel has yet to circulate its report.

Neither the United States nor China reported any US imports of chicken products from China in 2008 or 2009. In 2009, the United States imported \$0.2 billion total and China exported \$0.3 billion total of chicken products.<sup>64</sup>

#### 5. Safeguard Duties Imposed on Certain Tires from China: September 2009

China objected to the imposition of safeguard tariffs imposed by the Obama administration in September 2009.<sup>65</sup> The tariffs followed the finding of a threat of "market disruption" in the US tire market by the US International Trade Commission (ITC). The tire products identified in this case were fewer than, and distinct from, those identified in the dispute China brought in September 2008 (case 3 above).<sup>66</sup> The safeguard was imposed as a three-year descending tariff. China argues that a safeguard is not justified by the conditions of the US industry and that the measures imposed are both more restrictive and longer lived than would be necessary to remedy any potential damage from increased Chinese imports. A panel was composed in March 2010.<sup>67</sup> It has yet to issue its report.

<sup>61.</sup> Dispute settlement number 392.

<sup>62.</sup> GATT Article I, "General Most Favored Nation Treatment," and Article XI, "General Elimination of Quantitative Restrictions." Agriculture Agreement Article 4, "Market Access."

<sup>63.</sup> The European Communities, Guatemala, Korea, and Turkey and subsequently, Brazil and the TPKM customs territory reserved third-party rights.

<sup>64.</sup> Data are from UN Comtrade. Chicken products are covered under HS (2007) codes: 0207, "meat and edible offal, of the poultry heading 0105, fresh, chilled or frozen;" 0105.11, "Live poultry of the following kinds: Chickens."

<sup>65.</sup> Dispute settlement number 399.

<sup>66.</sup> The US ITC identified the following US HTS codes in its finding: 4011.10.10, 4011.10.50, 4011.20.10, and 4011.20.50. The investigation (Number TA-421-7) report is available online. Retrieved July 23, 2010, from http://www.usitc.gov/publications/safeguards/pub4085.pdf

<sup>67.</sup> The European Union (formerly the European Communities), Japan, the TPKM customs territory, Turkey, and Vietnam reserved third-party rights in January 2010.

In 2009, the United States imported \$1.9 billion of tires from China, 26.1 percent of the \$7.3 billion total US tire imports and 27.7 percent of the \$6.7 billion total PRC tire exports.<sup>68</sup>

#### Other Consultations Joined by China

In addition to requesting consultations with the United States on eight occasions, China has also joined other members' consultations with the United States. In 2004 and 2006, Thailand sought consultations with the United States the use of the controversial "zeroing" practice in determining whether Thai exporters were dumping shrimp in the US market. <sup>69</sup> (In antidumping investigations, the United States maintains a practice of not counting, or zeroing, imports when prices are above fair value.) The dispute panel upheld Thailand's claims that the US practice of zeroing with respect to Thai shrimp was inconsistent with the Antidumping Agreement. The decision was appealed by both parties; however, the appellate body upheld the panel's findings. Although the United States notified the DSB that it has reached conformity in April 2009, Thailand has yet to agree.

In 2006, China also joined India's consultations with the United States over the enhanced bond requirements on US imports of shrimp from India as implemented under the Amended Bond Directive (ABD).<sup>70</sup> While the panel did not find the ABD itself in violation of US obligations under the Antidumping Agreement, it did find that the US application of the law in the case of shrimp from India was inconsistent with US obligations under the ASCM and Antidumping Agreement. Both parties appealed the findings, but they were upheld by the appellate body. In April 2009, the United States informed the DSB that it had reached conformity. India informed the DSB that it would need to wait to observe how the modifications made by the United States would be practiced.

### SINO-US TRADE MEASURES OUTSIDE THE WTO FRAMEWORK

#### **Administrative Law Remedies**

#### Overview of WTO Codes

WTO law provides for several administrative law remedies that members can pursue independently when they believe other WTO members are maintaining trade practices that are inconsistent with the obliga-

<sup>68.</sup> US and PRC reports of tire trade flows nearly agree. In 2009, China reported \$1.86 billion of tire exports to the United States, not \$1.89 billion. The PRC amounts are used to calculate the percent of total PRC tire exports purchased by the United States. Data are from UN Comtrade. Tires are covered under HS (2007) codes 4011.10, "New pneumatic tires, of rubber: of a kind used on motor cars," and 4011.20, "New pneumatic tires, of rubber: of a kind used on buses or trucks."

<sup>69.</sup> Japan and Brazil, subsequently the European Communities, and subsequently, with China, India requested to join the consultations with the United States in the 2004 episode (dispute number 324). No requests were accepted. In the 2006 consultations (dispute number 343), India, subsequently Japan, and subsequently Brazil requested to join the consultations. The United States accepted all requests but Japan's.

<sup>70.</sup> Brazil and Thailand also requested to join India's consultations (dispute number 345). The United States accepted all requests.

tions of WTO law. The sections below will discuss how the United States and China have utilized their rights and obligations under the various agreements to implement trade remedies. Of course, the trade remedies taken under these agreements have often been contested by other members. First we provide some background on the agreements.

The Agreement on Subsidies and Countervailing Measures (ASCM) provides a framework by which members can identify subsidies of various types provided by other members that are inconsistent with WTO obligations. The agreement provides substantive and procedural requirements that must be met by a member in order to implement a countervailing measure on an identified subsidy. In addition to finding a subsidy, the member must show that the imports in question are causing, or threaten to cause, material injury to a domestic industry. Countervailing duties (CVDs) can be implemented for a maximum initial term of five years; after that, the CVDs must be reviewed. The ASCM provides for special and differential treatment for developing countries.

The Antidumping Agreement (ADA) provides another mechanism through which countries may seek relief from unfair trade practices of foreign firms. Dumping occurs when firms sell products at prices below their "normal value" in an attempt to capture a larger market share in the importing country. To justify the implementation of an antidumping duty, members must both show that a product is being sold below its normal value and that these sales are causing material injury to a domestic industry. Antidumping duties, like CVDs, can be implemented for a maximum initial term of five years before they must be reviewed.

Safeguard measures allow for the implementation of duties in circumstances where, without any behavior inconsistent with WTO obligations by members, another member determines that imports are rising so rapidly, relatively or absolutely, as to cause or threaten to cause serious injury to the domestic industry. The Agreement on Safeguards also prohibits "grey area" measures, such as voluntary export restraints. As with the ASCM and ADA, the Agreement on Safeguards sets out procedures by which a government many authorize a safeguard measure. Unlike the ASCM and ADA, safeguard measures are to be implemented for an initial period of only four years, with the possibility of extension. Safeguard measures are, in principle, general measures, although some allowance for differential trade restrictions against other members is allowed. Another key difference is that the exporting country has the right to seek compensation for the safeguard measure implemented against it. Barring an agreement on compensation, the affected member may retaliate.

The Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) establishes a minimum standard of intellectual property rights (IPRs) protections that members must uphold. The agreement covers seven substantive areas: copyright and related rights; trademarks and service marks; geographical indications and appellations of origin; industrial designs; patents, including genetically modified organisms; the layout designs of integrated circuits; and trade secrets and test data. The

agreement incorporates the standards set out by the Paris and Berne conventions, which are administered by the World Intellectual Property Organization (WIPO). While the TRIPS Agreement does not specifically authorize retaliatory measures by member countries, the United States engages in "self-help," under section 337, to confiscate counterfeit imports and address other intellectual property violations. Many of these cases are against China, as detailed below.

#### **US Measures**

Four types of US trade remedy measures are intended to offset foreign trade practices that are determined by national authorities to harm domestic firms. While the WTO framework contemplates remedial action, the remedies are applied by national trade authorities. The manner of application may be later deemed by the WTO Dispute Settlement Body to be inconsistent with WTO law. The four measures discussed below relate to: dumping; subsidies and other government support; rapid rises in import volumes; and intellectual property rights.

Antidumping (AD) and countervailing duty determinations under US law follow proceedings outlined by section 731 of the Tariff Act of 1930, as amended. The imposition of duties is authorized either by section 701 (AD) or section 303 (CVDs) of the Tariff Act of 1930 (the Smoot-Hawley Tariff Act) or section 753 of the act, so-called "black hole" cases where no prior injury determination has been made. Cases begin with petitions by domestic firms that believe they are being injured by foreign subsidies or dumping activity. The petitioner decides whether to seek a trade remedy in the form of antidumping duty (ADD) or countervailing duty (CVD) remedies, or perhaps both. The International Trade Administration (ITA), a division of the Department of Commerce, and the International Trade Commission (ITC), an independent body, investigate different aspects of the case. The ITA examines trade and production data to determine whether export sales are made at "less than fair value" in a dumping case ("normal value" in WTO parlance), or whether they are subsidized in a countervailing duty case. The ITC determines whether the exports sales in question cause or threaten material injury to the domestic industry. If the ITA and the ITC both make affirmative findings, then penalty duties are imposed. Duties are typically imposed for a period of five years followed by a sunset review to determine whether to continue the duty for a further period. Both countervailing and antidumping duties are recognized as valid trade remedies under the GATT. However, the investigations leading to the duties are often challenged.

WTO members may also impose safeguard measures when imports of a certain product are rising so rapidly (absolutely or relatively) as to cause or threaten to cause serious injury to the member's domestic industry. In the United States, safeguard cases are investigated by the ITC pursuant to section 201 of the Trade Act of 1974 (section 203 for safeguard review cases). If it makes a positive finding, the ITC issues a recommendation to the president, who must then decide whether to take action.

Under section 421 of the Trade Act of 1974, the ITC can also recommend China-specific safeguards if imports cause or threaten material injury. These investigations follow slightly different procedures. China's Protocol of Accession to the WTO allows section 421 safeguard actions until 2013.

Under US law, trade remedies related to IPR violations are sought through proceedings authorized by section 337 of the Tariff Act of 1930. Section 337 cases are investigated by the ITC.

#### **US Antidumping Actions Against China**

Since China joined the WTO, the United States has conducted 71 AD investigations against PRC exporters, covering 83 product sectors.<sup>71</sup> The United States has imposed antidumping duties in 86 percent, or 61 of the 71 AD investigations. Among targets outside of China, 77 percent of investigations led to the imposition of duties. China is by far the most frequent target of AD investigations, and Korea (Republic of) is second, with just 9 cases. In fact, PRC firms were the target in 40 percent of US cases leading to AD duties (see table 8). Sectors that are prominently subject to AD investigations are oil country tubular goods and paper and paperboard.<sup>72</sup> China has challenged just three of the antidumping duties through WTO proceedings (discussed above).

US antidumping remedies have been applied to a significant volume of Sino-US trade. Antidumping measures covered an average of 6.5 percent of US imports from China by dollar volume (see table 9). The highest antidumping duty import coverage during the period 2002 to 2009 (16.5 percent average) is in the stone, glass, and metals categories (HS categories 68 through 83), followed by chemicals and mineral products (12.4 percent; HS categories 25 through 38).

#### US Countervailing Duty Actions Against China

Countervailing duty investigations have been less frequent than AD cases over the past decade. The United States has investigated 50 CVD cases and 192 AD cases worldwide in the years since China's WTO accession. Of the 50 CVD cases, the United States imposed duties in 35 instances. Again, the United States has imposed countervailing duties most frequently by far on PRC exporters (21 instances out of 25 investigations). India is a distant second with five instances of imposed duties out of nine investigations (see table 10).

<sup>71.</sup> Data are from Bown (2010b). Sectors are counted at the four-digit HS code level. Note that goods are cited in AD investigations at the six and eight digit level. Where multiple sub-classified products within a four-digit code are cited by a given case, the 4-digit parent code is counted only once.

<sup>72.</sup> The HS (2007) four-digit codes were 7306, 7304 (oil country tubular goods), and 4811 (paper and paperboard). Code 7306 was cited by seven cases, codes 7304 and 4811 were cited by four cases. China disputed one of the paper cases through the WTO DSB in September 2007.

US countervailing duties have covered an average of 1.5 percent of imports from China by dollar volume over the period 2002–09 (see table 11). Countervailing duties have impacted the stone, glass, and metals industries (HS codes 68 through 83) to the greatest extent (6.4 percent), followed by the plastics, rubbers, and wood industries (4.2 percent; HS codes 39 through 49).

#### **US Safeguard Actions Against China**

Since 2001, the United States has implemented only one global safeguard. The Bush administration implemented the safeguard following the ITC's affirmative finding of injury to US steel manufacturers in 2002. The measure was subsequently challenged in the WTO by several WTO members, including China, and ruled inconsistent (see case 1 under Chinese Complaints above). The United States subsequently dropped the safeguard measures.

In the same time period, the ITC has conducted seven China-specific safeguard investigations under section 421, finding affirmatively in five instances. In only one case, PRC tire imports, was action taken by the president, under the Obama administration in 2009. China subsequently brought the case to the WTO DSB where it remains open (see Chinese Complaints, number 5 above).

#### US Intellectual Property-Related Actions Against China

Between January 2002 and June 2010, 255 investigations were initiated, 43 of which remain pending. China was by far the most frequently cited respondent in these investigations (104 investigations), followed by Taiwan (60), Japan (48), and the Republic of Korea (36). PRC respondents were cited in 40.8 percent of the investigations initiated since 2002. Of these 104 investigations of PRC respondents, 21 remain pending. Of the 83 completed investigations involving a PRC respondent, in 26 cases (31.3 percent) the ITC issued a finding of violation or a cease and desist order (see table 12).

These investigations address only a small fraction of losses allegedly caused by IP infringement. As discussed above (case 5 under US Complaints), the United States has also attempted to redress IP violations through the WTO DSB. However, the total losses from intellectual property violations faced by US firms are extremely difficult to measure. Guesstimates are plagued by poor data, and rely on dicey assumptions. A recent US Government Accountability Office (GAO) report indicated that many unsubstantiated estimates of the cost of IPR violations are widely cited even though it is "difficult, if not impossible, to quantify the net effect of counterfeiting and piracy on the economy as a whole." However, some proxy measures indicate the relative magnitude of IPR offenses in China, relative to other countries. For example, in 2009, 79 percent (\$205 million) of the total dollar value of goods seized by US Customs

<sup>73.</sup> Government Accountability Office Washington, DC. (April 2010). Intellectual Property—Observations on Efforts to Quantify the Economic Effects of Counterfeit and Pirated Goods (GAO-10-423), p. 16.

and Border Protection (CBP) for IPR violations were from China. Another 10 percent (\$27 million) were from Hong Kong and 1 percent (\$3 million) from India.<sup>74</sup> Seizures of PRC goods were disproportionate to its share of US merchandise imports (19.3 percent) by a factor of four.<sup>75</sup> The US CBP seized \$1 in goods for every \$1,874 worth of goods imported from China and \$1 of goods for every \$1,174 imported from Hong Kong. In a recent study by the Organization for Economic Cooperation and Development (OECD), Hong Kong was identified as the leading source of global counterfeited goods trade relative to the volume of exports.<sup>76</sup> The study placed China as the 15th highest source of counterfeited goods relative to the volume of exports. The OECD also estimated that the maximum amount of global trade in counterfeited and pirated goods was \$250 billion in 2007. This amount, however, does not include IP-infringing goods that do not cross borders.

The PRC government has handled an increasing number of IPR infringement disputes over the past 15 years. IPR holders that suspect violations in China typically seek recourse through an administrative process that is not used in other countries. The process does not award damages to the plaintiff, but can fine the defendant. Although the great majority of IP infringement complainants are pursued via administrative procedures, IPR violations are also litigated in the PRC courts, and the number of cases has grown considerably over the past 15 years. The number of cases filed in PRC courts in 2006 was four times the average annual number of cases filed in the mid-1990s.<sup>77</sup> According to sampling conducted by Sepetys and Cox (2009), the vast majority of cases are filed in lower-level courts and more cases are filed by China-based plaintiffs (38 percent) than US plaintiffs (26 percent). Japan and France filed 9 percent of the sampled cases each. However, the share of cases filed is not proportionate to the number of patents held by firms in these countries. While US firms held 18.7 percent of valid foreign-origin patents in China in 2008, Japanese firms held 43.0 percent, and French firms held 3.7 percent.<sup>78</sup> The highest damage awards for these cases, based on the Sepetys and Cox (2009) sample, were for plaintiffs headquartered in China (top 3 awards) and Japan (fourth and fifth largest awards). Ninety percent of the awards were for \$100,000 or less and most awards were a small fraction of the damages claimed.<sup>79</sup>

<sup>74.</sup> US Customs and Border Protection "Top IPR Seizures 2009." Retrieved July 26, 2010, from http://www.cbp.gov/linkhandler/cgov/trade/priority\_trade/ipr/pubs/seizure/fy09\_stats.ctt/fy09\_stats.pdf.

<sup>75.</sup> UN Comtrade.

<sup>76.</sup> OECD (2009), *Magnitude of Counterfeiting and Piracy of Tangible Products: An Update*, OECD, Paris. Retrieved July 26, 2010, from http://www.oecd.org/dataoecd/57/27/44088872.pdf.

<sup>77.</sup> Sepetys, K., and Cox, A. (2009). Intellectual Property Rights Protection in China: Trends in Litigation and Economic Damages: National Economic Research Association, Inc., p. 8.

<sup>78.</sup> State Intellectual Property Organization (SIPO) of the People's Republic of China, 2008 Annual Report. Available online at: http://www.sipo.gov.cn/sipo\_English/laws/annualreports/.

<sup>79.</sup> Sepetys and Cox (2009), pp. 8, 11 (table 6), and 13 (table 10).

#### **PRC Measures**

Trade remedies under PRC law are governed chiefly by the Foreign Trade Law of the PRC. Foreign Trade Remedies, an article within this law, deals specifically with countervailing duties and antidumping duties. PRC trade remedy law was further articulated in 1997 with the Antidumping and Antisubsidy Regulations. To comply with its WTO accession protocol, China revised its trade remedy rules effective January 2002 by separating antidumping and antisubsidy measures, giving each distinct regulations. Until 2003, PRC trade remedy proceedings were administered by the Ministry of Foreign Trade and Economic Cooperation (MOFTEC) and the State Economics and Trade Commission (SETC). China's Ministry of Commerce (MOFCOM) subsumed both MOFTEC and the SETC in March 2003, and antidumping and antisubsidy measures were revised once more in mid-2004. MOFCOM generally initiates investigations in response to a petition from the domestic industry; however, in exceptional circumstances MOFCOM may initiate its own investigation. Antidumping and antisubsidy duties are initially imposed for a period of five years; a sunset review then determines whether they should be extended.<sup>80</sup>

MOFCOM also administers proceedings for safeguard measures under Decree Number 330. The decree initially promulgated the regulations in November 2001, just prior to PRC accession to the WTO. It was subsequently revised in 2004, placing safeguards under the newly created MOFCOM and modifying some of the language in the decree. Similar to antidumping and antisubsidy investigations, MOFCOM may initiate safeguard investigations independently.<sup>81</sup>

#### PRC Antidumping Duty Actions Against the United States

In the period since its accession to the WTO, China initiated 24 AD investigations against the United States covering 24 product sectors.<sup>82</sup> China imposed AD duties in 22 of these cases. China imposed a similar number of AD duties on Japan (22) and the Republic of Korea (20); however, the investigations of US exporters had the highest yield (92 percent of investigations led to imposed duties). Among targets not including the United States, 83 percent of PRC AD investigations led to the imposition of AD duties (see table 13; for duty coverage, see table 14). The sectors cited by the most PRC cases were those related

<sup>80.</sup> Choi and Gao (2006).

<sup>81.</sup> China Safeguard Measures Regulations (Revised). Retrieved September 27, 2010, from http://tradeinservices.mofcom.gov.cn/en/b/2004-03-31/27907.shtml.

<sup>82.</sup> Data are from Bown (2010b). Sectors are counted at the four-digit HS code level. Note that goods are cited in AD investigations at the six- and eight-digit level. Where multiple subclassified products within a four-digit code are cited by a given case, the four-digit parent code is counted only once.

to hydrocarbons, phenols, polyamides, synthetic rubber, and uncoated paper.<sup>83</sup> The United States has not challenged any of the AD duties imposed by China in WTO proceedings.

#### PRC Countervailing Duty Actions Against the United States

China has used almost exclusively AD actions to protect its industries from foreign competition. In the period since it acceded to the WTO, China has investigated only three CVD cases and imposed duties in two. All three cases were launched in 2009. China investigated US exports of steel and chicken products, both of which led to the imposition of duties. China also investigated certain cars, but MOFCOM has yet to issue a final determination.

#### PRC Safeguard Actions Against the United States

China has imposed only one safeguard measure, on steel in 2002, following the US steel safeguard (disputed in the WTO, see the first case under Chinese Complaints above). The China safeguard was revoked in December 2003 when the United States removed its own steel safeguard duties.

#### **Legislative Measures**

This section covers instances of protectionism embedded within recent PRC and US proposed or implemented legislation. None of the measures has yet landed on the doorstep of the WTO. The measures discussed here are identified primarily from the Global Trade Alert (GTA) project, supplemented with additional research. We cover six US measures and five PRC measures (see table 15). All these measures have been proposed or implemented within the past two years. The majority of the US measures arose in response to the Great Recession of 2008–09, whereas the PRC measures appear to be more broadly motivated. Where possible, we approximate the dollar value of the affected import or export market and the share of the total export or import market occupied by the trading partner in the year of the dispute. Again, it is important to note that trade in 2009 was significantly impacted by the Great Recession, so the reported trade values are depressed.

#### **US Legislative Measures**

#### 1. Support for GMAC, General Motors and Chrysler: December 2008–December 2009

In November 2008, US auto industry executives appeared before a congressional hearing and requested \$25 billion in public aid. Just prior to this hearing, European Commission President Barroso warned

<sup>83.</sup> The HS (2007) four-digit codes were 2903 (hydrocarbons), 2907 (phenols), 3908 (polyamides), 4002 (synthetic rubber), and 4804 (uncoated paper). Each was cited in two AD investigations.

<sup>84.</sup> See www.globaltradealert.org. Measures addressed in this paper are those that, according to the GTA, have been proposed or implemented and, if enacted, "almost certainly" discriminate against foreign commercial interests.

of potential WTO action against US subsidies to domestic automakers. However, in mid-December 2008, President Bush authorized \$17.4 billion in loans to GM and Chrysler, half of what the industry ultimately requested, but on terms far more favorable than commercially available at the time. The stimulus package offered automakers additional support with electric-drive vehicle and battery technology provisions that contained "Buy American" requirements.

In May 2009, the Treasury Department purchased a \$7.5 billion stake in GMAC, LLC (formerly known as, General Motors Acceptance Corp.). In its May 21 press release, the Treasury Department indicated that \$4 billion of the investment was intended to "support GMAC's ability to originate new loans to Chrysler dealers and consumers and help address GMAC's capital needs." The Treasury Department also declared its intention to convert \$884 million in convertible GM securities to GMAC common equity, giving it a 35.4 percent stake in GMAC common equity. In December 2009, the Treasury Department expanded its investment in GMAC, adding an additional \$3.8 billion in total capital. Following the December transactions, the Treasury had \$14.1 billion in capital invested in GMAC, holding 56 percent of its common equity.

Following the 2009 bankruptcy filings by Chrysler (April) and GM (June), coupled with additional government financing in the context of both proceedings, the US House of Representatives passed a provision that would have limited new cars eligible for purchase incentives to those produced by the "big three" US auto firms. However, this provision was eliminated in the September 2009 reconciliation with the Senate.

In March 2009, the US and Canadian governments invested nearly \$40 billion in General Motors in exchange for debt, preferred stock, and 72 percent of GM's common equity. While no explicit border measures were enacted to favor GM or Chrysler, government control of GM and GMAC, and the absence of similar support for the operations of competing foreign auto and auto financing firms, almost certainly affected trade and investment patterns in the auto industry.

In 2009, China exported \$5.2 billion of vehicles and vehicle parts to the United States, some 18.7 percent of China's total \$27.9 billion exports in the categories and 4.0 percent of total US imports of vehicles and vehicle parts.<sup>87</sup>

<sup>85.</sup> See Treasury Department May 21, 2009, Press Release TG-154. Retrieved July 23, 2010, from http://www.treas.gov/press/releases/tg154.htm.

<sup>86.</sup> See Treasury Department December 30, 2009 Press Release TG-501. Retrieved July 23, 2010, from http://www.treas.gov/press/releases/tg501.htm.

<sup>87.</sup> Data are from UN Comtrade. Vehicles are covered under HS (2007) code 87, "Vehicles other than railway or tramway rolling stock, and parts and accessories thereof." Note that US and PRC reports of US imports are slightly different. The United States reported \$5,336 million in vehicle and vehicle parts imports from China in 2009, not \$5,235.

#### 2. Solar Panel Tariff Schedule Reclassification: January 2009

In January 2009, the US Customs and Border Protection agency ruled that certain solar panels equipped with a particular diode fall under the US Harmonized Tariff Schedule classification of "electric motors and generators" (HTS 8501.31), rather than "Diodes, transistors, and similar semiconductor devices" (HTS 8541.40). Reclassification subjected the panels to a 2.5 percent tariff as opposed to zero under the former classification. This decision cuts against US calls within Doha Round talks for free trade in environmental goods and services.

In 2009, the United States imported \$0.1 billion of electric motors and generators (HTS 8501.31) from China, 17.9 percent of the \$0.8 billion total US electric motors and generators imports and 21.1 percent of the \$0.7 billion PRC exports of electric motors and generators.<sup>88</sup>

#### 3. American Recovery and Reinvestment Act and Buy American Provisions: February 2009

By far the leading piece of US protectionist legislation was the Buy American amendment inserted in the American Reinvestment and Recovery Act (ARRA). 89 Following the original \$787 billion stimulus bill that was enacted in February 2009 (Public Law 111-5), several additional applications of the Buy American provision have been proposed and some have been enacted. The ARRA requires domestic procurement in two sections. First, with certain exceptions, all covered items 90 procured by the Department of Homeland Security (DHS) with stimulus funds must be "grown, reprocessed, reused, or produced in the United States." 10 Next, and much bigger, the ARRA requires that "all of the iron, steel, and manufactured goods used in [an ARRA] project [must be] produced in the United States. 11 Project to meet the Buy American provision. 12 After strong objections were voiced both domestically and internationally, the Buy American amendment was further amended to stipulate that the provisions "shall be applied in a manner consistent with United States obligations under international agreements." 12 The term "international agreements" most notably includes the WTO Government Procurement Agreement (GPA) and bilateral free trade agreements (FTAs). A certain amount of compliance guidance has been

<sup>88.</sup> Data are from UN Comtrade. PRC and US reports of electric motors and generators trade flows are in close agreement for 2009, within half a percent.

<sup>89.</sup> Note that not all Buy American measures discussed have been implemented or are clearly trade distortive.

<sup>90.</sup> Covered items include, e.g., clothing, tents, tarps and other utility goods, and fabrics.

<sup>91.</sup> ARRA § 604 (2009). Note that certain DHS purchases may be exempted under the Government Procurement Agreement.

<sup>92.</sup> ARRA § 1605 (2009).

<sup>93.</sup> ARRA § 1605(b.3) (2009).

<sup>94.</sup> ARRA § 604, 1605(d) (2009).

issued by federal agencies (e.g., Office of Management and Budget [OMB], DHS, Federal Housing Administration [FHA]), but rather little has been said about the key phrase, "in a manner consistent with international agreements."<sup>95</sup>

Since the ARRA was enacted, additional legislation has incorporated Buy American provisions in funding for: construction, renovation and maintenance projects; Amtrak assistance; electric car and battery manufacturing incentives; school construction; and defense appropriations.

The Hiring Incentives to Restore Employment (HIRE) Act (Public Law 111-147) was enacted in March 2010. The HIRE Act carries a House amendment, H.Res. 947, which includes a general Buy American provision under the "Jobs for Main Street Act." The provision cites section 1605 of the ARRA (the Buy American provision). The Jobs for Main Street Act redirects \$75 billion dollars under the Troubled Asset Relief Program (TARP) program. Of the redirected funds, \$45 billion is allocated for construction and renovation projects: highway infrastructure (\$27.5 billion), public transit and Amtrak (\$9.2 billion), school renovation (\$4.1 billion), drinking water provision (\$2.1 billion), public housing (\$1.0 billion), Corps of Engineers (\$0.7 billion). The Buy American provision subjects the allocated funds to the requirement that all "construction, alteration, maintenance, or repair" ensure that "all of the iron, steel, and manufactured goods used in the project are produced in the United States." The Jobs for Main Street Act imposes additional requirements on the procedure for waiving the Buy American obligations. In particular, senior officials responsible for highway and public transportation projects must analyze the impact on domestic employment before issuing a waiver and give advance public notice of the waiver. The waiver.

The ARRA's Buy American provision was expanded with the Appropriations Act of 2010 (Public Law 111-117), which forbids Amtrak from issuing "contracts [for] . . . services provided at or from any location outside the United States." The penalty for violating this provision is a complete loss of the funding, which totals \$563 million. 99

<sup>95.</sup> See Global Trade Alert pages: http://www.globaltradealert.org/measure/united-states-america-buy-american-provisions-stimulus-package, and http://www.globaltradealert.org/measure/united-states-america-expanded-buy-american-provisions-public-projects

<sup>96.</sup> See Jobs for Main Street Act of 2010 summary. Retrieved July 29, 2010, from http://www.speaker.gov/newsroom/legislation?id=0351.

<sup>97.</sup> Dow Jones Reuters Business Interactive, L. L. C., & LexisNexis. 2009. Buy American Provisions in Jobs Bill Could Complicate Canada Talks. *Inside US trade*, 27(50). See also Global Trade Alert page. Retrieved July 29, 2010, from http://www.globaltradealert.org/measure/united-states-america-expanded-buy-american-provisions-public-projects.

<sup>98.</sup> See Global Trade Alert page. Retrieved July 29, 2010, from http://www.globaltradealert.org/measure/united-states-america-buy-american-provisions-amtrak.

<sup>99.</sup> Appropriations Act of 2010 § 149 (2010).

The 21st Century Green High-Performing Public School Facilities Act (H.R. 2187) has passed the House and awaits Senate approval. <sup>100</sup> The bill would authorize \$6.4 billion for school renovation, subject to the same Buy American provisions set forth in the ARRA. <sup>101</sup>

The National Defense Authorization Act for Fiscal Year 2010 (Public Law 111-84) initially required components of military uniforms to be produced within the United States. Exceptions could only be made by the Secretary of Defense. The explicit Buy American provisions were struck from the enacted legislation; however, the Act does expand the definition of small arms and gives the Secretary of Defense the authority to redefine the list of firms in the small arms production industrial base. Finally, the Act restricts the amount of work that can be done on certain construction projects in Guam by persons holding temporary H-2B work visas. <sup>102</sup>

The American Clean Energy and Security Act (H.R. 2454), better known as the Waxman-Markey climate and energy bill, barely passed the House in 2009 during the 111th Congress, and awaits a doubtful future in the 112th Congress which meets in January 2011. While the central disputes are far removed from Buy American provisions, the bill would enable the Secretary of Energy to "provide financial assistance to automobile manufacturers [in the United States] to facilitate the manufacture of plug-in electric drive vehicles" (§123). Financial assistance is also available for manufacturers investing capital toward "qualifying advanced technology vehicles... [or] components." This includes manufacturers of new technology batteries for such vehicles. No explicit appropriations are made for financial assistance; rather funding is at the discretion of the secretary of energy. The bill offers a competitive grant process similar to the Energy Independence and Security Act of 2007 (Public Law 110-140).<sup>103</sup>

#### 4. Employ American Workers Act (EAWA): February 2009

The EAWA restricted TARP fund recipients from hiring certain foreign workers. The EAWA became section 1611 of the ARRA (Public Law 111-5) and was scheduled to sunset two years from enactment (February 17, 2011). While EAWA was in force, TARP fund recipients were prohibited from hiring H-1B workers unless the firm first tried to recruit US workers. This procedure was originally reserved for firms employing a large number of H-1B workers; however, the EAWA applied the requirement to all

<sup>100.</sup> See Library of Congress Bill Summary & Status. Retrieved July 29, 2010, from http://thomas.loc.gov/cgi-bin/bdquery/z?d111:HR02187:

<sup>101. 21</sup>st Century Green High-Performing Public School Facilities Act § 306.

<sup>102.</sup> National Defense Authorization Act of 2010 § 2834(a)(6)(F) (2010).

<sup>103.</sup> United States of America: Subsidies and Buy American provisions for electric cars and batteries. Retrieved June 8, 2010, from http://www.globaltradealert.org/measure/united-states-america-subsidies-and-buy-american-provisions-electric-cars-and-batteries.

TARP fund recipients.<sup>104</sup> The New York Times identified more than 650 firms that received \$400 billion in TARP funds; these firms clearly had to observe the EAWA restrictions.<sup>105</sup> The provision is mainly symbolic, and probably affects very few Chinese H-1B workers.

#### 5. Dairy Export Incentive Program: May 2009

The Dairy Export Incentive Program (DEIP) was revived by Secretary of Agriculture Vilsack in May 2009. The program itself is over 20 years old, but has not been utilized to the extent permitted under the Uruguay Round accord. Revival of the DEIP was triggered by higher European dairy subsidies implemented in January 2009. The new DEIP allocations provide export support for "68,201 metric tons of non-fat dry milk; 21,097 metric tons of butterfat; 3,030 metric tons of various cheeses and 34 metric tons of other dairy products, as well as individual product and country allocations." The ultimate DEIP program allocations are determined by the USDA in a bidding process, the results of which are posted on its website. As of February 2010, the DEIP program had approved 99 submitted bids. The program subsidies are not expected to exceed 1 percent of the US dairy market according to the Congressional Research Service. Despite being within the WTO subsidy limits and its negligible impact, the program attracted an international backlash given its dissonance from the commitment to restrain protectionist measures pledged at the London G-20 summit just two months prior. The program of Agriculture Vilsack in May 2009. The program is a program of the commitment to restrain protectionist measures pledged at the London G-20 summit just two months prior.

In 2009, the United States exported \$95 million of dairy products to China, 4.9 percent of the \$1,949 million total US exports of dairy products and 9.9 percent of the \$1,046 million total PRC imports of dairy products.<sup>109</sup>

#### 6. Legislation Targeting Currency Manipulation: 2010

Senator Charles Schumer (D-NY) introduced a bill (S.3134) in March 2010 to counter currency manipulation by foreign governments. The bill would authorize the deployment of several countermeasures.

<sup>104.</sup> United States of America: Employ American Workers Act. Retrieved June 8, 2010, from http://www.globaltradealert.org/measure/united-states-america-employ-american-workers-act.

<sup>105.</sup> Ericson, Matthew, Elaine He, and Amy Schoenfeld. "Tracking the \$700 Billion Bailout". New York Times. Retrieved February 11, 2010, from http://projects.nytimes.com/creditcrisis/recipients/table.

<sup>106.</sup> USDA 2008–09 DEIP allocations announcement. Retrieved July 26, 2010, from http://www.fas.usda.gov/scriptsw/PressRelease/pressrel\_dout.asp?Entry=valid&PrNum=0081-09

<sup>107.</sup> US Department of Agriculture DEIP website. Retrieved July 23, 2010, from http://www.fas.usda.gov/excredits/deip/deip-new.asp

<sup>108.</sup> Dow Jones Reuters Business Interactive, L. L. C., and LexisNexis. (2009). US Revival of Dairy Subsidies Sparks Global Outrage, but Effect Minimal. *Inside US Trade*, 27(21).

<sup>109.</sup> Data are from UN Comtrade. Dairy products are as covered under HS (2007) code 04, "Dairy Produce." US and PRC reports of US dairy products exports to China in 2009 are close. China reported \$103 million of dairy products imports from the United States, not \$95 million.

Notably, it would require that the Department of Commerce consider currency undervaluation in its antidumping investigations and it would disqualify suppliers from currency manipulating countries from US government procurement. The measures authorized by the bill would be contingent on the biannual "International Economic and Exchange Rate Policies" (IEERP) Report of the Treasury Department, which identifies countries it determines are manipulating their currency regimes in such a fashion as to prevent balance of payments adjustments. No edition of the IEERP report has yet identified China as a country that engages in exchange rate manipulation; however, recent issues of the report have expressed concern over undervaluation. In June 2010, China announced that it would allow some degree of exchange rate flexibility. However, the renminbi appreciation has so far been quite limited and is not viewed as adequate by most members of Congress.

In addition to authorizing countermeasures following the finding of currency manipulation by the Treasury Department, the bill would limit Treasury Department discretion in identifying manipulation and limit executive discretion in responding to an affirmative finding of manipulation. The Treasury Secretary would be further constrained by a requirement to oppose any governance changes in the international financial institutions (the IMF, World Bank, and others) that would increase the voting share of identified currency manipulators. This is particularly relevant given recently proposed changes in IMF voting shares. <sup>110</sup>

Despite China's decision to allow a degree of exchange rate flexibility, the core concepts of the Schumer bill remain popular in the Senate and have gained overwhelming support in the House. In March 2010, 130 representatives signed a letter to the Secretary of the Department of Commerce, Gary Locke, calling for countervailing duties in response to PRC currency manipulation. As of November 2010, the bill had yet to reach the floor of the Senate.<sup>111</sup>

At the end of September 2010, the House passed the Currency Reform for Fair Trade Act (CRFTA; HR 2378) by a bipartisan margin of 348-79. CRFTA permits, but does not require, the Commerce Department to identify unfair subsidies resulting from currency manipulation. CRFTA differs from the Schumer bill (S.3134), which offers a range of sanctions, in that CRFTA only specifies countervailing duties as a possible retaliatory measure. Under the bill, a currency will be considered "fundamentally undervalued" if the currency and the country meet four criteria during an 18-month period: substantial government intervention in the exchange market; undervaluation by an average of 5 percent for 18

<sup>110.</sup> Bill Summary and Status: 111th Congress (2009–10), S.3134. Retrieved July 14, 2010, from http://thomas.loc.gov/cgi-bin/bdquery/z?d111:SN03134:@@@D&summ2=m&.

<sup>111.</sup> Sino-US relations have been strained in the past over the renminbi. One year after failed diplomatic attempts by the Bush administration in 2004–05, Treasury Secretary John Snow criticized the lack of progress China had made with respect to renminbi exchange rate flexibility. Several bills were tabled in Congress to address the issue, but none passed.

months; large and persistent current account surpluses; foreign asset reserves beyond certain thresholds.<sup>112</sup> The bill is expected to be taken up in the Senate by the 112th Congress (January 2011–January 2013).

Any currency bill imposing trade sanctions would face a difficult test within the WTO if China brought a case. While CRFTA is limited to authorizing CVDs, it is not clear how the WTO appellate body would rule on their legality. The precise language of the ASCM would be parsed to argue for and against the concept of a currency subsidy CVD.<sup>113</sup> However, other provisions of the GATT cede preeminence to the IMF in the realm of exchange rate relations. For example, GATT Article XV(9)(a) allows members the explicit right to utilize "exchange controls or exchange restrictions in accordance with the Articles of Agreement of the [IMF]." Clearly the IMF has primary responsibility for establishing currency norms, which explains past efforts by Congress to pressure the IMF (using the Treasury Department as the messenger) to voice strong disapproval of the Chinese renminbi regime. The CRFTA bill, however, makes no mention of Treasury Department communication with the IMF on currency issues. This twist reflects Congressional frustration with the tepid pace and force of IMF action.

#### **PRC Legislative Measures**

#### 1. Export Tax Rebates: April 2009

In April 2009, the PRC Ministry of Finance announced an increased rebate on VAT for exporters of various products. <sup>114</sup> China notified the WTO Trade Policy Review Body (TPRB) in March of its intention to increase the VAT rebates. It simultaneously notified the TPRB that it had or would soon reduce or eliminate export duties on over 100 products and increase export duties on five products. <sup>115</sup>

Due to the broad and general nature of the products identified by the PRC government in its communication to the WTO Trade Policy Review Body, the estimated coverage of the program is quite extensive. <sup>116</sup> Under the proposed export tax rebate program, 72.4 percent of US imported products, or \$224 billion worth, would have been eligible for larger tax rebates in 2009.

<sup>112.</sup> The thresholds include any of the following three: the amount necessary to repay all debt obligations of the government due within 12 months; 20 percent of the country's M2 money supply; or the value of the country's imports during the previous four months.

<sup>113.</sup> See Hufbauer, Wong and Sheth (2006) and Staiger and Sykes (2010) for expositions of the potential legal debate over the application of the ASCM to an alleged currency subsidy.

<sup>114.</sup> China identified the following products in its communication with the WTO Trade Policy Review Body in March 2009: "textiles and clothing; ceramic; plastic; furniture; pharmaceutical; household appliances; books; rubber; molds; dies; glassware; suitcases; bags; footwear; watches; chemicals; machinery; and electrical products."

<sup>115.</sup> WTO document JOB(09)/62.

<sup>116.</sup> China identified the following products in its communication with the WTO TPRB: "textiles and clothing; ceramic; plastic; furniture; pharmaceutical; household appliances; books; rubber; molds; dies; glassware; suitcases; bags; footwear; watches; chemicals; machinery; and electrical products." See WTO document JOB(09)/62 p. 29.

#### 2. Ban on Foreign Investment in Express Postal Services: April 2009

China Post issued a law in April 2009 banning foreign investment in business express postal services, effective October 2009. The law bans foreign firms from providing domestic delivery of express letters by foreign firms, but allows foreign delivery. The law bans foreign firms from providing international delivery of packages, but allows domestic delivery. The law also introduces a new licensing system for express delivery services.

Service trade data are not sufficiently disaggregated to identify trade in postal services; however, China State Post Bureau data indicate that express postal services revenue was \$1.46 billion in the first quarter of 2009 alone, nearly 40 percent of total Post Bureau revenue in that period. As a conservative guess, perhaps one-third of the annualized Post Bureau express revenue represents the services of US express post firms adversely impacted, around \$2 billion annually.

#### 3. Adjustment of Import Tariffs Policy on Key Technical Equipment: September 2009

Several PRC ministries jointly issued a policy revision exempting imports by domestic enterprises of key components of "major technical equipment" and select other products from import duties and import-related value-added taxes. The policy revision simultaneously abolished a duty exemption on imports of whole machines. Enterprises must apply for accreditation annually in order to receive the VAT exemption on their imports. Duty exemptions are subject to quotas for the eligible enterprises.<sup>118</sup>

#### 4. National Indigenous Innovation Products Accreditation Program: November 2009

In November 2009, China's Ministry of Science and Technology, National Development and Reform Commission, and Ministry of Finance jointly issued Directive 618, known as the National Indigenous Innovation Products Accreditation Program (NIIPA). NIIPA establishes a subscribed directory of products whose manufacturers are screened based on several criteria: general legality and approved product licensing (when applicable); possession of undisputed intellectual property rights;<sup>119</sup> advanced technology, especially those improving resource efficiency; reliable quality; existing sales or "potential"

<sup>117.</sup> Li, L. (2009, April 24). 2nd UPDATE: China Bans Foreign Invest In Local Express Mail Op, *Dow Jones Newswires*. Revenue amount of CNY10 billion converted to USD as of the March 31, 2009 rate of 6.8329 Yuan per USD reported by the Federal Reserve Statistical Release H.10, Historical Rates for China. Retrieved July 26, 2010, from http://www.federalreserve.gov/releases/h10/Hist/dat00\_ch.htm.

<sup>118.</sup> Six Government Authorities Jointly Adjust Import Duties on Major Technical Equipment. (2009). Retrieved July 26, 2010, from http://www.chinatax.gov.cn/n6669073/n6669118/9291788.html. We are unable to give an estimate of the approximate dollar value of imports affected.

<sup>119.</sup> The applicant may also license the IP. The NIIPA program conditions for IP require that "the applying unit owns the IP rights in China or licensed IP usage rights in China of products it has researched and developed, by means of either technological innovation or transfer, and the IP does not have any disputes or controversies with other products' IP."

economic benefits and bright market prospects."<sup>120</sup> NIIPA is part of China's Medium- and Long-Term National Plan for Science and Technology Development, which aims to promote indigenous innovation by facilitating government purchase of indigenous innovation products. <sup>121</sup> China's Evaluation Measures on Indigenous Innovation Products, issued in 2007, offers explicit preferential treatment in government procurement, allowing for preference at a margin of 5 to 10 percent if price is the sole determinant, a preference of 4 to 8 percent for technical and price metrics in comprehensive evaluations, and support for initial purchases of new-to-market domestic innovation products. <sup>122</sup>

The accreditation program follows the announcement of explicit preference for local content in procurement decisions by the PRC National Development and Reform Commission (NDRC) in May 2009. The NDRC announced the preferential procurement policy jointly with several other government ministries including Industry and Information Technology, Commerce, and Housing and Urban-Rural Development. Exceptions to local procurement must be approved by the appropriate ministry.

While it is unclear to what extent foreign suppliers will be disadvantaged by the new procurement policy, the market for sales to the PRC government is quite large and much is at stake. One estimate puts PRC government procurement at \$70 billion to \$130 billion per year. Based on this figure, a conservative impact on the potential US exporters might be \$10 billion per year.

#### 5. Temporary Increase of Fuel and Jet Oil Import Tariffs: February 2010

In February 2010, China notified the WTO that it was increasing its tariffs on fuel oil and jet fuel to 3 percent and 6 percent, respectively. Both tariffs had previously been set at 1 percent. Neither tariff exceeds its bound rate.

In 2009, the United States exported \$156 million of petroleum oils to China, 0.4 percent of total US exports of petroleum oil.  $^{124}$ 

<sup>120.</sup> PRC Notice Regarding the Launch of the National Indigenous Innovation Product Accreditation Work for 2010. (2010). *Draft for Public Comment (Unofficial translation by the US-China Business Council*), Retrieved July 26, 2010, from http://www.uschina.org/public/documents/2010/04/ii\_asccreditation\_translation.pdf.

<sup>121.</sup> The Plan specifically targets certain innovation sectors, including the following identified by Global Trade Alert: "Computers and application equipment; Communications products; Modern Office Equipment; Software; New Energy and new energy devices; and High-efficiency and energy-saving products." Retrieved July 26, 2010, from http://www.globaltradealert.org/measure/china-accreditation-suppliers-certain-high-tech-products.

<sup>122.</sup> Issue Brief: New Developments in China's Domestic Innovation and Procurement Policies. (2010, January 2010), Retrieved July 29, 2010, from http://www.uschina.org/public/documents/2010/domestic\_innovation\_policies.pdf.

<sup>123.</sup> Grams, R., and Epstein, E. J. (2010). China Advisory: What Next in China's Indigenous Innovation Program? Retrieved July 29, 2010, from http://www.troutmansanders.com/chinaadvisory07122010/.

<sup>124.</sup> Data are from UN Comtrade. Petroleum oil is covered under HS (2007) code 2710, "Petroleum oils and oils obtained from bituminous minerals, other than crude; preparations not elsewhere specified or included."

#### **Protective Themes and Future Disputes**

#### **Protective Themes**

US and PRC complaints within the WTO differ in several respects. While US complaints have focused entirely on "behind the border" measures, PRC complaints have been entirely lodged against US border measures. The broad scope of PRC measures targeted by US complaints has attracted support from many other WTO members. All eight US consultations with China engendered requests from other members to join the consultations. Four of the five US measures targeted by PRC complaints have been China specific, and PRC consultations with the US have been joined by other members only in the US steel safeguards case.

PRC measures challenged by the United States are best characterized as offensively protectionist in that they reflect legislation designed to selectively support the development of domestic industries using behind the border measures (see table 14). Nearly all the cases brought against China through the DSB have questioned legislation, particularly with respect to high value-added industries in which the United States, and other advanced WTO members, have specialized and China has yet to fully develop (e.g., financial services, integrated circuit design).

US measures challenged by China are best characterized as defensively protectionist. They are generally motivated by a desire to guard mature domestic industries (e.g., steel, tires) from further erosion than to support the growth of nascent industries. This is evident in the heavy reliance of the United States on border protection. Well over half of the 111 consultations sought with the United States by China and other WTO members through the DSB have questioned classic border measures—antidumping and countervailing duties and safeguards.

These patterns are broadly consistent with the nature of each country's economy, but in common, each country is protecting its domestic industries from foreign competition: China is sheltering space for high value-added industries, while the United States is guarding the sunset sectors of its economy.

#### **Future Disputes**

Since PRC protective measures implement a broader economic development strategy, fresh examples are likely to spark future disputes. While PRC growth has been remarkable, the share of high value-add industry in the economy remains low, and this ensures considerable scope for intensive development efforts. The NIIPA program in particular illustrates future prospects. The same can be said of inadequate PRC efforts (from a US perspective) to enforce intellectual property rights.

Similarly, as the US economy continues to grow and mature, additional industries will lose their competitive edge and seek shelter from imports. PRC exporters will thus continue to face numerous antidumping investigations in the US market (see table 9). From time to time, these will be accompanied

by market disruption, countervailing duty and safeguard actions, and occasional administrative law measures, such as the solar panel reclassification decision. Even the Buy American legislation can be interpreted as a defense of mature sectors of the US economy.

The pending currency bill, if enacted in the 112th Congress, could place considerable strain on the Sino-US relationship. Perhaps the bill passed by the House, in September 2010, will serve as the warning shot that prompts Beijing to allow the renminbi to appreciate. However, if China stands fast at an exchange rate near 6.83 renminbi to the dollar, and if several US industries then seek CVD protection under the new law, the stage will be set for a trade war with significant political and legal ramifications. The PRC would very likely challenge the CVDs within the WTO. Beyond that, the PRC might well engage in retaliatory self-help that could span across both finance and trade. The dispute could easily become the centerpiece of Sino-US relations for a protracted period.

#### **CONCLUSION**

The Sino-US economic relationship has grown in intensity over the past two decades and has now become much more contentious. It is not surprising that the sheer magnitude of the increased flow of goods and services between the economies has generated political friction. The way leaders and their officials in China and the United States manage that friction has been the story in this paper. Trade frictions are unlikely to subside in the near future, particularly as the United States tries to double exports as part of its exit strategy from the Great Recession. Unless China allows the renminbi to appreciate by a substantial amount against the dollar and other currencies, the exchange rate will be a flash point in the bilateral relationship.

Global economic imbalances require huge adjustments in the trajectories of the PRC and US economies. The world economic community is looking to the United States and China for specific structural changes that will narrow both the US current account deficit and the Chinese current account surplus. In the United States this means reducing consumption and increasing savings. The converse is true for China. Small and tentative steps have been taken in each country. President Obama set the goal of doubling US exports by 2015, and China announced it will allow its currency to appreciate. Much needs to be done to implement these aspirations.

If cooperative approaches are not sufficiently bold, the United States may reach for protectionist measures to narrow its trade deficit. The PRC could respond by building a trade bloc with exclusionary walls in Asia and by taking measures to undermine the role of the dollar as the world's reserve currency. A path of destructive responses would not only damage the Sino-US relationship, but would also disrupt commerce on a global scale.

In our view, the run of cases illustrated in our account by WTO disputes and national administrative law decisions (antidumping, market disruption, and similar trade remedies) are a normal part of rapidly growing commerce between the United States and China. Frictions must be expected. Adding the potential trade coverage of all the cases enumerated in tables 6, 9, 11, 14, and 15, the figure is only \$45.7 billion, around 12 percent of two-way trade in 2009.<sup>125</sup>

Trade disputes of this sort can be managed if each country respects adverse decisions handed down by the WTO, whether the decisions entail zeroing, intellectual property rights, or other targeted measures.

More troublesome are broad-gauged measures that threaten to isolate whole swaths of the economy from foreign competition. Leading examples are the NIIPA, Buy American, and the currency legislation now debated in Congress. In our view, the challenge facing US and PRC political leaders is two-fold: first, to implement the broad macroeconomic policies necessary to reduce their current account imbalances; second, to channel broad-gauged measures into targeted policies that can be reversed if they are judged to violate WTO norms.

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<sup>125.</sup> Table 6: WTO Disputes between China and the United States; table 9: Summary of US Antidumping Duty Trade Coverage; table 11: Summary of US Countervailing Duty Trade Coverage; table 14: PRC Antidumping Duty Coverage of US Imports; and table 15: Protectionist Measures that Affect Sino-US Trade. Note that trade in 2009 was significantly dampened by the Great Recession. Total two-way trade in 2009 was \$379.1 billion. The \$45.7 billion coverage figure gives a coarse approximation as the amounts summed come from the years of dispute, not 2009. The \$45.7 billion figure excludes the \$224 billion of PRC exports covered under the China's 2009 export tax rebate plan.

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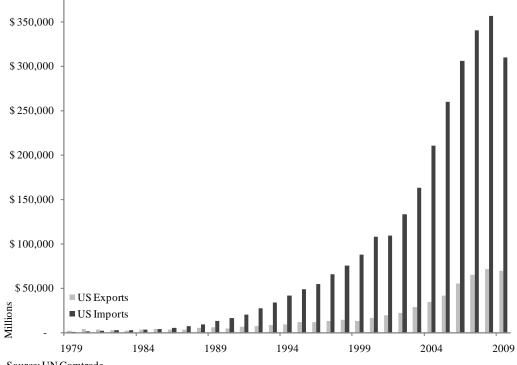
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Figure 1 30 Years of US merchandise trade with China, 1979–2009



Source: UN Comtrade.

Table 1 US-China trade, 2000–2009

					US Chin	US China Trade						US Wor	US World Trade	
			Merch	nandise				Services	ices					
	dwl	Imports	Exp	orts	Total	tal	<u>m</u>	Imports	Exports	orts	Merch	Merchandise	Sen	Services
;	Value	China /	Value	China /	Value	China / World	Value	China /	Value	China / World	Imports	Exports	moorts	Exports
<b>Year</b> 2000	\$ 132.4	8.6%	\$ 20.0	2.1%	\$ 152.3	6.1%	n/a	n/a	n/a	n/a	\$ 1,547	\$ 960	\$ 255	\$ 333
2001	131.9	9.3%	23.2	7.6%	155.1	%2'9	n/a	n/a	n/a	n/a	1,423	882	246	313
2002	158.1	11.1%	26.1	3.2%	184.2	8.2%	n/a	n/a	n/a	n/a	1,424	821	248	316
2003	189.3	12.5%	32.9	3.9%	222.2	9.4%	\$ 2.7	1.3%	\$ 2.8	1.0%	1,513	839	258	321
2004	236.5	13.8%	39.0	4.2%	275.5	10.5%	6.5	3.1%	5.8	2.2%	1,713	919	290	362
2005	281.9	15.0%	45.4	4.6%	327.3	11.4%	7.2	3.5%	6.4	2.3%	1,880	186	303	385
2006	322.5	15.9%	58.2	5.3%	380.8	12.2%	8.9	4.3%	6.7	2.5%	2,024	1,094	331	418
2007	349.2	16.9%	0.79	9.5%	416.1	12.7%	10.4	2.0%	7.1	7.6%	2,071	1,193	350	470
2008	358.7	16.5%	71.9	2.5%	430.7	12.3%	n/a	n/a	n/a	n/a	2,180	1,309	366	510
2009	309.5	19.3%	9.69	%9'9	379.1	14.3%	n/a	n/a	n/a	n/a	1,602	1,057	n/a	n/a
Total:	\$ 2,470	14.2%	\$ 453	4.5%	\$ 2,923	10.7%	\$ 36	2.3%	\$ 29	1.5%	\$17,376	\$ 10,054	\$ 2,645	\$ 3,429

Sources: UN Comtrade; UN Service Trade; Bureau of Economic Analysis GDP Implicit Price Deflator.

Notes: Data are as reported by the United States. Dollar values are 2009 USD. Services data for 2009 are as yet unavailable. Dollar value totals represent the cumulative trade flows with China for reported years; percentage totals are calcualted only for the years of available data in the case of services trade.

Figure 2 Sino-US merchandise trade dependence, 1984–2009

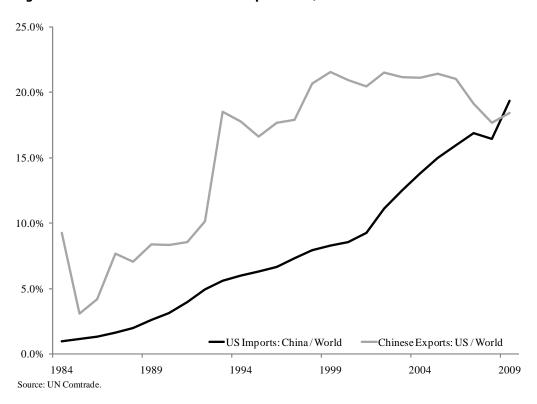


Table 2 Growth in Sino-US merchandise trade

	Тор	Ten Sources of Av	erage Annual Mero	chandise Trade Growth	, 1984–2009	
		US Imports			PRC Exports	
	Source Country	Annual Per Cent Growth	Annual Value Growth (\$ Billion)	Destination Country	Annual Per Cent Growth	Annual Value Growth (\$ Billion)
1.	China	21.0%	\$ 11.8	United States	22.6%	\$ 9.1
2.	Canada	6.4%	6.7	Hong Kong	16.6%	6.7
3.	Mexico	9.9%	6.2	Japan	14.1%	3.9
4.	Germany	7.4%	2.3	Korea (Rep. of)	186.3%	2.6
5.	Japan	3.9%	2.1	Germany	20.3%	2.0
6.	UK	5.5%	1.4	Netherlands	23.1%	1.5
7.	Korea (Rep. of)	7.6%	1.3	UK	31.4%	1.3
8.	France	7.2%	1.1	India	36.1%	1.2
9.	Russia	27.2%	1.1	Singapore	15.9%	1.2
10.	Ireland	17.0%	1.1	Russia	18.2%	0.9
	Total:	7.5%	\$ 51.2	Total:	18.3%	\$ 49.0

Source: UN Comtrade.

Note: The annual dollar amounts and percentage growth rates are reported by the respective countries. While the figures in the first row differ, in principle they represent the same flows.

Table 3 FDI flows between China and the United States

		Ð	I between the	FDI between the United States, China, and the World 2003–2009 (2009 \$US Million)	າa, and the Worl	d 2003-2009	(2009 \$US Million)			
			Outward FDI	I FDI				Inward FDI	IFDI	
l		US to		3	China to		US from		China from	Ē
Year	World	China		World	SN		World	China	World	SN
2003	\$ 205,254	\$ 24,142	11.8%	\$ 16,802	\$ 201	1.2%	\$ 28,615	%2'0	\$ 107,476	22.5%
2004	192,680	26,371	13.7%	13,834	344	2.5%	30,654	1.1%	106,764	24.7%
2005	172,714	31,812	18.4%	10,755	350	3.3%	27,265	1.3%	73,613	43.2%
2006	171,412	26,267	15.3%	16,552	457	2.8%	35,178	1.3%	91,188	28.8%
2007	225,685	23,925	10.6%	30,889	221	0.7%	118,945	0.2%	76,664	31.2%
2008	350,775	32,329	9.5%	50,026	715	1.4%	177,688	0.4%	94,686	34.1%
2009	280,966	20,497	7.3%	29,180	2,090	7.2%	168,776	1.2%	88,126	23.3%
Total:	\$ 1,599,487	\$ 185,343	11.6%	\$ 168,038	\$ 4,379	2.6%	\$ 587,122	%2'0	\$ 638,518	29.0%
Average:	228,498	26,478	12.3%	24,005	979	2.7%	83,875	%6:0	91,217	29.7%

Sources: FDI Markets Crossborder Investment Monitor (2010), from The Financial Times Ltd. 2010. Bureau of Economic Analysis, "Gross Domestic Product: Implicit Price Deflator."

Figure 3 US major news articles on the US trade deficit with China, 1987–2010

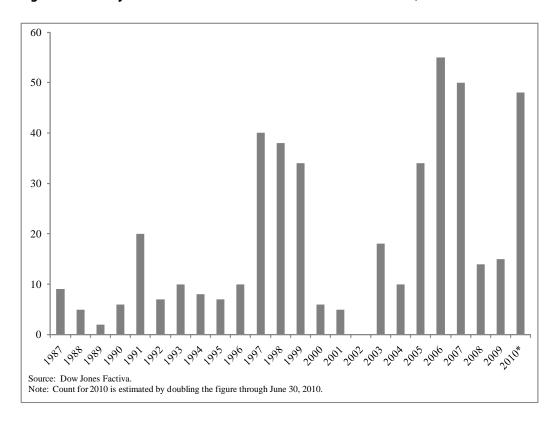


Figure 4 Percent of US public with an unfavorable opinion of China

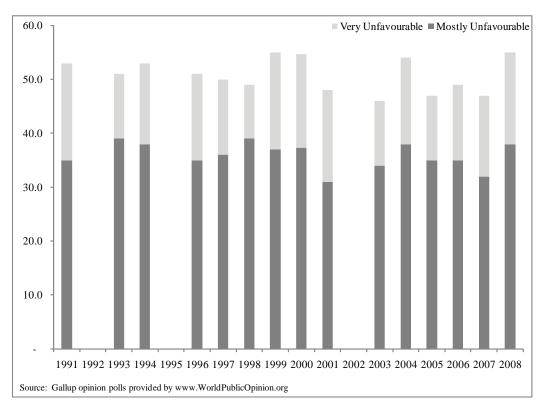


Table 4 WTO DSB consultations involving the United States, 2002-10

						-						
											Cumulative Two-way Trade Flow	Disputes Per \$US Trillion
Respondent	2002	2003	2004	2005	2006	2007	2008	2009	2010	ALL	(\$US Billion)	Trade Flow
1. China			1		-	ĸ	2	1		8	2,467	3.2
2. European Communities	-	-	7		<b>-</b>		-	-		7	4,106	1.7
3. Mexico		-	-							7	2,393	0.8
4. Canada	-				-					7	3,861	0.5
5. Philippines									-	-	136	7.4
6. Venezuela	-									-	316	3.2
7. Turkey				-						<del>-</del>	82	12.2
8. Japan	-									-	1,518	0.7
9. Egypt		-								-	49	20.6
10. India						-				<del>-</del>	246	4.1
ALL:	4	ю	4	-	3	4	8	2	-	25	21,168	1.2
				U	onsultatior	<b>Consultations Requested with The United States</b>	d with The	United Sta	tes			
											Cumulative Two-way Trade Flow	Disputes Per \$US Trillion
Complainant	2002	2003	2004	2005	2006	2007	2008	2009	2010	ALL	(\$US Billion)	Trade Flow
1. European Communities	7	-	æ	-	<b>-</b>					8	4,106	1.9
2. Canada	4		7			-	-			8	3,861	2.1
3. Mexico		ĸ		-	-		7			7	2,393	2.9
4. Brazil	æ					-	-			5	349	14.3
5. China	-					-	-	7		2	2,467	2.0
6. Korea (Republic of)	-	-						-		٣	285	5.1
7. Thailand			-		-		-			8	220	13.6
8. Japan	7		-							ĸ	1,518	2.0
9. Argentina	-				-					2	7.1	28.4
10. India	-				-					2	246	8.1
11. Viet Nam									-	-	81	12.3
12. Switzerland	-									-	219	4.6
13. Norway	-									-	72	13.9
14. Chinese Taipei	-									-	N/A	N/A
15. Indonesia									-	-	134	7.4
16. Antigua and Barbuda		-								-	1	738.4
17. Ecuador				-						-	99	15.3
18. New Zealand	-									-	43	23.2

Source: WTO Secretariat (disputes), IMF DOTS (trade flows).

Notes: Cases with more than one complainant are counted multiple times (once for each complainant). Dispute data are current to May 31, 2010. Trade flows are as reported by the United States for merchandise trade only and represent the cumulative two-way flows between the United States and the respondent/complainant for the years 2002-2009. No consultations were sought involving China in 2001 (it acceded December 11, 2001). IMF DOTS trade data are unavailable for Chinese Taipei. Trade flows in the "ALL" row are cumulative flows with the world. Trade flows are as reported by the United States.

Table 5 WTO DSB consultations involving China, 2002–10

					Cons	sultation	ns Requ	ested by	/ China				
	Respondent	2002	2003	2004	2005	2006	2007	2008	2009	2010	ALL	Cumulative Two-way Trade Flow (\$US Billion)	Disputes Per \$US Trillion Trade Flow
1.	United States of America	1					1	1	2		5	1,837	2.7
2.	<b>European Communities</b>								1	1	2	2,068	1.0
	ALL:	1	0	0	0	0	1	1	3	1	7	12,832	0.5

Consult	tations i	Reques	ited w	th Chin	a

	Complainant	2002	2003	2004	2005	2006	2007	2008	2009	2010	ALL	Cumulative Two-way Trade Flow (\$US Billion)	Disputes Per \$US Trillion Trade Flow
1.	United States of America			1		1	3	2	1		8	1,837	4.4
2.	<b>European Communities</b>					1		1	1	1	4	2,068	1.9
3.	Mexico						1	1	1		3	83	36.3
4.	Canada					1		1			2	179	11.2
5.	Guatemala								1		1	5	208.5
	ALL:	0	0	1	0	3	4	5	4	1	18	12,832	0.4

Source: WTO Secretariat, IMF DOTS.

Notes: Cases with more than one complainant are counted multiple times (once for each complainant). Dispute data are current to May 31, 2010. Trade flows are as reported by China for merchandise trade only and represent the cumulative two-way flows between China and the respondent/complainant for the years 2002-2009. No consultations were sought involving China in 2001 (it acceded December 11, 2001). Trade flows in the "ALL" row are cumulative flows with the world.

Table 6 WTO disputes between China and the United States

	Request		Trade flow at	
	Date	Summary	Issue (\$ Billion)	Current Status
		Complainant: United States		
<u> </u>	Mar-04	Value-Added Tax on Integrated Circuits	\$ 2.6	Settled by parties, agreement implemented
2.	Mar-06	Measures Affecting Imports of Automobile Parts	0.5	DSB recommendations to be implemented
ĸ.	Feb-07	Measures Granting Refunds, Reductions or Exemptions from Taxes and Other Payments	N/A	Settled by MOU
4.	Apr-07	Measures Affecting Trading Rights and Distribution Services for Certain Publications and Audiovisual Entertainment Products	0.4	DSB recommendations to be implemented
5.	Apr-07	Measures Affecting the Protection and Enforcement of IP Rights	N/A	DSB recommendations to be implemented
9	Mar-08	Measures Affecting Financial Information Services and Foreign Suppliers	6.0	Settled by MOU
7.	Dec-08	Grants, Loans and Other Incentives	N/A	In Consultations
ω.	Jun-09	Measures Related to the Exportation of Various Raw Materials	0.1	Panel Composed
	Total trad	Total trade flow at issue:	\$ 4.5	
		Complainant: China		
<u> </u>	Mar-02	Safeguard Duties Imposed on Imports of Certain Steel Products	\$ 0.3	DSB recommendations implemented
2.	Sep-07	Anti-dumping Duties Imposed on Coated Free-Sheet Paper from China	0.4	In Consultations
ĸ.	Sep-08	Anti-dumping Duties Imposed on Certain Products from China	2.9	Panel Composed
4	Apr-09	Measures Affecting Imports of Poultry from China	N/A	Panel Composed

Note: Trade flows represent the dollar value of one-way trade in the product(s) alleged to be impacted by the contested measures in the year of the dispute. It was not possible to estimate the flows at issue for all cases. See text for additional detail.

Safeguard Measure Imposed on Certain Tyres from China

Total trade flow at issue:

Sep-09

Panel Composed

1.9

Table 7 Sino-US trade flows in certain products

# Summary of Sino-US Trade Flows in Steel, Tyres, Pipe and Woven Sacks in 2008 (\$US Million)

			cii bacits iii z	(\$05 1111110	,	
		US Imports		F	PRC Exports	
Product	China	World	Share	US	World	Share
Steel Pipe	\$ 103	\$ 722	14.3%	\$ 107	\$ 594	18.0%
Off-The-Road Tyres	2,728	9,974	27.4%	2,468	8,060	30.6%
Rectangular Pipe and Tube	5	724	0.7%	3	317	1.0%
Woven Sacks	84	206	40.7%	117	813	14.4%
Total:	\$ 2,920	\$ 11,626	25.1%	\$ 2,694	\$ 9,784	27.5%

Source: UN Comtrade.

Notes: US imports are as reported by the United States. PRC exports are as reported by China. China and US columns do not agree, but in principle represent the same trade flows.

Table 8 US antidumping cases

		US Anti-	Dumping	Investig	ations Re	sulting i	n Impose	d Duties,	2002-201	0	
					Annual					Ov	erall
Respondent Location	2002	2003	2004	2005	2006	2007	2008	2009	2010	2002–2010	Per Cent of All Investigations
China	8	7	6	3	3	12	10	11	1	61	85.9%
Korea (Rep. of)	1	2	1	1	1	2	1	-	-	9	90.0%
India	-	2	2	1	-	1	2	-	-	8	57.1%
Japan	1	3	1	2	-	1	-	-	-	8	88.9%
Mexico	-	2	2	-	1	1	-	2	-	8	100.0%
All Other	7	13	13	2	2	10	3	5	-	55	74.3%
Total:	17	29	25	9	7	27	16	18	1	149	77.6%
Total (Ex. China):	9	22	19	6	4	15	6	7	-	88	76.5%

Source: Bown, Chad P. (2010) "Global Antidumping Database," available at http://econ.worldbank.org/ttbd/gad/

Table 9 Summary of US antidumping duty trade coverage

	US Anti-Dumpii	ng Duty Co	overage of	Imports fi	om China	(\$US Millio	n and perc	ent of trade	e flow)	
Code	Description	2002	2003	2004	2005	2006	2007	2008	2009	Average
01-24	Agricultural Products	\$ 352	\$ 556	\$ 461	\$ 267	\$ 415	\$ 247	\$ 267	\$ 245	\$ 351
		17.2%	20.9%	14.6%	7.3%	8.9%	4.6%	4.4%	4.7%	10.4%
25-38	Chemical and Mineral Products	349	409	1,092	925	1,011	734	2,022	769	914
		10.8%	10.3%	19.7%	13.5%	12.3%	8.7%	15.2%	8.9%	12.4%
39-49	Plastics, Rubbers, Wood	977	1,285	1,704	2,319	2,670	2,919	2,489	1,930	2,037
		7.6%	8.5%	9.1%	10.2%	10.3%	10.2%	8.4%	7.7%	9.0%
50-67	Textiles, Footwear, and Headgear	25	50	78	176	210	195	263	172	146
		0.1%	0.2%	0.3%	0.4%	0.5%	0.4%	0.5%	0.4%	0.3%
68-83	Stone, Glass, and Metals	1,555	1,908	2,632	3,701	4,768	5,703	7,154	2,704	3,766
		14.8%	15.2%	15.5%	17.4%	17.3%	18.7%	21.3%	11.9%	16.5%
84-85	Machinery and/or Electrical	1,372	1,828	2,531	4,239	6,606	3,086	3,434	2,735	3,229
		3.0%	3.0%	2.9%	3.9%	5.0%	2.1%	2.3%	2.0%	3.0%
86-89	Transportation	154	217	309	407	477	495	515	392	371
		6.8%	7.3%	7.6%	8.0%	7.7%	6.8%	6.8%	6.6%	7.2%
90-97	Miscellaneous	3,955	4,923	5,805	6,736	7,404	7,813	5,207	3,959	5,725
		12.4%	13.3%	13.7%	14.0%	14.0%	13.0%	8.6%	7.8%	12.1%
	Total:	\$ 8,740	\$ 11,177	\$ 14,612	\$ 18,770	\$ 23,562	\$ 21,193	\$ 21,350	\$ 12,905	\$ 16,539
		6.5%	6.8%	6.9%	7.2%	7.7%	6.2%	6.0%	4.2%	6.5%

Sources: Bown, Chad P. (2010) "Global Antidumping Database," available at http://econ.worldbank.org/ttbd/gad/; UN Comtrade.

Notes: Code ranges refer to all 2-digit SITC codes within the indicated range. For example, 01-24 (agricultural products) refers to goods in 2-digit SITC codes starting with 01 and including all subsequent 2-digit codes to 24. Dollar amounts represent the US import trade flows from China for the given trade category covered by an anti-dumping duty in the given year. Anti-dumping duties are assumed to be initially implemented and renewed for five year periods. Categories are analyzed at the 6-digit HS code level and summarized at the 2-digit level. Only categories with AD duties are shown. Per cents represent the fraction of US import trade flow from China in the given category covered by an anti-dumping duty in the given period. Totals are the sum of all import trade flows from China covered by an anti-dumping duty. Total per cents are total import trade flow from China covered by a duty divided by the total import trade flow from China of all goods.

Table 10 US countervailing duty cases US countervailing duty cases

US Countervailing Duty Investigations Resulting in Imposed Duties, 2002–2010 Overall Respondent Per Cent of All Total No. of Location 2002 2003 2004 2005 2006 2007 2008 2009 2010 2002-2010 Investigations Investigations China 7 5 8 21 84.0% 25 1 India 2 1 1 5 55.6% 9 3 100.0% 3 Indonesia 1 1 1 All Other 6 46.2% 2 2 Canada 40.0% 5 Korea (Rep. of) 2 66.7% 3 Argentina 1 100.0% 100.0% Vietnam 1 Austria 0.0% 1 Brazil 0.0% 0.0% Thailand 2 2 7 Total: 3 3 35 70.0% 6 11 Total (Ex. 2 2 2 14 56.0% 3 China):

Source: Bown, Chad P. (2010) "Global Antidumping Database," available at http://econ.worldbank.org/ttbd/gad/

Table 11 Summary of US countervailing duty trade coverage

	US Counterva	iling Duty C	overage of I	mports fron	<b>China</b> (\$US	Million and	percent of tra	ade flow)		
Code	Description	2002	2003	2004	2005	2006	2007	2008	2009	Average
25-38	Chemical and Mineral Products	\$ 79	\$ 103	\$ 131	\$ 161	\$ 198	\$ 209	\$ 322	\$ 139	\$ 168
		2.4%	2.6%	2.4%	2.3%	2.4%	2.5%	2.4%	1.6%	2.3%
39-49	Plastics, Rubbers, Wood	511	704	981	1,423	1,600	1,709	1,521	1,169	1,202
		4.0%	3.8%	4.3%	5.1%	4.9%	4.6%	3.9%	3.4%	4.2%
50-67	Textiles, Footwear, and Headgear	5	15	34	51	69	89	84	56	50
		0.0%	0.1%	0.1%	0.1%	0.2%	0.2%	0.2%	0.1%	0.1%
68-83	Stone, Glass, and Metals	273	357	673	1,290	1,908	2,691	4,366	1,612	1,646
		2.6%	2.9%	4.0%	6.1%	6.9%	8.8%	13.0%	7.1%	6.4%
84-85	Machinery and/or Electrical	205	290	424	552	615	760	822	666	542
		0.4%	0.5%	0.5%	0.5%	0.5%	0.5%	0.5%	0.5%	0.5%
90-97	Miscellaneous	425	433	532	645	763	830	860	587	634
		1.3%	1.2%	1.3%	1.3%	1.4%	1.4%	1.4%	1.2%	1.3%
	Total:	\$ 1,497	\$ 1,901	\$ 2,774	\$ 4,122	\$ 5,153	\$ 6,290	\$ 7,974	\$ 4,228	\$ 4,242
		1.1%	1.2%	1.3%	1.6%	1.7%	1.8%	2.2%	1.4%	1.5%

 $\textit{Sources:} \ Bown, \textit{Chad P. (2010) "Global Antidumping Database,"} \ available \ at \ http://econ.worldbank.org/ttbd/gad/; \ UN \ Comtrade.$ 

Notes: Code ranges refer to all 2-digit SITC codes within the indicated range. For example, 025-38 (chemical and mineral products) refers to goods in 2-digit SITC codes starting with 25 and including all subsequent 2-digit codes to 38. Dollar amounts represent the US import trade flows from China for the given trade category covered by an countervailing duty in the given year. Countervailing duties are assumed to be initially implemented and renewed for five year periods. Categories are analyzed at the 6-digit HS code level and summarized at the 2-digit level. Only categories with countervailing duties are shown. Per cents represent the fraction of US import trade flow from China in the given category covered by a countervailing duty in the given period. Totals are the sum of all import trade flows from China covered by a countervailing duty. Total per cents are total import trade flow from China covered by a duty divided by the total import trade flow from China of all goods.

Table 12 US intellectual property-related unfair import investigations

Section 337 Intellectual Property Investigations by Respondent Country and Year

													Viol	Violations
	Respondent Location	2002	2003	2004	2005	2006	2007	2008	2009	2010	Total	Per Cent of Total Investigations	Cited in Country- Cases	Per Number of Completed Investigations
<del> </del>	China	5	8	10	8	13	20	14	15	11	104	40.8%	26	31.3%
7	Taiwan	4	æ	7	7	4	2	13	∞	6	09	23.5%	13	29.5%
w.	Japan	2	2	4	8	2	9	10	10	9	48	18.8%	4	11.1%
4	Korea (Rep. of)	-	-	3	2	4	7	6	4	2	36	14.1%	5	16.1%
5.	Hong Kong	2	3	2	-	4	4	2	4	4	32	12.5%	5	20.8%
9	Canada	-	4	-	4	2	-	4	2	4	56	10.2%	5	25.0%
7.	Germany	-	2	2	3	9	ю	-	7		20	7.8%	5	27.8%
œ	Mexico	7	,	2	4	-	-	_	Ж	7	16	6.3%	<b>-</b>	8.3%
9.	Singapore	•	7	2	-	-	-	9	_	7	16	6.3%	5	38.5%
10.	Malaysia	•	2	2	-	-	ъ	ю	,	ю	15	2.9%	4	44.4%
	All Other	4	Ξ	=	10	10	Ξ	17	10	4	88	34.5%	56	29.5%
	Total:	17	18	56	29	33	35	4	31	25	255	100.0%		
	Pending	,	-	,	,	8	-	ю	4	21	43	16.9%		
	Complete	17	17	56	59	30	34	38	17	4	212	83.1%	44	20.8%

Source: US International Trade Commission, Office of Unfair Import Investigations.

countries who are respondents in ten or more investigations are shown. The row counts in the "Total," "Pending," and "Complete" rows represent the number of investigations investigations against the given country where a violation was cited. For example, in 26 cases against China a violation was cited, this is 31.3 per cent of the 83 cases that have Notes: Counts by country do not sum to total. A single investigation will be identified more than once (above the total row) if it identifies multiple respondent countries. Only for all countries (shown and not shown) without double counting investigations that identify more than one respondent country. Violations are terminated investigations been completed against China. China has had 104 investigations initiated against it, indicating that (104 - 83 =) 21 investigations against China are pending, approximately half of all pending investigations. where a violation was found and/or a cease and desist order was issued against the respondent or a co-respondent. The final column indicates the per cent of completed

**Table 13 PRC antidumping investigations** 

		PRC	Anti-Dum	ping Invest	tigations R	esulting in	Imposed	Duties, 200	2-2010		
					Annual					0	verall
Respondent Location	2002	2003	2004	2005	2006	2007	2008	2009	2010	2002-2010	Per Cent of All Investigations
USA	4	5	5	3	-	-	2	3	-	22	91.7%
Japan	6	4	5	3	3	1	-	-	-	22	81.5%
Korea (Rep. of)	7	3	4	1	1	1	2	1	-	20	87.0%
Taiwan	3	2	1	3	2	1	2	1	-	15	93.8%
EU	1	2	1	1	1	-	2	1	-	9	75.0%
Russia	3	-	2	-	-	-	-	2	-	7	77.8%
All Other	3	5	4	2	3	1	5	3	-	26	78.8%
Total:	27	21	22	13	10	4	13	11	-	121	82.3%
Total (Ex. US):	23	16	17	10	10	4	11	8	-	99	82.5%

Source: Bown, Chad P. (2010) "Global Antidumping Database," available at http://econ.worldbank.org/ttbd/gad/

Table 14 PRC antidumping duty coverage of US imports

	PRC Anti-Dumping Duty Co	verage of PR	C Imports f	rom the Un	ited States	(\$US Millio	n and perce	ent of trade	flow)	
Code	Description	2002	2003	2004	2005	2006	2007	2008	2009	Average
25-38	Chemical and Mineral Products	\$ 1	\$ 95	\$ 234	\$ 248	\$ 748	\$ 695	\$ 795	\$ 624	\$ 430
		0.0%	2.0%	4.0%	3.8%	10.7%	7.6%	7.4%	6.3%	5.2%
39-49	Plastics, Rubbers, Wood	0	54	41	166	188	196	238	395	160
		0.0%	1.2%	0.7%	2.5%	2.4%	1.9%	2.0%	3.7%	1.8%
50-67	Textiles, Footwear, and Headgear	0	0	0	0	5	5	9	5	3
		0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.3%	0.3%	0.1%
	Total:	\$ 2	\$ 149	\$ 275	\$ 414	\$ 941	\$ 895	\$ 1,042	\$ 1,024	\$ 593
		0.0%	0.4%	0.6%	0.8%	1.6%	1.3%	1.3%	1.3%	0.9%

 $\textit{Sources:} \ \ Bown, Chad \ P. \ (2010) \ "Global \ Antidumping \ Database," \ available \ at \ http://econ.worldbank.org/ttbd/gad/; \ UN \ Comtrade.$ 

Notes: Code ranges refer to all 2-digit SITC codes within the indicated range. For example, 25-38 (chemical and mineral products) refers to goods in 2-digit SITC codes starting with 25 and including all subsequent 2-digit codes to 38. Dollar amounts represent the PRC import trade flows from the United States as reported by China for the given trade category covered by an anti-dumping duty in the given year. Anti-dumping duties are assumed to be initially implemented and renewed for five year periods. Categories are analyzed at the 6-digit HS code level and summarized at the 2-digit level. Only categories with AD duties are shown. Per cents represent the fraction of PRC import trade flow from the United States in the given category covered by an anti-dumping duty in the given period. Totals are the sum of all import trade flows from the United States covered by an anti-dumping duty. Total per cents are total import trade flow from the United States.

Table 15 Protectionist measures that affect Sino-US trade

	Inception Date	Summary	Trade Flow At Issue (\$ Billion)
		US Measures	
1.	Dec-08/09	Support for GMAC, General Motors, and Chrysler	\$ 5.2
2.	Jan-09	Solar Panel Tariff Schedule Reclassification	0.1
3.	Feb-09	American Recovery and Reinvestment Act and Buy American Provisions	N/A
4.	Feb-09	Employ American Workers Act	N/A
5.	May-09	Dairy Export Incentive Program	0.1
5.	Mar-10	Currency Exchange Rate Oversight Reform Act	N/A
	Total trade flo	w at issue:	\$ 5.4
		Chinese Measures	
1.	Apr-09	Export Tax Rebates	\$ 224.0
2.	Apr-09	Ban on Foreign Investment in Express Postal Services	2.0
3.	Sep-09	Adjustment of Import Tariffs Policy on Key Technical Equipment	N/A
1.	Nov-09	National Indigenous Innovation Products Accreditation Program	10.0
5.	Feb-10	Temporary Increase of Fuel and Jet Oil Import Tariffs	0.2
	Total trade flo	w at issue:	\$ 236.2