The global economy: Healing or still hurting?

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The Intelligence Economist Unit

Key points for the global economy in 2013

- After a series of setbacks, the global economy is slowly mending
 - US economy is strengthening; star performer
 - Jobs market is on a modest upswing
 - Housing is bouncing back
 - China is recovering from a slowdown
 - Boom years are over, but so is the slump
 - European debt crisis is stabilising...
 - ...but austerity is killing the economy
 - Euro zone remains big drag on global growth
 - Japan is showing signs of recovery under a new government
- Central banks are supporting the bounce-back in a big way
- Don't expect a brisk recovery, though; many risks remains
 - > Debt levels still high; asset prices are volatile; tensions in Middle East, China, Korea



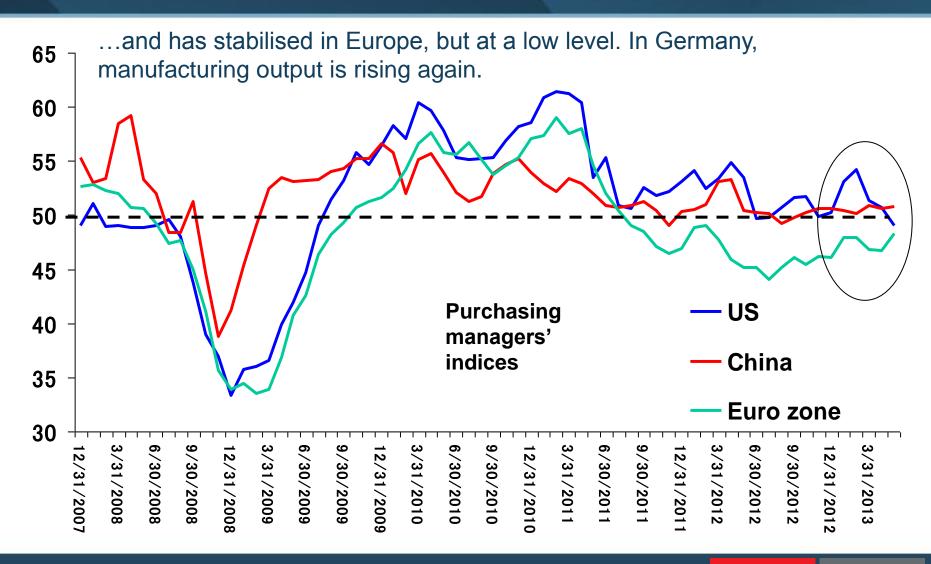
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Growth and the funds to fuel it

Manufacturing is edging higher in US and China...



Diffusion index; 50 is dividing line between expansion and contraction. Source: Bloomberg

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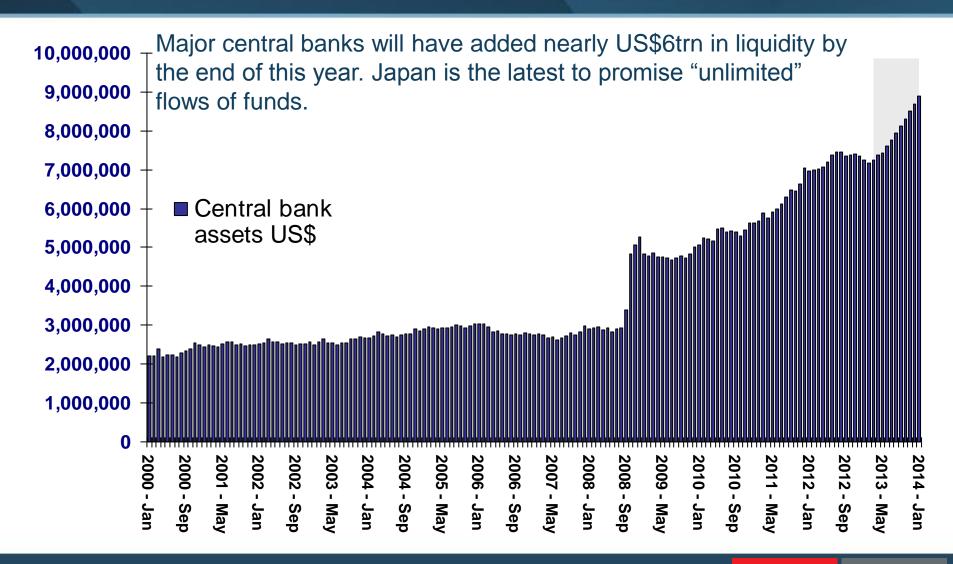
The US stock market has been on a roll...



US stockmarket capitalisation; US\$m. Source: Bloomberg

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Central banks: When in doubt, print more money



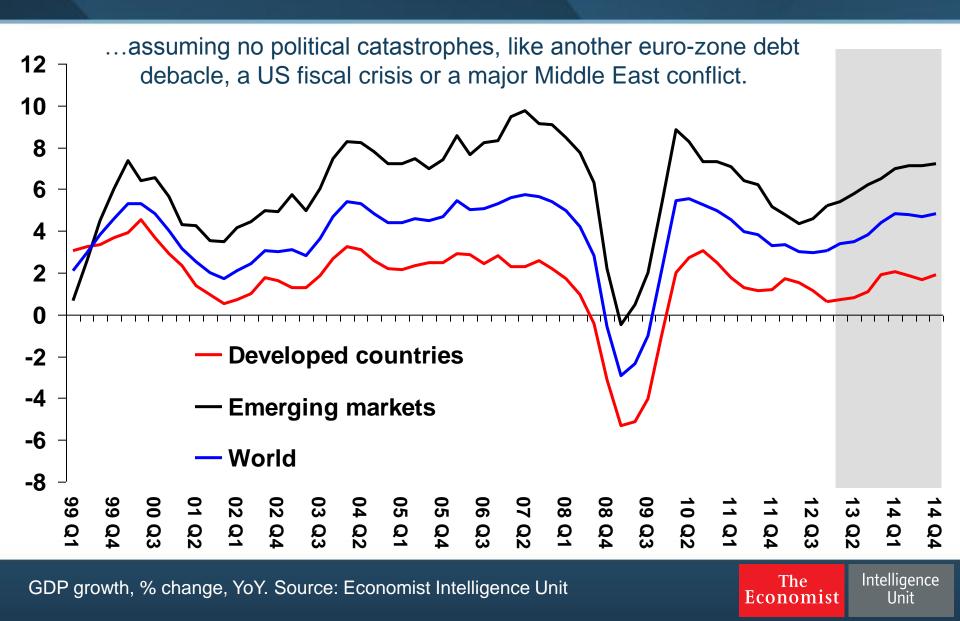
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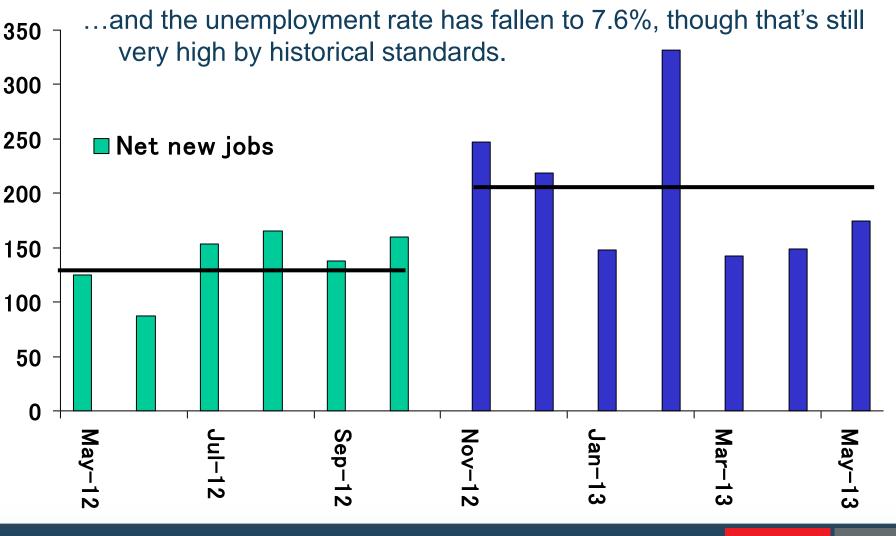
Total central bank assets, US\$m: US Fed, ECB, BOE, BOJ. Source: National central banks, Haver Analytics

Outlook? Somewhat better results from later in 2013...



US and developed economies

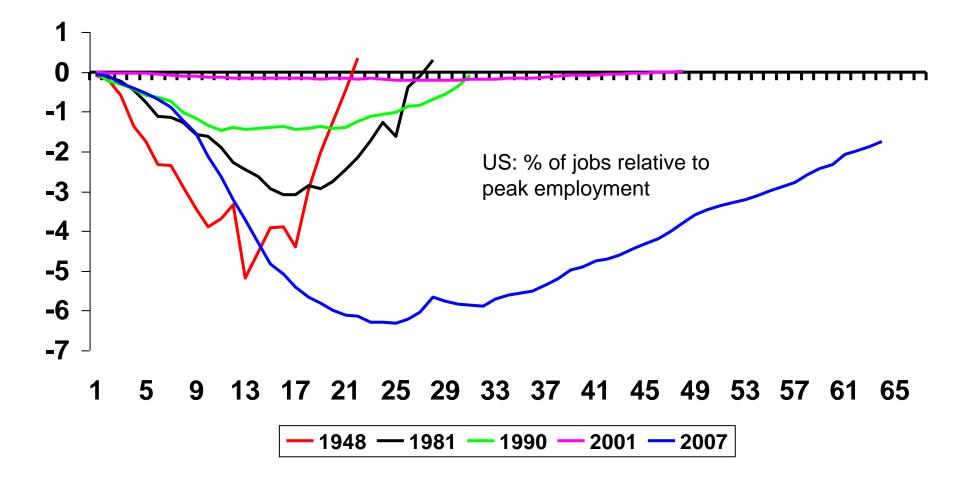
US: Job growth is steadily improving...



Non-farm payrolls, monthly net job change. Source: Bureau of Labour Statistics

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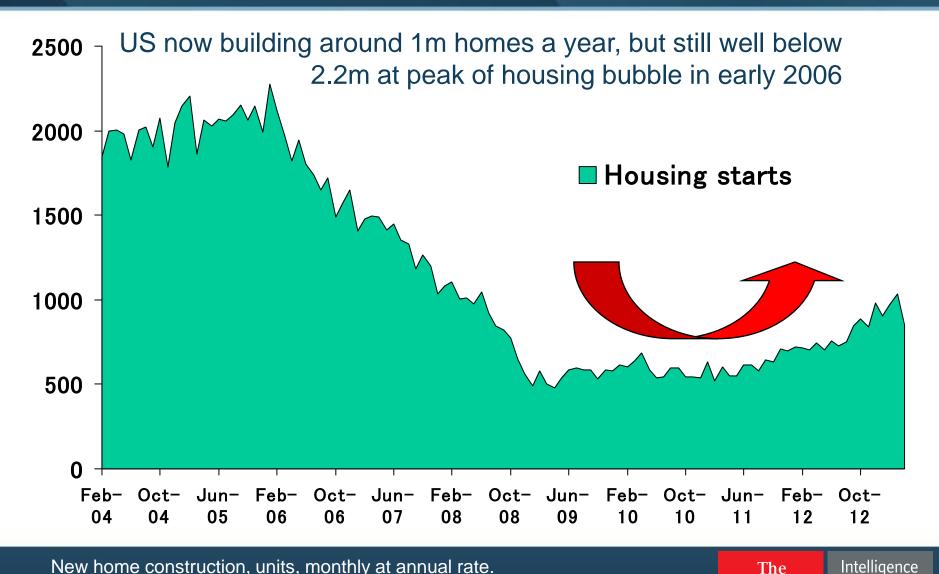
Post-recession US jobs? Very long journey



Months from peak employment. Sources: Bureau of Labour Statistics; EIU.

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A stronger housing market is boosting sentiment

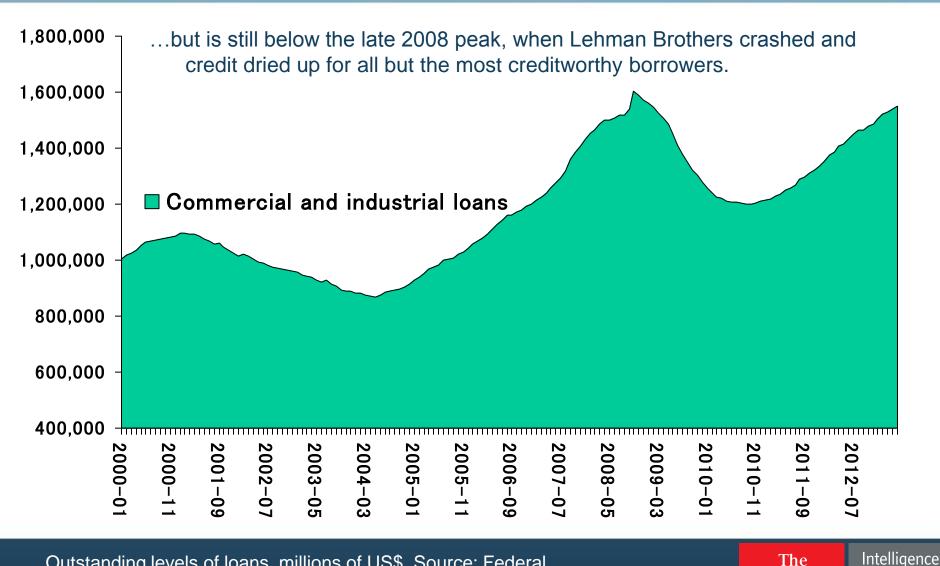


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New home construction, units, monthly at annual rate. Source: US Census Bureau.

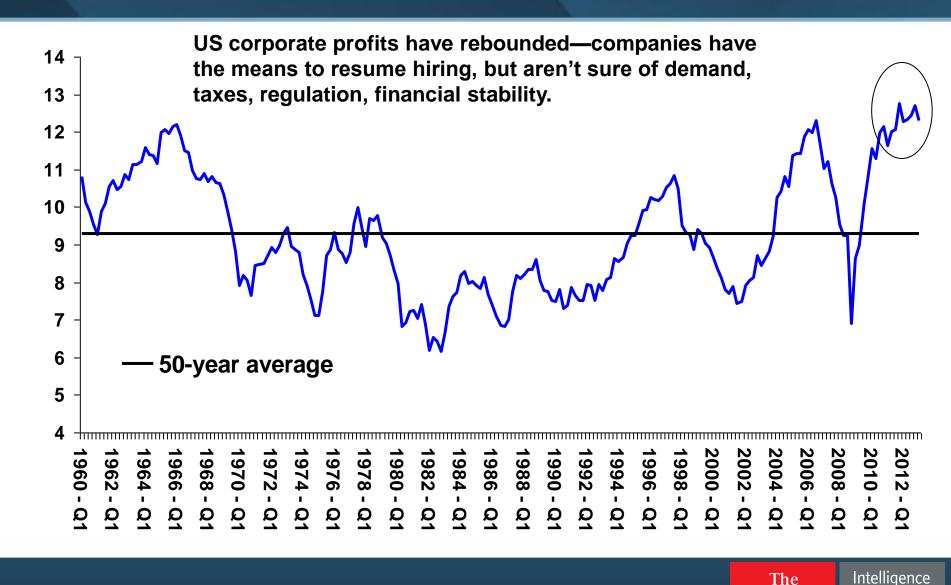
Lending to businesses has been rising for three years...



Outstanding levels of loans, millions of US\$. Source: Federal Reserve

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Corporate profits: Holding at the highest in 50 years

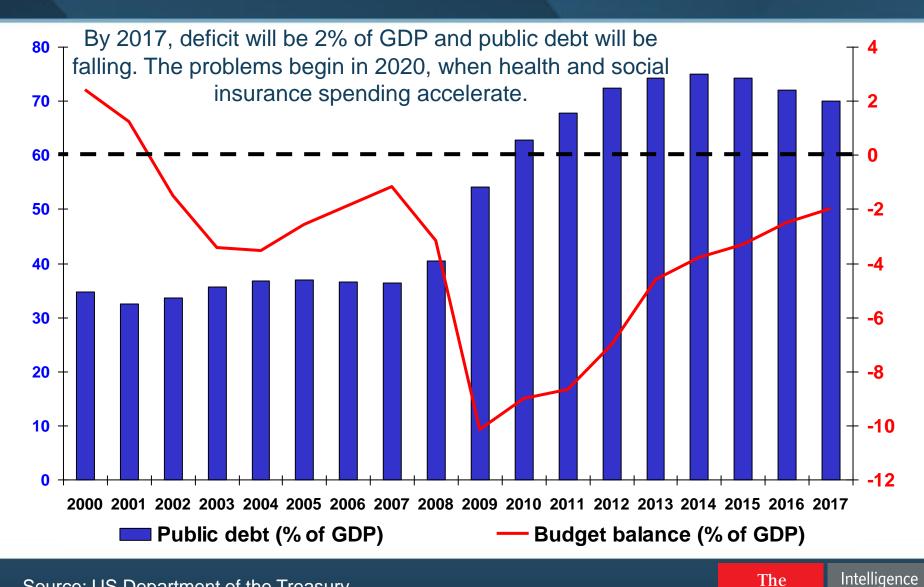


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% of GDP. Source: Bureau of Economic Analysis

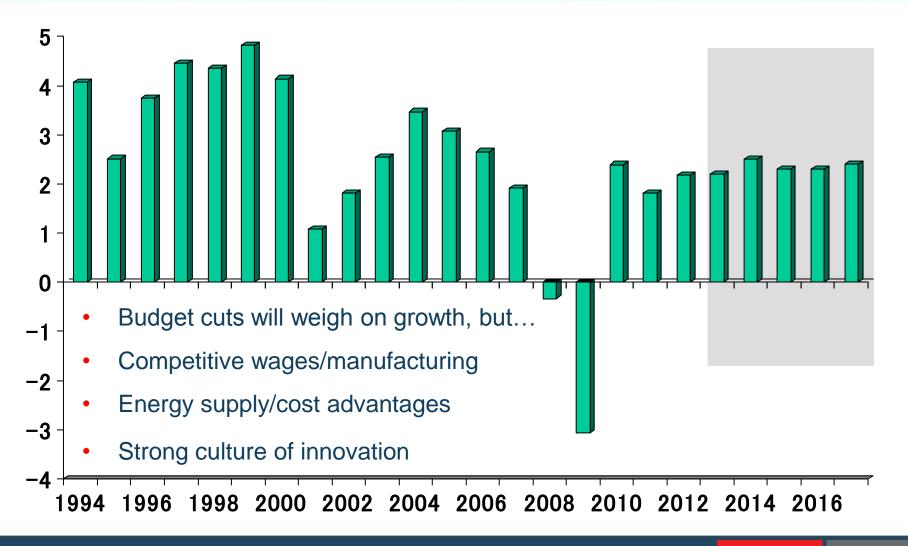
Surprise!! No short-term deficit/debt crisis in the US



Source: US Department of the Treasury

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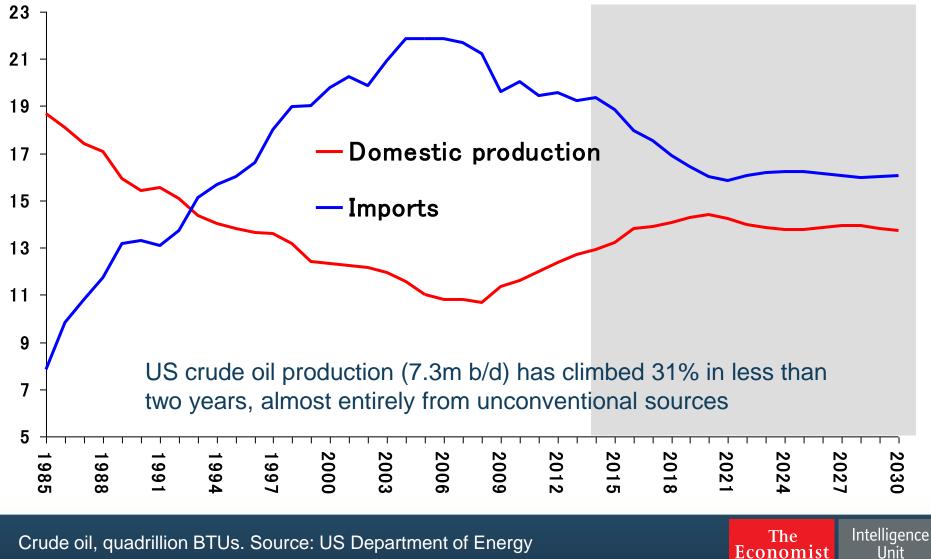
US forecast: Steady growth; risks to the upside in 2013



GDP, % change, real terms. Source: Economist Intelligence Unit

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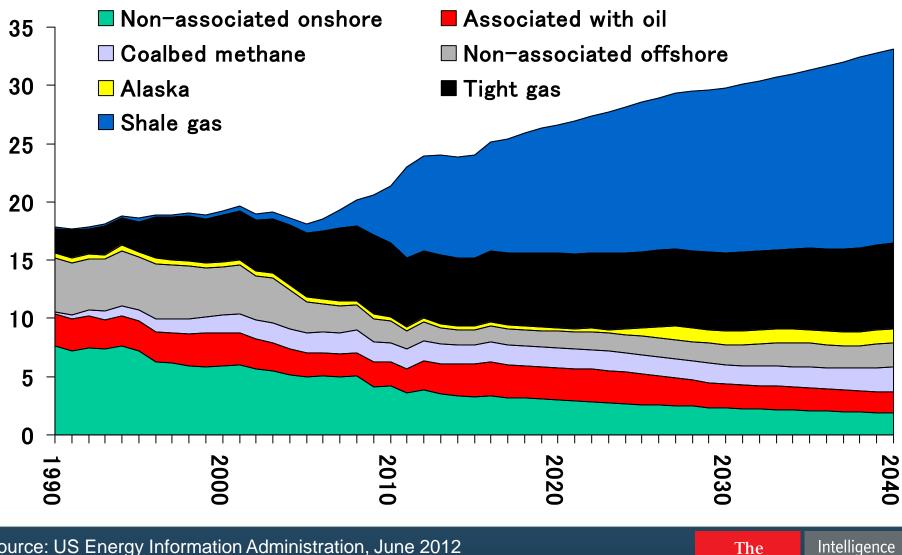
US: Less imported oil, more domestic production



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Crude oil, quadrillion BTUs. Source: US Department of Energy

US is also enjoying a boom in shale gas production

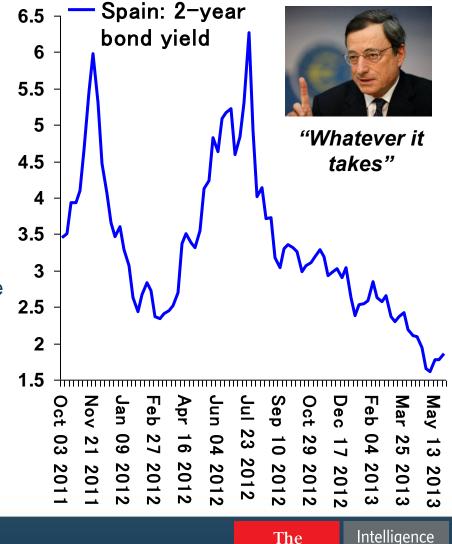


Source: US Energy Information Administration, June 2012

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Euro zone crisis: Worst seems to be over

- Three related but distinct issues
- Underlying levels of government debt
 - Still very high for many countries, especially on the periphery; years to resolve
- Fiscal austerity; ongoing recession
 - Necessary, up to a point, to reduce debt
 - Will keep growth at 1% or less for some time
- Financial catastrophe and break-up?
 - Less probability of market panic
 - Euro zone break-up less likely short term
 - Misjudgment risk (Cyprus) remains



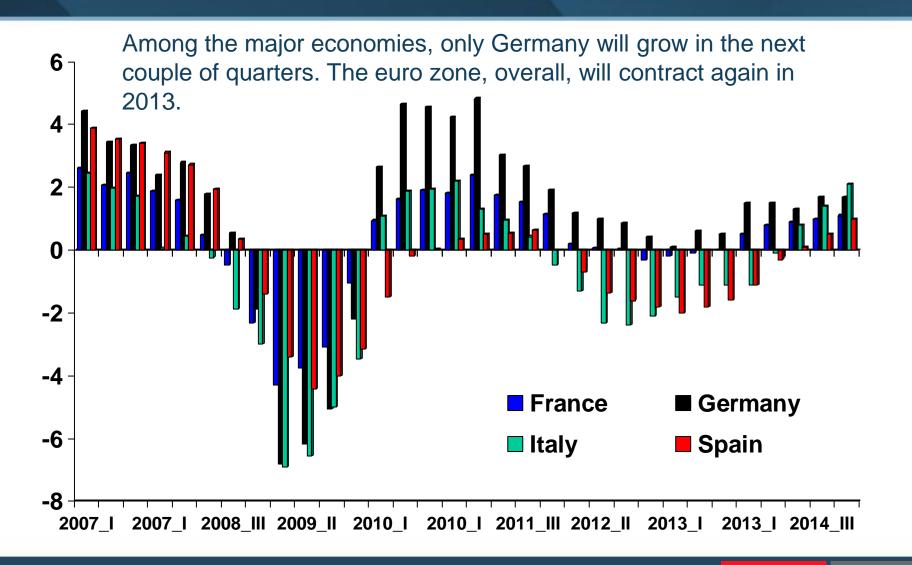
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2-year government bond yield, %. Source: Haver

EU: Catastrophe less likely, but growth is awful



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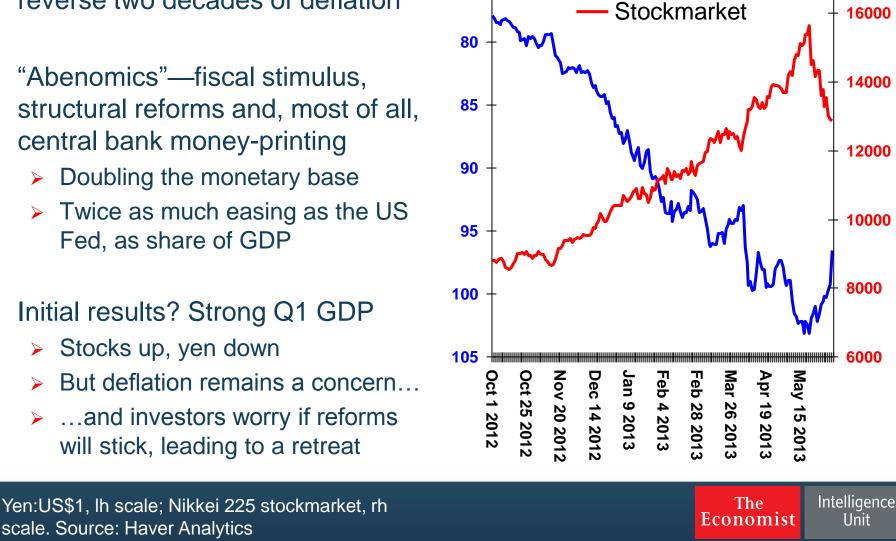
Real GDP, % change YoY. Source: EIU Country Data

Japan: Putting it all on the line

- Abe has introduced bold steps to ٠ reverse two decades of deflation
- "Abenomics"—fiscal stimulus, structural reforms and, most of all, central bank money-printing
 - Doubling the monetary base
 - Twice as much easing as the US Fed, as share of GDP
- Initial results? Strong Q1 GDP
 - Stocks up, yen down

scale. Source: Haver Analytics

- But deflation remains a concern...
- ...and investors worry if reforms \geq will stick, leading to a retreat



75

Yen

16000

14000

12000

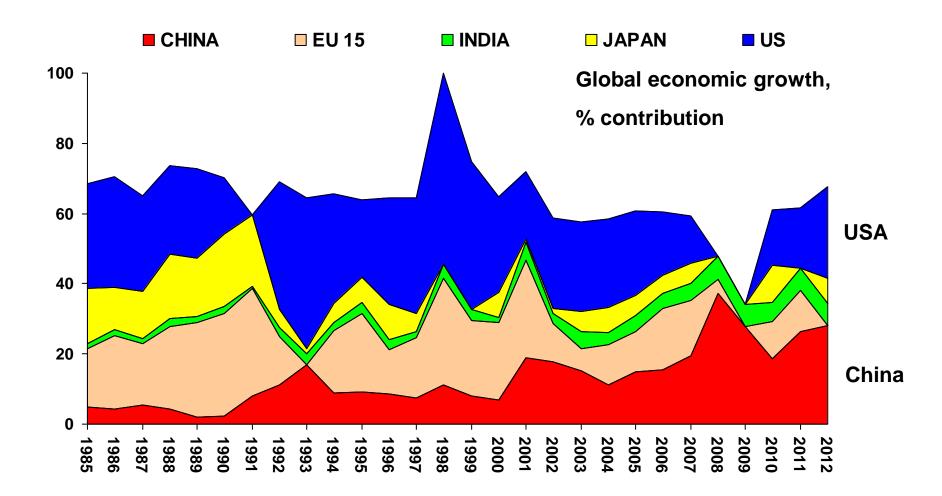
10000

8000

6000

Emerging markets

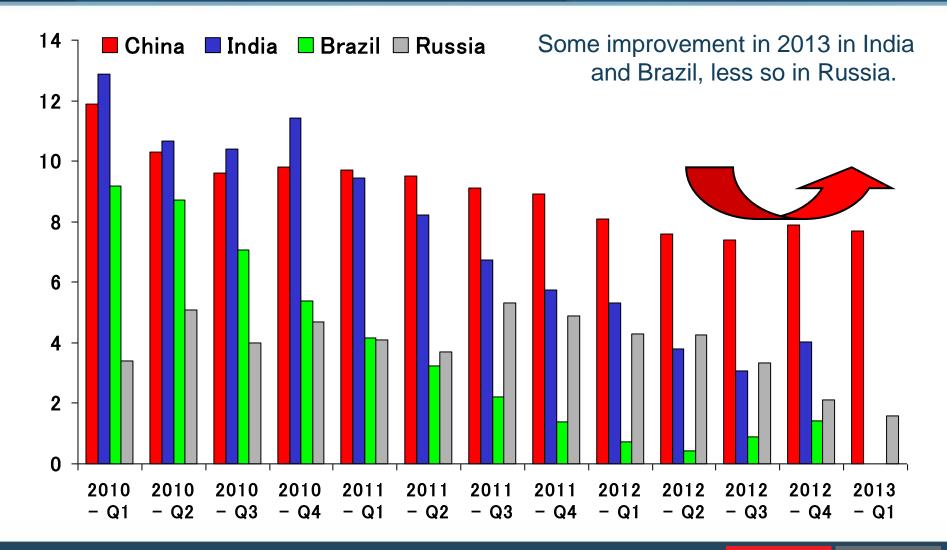
China: Carrying more of the load; EU, much less



% contribution to real global GDP growth; 2005 US\$; countries that contracted in any year assigned zero growth. Source: Economist Intelligence Unit

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Hitting a BRIC wall? The stars are no longer shining



Quarterly real GDP growth % change year on year. Source: Haver Analytics.

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Slowdown in trade growth is hurting emerging markets

- Many emerging markets are highly dependent on exports
- Europe's recession cuts imports
 - EU import demand dropped 4% in 2012 and nearly 5% year-onyear in Q1
- China's slowdown has also curbed imports from emerging markets
 - Imports grew by just 4.5% in 2012 after a 25% jump in 2011
 - But import demand began climbing again in March and April



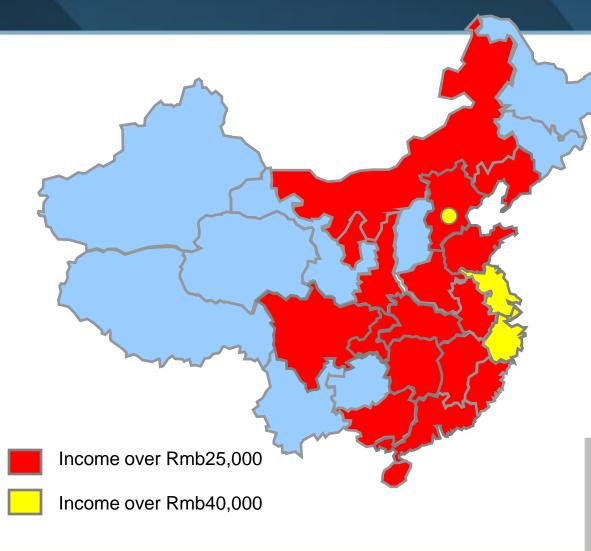
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World trade volume, % change year on year. Source: CPB World Trade Monitor, Netherlands Bureau for Economic Analysis

China: Forecast for 2013



 China has been struggling, by its lofty standards, for the last year

- First quarter was surprisingly weak
- A pick-up is underway; infrastructure projects are coming through; property investment has been strong
- Rising incomes support consumption longer term
- But a new era has started
- Economic growth no longer at 8+%; economy maturing

National Bureau of Statistics historic data, EIU forecasts

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Risks to the global economic outlook

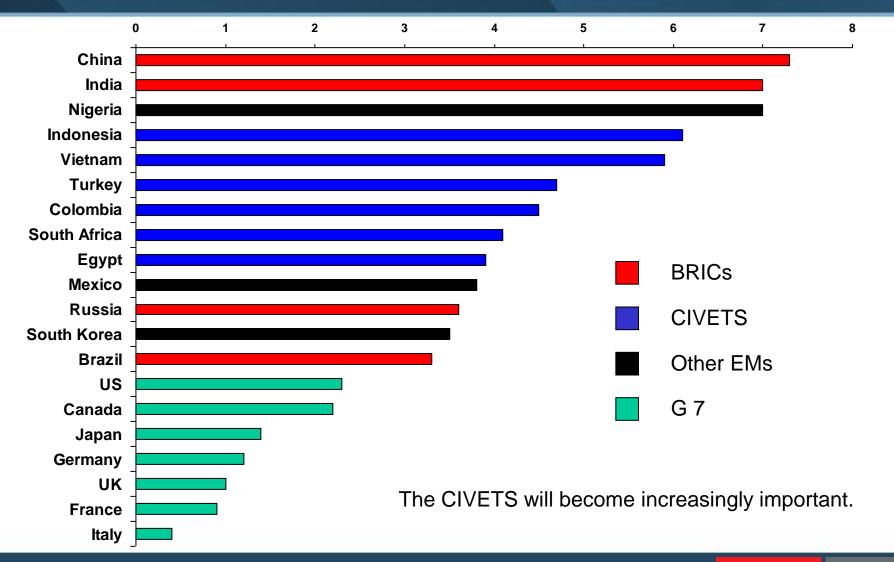
- Politics, politics, politics
 - Governments making a hash of things
 - Fiscal issues in the US, debt crisis in Europe, conflict in the Middle East, factionalism in China, showdown on the Korean peninsula
 - Any of these issues could cause a shock to global financial markets, erode business confidence and kill growth
- Fragility of the economic recovery
 - Austerity savaging Europe; joblessness stubbornly high
- Inflation and asset bubbles
 - Not imminent, but central bank money-printing carries risks
 - Will new asset bubbles start to form? Stocks, PE, property?





Shifting marketplace

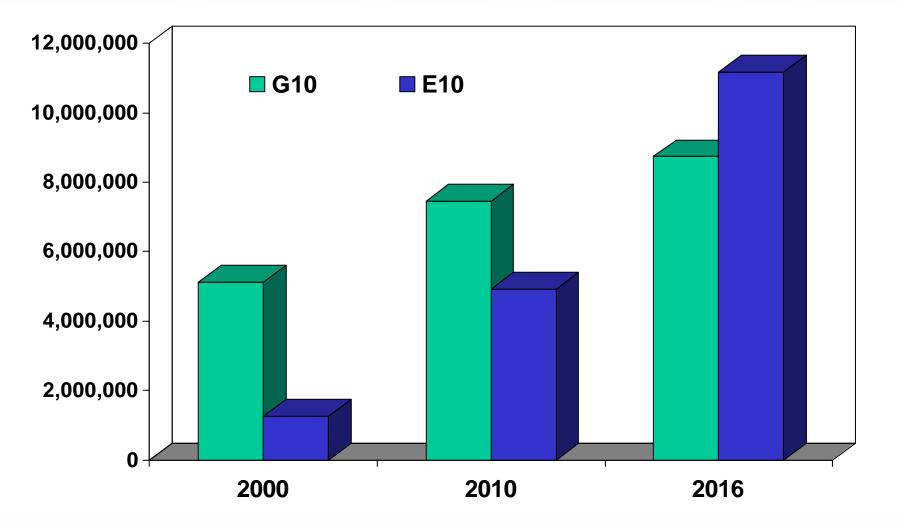
Key economies to watch in next five years



Real GDP, average annual % change, 2013-2017. Source: **Economist Intelligence Unit**

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Retail sales: The rise of emerging-market consumers



Retail sales, US\$m. G10: US, UK, Canada, France, Germany, Italy, Spain, Australia, NZ, Japan. E10: Brazil, Russia, India, China, Colombia, Indonesia, Vietnam, Egypt, Turkey, South Africa. Source: EIU

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