



AEI Public Opinion Studies

Public Opinion on Hillary Clinton, 1992-2015

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HILLARY CLINTON—FULL TRENDS: For many years, as editors of AEI’s monthly Political Report, we have reviewed polls about leading political figures, including Hillary Clinton. For this AEI Public Opinion Study, we have examined almost 5,000 questions asked about her. In this study, we examine views on Clinton as a first lady, senator, presidential candidate, and secretary of state.

The questions in this section assess trends from many pollsters on favorability. (Approval ratings appear in later sections.) The first such questions about her were asked in early 1992, when many people knew little about her. In Gallup’s trend, her favorable rating hit 51 percent in July 1992 after the Democratic convention. Gallup noted that the campaign’s effort to improve her image had paid off. She did not receive a post-election bounce as Bill Clinton did, and Gallup reported that her favorable ratings had “dipped slightly.” Gallup noted that 26 percent of both men and women said they were worried that she would play too large a role in the administration. Forty percent in a November 1992 poll said she came closer to their own views than previous First Ladies, but 40 percent said she did not. Her marks went down in the 1994 to 1996 period, hitting an all-time low of 43 percent in January 1996 (Gallup). During her Senate tenure, her national favorable ratings ranged from a low of 43 percent to a high of 58 percent. Her national favorable ratings when she served as Secretary of State were consistently high, though they have declined slightly since she resigned from office.

		Favorable	Unfavorable
B. Clinton’s Presidential Campaign			
Mar. 1992*	Gallup/CNN/USA Today	39%	26%
Apr. 1992*	Gallup/CNN/USA Today	38	40
Jul. 6-8, 1992*	Gallup/CNN/USA Today	45	30
Jul. 9-10, 1992*	Gallup/Newsweek	56	26
Jul. 17-18, 1992*	Gallup/CNN/USA Today	51	24
Aug. 19, 1992*	Gallup/CNN/USA Today	48	31
Aug. 21, 1992*	Gallup/Newsweek	56	26
Aug.-Sep. 1992*	Gallup/CNN/USA Today	56	25
Nov. 10-14, 1992*	Gallup	49	30
Nov. 19-20, 1992	Gallup/Newsweek	57	21
Dec. 1992	Gallup/Newsweek	49	17
First Lady			
Jan. 14-15, 1993	Gallup/Newsweek	61	22
Jan. 18-19, 1993	Gallup/CNN/USA Today	59	26
Jan. 28-29, 1993	Gallup/Newsweek	60	20
Jan. 29-31, 1993	Gallup/CNN/USA Today	67	22
Mar. 1993	Gallup/CNN/USA Today	61	31
Apr. 1993	Gallup/CNN/USA Today	61	27
Jun. 1993	Gallup/CNN/USA Today	50	31
Jul. 1993	Gallup/CNN/USA Today	56	34
Aug. 1993	Gallup/CNN/USA Today	57	33
Sep. 24-26, 1993	Gallup	62	27
Sep. 29-30, 1993	Gallup/CNN/USA Today	61	27
Nov. 1993	Gallup/CNN/USA Today	58	34
Jan. 1994	Gallup/CNN/USA Today	57	36
Mar. 7-8, 1994	Gallup/CNN/USA Today	55	40
Mar. 25-27, 1994	Gallup/CNN/USA Today	52	42
Apr. 1994	Gallup/CNN/USA Today	56	40
Jul. 1994	Gallup/CNN/USA Today	48	46
Sep. 1994	Gallup/CNN/USA Today	48	47
Nov. 1994	Gallup/CNN/USA Today	50	44

	Jan. 1995	Gallup/CNN/USA Today	50	44
	Mar. 1995	Gallup/CNN/USA Today	49	44
	Jul. 1995	Gallup/CNN/USA Today	50	44
	Jan. 1996	Gallup/CNN/USA Today	43	51
	Mar. 1996	Gallup/CNN/USA Today	47	48
	Jun. 1996	Gallup/CNN/USA Today	46	47
	Aug. 5-7, 1996*	Gallup/CNN/USA Today	48	45
	Aug. 16-18, 1996*	Gallup	47	48
	Aug. 28-29, 1996*	Gallup/CNN/USA Today	51	41
	Aug-Sep. 1996*	Gallup/CNN/USA Today	51	43
	Oct. 26-29, 1996*	Gallup/CNN/USA Today	50	42
	Jan. 1997	Gallup/CNN/USA Today	56	37
	Jan-Feb. 1997	Gallup	55	39
	Feb. 1997	Gallup/CNN/USA Today	51	42
	Jun. 1997	Gallup/CNN/USA Today	51	42
	Oct. 1997	Gallup/CNN/USA Today	61	34
	Dec. 1997	Gallup/CNN/USA Today	56	38
	Jan. 23-24, 1998	Gallup/CNN/USA Today	60	35
	Jan. 24-25, 1998	Gallup/CNN/USA Today	61	33
	Jan. 28, 1998	Gallup/CNN/USA Today	61	34
	Jan.-Feb. 1998	Gallup/CNN/USA Today	64	34
	Feb. 1998	Gallup/CNN/USA Today	60	36
	Aug. 7-8 1998	Gallup	60	35
	Aug. 10-11, 1998	Gallup/CNN/USA Today	60	35
	Aug. 10-12, 1998	Gallup/CNN/USA Today	60	36
	Aug. 18, 1998^	Gallup/CNN/USA Today	64	29
	Aug. 20, 1998	Gallup	60	30
	Aug. 21-23, 1998	Gallup/CNN/USA Today	61	33
	Sep. 14-15, 1998	Gallup	61	33
	Oct. 1998^	Gallup/CNN/USA Today	63	33
	Dec. 1998	Gallup	67	29
	Feb. 4-7, 1999	Gallup/CNN	66	31
	Feb. 19-21, 1999	Gallup	65	30
	Mar. 1999	Gallup	65	31
	Jun. 1999	Gallup/CNN/USA Today	56	42
	Jul. 1999	Gallup	62	35
	Aug. 1999	Gallup/CNN/USA Today	56	41
	Sep. 1999	Gallup	56	40
	Dec. 1999^	Gallup/CNN/USA Today	48	48
	Feb. 2000	Gallup/CNN/USA Today	55	39
	Aug. 2000	Gallup/CNN/USA Today	45	50
	Oct. 2000	Gallup	52	43
	Nov. 2000	Gallup	56	39
Senator				
	Feb. 1-4, 2001	Gallup	52	43
	Feb. 19-21, 2001	Gallup	49	44
	Mar. 2001	Gallup	44	53
	Aug. 2001	Gallup/CNN/USA Today	51	44
	Sep. 2002	Gallup	47	44
	Dec. 2002	Gallup/CNN/USA Today	48	46
	Mar. 2003	Gallup/CNN/USA Today	45	46
	May-Jun. 2003	Gallup/CNN/USA Today	43	43
	Jun. 9-10, 2003	Gallup/CNN/USA Today	53	43
	Jun. 27-29, 2003^	Gallup	52	44
	Sep. 2003	Gallup/CNN/USA Today	54	40
	Oct. 2003	Gallup/CNN/USA Today	51	44
	Jul. 2004	Gallup/CNN/USA Today	56	38
	Feb. 2005	Gallup/CNN/USA Today	53	41
	May 2005	Gallup/CNN/USA Today	55	39
	Jul. 2005	Gallup	53	43
	Oct. 2005	Gallup/CNN/USA Today	54	41
	Jun. 2006	Gallup/USA Today	51	44

Jul. 2006	Gallup/USA Today	50	44
Nov. 2006	Gallup/USA Today	53	42
Feb. 2007	Gallup/USA Today	58	40
Mar. 2-4, 2007	Gallup/USA Today	54	42
Mar. 23-25, 2007	Gallup/USA Today	48	48
Apr. 2-5, 2007	Gallup	47	49
Apr. 13-15, 2007	Gallup/USA Today	45	52
May 4-6, 2007	Gallup/USA Today	50	47
May 10-13, 2007	Gallup	53	45
Jun. 1-3, 2007	Gallup/USA Today	46	50
Jun. 4-24, 2007	Gallup	49	46
Jul. 6-8, 2007	Gallup/USA Today	48	48
Jul. 12-15, 2007	Gallup	47	48
Aug. 3-5, 2007	Gallup/USA Today	47	49
Aug. 13-16, 2007	Gallup	47	48
Sep. 7-8, 2007	Gallup/USA Today	49	46
Sep. 14-16, 2007	Gallup	49	49
Oct. 4-7, 2007	Gallup	51	44
Oct. 12-14, 2007	Gallup/USA Today	53	44
Nov. 2007	Gallup/USA Today	52	45
Nov.-Dec. 2007	Gallup/USA Today	47	50
Dec. 2007	Gallup/USA Today	51	48
Jan. 2008	Gallup/USA Today	50	46
Jan.-Feb. 2008	Gallup/USA Today	48	48
Feb. 8-10, 2008	Gallup/USA Today	48	49
Feb. 21-24, 2008	Gallup/USA Today	48	48
Mar. 2008	Gallup/USA Today	53	44
Apr. 2008	Gallup/USA Today	53	44
May 2008	Gallup/USA Today	52	45
May-Jun. 2008	Gallup/USA Today	54	43
Aug. 2008	Gallup/USA Today	54	43
Secretary of State			
Jan. 2009	Gallup/USA Today	65	33
Oct. 2009	Gallup	62	34
Jul. 2010	Gallup	61	35
Mar. 2011	Gallup	66	31
May 2012	Gallup/USA Today	66	29
Nov. 2012	Gallup/USA Today	63	32
Private citizen			
Apr. 2013	Gallup	64	31
Jun. 2013	Gallup	58	39
Feb. 2014	Gallup	59	37
Jun. 2014	Gallup	54	43
Jul. 2014	Gallup	55	36
Mar. 2015	Gallup	50	39
Apr. 2015	Gallup	48	42

Note: Question wording varied slightly. After March 2003, Question wording changes to “Next, we’d like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people--or if you have never heard of them. How about...Hillary Rodham Clinton?”
 *Asked of registered voters. ^Asked of a half sample.

- Do you have a favorable or unfavorable impression of Hillary Clinton?

		Favorable	Unfavorable
B. Clinton’s Presidential Campaign			
Mar. 1992	ABC/Wash Post	28%	22%
Jul. 1992	ABC/Wash Post	30	26
Aug. 1992*	ABC/Wash Post	45	29
First Lady			
Jan. 1993	ABC/Wash Post	51	20
Feb. 1993	ABC	59	24

	Apr. 1993	ABC/Wash Post	54	26
	Aug. 1993	ABC/Wash Post	59	33
	Nov. 1993	ABC/Wash Post	58	33
	Jan. 1994	ABC/Wash Post	55	34
	Mar. 1994	ABC/Wash Post	53	39
	Apr. 1994	ABC	54	40
	May 1994	ABC/Wash Post	54	41
	Aug. 1994	ABC/Wash Post	42	32
	Oct. 1994	ABC/Wash Post	47	44
	Jan. 1996	ABC/Wash Post	28	36
	Jan. 1996	ABC	32	34
	Feb. 1996	Wash Post	42	36
	Jun. 1996	ABC/Wash Post	44	47
	Sep. 1996	ABC/Wash Post	47	42
	Mar. 1997	ABC/Wash Post	47	44
	Jan. 1998	Wash Post	60	29
	Jan. 1998	ABC	63	31
	Jan. 1998	ABC/Wash Post	52	39
	Apr. 1998	Wash Post	58	33
	Aug. 1998	ABC	64	32
	Aug. 1998	ABC/Wash Post	64	28
	Oct. 1998	ABC	64	31
	Nov. 1998	ABC	60	36
	Nov. 1998	ABC	64	31
	Feb. 1999	Wash Post	63	31
	Feb. 1999	ABC	63	31
	Mar. 1999	Wash Post	51	29
	Mar. 1999	Wash Post	55	28
	Mar. 1999	Wash Post	56	24
	Mar. 1999^	ABC/Wash Post	60	36
	Jun. 1999	Wash Post	59	35
	Aug. 1999	ABC/Wash Post	49	44
Senator	Jun. 2003	ABC	44	48
	Jun. 2005	ABC/Wash Post	51	46
	Mar. 2006	ABC/Wash Post	52	46
	May 2006	ABC/Wash Post	54	42
	Dec. 2006	ABC/Wash Post	56	40
	Jan. 2007	ABC/Wash Post	54	44
	Feb. 2007	ABC/Wash Post	49	48
	Nov. 2007	ABC/Wash Post	50	46
	Jan.-Feb. 2008	ABC/Wash Post	58	40
	Apr. 2008	ABC/Wash Post	44	54
	Jun. 2008	ABC/Wash Post	54	43
	Aug. 2008*	ABC/Wash Post	52	44
Secretary of State	Apr. 2012	ABC/Wash Post	65	27
	Nov. 2012	ABC/Wash Post	65	28
Private citizen	Jun. 2013	ABC/Wash Post	61	33
	Jan. 2014	ABC/Wash Post	58	38
	Mar. 2015	ABC/Wash Post	49	46

Note: *Asked of registered voters.

- I'm going to read the names of some prominent people. Please tell me whether you have a generally favorable or unfavorable opinion of each. If you've never heard of one, please just say so . . . Hillary Clinton?

		Favorable	Unfavorable	
First Lady				
	Aug. 1996	Fox News	45%	48%
	Sep. 1996	Fox News	49	44
	Sep. 1996	Fox News	46	46

Oct. 1996	Fox News	49	45
Oct. 1996	Fox News	50	43
Oct. 1996	Fox News	46	46
Oct. 1996	Fox News	49	45
Mar. 1997	Fox News	50	41
Mar. 1997	Fox News	51	40
Apr. 1997	Fox News	52	40
May 1997	Fox News	49	42
May 1997	Fox News	51	40
Jun. 1997	Fox News	43	45
Jul. 1997	Fox News	48	42
Aug. 1997	Fox News	51	41
Sep. 1997	Fox News	54	37
Oct. 1997	Fox News	52	38
Nov. 1997	Fox News	55	36
Dec. 1997	Fox News	54	38
Jan. 1998	Fox News	54	38
Jan. 1998	Fox News	50	41
Jan. 1998	Fox News	59	34
Feb. 1998	Fox News	56	37
Feb. 1998	Fox News	59	33
Mar. 1998	Fox News	53	39
Mar. 1998	Fox News	52	41
Apr. 1998	Fox News	56	36
Apr. 1998	Fox News	53	38
May 1998	Fox News	55	36
May 1998	Fox News	56	38
Jun. 1998	Fox News	58	34
Jun. 1998	Fox News	58	33
Jul. 1998	Fox News	55	37
Jul. 1998	Fox News	54	38
Jul. 1998	Fox News	54	37
Aug. 1998	Fox News	56	36
Sep. 1998	Fox News	58	34
Oct. 1998	Fox News	54	40
Oct. 1998	Fox News	60	34
Nov. 1998	Fox News	54	39
Dec. 1998	Fox News	62	32
Jan. 1999	Fox News	60	33
Jan. 1999	Fox News	63	31
Feb. 1999	Fox News	59	34
Feb. 1999	Fox News	53	39
Mar. 1999	Fox News	54	38
Mar. 1999	Fox News	58	36
Apr. 1999	Fox News	57	36
Apr. 1999	Fox News	55	37
May 1999	Fox News	56	37
May 1999	Fox News	54	39
Jun. 1999	Fox News	52	43
Jun. 1999	Fox News	50	42
Jul. 1999	Fox News	49	42
Jul. 1999	Fox News	52	39
Aug. 1999	Fox News	45	46
Aug. 1999	Fox News	52	41
Sep. 1999	Fox News	46	45
Sep. 1999	Fox News	48	42
Oct. 1999	Fox News	48	45
Nov. 1999	Fox News	48	44
Nov. 1999	Fox News	46	48
Dec. 1999	Fox News	47	45
Jan. 2000	Fox News	49	43
Feb. 2000	Fox News	45	45

Mar. 2000	Fox News	46	47
Mar. 2000	Fox News	48	43
Apr. 2000	Fox News	46	45
Apr. 2000	Fox News	47	44
May 2000	Fox News	49	42
May 2000	Fox News	49	46
Jun. 2000	Fox News	46	43
Jun. 2000	Fox News	53	41
Jul. 2000	Fox News	47	46
Aug. 2000	Fox News	47	45
Aug. 2000	Fox News	48	44
Oct. 2000	Fox News	43	48
Nov. 2000	Fox News	46	47
Nov. 2000	Fox News	46	47
Senator			
Jan. 2001	Fox News	52	38
Feb. 2001	Fox News	44	46
Mar. 2001	Fox News	39	51
Apr. 2001	Fox News	42	49
Nov. 2001	Fox News	44	44
Dec. 2002	Fox News	47	45
Jun. 2003	Fox News	44	47
Jun. 2003	Fox News	44	47
May 2006	Fox News	50	42
Oct. 2006	Fox News	48	44
Jan. 2007	Fox News	50	44
Apr. 2007	Fox News	46	47
Jun. 2007	Fox News	46	47
Sep. 2007	Fox News	49	45
Nov. 2007	Fox News	49	46
Dec. 2007	Fox News	45	49
Feb. 2008	Fox News	45	51
Apr. 2008	Fox News	47	46
Jun. 2008	Fox News	52	40
Aug. 2008	Fox News	57	38
Dec. 2008	Fox News	59	37
Secretary of State			
Apr. 2009	Fox News	56	23
Aug. 2009	Fox News	66	24
Dec. 2009	Fox News	66	22
May 2010	Fox News	59	19
Sep. 2009	Fox News	66	26
Jan. 2012	Fox News	63	33
Apr. 2012	Fox News	67	23
Aug. 2012	Fox News	63	31
Private citizen			
Feb. 2013	Fox News	64	29
Jun. 2013	Fox News	56	38
Apr. 2014	Fox News	49	45
Early Jun. 2014	Fox News	54	43
Late Jun. 2014	Fox News	51	47

Note: Asked of registered voters; question wording varied slightly.

- Is your opinion of Hillary Rodham Clinton favorable, not favorable, undecided or haven't you heard enough about Hillary Rodham Clinton yet to have an opinion?

		Favorable	Not favorable	Undecided	Haven't heard enough
B. Clinton's Presidential Campaign					
Mar. 1992	CBS/NYT	31%	17%	19%	31%
Jul. 1992	CBS/NYT	29	14	21	35
Aug. 1992*	CBS/NYT	33	15	20	32

	Aug. 1992*	CBS/NYT	31	19	25	26
	Oct. 1992*	CBS/NYT	32	18	20	28
First Lady						
	Jan. 1993	CBS/NYT	38	10	24	28
	Feb. 1993	CBS/NYT	44	16	19	19
	Mar. 1993	CBS/NYT	35	16	22	27
	May 1993	CBS	37	14	23	25
	May 1993	CBS	34	21	23	21
	Jun. 1993	CBS/NYT	45	21	21	13
	Aug. 1993	CBS	36	22	22	29
	Sep. 1993	CBS/NYT	40	20	20	19
	Oct. 1993	CBS	41	18	24	17
	Nov. 1993	CBS/NYT	45	21	21	12
	Jan. 1994	CBS	44	28	16	11
	Jan. 1994	CBS/NYT	36	22	22	19
	Feb. 1994	CBS	34	23	25	17
	Mar. 1994	CBS/NYT	33	26	22	18
	Apr. 1994	CBS/NYT	32	29	20	17
	Jun. 1994	CBS	35	27	22	13
	Jul. 1994	CBS/NYT	38	26	19	16
	Sep. 1994	CBS/NYT	33	28	22	15
	Nov. 1994	CBS	37	38	20	--
	Jan. 1995	CBS	39	33	21	6
	Apr. 1995	CBS	34	36	22	8
	Aug. 1995	CBS/NYT	31	29	23	16
	Jan. 1996	CBS	38	42	16	3
	Apr. 1996	CBS/NYT	33	41	19	7
	Jun. 1996*	CBS/NYT	36	35	20	6
	Jun. 1996	NYT	33	36	23	7
	Jul. 1996	CBS/NYT	30	40	22	8
	Aug. 1996*	CBS/NYT	38	39	17	4
	Aug. 1996*	CBS/NYT	35	37	19	7
	Aug. 1996*	CBS	38	36	18	6
	Sep. 1996*	CBS/NYT	38	34	19	8
	Jan. 1997	CBS/NYT	36	25	25	12
	Apr. 1997	CBS/NYT	37	35	17	10
	Nov. 1997	CBS	47	30	17	5
	Dec. 1997	CBS/NYT	39	33	19	8
	Jan. 1998	CBS/NYT	45	27	21	8
	Feb. 1998	CBS/NYT	50	25	16	7
	Apr. 1998	NYT	49	29	16	5
	May 1998	CBS	39	27	20	12
	Jul. 1998	CBS	50	26	15	7
	Aug. 1998	CBS	41	21	20	16
	Aug. 1998	CBS/NYT	50	25	17	7
	Oct. 1999	CBS	40	36	20	4
	Oct. 1999	CBS/NYT	43	37	16	3
	Nov. 1999*	CBS/NYT	41	36	17	6
	Feb. 2000	CBS/NYT	42	31	18	8
	Jul. 2000	CBS/NYT	36	40	18	5
Senator						
	Jun. 2003	CBS	24	32	22	19
	May 2005	CBS/NYT	36	31	19	13
	Jan. 2006	CBS/NYT	37	35	21	7
	May 2006	CBS/NYT	34	35	23	9
	Jul. 2006	CBS/NYT	32	39	21	8
	Sept. 2006	CBS/NYT	32	36	20	11
	Jan. 1-3, 2007	CBS	43	38	16	3
	Jan. 18-21, 2007*	CBS	36	36	25	4
	Mar. 7-11, 2007	CBS/NYT	35	43	19	3
	Mar. 26-27, 2007	CBS	33	42	17	8
	Apr. 2007	CBS	37	46	15	3

May 2007	CBS/NYT	38	42	19	2
Jun. 2007	CBS	45	40	12	--
Jul. 2007*	CBS/NYT	40	40	18	2
Aug. 2007	CBS	41	39	19	1
Sep. 2007	CBS/NYT	36	40	21	2
Oct. 2007	CBS	43	41	15	1
Feb. 2008	CBS/NYT	35	43	18	3
Mar. 2008	CBS/NYT	39	41	15	4
Mar.-Apr. 2008	CBS/NYT	38	39	18	4
Apr. 2008	CBS/NYT	36	42	15	1
May 2008	CBS	42	37	18	3
Jul. 2008	CBS/NYT	46	38	13	3
Aug. 2008	CBS	52	36	11	1
Sep. 2008	CBS/NYT	51	35	12	2
Dec. 2008	CBS	55	22	19	4
Secretary of State					
Mar. 2009	CBS	58	25	14	3
Dec. 2012	CBS	55	23	17	5
Private citizen					
Feb. 2013	CBS	57	24	14	5
Mar. 2015	CBS	26	37	19	17

Note: Question wording varied slightly. *Asked of registered voters.

- I'm going to read you the names of several public figures and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative or very negative. If you don't know the name, please just say so . . . Hillary Clinton?

		Very positive	Somewhat positive	Neutral	Somewhat negative	Very negative
B. Clinton's Presidential Campaign						
Feb. 1992	NBC/WSJ	7%	15%	19%	9%	9%
Apr. 1992	NBC/WSJ	8	16	24	17	12
Jul. 1992	NBC/WSJ	7	15	30	16	14
Aug. 1992	NBC/WSJ	12	22	28	12	13
Sep. 1992*	NBC/WSJ	14	22	30	12	13
Oct. 1992*	NBC/WSJ	16	22	23	12	12
Dec. 1992	NBC/WSJ	21	25	25	8	11
First Lady						
Jan. 1993	NBC/WSJ	27	30	21	8	8
Mar. 1993	NBC/WSJ	25	29	18	11	12
Apr. 1993	NBC/WSJ	25	28	18	12	14
Jun. 1993	NBC/WSJ	21	26	18	12	19
Aug. 1993	NBC/WSJ	20	30	19	12	17
Sep. 1993	NBC/WSJ	20	26	21	13	17
Oct. 1993	NBC/WSJ	22	26	17	14	19
Dec. 1993	NBC/WSJ	26	27	17	11	17
Jan. 1994	NBC/WSJ	24	27	15	14	18
Mar. 1994	NBC/WSJ	22	25	19	13	20
Apr. 1994	NBC/WSJ	22	25	16	16	19
Jun. 1994	NBC/WSJ	21	26	16	15	20
Jul. 1994	NBC/WSJ	21	25	17	10	25
Sep. 1994	NBC/WSJ	14	24	19	15	24
Oct. 1994	NBC/WSJ	18	23	17	14	27
Dec. 1994	NBC/WSJ	23	16	19	16	23
Jan. 1995	NBC/WSJ	18	22	21	14	23
Mar. 1995	NBC/WSJ	14	26	22	14	22
Apr. 1995	NBC/WSJ	22	21	20	13	21
Jun. 1995	NBC/WSJ	17	24	20	16	21
Jul. 1995	NBC/WSJ	16	27	21	14	20
Sep. 1995	NBC/WSJ	20	25	19	15	20
Dec. 1995	NBC/WSJ	19	27	19	12	21
Jan. 1996	NBC/WSJ	13	22	19	19	25
Mar. 1996	NBC/WSJ	15	23	18	16	26

	May 1996*	NBC/WSJ	14	20	19	17	27
	Jun. 1996*	NBC/WSJ	14	21	19	17	27
	Aug. 1996*	NBC/WSJ	15	26	18	15	24
	Aug. 1996*	NBC/WSJ	15	24	15	15	29
	Sep. 1996	NBC/WSJ	19	24	16	15	25
	Oct. 1996	NBC/WSJ	20	24	17	13	25
	Dec. 1996	NBC/WSJ	15	24	22	15	22
	Jan. 1997	NBC/WSJ	18	25	19	16	20
	Mar. 1997	NBC/WSJ	17	25	21	15	21
	Apr. 1997	NBC/WSJ	18	26	18	14	22
	Jun. 1997	NBC/WSJ	22	26	15	15	20
	Jul. 1997	NBC/WSJ	16	23	21	16	23
	Sep. 1997	NBC/WSJ	19	26	18	15	20
	Oct. 1997	NBC/WSJ	20	25	23	13	17
	Dec. 1997	NBC/WSJ	18	26	23	14	17
	Jan. 1998	NBC/WSJ	20	25	21	16	16
	Jan. 1998	NBC/WSJ	27	23	20	11	17
	Feb. 1998	NBC/WSJ	27	25	19	11	17
	Apr. 1998	NBC/WSJ	26	25	19	13	16
	Jun. 1998	NBC/WSJ	26	22	21	11	19
	Jul. 1998	NBC/WSJ	22	24	25	13	14
	Sep. 1998	NBC/WSJ	29	21	20	12	18
	Oct. 1998	NBC/WSJ	32	24	15	12	16
	Dec. 1998	NBC/WSJ	33	21	17	11	17
	Jan. 1999	NBC/WSJ	35	23	16	11	14
	Mar. 1999	NBC/WSJ	35	19	16	11	18
	Apr. 1999	NBC/WSJ	30	19	17	12	20
	Jun. 1999	NBC/WSJ	25	22	17	13	22
	Jul. 1999	NBC/WSJ	25	23	18	12	20
	Sep. 1999	NBC/WSJ	20	22	16	14	26
	Oct. 1999	NBC/WSJ	21	24	13	16	25
	Dec. 1999	NBC/WSJ	19	22	17	13	28
	Jan. 2000	NBC/WSJ	21	23	18	13	24
	Mar. 2000	NBC/WSJ	20	24	19	14	21
	Apr. 2000	NBC/WSJ	18	22	18	12	27
	Jun. 2000*	NBC/WSJ	19	22	16	13	29
	Sep. 2000	NBC/WSJ	19	23	16	13	28
	Oct. 2000	NBC/WSJ	20	19	15	14	31
	Dec. 2000	NBC/WSJ	27	23	16	10	23
	Jan. 2001	NBC/WSJ	27	22	13	12	24
Senator	Mar. 2001	NBC/WSJ	16	19	15	18	31
	Jul. 2003	NBC/WSJ	16	21	20	13	27
	Dec. 2003	NBC/WSJ	21	25	12	12	30
	Dec. 2004	NBC/WSJ	24	21	14	11	29
	Apr. 2006	NBC/WSJ	19	19	19	13	28
	Dec. 2006	NBC/WSJ	21	22	17	12	26
	Mar. 2007	NBC/WSJ	16	23	17	15	28
	Jun. 2007	NBC/WSJ	18	24	15	16	26
	Jul. 2007	NBC/WSJ	20	24	16	12	27
	Sep. 2007	NBC/WSJ	20	24	13	13	29
	Nov. 2007	NBC/WSJ	19	24	12	14	30
	Dec. 2007	NBC/WSJ	22	20	13	12	32
	Jan. 2008	NBC/WSJ	24	23	11	11	30
	Early Mar. 2008	NBC/WSJ	22	23	11	14	29
	Late Mar. 2008	NBC/WSJ	17	20	15	21	27
	Apr. 2008	NBC/WSJ	20	22	14	19	25
	Jun. 2008	NBC/WSJ	18	28	14	17	22
	Aug. 2008	NBC/WSJ	17	25	16	18	23
	Sep. 2008	NBC/WSJ	23	24	15	17	20
	Dec. 2008	NBC/WSJ	27	26	20	14	12
	Jan. 2009	NBC/WSJ	27	29	14	15	14

Secretary of State							
Feb. 2009	NBC/WSJ	32	27	18	11	11	
Jul. 2009	NBC/WSJ	26	27	15	15	16	
Jan. 2010	NBC/WSJ	25	27	22	13	12	
Dec. 2010	NBC/WSJ	26	28	18	11	16	
Mar. 2011	NBC/WSJ	29	27	21	11	11	
Nov. 2011	NBC/WSJ	33	22	22	12	10	
Dec. 2012	NBC/WSJ	34	24	14	16	12	
Jan. 2013	NBC/WSJ	34	22	19	12	13	
Private citizen							
Apr. 2013	NBC/WSJ	32	24	14	14	15	
May 2013	NBC/WSJ	29	20	18	13	18	
Sep. 2013	NBC/WSJ	26	25	17	12	19	
Mar. 2014	NBC/WSJ	23	21	20	12	22	
Apr. 2014	NBC/WSJ	23	25	19	11	21	
Jun. 2014	NBC/WSJ	23	21	18	14	23	
Sep. 2014*	NBC/WSJ	21	22	16	15	26	
Nov. 2014	NBC/WSJ	24	19	16	15	25	
Jan. 2015	NBC/WSJ	20	25	17	14	23	

Note: *Asked of registered voters.

- I'm going to read you the names of some people in the news today. Please tell me whether you have generally favorable or generally unfavorable impressions of each, or whether you are not familiar enough to say one way or another . . . Hillary Rodham Clinton?

		Favorable	Unfavorable
B. Clinton's Presidential Campaign			
Feb. 1992	Yankelovich/Time/CNN	26%	9%
Apr. 1992	Yankelovich/Time/CNN	25	19
Jul. 1992*	Yankelovich/Time/CNN	43	23
Aug. 1992#	Yankelovich/Time/CNN	40	28
First Lady			
Jan. 1993	Yankelovich/Time/CNN	56	19
Feb. 1993	Yankelovich/Time/CNN	61	19
Mar. 1993	Yankelovich/Time/CNN	57	26
Apr. 1993	Yankelovich/Time/CNN	55	27
May 1993	Yankelovich/Time/CNN	57	25
May 1993	Yankelovich/Time/CNN	47	33
Jun. 1993	Yankelovich/Time/CNN	52	30
Sep. 1993	Yankelovich/Time/CNN	51	32
Nov. 1993	Yankelovich/Time/CNN	56	36
Jan. 1994	Yankelovich/Time/CNN	58	31
Feb. 1994	Yankelovich/Time/CNN	54	35
Mar. 1994	Yankelovich/Time/CNN	53	34
Apr. 1994	Yankelovich/Time/CNN	54	35
May 1994	Yankelovich/Time/CNN	52	39
Jun. 1994	Yankelovich/Time/CNN	52	39
Oct. 1994	Yankelovich/Time/CNN	45	47
Oct. 1994	Yankelovich/Time/CNN	44	44
Nov. 1994	Yankelovich/Time/CNN	47	43
Jan. 1995	Yankelovich/Time/CNN	49	42
Mar. 1995	Yankelovich/Time/CNN	51	39
Mar. 1995	Yankelovich/Time/CNN	49	40
Jul. 1995	Yankelovich/Time/CNN	49	39
Dec. 1995	Yankelovich/Time/CNN	57	33
Jan. 1996	Yankelovich/Time/CNN	43	46
May 1996	Yankelovich/Time/CNN	46	44
Jun. 1996	Yankelovich/Time/CNN	48	44
Oct. 1996	Yankelovich/Time/CNN	51	39
Dec. 1996	Yankelovich/Time/CNN	53	37
Mar. 1997	Yankelovich/Time/CNN	51	38
Jan. 1998	Yankelovich/Time/CNN	56	32

Jan. 1998	Yankelovich/Time/CNN	54	35
Jan. 1998	Yankelovich/Time/CNN	59	32
Feb. 1998	Yankelovich/Time/CNN	60	30
Mar. 1998	Yankelovich/Time/CNN	60	31
Aug. 1998	Yankelovich/Time/CNN	60	30
Sep. 1998	Yankelovich/Time/CNN	65	27
Dec. 1998	Yankelovich/Time/CNN	65	25
Jan. 1999	Yankelovich/Time/CNN	70	24
Mar. 1999	Yankelovich/Time/CNN	65	28
May 2000	Yankelovich/Time/CNN	61	30
Sep. 1999	Yankelovich/Time/CNN	48	42
Jan. 2000	Yankelovich/Time/CNN	50	39
Feb. 2000	Yankelovich/Time/CNN	53	35
Jun. 2000	Yankelovich/Time/CNN	51	38
Aug. 2000	Yankelovich/Time/CNN	50	43
Jan. 2001	Yankelovich/Time/CNN	52	39
Senator			
Feb. 2001	Yankelovich/Time/CNN	54	37
Mar. 2001	Time/CNN/Harris	48	40
May 2002	Time/CNN/Harris	52	38
Jan. 2004	Time/CNN/Harris	50	37
Mar. 2006	Time/SRB	48	49
Jul. 2006	Time/SRB	53	43
Jan. 2007	Time/SRB	58	41
Feb. 2007	Time/SRB	56	43

Note: Question wording varied slightly. *Asked of registered voters. #Asked of likely voters.

- Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people – or if you have never heard of them. How about Hillary Rodham Clinton?

Senator		Favorable	Unfavorable
Apr. 21-23, 2006	CNN/ORC	50%	42%
Sep. 22-24, 2006	CNN/ORC	50	45
Nov. 3-5, 2006	CNN/ORC	51	40
Mar. 9-11, 2007	CNN/ORC	49	44
Jun. 22-24, 2007	CNN/ORC	51	44
Jul. 27-29, 2008	CNN/ORC	56	42
Aug. 23-24, 2008	CNN/ORC	56	40
Aug. 29-31, 2008	CNN/ORC	58	40
Dec. 1-2, 2008	CNN/ORC	66	33
Secretary of State			
Apr. 23-26, 2009	CNN/ORC	64	34
Jul. 31-Aug. 3, 2009	CNN/ORC	61	35
Oct. 16-18, 2009	CNN/ORC	65	32
Dec. 16-20, 2009	CNN/ORC	64	30
Jan. 22-24, 2010	CNN/ORC	62	35
Apr. 9-11, 2010	CNN/ORC	61	35
Oct. 27-30, 2010	CNN/ORC	62	34
Jan. 14-16, 2011	CNN/ORC	66	31
Mar. 11-13, 2011	CNN/ORC	65	31
Sep. 23-25, 2011	CNN/ORC	69	26
May 29-31, 2012	CNN/ORC	67	29
Nov. 16-18, 2012	CNN/ORC	67	28
Private citizen			
Mar. 15-17, 2013	CNN/ORC	63	33
May 17-18, 2013	CNN/ORC	61	36
Oct. 18-20, 2013	CNN/ORC	59	37
Mar. 7-9, 2014	CNN/ORC	57	41
May-Jun. 2014	CNN/ORC	55	42

Nov. 2014	CNN/ORC	59	38
Mar. 2015	CNN/ORC	53	44

- I'd like your views of some people and organizations. As I read from a list, please tell me which category best describes your overall opinion of who or what I name. Would you describe your opinion of . . . Hillary Clinton as very favorable, mostly favorable, mostly unfavorable, or very unfavorable?

		Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable
First Lady					
Jan. 1993	PSRA/USNWR	19%	44%	14%	9%
May 1993	PSRA/Times Mirror	19	41	18	11
Jul. 1994	PSRA/Times Mirror	19	38	22	18
Dec. 1994	Pew	17	33	25	20
Aug. 1995	Pew	16	33	25	22
Oct. 1995	Pew	14	44	24	14
Jan. 1996	Pew	10	32	28	26
Feb. 1996	Pew	14	28	27	27
Apr. 1996	Pew	12	37	27	19
May 1996	Pew	13	40	26	17
Jan. 1997	Pew	17	40	23	17
Mar. 1998	Pew	26	39	17	14
Aug. 1998	Pew	25	38	21	13
Aug. 1998	Pew	24	40	18	13
Oct. 1998	Pew	24	34	18	18
Dec. 1998	Pew	32	34	16	15
Apr. 2000	Pew	15	34	20	22
Jan. 2001	Pew	25	35	19	16
Senator					
Jul. 2001	Pew	20	33	19	23
Dec. 2002	Pew	15	32	21	23
Oct. 2005	Pew	20	36	19	19
Apr. 2006	Pew	20	34	21	21
Dec. 2006	Pew	22	34	18	21
Aug. 2007	Pew	21	34	18	21
Dec. 2007	Pew	21	29	18	26
Jan. 2008	Pew	20	32	19	25
Jan.-Feb. 2008	Pew	20	32	18	24
Feb. 2008	Pew	19	32	21	23
Mar. 2008	Pew	16	34	21	23
Apr. 2008	Pew	16	32	24	23
May 2008	Pew	17	31	22	22
Secretary of State					
Oct-Nov. 2009	Pew	26	40	17	11
Dec. 2010	Pew	24	35	20	15
Jan. 2012	Pew	26	36	15	16
Jun. 2012	Pew	24	39	17	11
Dec. 2012	Pew	30	35	15	15
Private citizen					
Oct. 2013	Pew	23	32	19	20

Note: Question wording varied slightly. As of 2005 it reads, "Would you say your overall opinion of...Hillary Clinton very favorable, mostly favorable, mostly unfavorable, or very unfavorable?"

- Now, I'm going to mention some people and groups in the news recently. For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough to answer just say so. . . Hillary Clinton.

		Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable
Sep. 10-14, 2009	Bloomberg	24%	38%	18%	14%
Dec. 7-10, 2012	Bloomberg	31	39	13	11
May 31-Jun. 3, 2013	Bloomberg	26	32	15	22

Mar. 7-10, 2014	Bloomberg	22	34	17	21
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- Do you have a favorable or unfavorable opinion of Hillary Clinton?

		Favorable	Unfavorable
First Lady			
Apr. 1993	PSRA/Newsweek	54%	24%
Feb. 1994	PSRA/Newsweek	50	29
Mar. 1994	PSRA/Newsweek	38	42
Mar. 1994	PSRA/Newsweek	43	36
Aug. 1994	PSRA/Newsweek	54	43
Jan. 1998	PSRA/Newsweek	59	28
Aug. 1998	PSRA/Newsweek	52	31
Sep. 1998	PSRA/Newsweek	59	28
Feb. 1999	PSRA/Newsweek	56	26
Senator			
May 2006	PSRA/Newsweek	53	42
Mar. 2008	PSRA/Newsweek	56	40
Apr. 2008	PSRA/Newsweek	49	47
Apr. 2008	PSRA/Newsweek	47	49
May 2008	PSRA/Newsweek	53	43
Sep. 2008	PSRA/Newsweek	53	43

Note: Question wording varied slightly. Beginning in April 2008, asked of registered voters.

- What is your impression of Hillary Rodham Clinton? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or haven't you heard enough about her to say?

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable
B. Clinton's presidential campaign					
Aug. 1992*	LAT	14%	25%	15%	11%
First Lady					
Jan. 1993	LAT	24	34	11	8
Feb. 1993	LAT	26	30	11	10
Dec. 1993	LAT	23	32	11	10
Jan. 1994	LAT	30	25	11	15
Apr. 1994	LAT	16	29	15	18
Jul. 1994	LAT	21	23	17	19
Jan. 1995	LAT	17	29	16	21
Apr. 1996	LAT	15	29	18	26
Sep. 1996*	LAT	22	29	17	27
Jan. 1998	LAT	31	29	11	17
Aug. 1998	LAT	31	28	15	14
Sep. 1998	LAT	37	27	12	12
Jan. 1999	LAT	38	25	13	14
Senator					
Mar. 2001^	LAT	44		48	
Dec. 2006	LAT/Bloomberg	44	35	11	8
Oct. 2007	LAT/Bloomberg	22	26	13	31
Feb. 2008	LAT/Bloomberg	25	26	14	27

Note: *Asked of registered voters. ^March 2001 represents combined numbers. LAT means *Los Angeles Times*.

- I would like to read you the names of several individuals who have been mentioned in the news recently. For each one, please tell me whether you have heard of that person, and if so, whether you have a favorable, or an unfavorable impression of that person. If you do not recognize the name, just say so. Hillary Rodham Clinton . . . Would that be strongly favorable/unfavorable or just a somewhat favorable/unfavorable impression?

		Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable
Apr. 1993	USNWR	30%	29%	10%	19%
Jan. 1994	USNWR	25	27	13	25

Jun. 1994	USNWR	23	25	13	31
Oct. 1994	USNWR	18	26	17	31
Jan. 1996	USNWR	17	26	17	31
Sep. 1996	USNWR	26	26	13	29
Sep. 1998	USNWR	32	25	15	23
Feb. 1999	USNWR	33	25	11	26

- I would like to read you the names of several individuals who have been mentioned in the news recently. For each one, please tell me whether you have heard of that person, and if so, whether you have a favorable, or an unfavorable impression of that person. If you do not recognize the name, just say so. Hillary Rodham Clinton . . . Would that be strongly favorable/unfavorable or just a somewhat favorable/unfavorable impression?

		Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable
Feb. 2006	Tarrance (R)/Lake (D)	27%	19%	11%	40%
Sep. 2006	Tarrance (R)/Lake (D)	24	24	11	37
Jan. 2007	Tarrance (R)/Lake (D)	27	24	11	35
Jul. 2007	Tarrance (R)/Lake (D)	27	23	8	40
Dec. 2007	Tarrance (R)/Lake (D)	26	22	10	40
May 2008	Tarrance (R)/Lake (D)	23	24	15	35
Dec. 2012	Tarrance (R)/Lake (D)	40	20	12	23

- We're interested in how your opinion of Mrs. Clinton has changed over the past six years, that is, during the Clinton Administration. Has your opinion of Hillary Clinton become more favorable, less favorable, or stayed about the same?

		More favorable	Stayed the same	Less favorable
Feb. 1999	PSRA/Newsweek	30%	54%	14%

- Is your opinion of Hillary Rodham Clinton favorable or unfavorable?

		Favorable	Unfavorable
Jan. 1996	AP	41%	33%
Jun. 1999	AP	59	32
Jan. 2000	AP	51	40

- Is your opinion of Hillary Clinton favorable, unfavorable, or haven't you heard enough about her?

		Favorable	Unfavorable
Senator			
May 2007	Quinnipiac	44%	46%
Secretary of State			
Feb. 2013	Quinnipiac	61	34
Private Citizen			
Dec. 2013	Quinnipiac	53	42
Jan. 2014	Quinnipiac	51	40
Jul. 2014	Quinnipiac	48	43
Nov. 2014	Quinnipiac	50	45
Mar. 2015	Quinnipiac	48	45

Note: Asked of registered voters.

PERSONAL QUALITIES: Senator Clinton is seen as a good role model for women, as someone who is highly intelligent and as a hard worker. She has other strengths as many of the questions in this section show. At different points in her long career in public life, she has shown weakness on likeability (Barack Obama was thought to be more likeable during the 2008 campaign), her honesty and integrity, and, like many other politicians, on saying what she believed people want to hear rather than saying what she believes.

In 1948, the Gallup Organization began asking people to volunteer the name of a woman living today in any part of the world they admire most. In the latest question from December 2014, Hillary Clinton topped the list. She has been named most admired 19 times, “more than any other woman in Gallup’s history,” according to the pollsters. She has held the top position in each of the last 13 years and in 17 of the last 18 years. We show some of the recent ratings below.

- What woman that you have heard or read about, living today in any part of the world, do you admire most? And who is your second choice?

		Hillary Clinton
2007	Gallup	18%
2008	Gallup	20
2009	Gallup	16
2010	Gallup	17
2011	Gallup	17
2012	Gallup	21
2013	Gallup	15
2014	Gallup	12

Note: Most recent responses shown.

- I’m going to read you the names of some different people. As I read each one, tell me whether or not this is someone who you personally admire. What about . . . Hillary Clinton? Is she someone you personally admire, or not?

		Yes	No
Apr. 1999	PSRA/Newsweek	47%	49%

- Do you think that Hillary Clinton is a positive role model for American women, or not?

		Positive role model	Not a positive role model
Dec. 1992	NBC/WSJ	66%	21%
Jan. 1993	NBC/WSJ	74	15
Jun. 1994	NBC/WSJ	62	32
Jan. 1995	NBC/WSJ	57	37
Jan. 1996	NBC/WSJ	51	39
Jun. 2000*	NBC/WSJ	44	50
Nov. 2007	NBC/WSJ	56	38
Mar. 2008	NBC/WSJ	59	35

Note: *Question uses Mrs. Clinton’s full name—Hillary Rodham Clinton.

- Would you say Hillary Rodham Clinton is a good role model for American women today or is she not a good role model?

		Good role model	Not a good role model
Sep. 1998	USNWR	60%	32%

Note: Asked of registered voters.

- I'm going to read you the names of some people in public life. From what you know about their character, please rate each as a model for Americans today. Would you say . . . Hillary Clinton . . . is an excellent role model, a good role model, only a fair role model, or a poor role model?

Jun. 1994	PSRA/Newsweek	Excellent 13%	Good 35%	Only fair 30%	Poor 18%
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- Is Hillary Clinton a good role model for women, or not?

Jul. 2007	CBS/NYT	Yes 66%	No 28%
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- Is Hillary Rodham Clinton a good role model for professional women, or not?

Jun. 2003	CBS	Yes 70%	No 22%
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- Is Hillary Rodham Clinton a good role model for wives, or not?

Jun. 2003	CBS	Yes 52%	No 36%
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- How much do you think Hillary Clinton cares about the needs and problems of people like yourself--a lot, some, not much, or not at all?

		A lot	Some	Not much	Not at all
Aug. 2007	CBS	31%	33%	17%	16%
Jan. 2008	CBS	49	40	6	4
Jan.-Feb. 2008	CBS	38	46	10	5
Feb. 2008	CBS	46	35	10	8
Mar.-Apr. 2008	CBS	32	36	14	16
Apr. 2008	CBS	31	39	17	11
May -Jun. 2008	CBS	31	42	13	12
Mar. 2015	CBS	22	34	15	24

- Do you think Hillary Rodham Clinton cares about the needs and problems of people like yourself?

Jun. 2003	CBS	Yes 55%	No 34%
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- Do you think Hillary Rodham Clinton has more honesty and integrity than most people in public life? If not, do you think Hillary Rodham Clinton has less honesty and integrity than most people in public life or about the same honesty and integrity as most people in public life?

		More	Same	Less
Jun. 2003	CBS	39%	30%	17%
Feb. 2006	CBS	38	20	28
Jan. 2007	CBS	36	16	33

- In your view, is Hillary Clinton telling the truth about Whitewater and the other matters being investigated, or is she lying?

Jan. 1996	Gallup	Telling truth 32%	Lying 52%	No opinion 16%
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- (I have a few questions about the news concerning Bill and Hillary Clinton’s involvement in the Whitewater real estate deal and other matters while he was Governor of Arkansas, and the investigation into these matters by a special counsel and other government officials since Bill Clinton became President.)... Which of the following statements best describes your view of Hillary Clinton’s actions in these matters: Hillary Clinton did something illegal. She did something unethical, but nothing illegal. She did not do anything seriously wrong, or are you unsure?

		Did something illegal	Did something unethical, but nothing illegal	Did not do anything seriously wrong	Unsure
Mar. 1994	Gallup/CNN/USA Today	14%	26%	20%	40%
Mar. 1994	Gallup/CNN/USA Today	17	28	23	32
Apr. 1994	Gallup/CNN/USA Today	12	28	25	36
Jan. 1996	Gallup/CNN/USA Today	26	30	16	28
Jun. 1996	Gallup/CNN/USA Today	30	28	15	26
May 1998	Gallup/CNN/USA Today	26	20	19	34

Note: Question wording changes slightly.

- Just your best guess, do you think Hillary Clinton did anything illegal in the Whitewater matter or not?

		Illegal	Not illegal	Don’t know/No opinion
Jan. 1994	ABC News/WP	22%	43%	35%
Mar. 1994	ABC News	36	42	22
Mar. 1994	ABC News/WP	37	51	12
Apr. 1994	ABC News/WP	29	58	14
Mar. 1996	ABC News/WP	49	44	7
Jun. 1996	ABC News/WP	53	38	9
Jan. 1997	ABC News/WP	54	36	11

Note: Question wording changes slightly.

- Do you generally think . . . Hillary Clinton . . . is honest and trustworthy?

		Yes	No	No opinion
Mar. 1994	Gallup	56%	36%	8%
Apr. 1994	Gallup	52	41	7
May 1998	Gallup	54	40	6

Compared to President Bill Clinton

May 1998	Gallup	44	51	5
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- Do you think Hillary Clinton is honest and trustworthy, or not?

Mar. 2015	CBS	Honest and trustworthy 42%	Not honest and trustworthy 47%
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- How confident are you in Hillary Rodham Clinton’s honesty and truthfulness – very confident, fairly confident, just somewhat confident, or not confident?

		Very confident	Fairly confident	Somewhat confident	Not confident
Aug. 1996	NBC/WSJ	11%	20%	25%	41%

Note: Asked of registered voters.

- I’m going to read you the names of several public figures and institutions, and ask how honest you believe each one to be. Please rate each one as very honest, mostly honest, just somewhat honest, or not very honest. If you don’t know the name, please just say so . . . Hillary Clinton?

Jun. 1994	NBC/WSJ	Very honest 17%	Mostly honest 25%	Somewhat honest 34%	Not very honest 21%
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- Do you think Hillary Rodham Clinton is a leader you can trust, or do you have some doubts and reservations?

		Trust	Reservations
Mar. 1994	Yankelovich/Time/CNN	36%	57%

- From what you know, do you think Hillary Rodham Clinton is more or less ethical than most politicians?

		More	Same (vol.)	Less
Mar. 1994	Yankelovich/Time/CNN	50%	11%	21%
Jan. 1996	Yankelovich/Time/CNN	39	10	37

- Next, I'd like you overall impression of Hillary Clinton when it comes to her character. After I read a list of statements, please tell me which one comes closest to your view: (a) She is a highly principled person who lives by the standards she sets for others; (b) she is no better or worse than most people; or, (c) she is basically hypocritical—that is, she fails to live by the principles and standards she sets for others.

	Gallup
Apr. 1994	
Highly principled	23%
Like most people	52
Hypocritical	23

- I would like to read you the names of several individuals who have been mentioned in the news recently. For each one, please tell me whether you have heard of that person and if so, whether you find that person to be believable or not believable. If you do not recognize the name, just say so. Hillary Clinton . . . Would you say that person is strongly believable/not believable or just somewhat believable/not believable?

		Strongly believable	Somewhat believable	Strongly not believable	Somewhat not believable
Mar. 1998	USNWR	32%	25%	10%	24%

Note: Asked of registered voters.

- Do you think Hillary Clinton says what she believes most of the time, or does she say what she thinks people want to hear?

		Says what she believes	Says what people want
Jun. 2003	CBS News/NYT	42%	48%
Jul. 2007*	CBS News/NYT	42	51
May 2008*	CBS News/NYT	34	62

Note: *Asked of registered voters.

- Let me read you a number of characteristics and ask you to evaluate Hillary Clinton on each one. For each item, please tell me whether you feel positive about Hillary Clinton, negative about her, or whether you have neutral or mixed feelings about her.

		Positive	Negative	Neutral
Jul. 2007	NBC/WSJ			
Her experience and competence		53%	22%	24%
Her values and character		44	29	26
That Bill Clinton is her husband		42	28	29
Her warmth and compassion		39	30	29
Her personality and style		38	31	30
Her positions on issues		33	32	34

- What do you like most about Hillary Clinton?

Jul. 2007	CBS News/ <i>NYT</i>	
Forceful/courageous/strong		30%
Smart/intelligent/educated		17
Woman running for president		6
Her healthcare plan		6
Represents my views		6

- What do you dislike most about Hillary Clinton?

Jul. 2007	CBS News/ <i>NYT</i>	
Dishonest/not trustworthy		20%
Don't share my views		13
Too much of a politician		12
Dislike her husband		6
Too forceful/outspoken		5

Note: Only the top five responses shown. Asked of registered voters who have an unfavorable opinion of Hillary Clinton (40%).

- Please indicate whether you agree or disagree with the following statements about Hillary Clinton.

Mar. 2007	Harris Interactive		
		Agree	Disagree
She is a very intelligent person		76%	14%
She does not appear to connect with people on a personal level		52	34
She understands family and children's issues		52	34
It's difficult to trust her because of Whitewater and other scandals in the Clinton White House		45	42
She inspires confidence personally		44	43
Her handling of health care from in the White House raises questions about her ability		44	34
She lacks experience and is unqualified to be president		39	49
It would be good to have both her and Bill Clinton in the White House again		37	50

- Now I'm going to read some words and phrases that could be used to describe a political candidate. Please tell me if you think each one describes the candidate or not. Do you think Hillary Clinton is _____?

Fox News		Yes	No
Likable			
	Feb. 2006	56%	40%
	Jun. 2007	56	41
Honest			
	Feb. 2006	45	46
	Jun. 2007	47	45
	Nov. 2007	47	46
	Apr. 2014	54	42
	Mar. 2015^	44	52
A strong leader			
	Sep. 2005*	51	42
	Feb. 2006	64	31
	Jun. 2007	60	34
	Nov. 2007	59	37

	Mar. 2015	57	41
Patriotic			
	Mar. 2015	68	28
Caring			
	Feb. 2006	61	31
	Mar. 2015	59	37

Note: Asked of registered voters. *Wording was “strong and decisive leader.” ^Wording was “honest and trustworthy.”

- Which of the following apply and which do not apply to Hillary Rodham Clinton?

Yankelovich/Time/CNN
Gallup/CNN/USA Today

	Applies	Doesn't apply
Intelligent		
Jul. 1992*	80%	5%
Aug. 1992+	82	4
Apr. 1993	91	5
Feb. 1994	93	4
Mar. 1994	91	5
Jun. 1996**	90	6
Someone I admire		
Jul. 1992*	42	36
Aug. 1992+	40	41
Apr. 1993	52	41
Feb. 1994	46	48
Mar. 1994	42	54
Jun. 1996**	44	51
Oct. 1998	47	49
A good role model for young women^		
Jul. 1992*	62	17
Aug. 1992+	55	24
Apr. 1993	73	19
Feb. 1994	64	28
Mar. 1994	61	30
Jun. 1996**	63	32
Oct. 1998	59	36
Someone I would be proud to have as First Lady		
Jun. 1996**	50	45
Oct. 1998	56	40
Someone I personally respect		
Oct. 1998	56	39
Made things better for women by setting an example as a leader		
Feb. 1994	63	29

Note: *Asked of registered voters. +Asked of likely voters. **Asked of a half sample; asked by Gallup/CNN/USA Today. ^In 1996 and 1998 the question referred simply to “women,” while in February 1994 the question asked if Hillary Clinton would be a good role model for “young people.”

- Please tell me if the following statements apply to Hillary Clinton or not.

ABC/Wash Post

	Yes	No
She is a strong leader		
May 2006	68%	30%
Jun. 2014	68	28
Mar. 2015*	64	32
She is an open and friendly person		
May 2006	58	38
She understands the problems of people like you		

May 2006	54	43
Jun. 2014	54	41
Mar. 2015*	47	48
She is honest and trustworthy		
May 2006	52	42
Apr. 2008	39	58
Jun. 2014	53	42
Mar. 2015*	46	46
She has strong family values		
May 2006	65	32
She seems to be an angry person		
May 2006	31	67
She has new ideas for the country's future		
Jun. 2014	53	37
Mar. 2015*	55	39
She shares your values		
Mar. 2015	58	47

Note: *Asked of a half sample.

- As I read off some personal characteristics and qualities please tell me whether you think each one applies or doesn't apply to Hillary Clinton.

^Gallup/CNN/USA Today
 **CNN/Opinion Research Corporation
 +Gallup/USA Today

	Applies	Doesn't apply
Shares your values		
Mar. 1994^	50%	45%
Apr. 1994^	46	48
Aug. 2005^	44	51
Oct. 1997**	50	48
Mar. 2008+	45	53
Apr. 2008+	46	49
Mar. 2014**	56	43
Mar. 2014**	51	48
Is honest and trustworthy		
Mar. 1994^	56	36
Apr. 1994^	50	42
Aug. 2005^	53	43
Oct. 2007**	51	46
Mar. 2008+	44	53
Apr. 2008+	37	58
Mar. 2014**	56	43
Mar. 2015**	50	49
Cares about the needs of people like you		
Mar. 1994^	61	37
Apr. 1994^	57	39
Aug. 2005^	54	43
Oct. 2007**	57	41
Mar. 2008**	55	44
Apr. 2008+	57	40
Mar. 2014**	56	43
Inspires confidence		
Mar. 1994^	60	37
Mar. 2014**	58	42
Is someone you would be proud to have as President		
Mar. 2008+	47	51
Apr. 2008+	48	48
Mar. 2014**	50	49
Mar. 2015**	57	42
Has a clear plan for solving the country's problems		

Mar. 2008+	49	48
Apr. 2008+	47	48
Understands the problems Americans face in their daily lives		
Mar. 2008+	58	40
Apr. 2008+	60	37
Generally agrees with you on issues you care about		
Oct. 2007**	68	30
Mar. 2008+	63	36
Mar. 2014**	53	46
Jul. 2014**	50	48
Tough enough to handle a crisis		
Mar. 2014**	64	35
Is a person you admire		
Mar. 2014**	54	46
Is likeable		
Mar. 2014**	68	32
Can get the economy moving again		
Mar. 2014**	55	44
Has the right experience to be President		
Mar. 2014**	61	39
Has a vision for the country's future		
Mar. 2008+	68	30
Is a strong and decisive leader		
Mar. 2008+	61	37
Apr. 2008+	62	35
Mar. 2014**	64	35
Jul. 2014**	63	36
Can manage the government effectively		
Mar. 2008+	51	46
Apr. 2008+	54	42
Mar. 2014**	59	40
Jul. 2014**	55	44
Would work well with both parties in Washington to get things done		
Mar. 2008+	49	47
Says what she believes and not what she thinks voters want to hear		
Oct. 2007**	54	43
Mar. 2015**	58	41

Note: Question wording varied slightly.

- Next, please tell me whether you strongly agree, moderately agree, moderately disagree, or strongly disagree with each of the following statements about Hillary Clinton. She . . . ?

Gallup/CNN/ <i>USA Today</i>	Strongly agree	Moderately agree	Moderately disagree	Strongly disagree
Is a good role model, overall, for American women				
Sep. 1993	43%	33%	10%	12%
Mar. 1994	37	30	13	18
Apr. 1994	32	33	15	18
Is a warm and likable person				
Sep. 1993	31	40	12	10
Mar. 1994	24	41	17	13
Apr. 1994	21	46	18	11
Has done more to advance women than anything you've seen in your lifetime				
Sep. 1993	15	24	26	29
Mar. 1994	11	24	29	32
Puts the country's interests ahead of				

politics				
Sep. 1993	29	33	14	16
Is a New Democrat				
Sep. 1993	36	39	13	7
Qualified to serve				
Sep. 1993	41	30	11	16
Is a role model for mothers				
Sep. 1993	30	31	13	17
Is too pushy				
Sep. 1993	24	22	26	24
Is too liberal				
Sep. 1993	22	22	32	17
Is too strong a feminist				
Sep. 1993	22	19	34	20
Note: Question wording varies slightly.				

- I'm going to read off some personal characteristics and qualities. As I read each one, tell me if you think it strongly applies to Hillary Clinton, somewhat applies or doesn't apply?

Gallup/CNN/USA Today*				
		Strongly applies	Somewhat applies	Doesn't apply
Intelligent				
Jan. 1993		78%	16%	4%
Jun. 2003		72	21	5
Honest and trustworthy				
Jan. 1993		44	38	9
Jun. 2003		24	37	35
Power-hungry				
Jan. 1993		33	26	33
Jun. 2003		50	26	20
Warm and friendly				
Jan. 1993		42	39	13
Jun. 2003		23	39	33
Ambitious				
Jan. 1993		78	16	4
A feminist				
Jan. 1993		40	36	16
Cares about people like you				
Jan. 1993		36	37	20
Pushy				
Jan. 1993		31	30	30
Shares your values				
Jan. 1993		30	34	28
Manipulative				
Jan. 1993		27	27	34
Someone you can identify with				
Jun. 2003		19	27	51
Note: *The 1993 askings are from The Gallup Organization.				

- What comes to your mind when you think about Hillary Clinton?

Gallup		
	Apr. 2008	Nov. 2006
Dishonest/Don't trust	15%	6%
Past baggage associated with Bill	13	3
Qualified/Capable of being President	10	10
Dislike her	9	13
Strong	8	8
Experienced	7	2
Would be first woman president	4	4
Not electable/Country not ready for		

woman president	4	4
Power hungry/Pushy	4	3
Would not be good for the country	3	5
Like her	3	4
Not qualified/Incompetent	2	1
Dislike her views	2	1
Intelligent/Smart	2	6
Riding Bill's shirt tails	2	9
Like her views	2	1
Healthcare positions	2	3
Outspoken/Opinionated	2	1
Too liberal	2	3
Wishy-washy/Doesn't take clear stands on issues	1	1
Democrat	1	1
A good politician	1	5
Too controlling	1	1
Controversial	*	2
Honest/Trustworthy/Good morals	*	1
Not knowledgeable	*	1
Other	8	9
Nothing/Not familiar with her	3	2
No opinion	2	2

Note: Volunteered responses.

- As I name some traits, please tell me whether you think each one describes Hillary Clinton . . . ?

Pew/USA Today

	Describes	Does not
Honest		
Mar. 2008	48%	46%
Apr. 2008	42	51
Feb.-Mar. 2014	56	35
Tough		
Apr. 2008	76	22
Feb.-Mar. 2014	69	26
Having new ideas		
Feb.-Mar. 2014	49	40
Hard to like		
Mar. 2008	51	45
Apr. 2008	53	45
Feb.-Mar 2014	36	57

Note: March and April 2008 samples are registered voters.

- Thinking about Hillary Clinton's career, what one thing do you have the most positive view of?

<i>Pew/USA Today</i>	Feb-Mar. 2014
Secretary of State/Foreign affairs	12%
Being Bill Clinton's wife/Dealing with (Monica) Lewinsky affair	8
Being a woman in politics	5
Health care policy	3
First Lady	3
Intelligence	2
Experience/Qualifications	2
Presidential campaign	1
Women's issues	1
Good mother/family person	1
Strength	1
Senator	1

Foreign policies (specific)	1
Economic policies	1
Toughness	1
Benghazi	1
Other	19
Nothing	11
Don't know/Refused	30

Note: This is an open-ended question.

- Thinking about Hillary Clinton's career, what one thing do you have the most negative view of?

Pew/USA Today Feb.-Mar. 2014

Benghazi	15%
Bill Clinton/Husband's affair	9
Democrat/Policy positions	3
Dislike/General negative	3
Dishonest	2
Secretary of State/Foreign policy	2
Career politician	2
Career generally/Performance	2
Gender/Woman	1
2008 Campaign	1
Health care	1
First Lady/White House	1
Whitewater	1
Age	1
NY Senate	1
Everything	1
Other	7
Nothing	18
Don't know/Refused	33

Note: This is an open-ended question.

- Do you think Hillary Rodham Clinton . . . ?

	Jul. 1999	Harris	Yes	No
Is knowledgeable about the important issues			81%	14%
Tells people the truth			50	38

- Do you think Hillary Rodham Clinton has strong qualities of leadership?

			Yes	No
Jun. 2003	CBS		73%	21%
Jan. 2007	CBS		69	25
Jul. 2007	CBS News/NYT		75	20
Mar.2015	CBS		57	38

- I'd like you to rate the leadership abilities of the following past and present political figures. For each I'd like you to tell me whether you think their leadership qualities are, or were, outstanding, above average, below average, or poor . . . Hillary Clinton?

		Outstanding	Above average	Average	Below average	Poor
Oct. 1995	Wash Post	6%	30%	33%	14%	13%

- Would you be more likely to describe Hillary Rodham Clinton as highly intelligent, or of only average intelligence?

		Highly intelligent	Average intelligence
Jun. 2003	CBS	76%	20%

- Do you think Hillary Rodham Clinton works hard, or not?

		Yes	No
Jun. 2003	CBS	83%	6%

- Who do you think is smarter, Hillary Clinton or Bill Clinton?

	Gallup
Sep. 1993	
Hillary Clinton	40%
Bill Clinton	22
Both same (vol.)	17
Neither smart (vol.)	6
No opinion	1

- I'd like to name several people. Please tell me if you consider them to be a hero or not a hero . . . Hillary Clinton?

		Hero	Not a hero
Jul. 1994	Scripps/Ohio U.	22%	73%

- Do you think that the criticisms made of Hillary Rodham Clinton are mostly justified on their merits, or are mostly a result of the fact that she is a woman in a prominent position?

		Criticisms justified	Woman in a prominent position
Jun. 1996	NBC/WSJ	37%	50%

- Do you think Hillary Clinton shares the moral values most Americans try to live by, or doesn't she?

		Yes	No
Jul. 2007	CBS News/ <i>NYT</i>	58%	33%

- In your opinion, is Hillary Clinton the most powerful woman in America today, or not?

		Yes	No
Jan. 1994	Gallup	36%	59%
Apr. 1994	Gallup	49	48

- Of the following, who would you say is the most powerful woman in the country today—Nancy Pelosi, Hillary Clinton, or Condoleezza Rice?

		Pelosi	Clinton	Rice
Nov. 2006	Quinnipiac	23%	29%	45%

Attitudes toward Hillary's Ideology

- In terms of her approach to the issues, do you think of Hillary Clinton as being liberal, moderate, or conservative in her approach to issues?

		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jul. 2007	NBC/WSJ	25%	21%	35%	7%	3%

- If, "6" represents someone who is very liberal in politics and "1" represents someone who is very conservative, where on this scale of 6 to 1 would you rate the following people? Hillary Clinton.

		Very conservative					Very liberal	
		One	Two	Three	Four	Five	Six	
Jan. 2004	Pew	10%	6%	12%	16%	21%	35%	
Apr. 2007	Pew	9	6	13	18	22	32	

- Please tell me if you think of each person I name as very conservative, conservative, moderate, liberal, or very liberal. . . . From what you have read or heard, would you say Hillary Clinton is very conservative, conservative, moderate, liberal, or very liberal?

		Very conservative	Conservative	Moderate	Liberal	Very liberal
Jan. 2008	Pew	7%	14%	20%	29%	18%
Apr. 2008	Pew	4	13	22	34	18

- Do you think Hillary Clinton's positions on the issues are too liberal, not liberal enough, or about right?

		Too liberal	Not liberal enough	About right
Feb. 2008	Pew	37%	9%	36%

Note: Asked of registered voters.

- Do you think Hillary Clinton is too liberal, too conservative, or about right?

		Too liberal	Too conservative	About right
Oct. 2005	WNBC/Marist	39%	6%	46%
Feb. 2006	WNBC/Marist	42	6	45
Dec. 2006	WNBC/Marist	41	6	44
Feb. 2007	WNBC/Marist	39	6	44
Apr. 2007	WNBC/Marist	40	7	43
Oct. 2007	WNBC/Marist	36	7	43

Note: Asked of registered voters.

- Do you think...Hillary Clinton's positions on the issues are too liberal, too conservative or about right?

		Too liberal	Too conservative	About right
Dec. 2006	Fox News	34%	7	42
Sep. 2011	Fox News	32	4	49
Apr. 2014	Fox News	39	4	46

Note: Asked of registered voters.

- Do you consider Hillary Clinton to be liberal, moderate, or conservative?

		Liberal	Moderate	Conservative
Feb. 2007	Diageo-Hotline	55%	24%	10%

- Regardless of your overall opinion of Hillary Rodham Clinton, do you agree with her on most issues, or not?

		Yes	No
Jun. 2003	CBS	46%	34%
Feb. 2006	CBS/NYT	47	39
Jul. 2007	CBS/NYT	51	39

- Are your views of Hillary Rodham Clinton based more on how you feel about her political views, or based on how you feel about her as a person?

Jun. 2003	CBS	Political views 32%	As a person 44%
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- Do you think Hillary Clinton’s views on most issues are too liberal for you, too conservative for you, or just about right?

		Too liberal	Too conservative	About right
May 2006	ABC News/Wash Post	37%	5%	52%
Sep. 2007	ABC News/Wash Post	35	9	50

- Do you think of Hillary Clinton as a liberal, moderate, or a conservative?

		Liberal	Moderate	Conservative
Jul. 2007*	CBS News/NYT	53%	29%	11

HILLARY AS FIRST LADY: *First Ladies generally receive positive marks. Once Clinton assumed the role, Americans gave her solid approval ratings. Gallup noted in the spring of 1993 that with her “unprecedented involvement” in the Clinton Administration, “[O]ne apparent result is the public views her in a highly partisan terms, unlike the more neutral image enjoyed by most First Ladies.” In September 1992, there was no appreciable gender gap in ratings of Hillary Clinton. But by the time of the May Gallup Opinion Index report, there was a large one, with women being 13 percentage points more favorable than men. Although Hillary Clinton’s First Lady approval rating was not affected early on by questions about her involvement in the Whitewater real estate deal and her financial dealings in the commodities market, she did not “sway public opinion about her role in these controversial activities,” said Gallup. In April 1994, 15 percent said she did something illegal, 41 percent that she may have done something unethical but not illegal, while 40 percent said she had done nothing seriously wrong. When President Clinton admitted his infidelity, however, her ratings soared, reaching 80 percent approval in a February 1999 Gallup question.*

One of the most frequently asked questions about Hillary as First Lady was whether or not she exercised too much influence over the Clinton administration. Because she served after Barbara Bush, a “hands-off” First Lady, Hillary’s active involvement in Cabinet selection and the health care debate was a significant departure.

- Do you approve or disapprove of the way Hillary Clinton is handling her job as First Lady?

		Approve	Disapprove
Jan. 1993	Gallup	67%	16%
Mar. 1994	Gallup	58	39
Apr. 1994	Gallup	56	37
Jan. 1995	Gallup	54	40
Jan. 1997	Gallup	62	33
Oct. 1997	Gallup	62	31
Feb. 1999	Gallup	80	17
May 1999	Gallup	71	23
Nov. 1999	Gallup	66	30

Feb. 2000	Gallup	65	30
Nov. 2000	Gallup	66	30

- Do you approve or disapprove of the way Hillary Rodham Clinton handled her role as First Lady?

		Approve	Disapprove
Jan. 2001	CBS	74%	21%
Jun. 2003	CBS	74	20
Jul. 2007	CBS/ <i>NYT</i>	69	26

- How would you rate the job Hillary Rodham Clinton is doing as First Lady – excellent, pretty good, only fair, or poor?

		Excellent	Pretty good	Only fair	Poor
Jun. 1993*	Harris	45%	--	46%	--
Apr. 1994	Harris	11	37%	27	23%
Jul. 1994	Harris	17	39	23	18
Jan. 1996	Harris	13	34	25	27
Nov. 1998	Harris	31	38	19	9
Jul. 1999	Harris	31	37	18	12

Note: *Excellent/Pretty good and Only fair/Poor responses combined.

- Do you approve or disapprove of the way Hillary Clinton is handling her position as first lady?

		Approve	Disapprove
Mar. 1994	ABC/ <i>Wash Post</i>	60%	37%
Apr. 1994	ABC	57	38
Aug. 1994	ABC/ <i>Wash Post</i>	60	37
Jan. 1996	ABC	51	40
Jan. 1996	ABC	46	42
Mar. 1996	ABC/ <i>Wash Post</i>	51	46
Jun. 1996	ABC/ <i>Wash Post</i>	47	47
Jan. 1997	ABC/ <i>Wash Post</i>	60	36
Aug. 1998	ABC	71	24

- On balance, do you think Hillary Clinton has helped or hurt Bill Clinton's presidency?

		Helped	Hurt
Mar. 1994	PSRA/ <i>Newsweek</i>	51%	34%
Jan. 1996*	PSRA/ <i>Newsweek</i>	25	56

Note: *Asked of registered voters.

- Compared to the way the news media have treated other first ladies, have they been harder on Hillary Clinton, easier on Hillary Clinton, or have they treated her the same as other first ladies?

		News media is harder	News media is the same	News media is easier
Jan. 1996	CBS	46%	40%	8%
Jan. 1996	CBS	51	36	9
Jan. 1996	CBS/ <i>NYT</i>	58	29	10
Jun. 1996*	<i>NYT</i>	52	36	8

Note: *Asked of registered voters.

- Do you think Hillary Clinton is too ambitious to make a good First Lady, or don't you think so?

		Too ambitious	Not too ambitious
Apr. 1992	Yankelovich/ <i>Time</i> /CNN	24%	44%
Jul. 1992	Yankelovich/ <i>Time</i> /CNN	21	56

Note: Asked of registered voters.

- Do you approve or disapprove of the way Hillary Rodham Clinton is handling her job as First Lady? Do you strongly or somewhat approve/disapprove?

		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove
Jan. 1994	<i>USNWR</i>	31%	26%	10%	21%
Sep. 1998	<i>USNWR</i>	48	23	8	18

Note: Asked of registered voters.

- In general, do you approve or disapprove of the way Hillary Rodham Clinton is handling her role as First Lady?

		Approve	Disapprove
Jan. 1996	Yankelovich/ <i>Time</i> /CNN	49%	43%
May 1998	Yankelovich/ <i>Time</i> /CNN	64	30

- How would you say your view of Hillary Clinton is now as compared to when she became First Lady – is it more positive, about the same, or more negative?

		More positive	About the same	More negative
Apr. 1994	Gallup	31%	34%	33%
Apr. 1994	Gallup	29	33	36

- Do you think Hillary Rodham Clinton is more in touch with average people's lives than previous First Ladies, less in touch, or about the same?

		More	Same	Less
Jan. 1994	<i>USNWR</i>	36%	32%	29%

- Overall, what kind of first lady do you think Hillary Rodham Clinton has been – a very good first lady, a good first lady, an average first lady, or a poor first lady?

		Very good	Good	Average	Poor
Jan. 1997	CBS/ <i>NYT</i>	12%	35%	39%	13%

- Do you approve or disapprove of the way Hillary Clinton is handling her duties as First Lady?

		Approve	Disapprove
Dec. 1993	PSRA/ <i>Times Mirror</i>	62%	24%

- What kind of a job do you think Hillary Clinton will do as First Lady? Do you think she will be an excellent, good, only fair or poor First Lady?

		Excellent	Good	Only fair	Poor
Jan. 1993	PSRA/ <i>USNWR</i>	30%	42%	18%	5%

- In the next two years, do you think Hillary Clinton should play a more traditional role of First Lady, like the roles other First Ladies have filled or, continue to be more publicly involved in policy matters than other First Ladies were?

		Traditional role	Continue involvement
Jan. 1995	Gallup	49%	48%

- Would you favor or oppose Hillary Clinton . . . ?

		Favor	Oppose
	PSRA/ <i>USNWR</i>		
	Being a traditional first lady		
	Apr. 1992*	58%	23%
	Jan. 1993	70	21
	Being a major advisor on appointments		

and policy
 Jan. 1993 34 59

Note: *Question wording was, "If Bill Clinton were elected President . . ."

- Do you think Hillary Clinton has tried to change the role of the First Lady or hasn't she?

Jan. 1996	CBS	Has tried 64%	Has not tried 31%
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- Do you think Hillary Clinton has changed the role of the First Lady or hasn't she?

Apr. 2000	CBS/ <i>NYT</i>	Has changed 64%	Has not changed 29%
Jan. 2001	CBS	55	41

- Overall, do you think these changes in the role of the First Lady have been for the better or for the worse?

Apr. 2000	CBS/ <i>NYT</i>	Better 64%	Worse 28%
Jan. 2001	CBS	79	16

Note: Asked of those who said Hillary Clinton had changed the role of the First Lady in the question above.

- Do you think that Former First Lady Hillary Clinton improved or harmed the image of the office of First Lady?

Jul. 2001	Harris	Improved 52%	Harmed 48%
Jul. 2003	Harris	50	50

- In your opinion, is Hillary Clinton the most powerful woman today, or not?

Jan. 1993	Gallup	Yes 36%	No 59%
Apr. 1994	Gallup	49	48

- Do you think it is a good idea or a bad idea for the wife of the President of the United States to hold a full-time job in addition to her duties as First Lady?

Oct. 1996	<i>Wash Post</i>	Good idea 45%	Bad idea 38%
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- Do you favor or oppose having a First Lady who is involved in the President's policy decisions and the day-to-day operations of the White House staff?

Jul. 1992	Yankelovich/ <i>Time</i> /CNN	Favor 58%	Oppose 35%
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Note: Asked of registered voters.

- Do you think Hillary Clinton will be a better role model for women than past first ladies have been, or not?

Jan. 1993	<i>LAT</i>	Better role model 41%	Not a better role model 41%
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- Thinking of the last four American first ladies, who comes closest to your idea of what a first lady should be—Rosalyn Carter, Nancy Reagan, Barbara Bush, or Hillary Clinton? (ROTATED)

Gallup	Sep. 1993	Feb. 1999
Barbara Bush	39%	40%
Hillary Clinton	36	29
Nancy Reagan	11	17

Rosalyn Carter	7	11
None (vol.)	2	1
All/Any (vol.)	1	1
No opinion	4	1

Too Much Influence?

- Hillary Rodham Clinton’s role in national policy is more prominent than any other First Lady’s involvement in policy. Do you think this is appropriate or inappropriate?

		Her involvement is appropriate	Her involvement is inappropriate
Apr. 1993	Yankelovich/Time/CNN	63%	32%
Feb. 1994	Yankelovich/Time/CNN	56	38
Mar. 1994	Yankelovich/Time/CNN	56	38
Jan. 1996	Yankelovich/Time/CNN	47	46
May 1998	Yankelovich/Time/CNN	56	37

- As First Lady, do you think Hillary Rodham Clinton has too much power, about the right amount of power or too little power?

		Too much	About right	Too little
Apr. 1993	USNWR	37%	51%	4%
Jan. 1994	USNWR	42	47	4

Note: Asked of registered voters.

- Do you think Hillary Clinton’s influence on policy is significantly greater than other first ladies’ or is her influence about the same as some other first ladies’, only just more visible?

		Greater influence	Same amount of influence
Feb. 1993	CBS/NYT	37%	55%
Apr. 1994	CBS/NYT	46	49
Jan. 1996	CBS	23	69
Dec. 1996	CBS	31	65
Jan. 1997	CBS/NYT	27	70

- In your opinion, does Hillary Clinton have too much, too little, or the right amount of influence in the Clinton Administration?

		Too much	Right amount	Too little
Jan. 1993	Gallup	37%	48%	4%
Apr. 1993	Gallup	40	49	7
Aug. 1993	Gallup	40	50	6
Sep. 1993	Gallup	41	48	4
Jan. 1994	Gallup	44	49	5
Mar. 1994	Gallup	53	39	4
Apr. 1994	Gallup	49	42	5
Sep. 1994	Gallup	52	39	5
Jan. 1997	Gallup	44	43	9
Dec. 1997	Gallup	44	43	6

- Do you think Hillary Rodham Clinton has had too much influence, too little influence, or about the right amount of influence on the decisions Bill Clinton makes as President?

		Too much	Right amount	Too little
Jan. 1993	CBS/NYT	26%	53%	10%
Feb. 1993	CBS/NYT	38	52	4
Mar. 1994	CBS	42	45	5
Jan. 1996	CBS	37	48	5
Jan. 1996	CBS	48	36	4
Oct. 1996	CBS	40	46	6

Dec. 1996	CBS	41	44	5
Jan. 1997	CBS/ <i>NYT</i>	35	50	5
Oct. 1999	CBS	34	47	10

- Do you believe that Hillary Rodham Clinton has the right amount of influence in the Clinton Administration, too much influence, or not enough influence in the Clinton Administration?

		Too much	Right amount	Not enough
Mar. 1993	NBC/ <i>WSJ</i>	46%	38%	7%
Apr. 1994	NBC/ <i>WSJ</i>	51	38	6
Jun. 1994	NBC/ <i>WSJ</i>	51	38	7
Oct. 1994	NBC/ <i>WSJ</i>	52	35	8
Jan. 1995	NBC/ <i>WSJ</i>	48	38	9
Jan. 1996	NBC/ <i>WSJ</i>	54	30	8

- Just your best guess, would you say that Hillary Clinton has too much influence over Bill Clinton, not enough influence, or what?

		Too much	Right amount	Not enough
Jan. 1993	ABC/ <i>Wash Post</i>	35%	34%*	13%
Feb. 1993	ABC	38	35*	10
Nov. 1993	ABC/ <i>Wash Post</i>	52	33*	10
Jan. 1994	ABC/ <i>Wash Post</i>	45	36*	10
Mar. 1994	ABC/ <i>Wash Post</i>	52	32	10
Aug. 1994	ABC/ <i>Wash Post</i>	54	30*	11
Jan. 1996	ABC	51	29*	11
Jan. 1996	ABC	43	30	12
Jan. 1997	ABC/ <i>Wash Post</i>	50	23	20

Note: *Response volunteered.

- Overall, do you think Hillary Rodham Clinton has too much power, too little power, or about the right amount of power?

		Too much power	Right amount of power	Too little power
Apr. 1994	Harris	43%	50%	3%
Jul. 1994	Harris	41	52	3
Jul. 2003*	Harris	47	36	17

Note: *Question wording was, "Former First Lady Hillary Rodham Clinton."

- Do you think Hillary Clinton's influence has been generally positive or generally negative on the Clinton Administration?

		Generally positive on the Clinton Admin.	Generally negative on the Clinton Admin.
Mar. 1994	Gallup	65%	32%
Sep. 1994	Gallup	52	38
Jan. 1995	Gallup	47	48
Jan. 1996	Gallup	40	54
Feb. 1999	Gallup	80	16
Feb. 2000	Gallup	69	25

- Do you think Hillary Rodham Clinton's influence on her husband is a good thing for the country, a bad thing for the country or doesn't it have much effect one way or the other?

		Her influence is a good thing	Her influence is a bad thing	Her influence has no effect
Jan. 1993	<i>LAT</i>	39%	13%	40%
Jun. 1993	<i>LAT</i>	40	22	32

- Do you believe Hillary Clinton should or should not be involved in the development of major policy positions in the Clinton Administration?

		Should be involved	Should not be involved
Jan. 1993	NBC/WSJ	47%	45%
Mar. 1993	NBC/WSJ	48	45
Jan. 1997	NBC/WSJ	31	65

- Should the First Lady have a role in making or influencing national policy?

		Yes	No
Apr. 2000	CBS/NYT	38%	52%

- Will Hillary Clinton have more influence than most First Ladies, less influence, or about the same influence as most First Ladies?

		More	Same	Less
Jan. 1993	CBS/NYT	45%	45%	3%

- Would you like to see Hillary Clinton play an active role in policy-making in the Clinton administration, or not?

		Yes	No
Jan. 1993	Gallup	43%	50%

- Do you expect the new first lady Hillary Clinton to play a more important role in national affairs than previous first ladies, a less important role or about the same role other first ladies have played?

		More important	Same	Less important
Jan. 1993	LAT	51%	40%	4%

- Which one of the following statements comes closer to your view—Hillary Clinton is knowledgeable and experienced and should be actively involved in policy-making, or, Hillary Clinton was not elected by the American people and should, therefore, not be actively involved in policy-making?

		Should be involved	Should not	No opinion
Jan. 1993	Gallup	46%	49%	5%
Sep. 1993	Gallup	47	49	4

- Compared to the other first ladies, generally, do you think Hillary Rodham Clinton has more influence with the President on matters of policy and politics, does she have less influence or does she have about the same influence?

		More	Same	Less
Jan. 1994	USNWR	62%	28%	4%

Note: Asked of registered voters.

- Regardless of who is elected President in 2000, what type of role would you prefer the next First Lady to play in national policy – a more prominent role than Hillary Clinton, a less prominent role than Hillary Clinton, or about the same role as Hillary Clinton did?

		More prominent	Same	Less prominent
Oct. 1999	CBS	14%	48%	34%

Monica Lewinsky Scandal

- Based on what you know and have seen in the news, how do you feel toward Hillary Clinton—very sympathetic, somewhat sympathetic, somewhat unsympathetic, or very unsympathetic? Bill Clinton; Monica Lewinsky?

			Very sympathetic	Somewhat sympathetic	Somewhat unsympathetic	Very unsympathetic
Hillary Clinton						
	Jan. 1998	Gallup	39%	32%	12%	15%
	Jan. 1998	Gallup	36	34	10	17
Bill Clinton						
	Jan. 1998	Gallup	18	31	18	30
	Jan. 1998	Gallup	17	32	16	32
Monica Lewinsky						
	Jan. 1998	Gallup	8	31	25	29
	Jan. 1998	Gallup	9	30	26	27

- Do you approve or disapprove of the way of each of following has handled the controversy over Clinton and Monica Lewinsky? Hillary Clinton; Bill Clinton; the Republicans in Congress; Independent Counsel Kenneth Starr; the news media? (RANDOM ORDER)

			Approve	Disapprove	No opinion
Hillary Clinton					
	Feb. 1998	Gallup	70%	25%	5%
	Aug. 1998	Gallup	65	27	8
Bill Clinton					
	Feb. 1998	Gallup	49	47	4
Republicans in Congress					
	Feb. 1998	Gallup	44	44	12
	Aug. 1998	Gallup	33	52	15
Kenneth Starr					
	Feb. 1998	Gallup	31	54	15
	Aug. 1998	Gallup	29	58	13
The news media					
	Feb. 1998	Gallup	24	73	3
	Aug. 1998	Gallup	23	74	3

- Do you approve or disapprove of the way each of the following is handling the current investigation into the changes against Bill Clinton? How about Hillary Clinton?

			Approve	Disapprove	No opinion
Feb. 1998*	Gallup		70%	25%	5%
Aug. 1998*	Gallup		65	27	8
Dec. 1998	Gallup		67	23	10

Note: *Question read: "Do you approve or disapprove of the way each of the following has handled the controversy over Bill Clinton and Monica Lewinsky?"

- Next, thinking about Hillary Clinton. As I read some statements concerning Hillary Clinton, please say whether each one describes or does not describe your views of Hillary Clinton in terms of the controversy over Monica Lewinsky. You admire her for the way she has handled the controversy; You feel sorry for her; You are disappointed in her for the way she has handled the controversy.

			Describes	Does not describe
Mar. 1998	Gallup			
	Admire her		72%	25%
	Feel sorry for her		42	57
	Disappointed		19	77

- Have you either talked to people or wondered to yourself about what Hillary Clinton should do if the allegations concerning Bill Clinton and Monica Lewinsky having an affair are true?

		Yes	No
Mar. 1998	Gallup	46%	51%

- If it were proven that Bill Clinton had sexual relations with Monica Lewinsky—and you had the opportunity to advise Hillary Clinton in the matter—what would you suggest she do—Publicly defend him to help protect his presidency, stay with him in the marriage, but don’t defend him publicly, or, leave him on the basis of infidelity?

		Defend	Stay with him	Leave him	No opinion
Mar. 1998	Gallup	39%	30%	19%	12%
Aug. 1998	Gallup	32	40	18	10

- Just answering based on your own personal impression, which of the following do you think is the main reason Hillary Clinton has stood by Bill Clinton through the entire Lewinsky matter? Because she is committed to her marriage and loves her husband, likes being first lady, or, is committed to her husband’s policies?

		Committed to marriage	Being First Lady	Committed to policies	None/other (vol.)
Aug. 1998	Gallup	40%	34%	16%	7%

- Finally we have a few questions about Hillary Clinton. First, if you knew that Hillary Clinton had forgiven Bill for the Monica Lewinsky matter, how much would that affect your view of him—a great deal, a moderate amount, not much, or not at all?

		A great deal	A moderate amount	Not much	Not at all
Sep. 1998	Gallup	14%	11%	22%	52%

- Do you feel that Hillary Clinton has or has not forgiven Bill Clinton for the Monica Lewinsky matter?

		Has forgiven him	Has not	No opinion
Sep. 1998	Gallup	38%	42%	20%

SENATE RACE: When Hillary began her “listening tour” around New York State in 1999, pollsters began asking the nation what they thought of the first lady’s developing Senate campaign. Though polls by both Gallup and Harris revealed that the public saw Hillary as qualified and competent to serve as a senator, many people didn’t seem very enthusiastic. In a Yankelovich question asked three times between February 1999 and January 2000, around 40 percent of the public said they would definitely not vote for the First Lady if she were running in their state. This is partly due to partisan differences. Additionally, there was some concern that a woman born in Illinois who spent most of her life in Arkansas might not be able to adequately serve the citizens of New York. However, as Harris’s July 1999 poll showed, 55 percent of Americans felt that Hillary would be able to “properly represent” New Yorkers. She was elected as senator for New York in 2000 and served in the role from 2001 to 2009.

- As you may know, there has been some discussion of Hillary Rodham Clinton possibly running for the Senate in New York next year. Even though you may not live in New York State, I’d like your opinion. Suppose you lived in New York State, would you vote for Hillary Rodham Clinton for Senator, or not?

		Yes	No
Feb. 1999	Gallup	45%	51%
Feb. 1999	Gallup	53	41
Apr. 1999	Gallup	47	49
Jun. 1999	Gallup	45	52
Aug. 1999	Gallup	40	54

Feb. 2000*	Gallup	46	49
Aug. 2000*	Gallup	42	51

Note: * Question wording was, "Hillary Rodham Clinton is running for Senate in New York this year."

- As you may know, Hillary Rodham Clinton may run for US Senate from the state of New York in the 2000 election. Regardless of whether or not you would vote for her, do you think Hillary Rodham Clinton is qualified to be a US Senator, or not?

		Yes	No
Jun. 1999	Gallup	69%	29%
Nov. 1999	Gallup	62	34

- If Hillary Clinton decides to run for the Senate and it turns out her campaign interferes with her duties as first lady—how concerned would you be that the duties of first lady are not being properly met—very concerned, somewhat concerned, not too concerned, or not concerned at all?

		Very concerned	Somewhat concerned	Not too concerned	Not concerned at all
Jun. 1999	Gallup	15%	20%	30%	34%

- If Hillary Clinton does run for Senate, the campaign would take place while she is still first lady. Do you think it is appropriate for her to run while first lady, or not?

		Yes	No
Feb. 1999	Gallup	45%	52%
Nov. 1999	Gallup	48	49

- Some people have suggested that if Hillary Clinton decides to run for the Senate in New York, she should end her duties as first lady and move to New York where she can run full time for the Senate. Do you think it would be appropriate or not appropriate for her to do this?

		Yes	No
Nov. 1999	Gallup	62%	33%

- If Hillary Clinton does run for senate next year, would this have a positive effect on Bill Clinton's ability to fulfill his duties as president, or won't it make any difference?

		Positive effect	Negative effect	No difference
Feb. 1999	Gallup	6%	16%	77%

- Thinking about Hillary Rodham Clinton, would you like to see her run for the United States Senate?

		Yes	No
Jan. 1999	Yankelovich/Time/CNN	47%	49%
May 1999	Yankelovich/Time/CNN	51	43
Feb. 2000	Yankelovich/Time/CNN	52	40

- If Hillary Rodham Clinton were running for US Senate in your state, would you definitely vote for her, consider voting for her, or not vote for her under any circumstances?

		Definitely vote	Consider voting	Definitely not vote
Jan. 1999	Yankelovich/Time/CNN	30%	29%	39%
May 1999	Yankelovich/Time/CNN	31	29	38
Feb. 2000	Yankelovich/Time/CNN	29	28	40

- Would you like to see Hillary Rodham Clinton elected to the U.S. Senate, or not?

		Yes	No
Jan. 1999	NBC/WSJ	46%	45%
Mar. 1999	NBC/WSJ	47	44
Jan. 2000	NBC/WSJ	40	49

- As you may know, First Lady Hillary Clinton is running for Senator from New York. Would you want Hillary Clinton to represent your state in the U.S. Senate?

		Yes	No
Feb. 2000	Fox News/Opinion Dynamics	41%	55%
Note: Asked of registered voters.			

- Just your opinion, should Hillary Clinton run for Senator of New York in the 2000 election, or not?

		Should	Should not
Feb. 1999	Gallup	53%	41%

- There has been some discussion of Hillary Rodham Clinton possibly running for the Senate in New York next year. Would you personally like to see Hillary Clinton run for the Senate in New York, or not?

		Yes	No
May 1999	Gallup	44%	47%

- Would you like to see Hillary Clinton run for U.S. Senate or some other elective office?

		Yes	No
Feb. 1999	Gallup	47%	46%

- Would you want Hillary Clinton to represent your state in the U.S. Senate?

		Yes	No
Jun. 1999	Fox News/Opinion Dynamics	38%	58%
Note: Asked of registered voters.			

- There has been some talk that Hillary Clinton might run for the U.S. Senate in New York. Would you like to see her do this or not?

		Yes	No
Jun. 1999	Pew	48%	34%

- As you may know, Mrs. Clinton is deciding whether to run for the U.S. Senate in New York. Do you think she should run or not?

		Yes	No
Jun. 1999	AP	55%	35%

- Do you think Hillary Rodham Clinton . . . ?

		Yes	No
Jul. 1999	Harris		
	Has the personal qualities and character needed to be a U.S. Senator	68%	26%
	Has the experience necessary to be senator	64	29
	Will be able to properly represent the people of New York	55	36

- What about her job as Senator from New York – do you think Hillary Rodham Clinton is doing an excellent job, a good job, a fair job, or a poor job as Senator?

		Excellent	Good	Fair	Poor
Jun. 2003	CBS	9%	23%	21%	6%

2004 MATCH UPS: *Although Hillary Clinton explicitly stated that she would not seek the Democratic nomination for the presidency in 2004, pollsters could not resist posing this question. George W. Bush led her in most of these hypothetical match-ups.*

- For whom would you vote if the candidates in the 2004 presidential election were: Republican George W. Bush and Democrat Hillary Clinton?

		George W. Bush	Hillary Clinton
Jan. 2001	Fox News/Opinion Dynamics	45%	34%
Aug. 2002	Fox News/Opinion Dynamics	58	28
Nov. 2002	Fox News/Opinion Dynamics	59	24
May 2003	Fox News/Opinion Dynamics	60	30
Jul. 2003	Fox News/Opinion Dynamics	52	35
Nov. 2003	Fox News/Opinion Dynamics	52	38
Jan. 2004	Fox News/Opinion Dynamics	52	39
Feb. 2004	Fox News/Opinion Dynamics	53	36

Note: Asked of registered voters; question wording varied slightly.

- Suppose Hillary Rodham Clinton is the Democratic Party's next candidate for President . . . If the election were being held today and you had to choose between . . . George W. Bush, the Republican, and Hillary Rodham Clinton, the Democrat, who would you vote for?

		George W. Bush	Hillary Clinton
Oct. 2002	PSRA/Newsweek	57%	36%
Oct. 2002*	PSRA/Newsweek	58	38
Nov. 2002	PSRA/Newsweek	54	38
Nov. 2002*	PSRA/Newsweek	55	40

Note: *If the response was other/undecided, respondents were asked "As of today, do you lean more toward . . . Bush, the Republican, or Clinton, the Democrat?"

- Suppose the general election for President were being held today, and the candidates were Hillary Rodham Clinton the Democrat and George W. Bush the Republican for whom would you vote?

		George W. Bush	Hillary Clinton
Feb. 2003	Quinnipiac	52%	41%
Jun. 2003	Quinnipiac	53	40
Jul. 2003	Quinnipiac	50	43
Sep. 2003	Quinnipiac	52	42
Dec. 2003	Quinnipiac	50	44

Note: Asked of registered voters.

- If the 2004 election for President were held today and the candidates were Republican George W. Bush and Democrat Hillary Clinton, for whom would you vote?

		George W. Bush	Hillary Clinton
Mar. 2002	Zogby	64%	29%
Mar. 2003	Zogby	53	39

- If the 2004 presidential election were being held today, and the candidates were George W. Bush, the Republican, and Hillary Clinton, the Democrat, for whom would you vote?

		George W. Bush	Hillary Clinton
Jun. 2003	ABC	58%	34%

PRESIDENTIAL AMBITIONS: In February of 2000, Fox News/Opinion Dynamics pollsters asked registered voters if they felt Hillary was running for Senate “because she really wants to represent the people of New York” or because it would serve as “a stepping stone to higher office.” Almost 70 percent of respondents viewed the First Lady’s Senate campaign as a stepping stone. Interestingly, some pollsters were asking questions about Hillary’s political ambitions well before she began the 2000 Senate campaign. The earliest question appears to be one posed by Yankelovich in February 1992, asking if Hillary had “what it takes” to be President. Only 19 percent responded in the affirmative. Six years later, however, when Yankelovich repeated the question again, 41 percent believed Hillary possessed those qualities that would make her fit for the presidency. Though Fox News found that only 20 percent of registered voters believed Senator Clinton should run for President in 2004, other pollsters have found that around 40 percent believed she should enter the presidential political fray at some point (either in 2008 or later). In Gallup/USA Today’s October 2006 poll, nearly 70 percent believed that she had made up her mind whether or not she would run for President in 2008. Only 39 percent in another question in the poll wanted to see her run.

- From what you know of Hillary Clinton, do you think she has what it takes to be President of the United States, or don’t you think so?

		Has what it takes	Does not have what it takes
Feb. 1992	Yankelovich/Time/CNN	19%	40%
Oct. 1998	Yankelovich/Time/CNN	41	54

- Would you like to see Hillary Clinton run for high political office someday or not?

		Yes	No
Dec. 1998	Pew Research Center	38%	56%

- Do you think Hillary Clinton is qualified to be President of the United States someday, or not?

		Yes	No
Sep. 1993	Gallup	47%	45%
Jan. 1994 *	Gallup	45	50
Feb. 1999	Gallup	49	48

Note: *Question wording was, “to serve as President, or not?”

- Would you, personally, like to see Hillary Clinton run for President someday, or not?

		Yes	No
Sep. 1993	Gallup	36%	56%

- Finally, we have a few questions about the presidential election in the Year 2000...If Hillary Rodham Clinton were the Democratic Party’s candidate and Elizabeth Dole were the Republican Party’s candidate, who would you be more likely to vote for—Hillary Clinton the Democrat, or Elizabeth Dole, the Republican?

		Hillary Rodham Clinton	Elizabeth Dole	No opinion
Jun. 1998	Gallup	40%	55%	5%

- Should Hillary Clinton run for President someday, or not?

		Yes	No
Feb. 1999	Gallup	45%	50%

- Do you think Hillary Clinton is running for Senate because she really wants to represent the people of New York or is this just a stepping stone to higher office?

		Represent New York	Stepping stone
Feb. 2000	Fox News/Opinion Dynamics	22%	68%
Note: Asked of registered voters.			

- Do you believe that Hillary Clinton has the knowledge and character that would qualify her to be President someday, or not?

		Yes	No
Jun. 2000	NBC/WSJ	39%	54%
Note: Asked of registered voters.			

- If Hillary Clinton were to run for President in 2008, how likely would you be to vote for her – very likely, somewhat likely, not very likely, or not at all likely?

		Very likely	Somewhat likely	Not very likely	Not at all likely
Nov. 2000*	Gallup	26%	21%	12%	39%
Jun. 2003	Gallup	21	21	12	44
Note: *Question wording was “2004 or 2008.”					

- Do you think New York Senator Hillary Clinton should run for President in 2004?

		Yes	No
Nov. 2002	Fox News/Opinion Dynamics	20%	67%
Note: Asked of registered voters.			

- Which of the following statements comes closest to your views of Hillary Clinton: you think Hillary Clinton is qualified to be President, and you would consider voting for her for President; you think Hillary Clinton is qualified to be President, but you would not vote for her for President; you do not think Hillary Clinton is qualified to be President?

		Qualified, would vote	Qualified, would not vote	Not qualified	Not qualified, would vote (vol.)
Jun. 2003	Gallup	33%	17%	44%	3%

- Do you think Hillary Rodham Clinton should or should not run for President in 2004 or 2008?

		Should	Should not
Jun. 2003	CBS	44%	45%

- Do you think Hillary Rodham Clinton probably will or probably will not run for President in 2004 or 2008?

		Probably will run	Probably will not run
Jun. 2003	CBS	61%	27%

- Regardless of whether you would vote for her, do you think Hillary Clinton will – or will not – run for President someday?

		Will	Will not
Jun. 2003	Gallup	73%	22%

- Would you like to see Hillary Clinton run for President at some point – if not in 2004 then another year – or is that something you would not like to see?

		Would like to see	Would not like to see
Jun. 2003	ABC	41%	53%

- Do you want Hillary Clinton to run for President in 2008 or not?

		Yes	No
Dec. 2004	WNBC/Marist	38%	50%
Feb. 2005	WNBC/Marist	46	49
May 2005	WNBC/Marist	49	48
Oct. 2005	WNBC/Marist	48	49
Feb. 2006	WNBC/Marist	47	51
Oct. 2006	WNBC/Marist	46	51
Dec. 2006	WNBC/Marist	48	50

Note: Asked of registered voters.

- Do you think Hillary Clinton will run for President in 2008 or not?

		Yes	No
Feb. 2006	WNBC/Marist	65%	26%
Oct. 2006	WNBC/Marist	64	26
Dec. 2006	WNBC/Marist	76	17

Note: Asked of registered voters.

- Would you, personally, like to see Hillary Clinton run for President in 2008?

		Yes	No
Oct. 23-26, 2006	Gallup/USA Today	39%	59%

- Just your best guess, do you think Hillary Clinton has already decided whether or not she will run for President in 2008 or do you think she has not yet made up her mind whether or not she will run for President?

		Yes	No
Oct. 23-26, 2006	Gallup/USA Today	69%	30%

- Thinking about the 2008 Presidential elections, would you definitely consider voting for Hillary Clinton, possibly consider voting for Hillary Clinton, or would definitely not consider voting for Hillary Clinton?

		Definitely consider	Possibly consider	Definitely not consider
Dec. 2006	WNBC/Marist	25%	28%	47%

- (Asked of Democrats and independents who lean to the Democratic Party) Suppose Hillary Clinton decides to run for President in the Democratic primary in 2008. Please tell me whether you will definitely support her, whether you might consider supporting her, or whether you will definitely not support her.

		Definitely support	Might consider supporting	Definitely not support
Jan. 2007	Gallup/USA Today	34%	52%	14%

(Asked of those who say they might consider supporting or will definitely not support Hillary Clinton)

	Major reason	Minor reason	Not a reason
You do not think she can win the presidential election	29%	32%	36%
You do not agree with her on the issues	26	34	36
You do not think she can win the Democratic nomination for President	16	40	42
You do not like her personality	11	29	57
You do not want to see another Clinton in the White House	10	19	71

- If she were elected, do you think Hillary Rodham Clinton would make a good President or a bad President?

		Good President	Bad President
Feb. 2007	Gallup/USA Today	60%	35%

- Would you like to see Hillary Clinton run for President again someday, or not?

Aug. 2008	Gallup	Yes, run again 52%	No 47%
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NEW YORK STATE POLLS: *In the Siena College poll that asked New Yorkers whether they approved or disapproved of the job Hillary Clinton was doing as Senator, her rating rarely dipped below 50 percent. Quinnipiac's poll of registered New York State voters finds her marks in 2008 as very strong. Other questions generally show favorable views about her as stronger than unfavorable ones.*

- Do you approve or disapprove of the way Hillary Clinton is handling her job as Senator?

		Approve	Disapprove
Feb. 2001	Siena	37%	37%
May 2001	Siena	51	32
Jun. 2001	Siena	58	29
Jul. 2001	Siena	54	25
Aug. 2001	Siena	54	26
Sep. 2001	Siena	56	25
Oct. 2001	Siena	54	30
Nov. 2001	Siena	50	37
Dec. 2001	Siena	50	33
Jan. 2002	Siena	47	32
Feb. 2002	Siena	49	34
Mar. 2002	Siena	51	38
Apr. 2002	Siena	53	34
May 2002	Siena	55	32
Jun. 2002	Siena	55	33
Jul. 2002	Siena	55	32
Aug. 2002	Siena	55	33
Sep. 2002	Siena	50	35
Oct. 2002	Siena	52	33
Nov. 2002	Siena	53	28
Dec. 2002	Siena	55	31
Jan. 2003	Siena	56	27
Feb. 2003	Siena	53	25
Mar. 2003	Siena	52	29
Apr. 2003	Siena	52	29
May 2003	Siena	52	28
Jun. 2003	Siena	55	31
Jul. 2003	Siena	54	32
Aug. 2003	Siena	56	30
Sep. 2003	Siena	60	27
Oct. 2003	Siena	56	28
Nov. 2003	Siena	56	30
Dec. 2003	Siena	52	36
Jan. 2004	Siena	59	28
Feb. 2004	Siena	60	24
Mar. 2004	Siena	60	24
Apr. 2004	Siena	60	23
May 2004	Siena	63	27
Jun. 2004	Siena	62	26

Note: Asked of New York residents.

- Do you approve or disapprove of the way Hillary Rodham Clinton is handling her job as United States Senator?

Feb. 2001	Quinnipiac	Approve 38%	Disapprove 30%
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Mar. 2001	Quinnipiac	40	38
Apr. 2001	Quinnipiac	47	34
Jun. 2001	Quinnipiac	52	31
Oct. 2001	Quinnipiac	59	28
Nov. 2001	Quinnipiac	54	34
Jan. 2002	Quinnipiac	55	31
Feb. 2002	Quinnipiac	58	32
Apr. 2002	Quinnipiac	58	28
May 2002	Quinnipiac	57	30
Jul. 2002	Quinnipiac	56	31
Sep. 2002	Quinnipiac	53	35
Dec. 2002	Quinnipiac	57	31
Apr. 2003	Quinnipiac	52	36
Dec. 2006	Quinnipiac	72	23
Dec. 2007	Quinnipiac	64	29
Mar. 2008	Quinnipiac	64	29
Apr. 2008	Quinnipiac	62	31
Jun. 2008	Quinnipiac	66	28
Aug. 2008	Quinnipiac	66	29

Note: Asked of registered New York voters.

- Would you rate the job Senator Hillary Clinton is doing in office as excellent, good, fair, or poor?

		Excellent	Good	Fair	Poor
Feb. 2001	Marist	10%	20%	22%	20%
Apr. 2001	Marist	9	26	26	22
Dec. 2001	Marist	11	34	23	23
Apr. 2002	Marist	11	36	27	20
Dec. 2002	Marist	10	34	28	20
Apr. 2003	Marist	13	34	27	22
Sep. 2003	Marist	17	32	26	21
Jan. 2004	Marist	18	37	23	17
Apr. 2004	Marist	13	38	27	18
Sep. 2004	Marist	18	35	25	20
Oct. 2004	Marist	18	39	21	18
Apr. 2005	Marist	16	40	24	16
Aug. 2005	Marist	19	35	23	16
Sep. 2005	Marist	18	36	22	20
Jan. 2006	Marist	18	36	24	19
May 2006	Marist	15	36	27	19
Jul. 2006	Marist	13	39	27	19
Oct. 2006	Marist	20	38	25	15
Mar. 2007	Marist	18	36	21	20
Apr. 2008	Marist	18	32	25	23
Oct. 2008	Marist	25	37	21	13

Note: Asked of registered New York voters.

- Please tell me if you have a favorable or an unfavorable impression of each of the following . . . Hillary Rodham Clinton?

		Favorable	Unfavorable
Jan. 1999	Marist	66%	32%
Feb. 1999	Marist	68	27
Mar. 1999	Marist	56	33
Apr. 1999	Marist	54	33
Sep. 1999	Marist	53	40
Oct. 1999	Marist	50	39
Dec. 1999	Marist	52	38
Jan. 2000	Marist	48	43
Feb. 2000	Marist	50	41
Feb. 2000	Marist	50	40
Mar. 2000	Marist	47	46

Jun. 2000	Marist	53	39
Sep. 2000	Marist	54	40
Sep. 2000	Marist	53	42
Oct. 2000	Marist	52	43
Nov. 2000	Marist	52	42

Note: Asked of registered New York voters.

- Is your opinion of Hillary Rodham Clinton favorable, unfavorable, mixed, or haven't you heard enough about her?

		Favorable	Unfavorable	Mixed
Feb. 1999	Quinnipiac	54%	20%	17%
Mar. 1999	Quinnipiac	51	21	21
Apr. 1999	Quinnipiac	48	23	22
Apr. 1999	Quinnipiac	48	24	20
May 1999	Quinnipiac	43	29	21
Jun. 1999	Quinnipiac	40	33	20
Jul. 1999	Quinnipiac	37	34	21
Sep. 1999	Quinnipiac	37	34	22
Oct. 1999	Quinnipiac	32	34	25
Nov. 1999	Quinnipiac	34	33	25
Dec. 1999	Quinnipiac	32	35	26
Jan. 2000	Quinnipiac	37	36	23
Feb. 2000	Quinnipiac	35	30	29
Mar. 2000	Quinnipiac	34	35	25
Apr. 2000	Quinnipiac	36	36	24
May 2000	Quinnipiac	40	36	20
May 2000	Quinnipiac	37	35	22
Jun. 2000	Quinnipiac	35	39	22
Jul. 2000	Quinnipiac	34	40	22
Aug. 2000	Quinnipiac	37	37	22
Sep. 2000	Quinnipiac	38	37	21
Sep. 2000+	Quinnipiac	39	39	19
Sep. 2000+	Quinnipiac	40	38	21
Oct. 2000+	Quinnipiac	39	38	22
Oct. 2000+	Quinnipiac	40	37	22
Oct. 2000+	Quinnipiac	39	40	19
Nov. 2000+	Quinnipiac	45	34	19
Dec. 2000	Quinnipiac	46	36	14
Feb. 2001	Quinnipiac	38	31	16
Mar. 2001	Quinnipiac	34	34	19
Apr. 2001	Quinnipiac	39	31	16
Jun. 2001	Quinnipiac	39	26	19
Oct. 2001	Quinnipiac	43	27	16
Nov. 2001	Quinnipiac	37	29	17
Feb. 2007*	Quinnipiac	59	35	4

Note: Unless otherwise marked, asked of registered New York voters; Question wording varied slightly; +Asked of likely New York voters. * Question wording changed to "Is your opinion of -- Hillary Clinton favorable, unfavorable or haven't you heard enough about her?"

- Is your overall opinion of Hillary Rodham Clinton favorable, unfavorable, or are you not familiar enough to form an opinion?

		Favorable	Unfavorable
May 1999	Zogby	62%	31%
Jun. 1999	Zogby	47	44
Jul. 1999	Zogby	53	40
Aug. 1999	Zogby	55	41

Note: Asked of likely New York voters.

- Is your opinion of Hillary Rodham Clinton favorable, not favorable, undecided or haven't you heard enough about Hillary Rodham Clinton yet to have an opinion?

		Favorable	Not favorable
Mar. 1999	CBS/ <i>NYT</i>	52%	22%
Oct. 1999	CBS/ <i>NYT</i>	37	38
Feb. 2000	CBS/ <i>NYT</i>	39	37
Apr. 2000	CBS/ <i>NYT</i>	39	31
Jun. 2000	CBS/ <i>NYT</i>	45	31
Sep. 2000	CBS/ <i>NYT</i>	48	32
Nov. 2000	CBS/ <i>NYT</i>	50	33
Sep. 2006	CBS/ <i>NYT</i>	53	31

Note: Asked of registered New York voters.

- Is your overall opinion of Hillary Clinton very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable, or you are not familiar enough to form an opinion?

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable
Mar. 2001	Zogby	27%	24%	9%	36%
Aug. 2001	Zogby	31	23	9	34
Apr. 2002	Zogby	34	23	9	31
Feb. 2003	Zogby	31	31	9	26
Apr. 2003	Zogby	29	26	9	33

Note: Asked of likely New York voters.

- Do you approve of the way Hillary Rodham Clinton is handling her role as First Lady?

		Approve	Disapprove
Oct. 1999	CBS/ <i>NYT</i>	76%	18%
Feb. 2000	CBS/ <i>NYT</i>	73	21
Apr. 2000	CBS/ <i>NYT</i>	73	19
Jun. 2000	CBS/ <i>NYT</i>	73	20

Note: Asked of registered New York voters.

- Overall, how would you rate the performance of Hillary Rodham Clinton in office – excellent, good, fair, or poor?

		Excellent	Good	Fair	Poor
Jun. 2001	Zogby	10%	27%	25%	21%
Aug. 2001	Zogby	13	30	23	22
Apr. 2003	Zogby	15	32	28	23

Note: Asked of likely New York voters.

- Do you have a favorable or unfavorable opinion about Hillary Clinton?

		Favorable	Unfavorable
Feb. 2005	Siena	61%	33%
Mar. 2005	Siena	58	34
Apr. 2005	Siena	60	33
May 2005	Siena	58	35
June 2005	Siena	60	33
July 2005	Siena	60	34
Aug. 2005	Siena	59	37
Oct. 2005	Siena	59	35
Nov. 2005	Siena	60	34
Jan. 2006	Siena	60	37
Mar. 2006	Siena	55	39
May 2006	Siena	58	36
June 2006	Siena	54	38
Aug. 2006	Siena	54	38
Sept. 2006	Siena	60	37
Oct. 2006	Siena	56	38

Nov. 3, 2006	Siena	61	33
Nov. 15, 2006	Siena	65	29
Jan. 2007	Siena	60	33

Note: Asked of registered New York voters.

- Do you think Hillary Rodham Clinton cares about the needs and problems of people like yourself, or not?

		Cares	Doesn't care
Mar. 1999	CBS/ <i>NYT</i>	63%	25%
Oct. 1999	CBS/ <i>NYT</i>	54	32
Feb. 2000	CBS/ <i>NYT</i>	48	40
Apr. 2000	CBS/ <i>NYT</i>	59	32
Jun. 2000	CBS/ <i>NYT</i>	60	26
Jun. 2003	CBS	55	34

Note: Asked of registered New York voters.

- Do you think Hillary Rodham Clinton has the honesty and integrity you would like to see in a United States senator, or not?

		Has	Has not
Oct. 1999	CBS/ <i>NYT</i>	54%	34%
Feb. 2000	CBS/ <i>NYT</i>	52	36

Note: Asked of registered New York voters.

- If Hillary Rodham Clinton is elected to the United States Senate, do you think she would be good at getting things done for New York State, or not?

		Yes	No
Mar. 1999	CBS/ <i>NYT</i>	61%	26%
Oct. 1999	CBS/ <i>NYT</i>	59	29
Feb. 2000	CBS/ <i>NYT</i>	58	27

Note: Asked of registered New York voters.

- Do you think Hillary Rodham Clinton has the right kind of experience to be a Senator from New York State, or not?

		Yes	No
Mar. 1999	CBS/ <i>NYT</i>	50%	41%
Oct. 1999	CBS/ <i>NYT</i>	44	47
Feb. 2000	CBS/ <i>NYT</i>	47	44
Apr. 2000	CBS/ <i>NYT</i>	50	42
Jun. 2000	CBS/ <i>NYT</i>	52	39

Note: Asked of registered New York voters.

- If she were elected, do you think Hillary Rodham Clinton could represent New York State in the Senate effectively without having lived in New York for many years, or not?

		Yes	No
Mar. 1999	CBS/ <i>NYT</i>	51%	42%
Oct. 1999	CBS/ <i>NYT</i>	50	43
Feb. 2000	CBS/ <i>NYT</i>	54	39
Jun. 2000	CBS/ <i>NYT</i>	55	38

Note: Asked of registered New York voters.

- It has been suggested that Hillary Rodham Clinton run for the US Senate from New York. Do you approve or disapprove?

		Approve	Disapprove
Feb. 1999	Siena	43%	48%

Note: Asked of New York residents.

- Regardless of whether or not you think you would vote for Hillary Clinton for Senate, do you think she should run for Senate in 2000, or should she stay out of the race?

		Should	Should not
Mar. 1999	CBS/ <i>NYT</i>	53%	39%
Note: Asked of registered New York voters.			

- Do you believe that Hillary Clinton is running for the Senate from New York as a steppingstone to the Democratic Presidential nomination in 2004?

		Yes	No
Sep. 1999	Siena	52%	34%
Note: Asked of New York residents.			

- Hillary Clinton has stated that she will serve her full six-year term in the U.S. Senate and not run for President in 2004. Do you think Hillary Clinton will run for President in 2004 or serve out her six-year term?

		Run	Serve term
Dec. 2000	Marist	40%	51%
Apr. 2001	Marist	37	54
Jun. 2003	Marist	25	65
Jun. 2003	Marist	35	58
Sep. 2003	Marist	24	67
Note: Asked of registered New York voters.			

- I'm going to read you three possible reasons why she wrote the book (*Living History*). Do you believe she wrote her book . . . preparing for a Presidential run?

		Yes	No
Jun. 2003	Siena	44%	35%
Note: Asked of New York residents.			

- Would you like to see Hillary Rodham Clinton run for President in 2004 or not?

		Yes	No
Apr. 2003	Quinnipiac	37%	59%
Note: Asked of registered New York voters.			

- Do you think she should run for President in 2004?

		Yes	No
Jun. 2003	Siena	39%	50%
Note: Asked of New York residents.			

- Do you think Hillary Clinton will run for President in 2004?

		Yes	No
Nov. 2000*	Siena	45%	38%
Feb. 2001	Siena	48	43
Feb. 2002	Siena	29	65
Jun. 2003	Siena	31	47
Note: Asked of New York residents. *Question wording was "If George W. Bush is elected President."			

- Would you like to see Hillary Clinton run for President someday or not?

		Yes	No
Jun. 2003	Marist	35%	58%
Note: Asked of registered New York voters.			

- Do you think she should run for President at some other time in the future (after the 2004 elections)?

		Yes	No
Jun. 2003	Siena	50%	38%

Note: Asked of New York residents.

- Do you think she will run for President at some other time in the future?

		Yes	No
Jun. 2003	Siena	69%	14%

Note: Asked of New York residents.

- Suppose the election for President were being held today, and the candidates were Hillary Rodham Clinton the Democrat and George W. Bush the Republican for whom would you vote?

		Bush	Clinton
Nov. 2002	Quinnipiac	55%	38%
Dec. 2002	Quinnipiac	48	45
Jan. 2003	Quinnipiac	52	41
Apr. 2003	Quinnipiac	47	44
Jun. 2003	Quinnipiac	53	40
Jun. 2003	Quinnipiac	47	47

Note: Asked of registered New York voters.

2008 PRESIDENTIAL CAMPAIGN: While Hillary had vocal opponents during the 2008 presidential campaign, most Americans agreed she had the experience necessary to be a good president. Seventy percent of respondents in a July 2009 PSRA/Newsweek poll answered that Hillary had enough experience in politics and government to be a good president, and 65 percent answered in the affirmative to that question in a February 2008 Gallup/USA Today poll.

- Which of the following do you think best describes the kind of (2008 presidential election) campaign Hillary Clinton is running?...A positive and upbeat campaign, a tough, hard-hitting campaign, a negative and nasty campaign.

		Positive	Tough	Negative	Alternatives (vol.)
Apr. 2008	Fox News/Opinion Dynamics	17%	37%	28%	14%

- What do you think Hillary Clinton has been spending more time doing in her (2008 Presidential election) campaign-- explaining what she would do as President or attacking the other Democratic candidates?

		Explaining	Attacking
Oct. 2007	CBS	68%	18%
Dec. 2007	CBS	69	17
Jan. 2008	CBS	52	36

Note: Asked of Democratic primary voters.

- Have you seen, read, or heard anything in the past couple weeks about...Hillary Clinton or her (2008 election) campaign for President? (If Yes, ask:) Has what you have heard given you a more favorable or less favorable impression of...Hillary Clinton?

		Yes, more favorable	Yes, less favorable	No difference
Apr. 2008	NBC/WSJ	26%	28%	36%

- Hillary Clinton has refused to participate in some (2008 presidential election) debates and her campaign has recently been accused of planting questions at campaign events. Do you think Clinton is being straightforward and open in talking to voters, or has she tried to avoid real questions from real people in this campaign?

		Straightforward	Avoid questions
Nov. 2007	Fox News/Opinion Dynamics	29%	53%

- Regardless of how you intend to vote, how likely do you think it is that Hillary Clinton would make good decisions _____ -- would you say it is very likely, somewhat likely, not very likely, or not at all likely?

		Very likely	Somewhat likely	Not too likely	Not at all likely
Jul. 2007	CBS News/ <i>NYT</i>				
	Effective commander-in-chief of the nation's military				
	Jul. 2007	25%	33%	17%	24%
	About the nation's health care system				
	Jul. 2007	43	31	10	15
	Dealing with foreign countries				
	Jul. 2007	30	38	15	15
	Aug. 2007	32	42	15	9

- Do you think Hillary Clinton has the right kind of experience to be a good president, or not?

		Yes	No
Jan. 2007	CBS News	58%	36%
Aug. 2007	CBS News	59	35

Note: See New York state section for trend on Hillary, experience, and the Senate.

- From what you know about...Hillary Clinton, do you think she has enough experience in politics and government to be a good president, or not?

		Yes	No
Jul. 2007	PSRA/ <i>Newsweek</i>	70%	25%

- Turning now to specific (2008 presidential election) candidates...How much confidence do you have that...Hillary Clinton--would be a good President--a great deal, a moderate amount, not much, or none at all?

		Great deal	Moderate amount	Not much	None at all
Sep. 2007	Center for Public Leadership/ <i>U.S. News</i>	33%	26%	13%	26%

- In your view, does...Hillary Clinton have the experience necessary to be a good president, or not?

		Yes	No
Feb. 2008	Gallup/ <i>USA Today</i>	65%	32%

- From what you know, do you think Hillary Clinton has the right temperament to be a good president, or not?

		Yes	No
Apr. 2008	CBS/ <i>NYT</i>	58%	36%

Bill and Hillary and Campaign 2008

- Do you think Hillary Clinton is running for President mostly on her experience alone or is she basing her run mostly on her husband Bill's experience?

		Her experience	Bill's experience	Both
Jul. 17-18, 2007	Fox News/ <i>Opinion Dynamics</i>	45%	30%	20%

- Do you think most people you know will be more likely to vote for Hillary Clinton because she is married to Bill Clinton, less likely to vote for her because she is married to Bill Clinton, or won't that matter to people one way or another?

		More likely	Less likely	Won't matter
Jul. 2007	CBS News/ <i>NYT</i>	26%	24%	48%

- Do you think the past history and current state of the Clintons' marriage will or will not matter to most voters when they consider voting for Hillary Clinton for president?

Jul. 2007	CBS News/ <i>NYT</i>	Will 32%	Will not 64%
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- Please indicate whether you agree or disagree with the following statements about Hillary Clinton.

Mar. 2007	Harris Interactive	Agree	Disagree
	It would be good to have both her and Bill Clinton in the White House again	37%	50%

- If Hillary Clinton is elected President, her election would bring Bill Clinton back to the White House. Does this make you more likely to vote for Hillary Clinton for President, less likely to vote for her for President, or doesn't it make a difference?

Aug. 2007	Quinnipiac	More likely 22%	Less likely 28%	No difference 48%
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- Next, suppose Hillary Clinton is elected President in November 2008 and Bill Clinton returned to the White House as First Spouse. Which would worry you more – that Bill Clinton would not have a large enough role in Hillary Clinton's administration, that Bill Clinton would have too large a role in Hillary Clinton's administration, or does neither worry you very much?

Sep. 7-8, 2007	Gallup/ <i>USA Today</i>	Not large enough 10%	Too large 22%	Neither 66%
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- Next, suppose Hillary Clinton is elected President in November 2008 and Bill Clinton returned to the White House as First Spouse. Would you like to see Bill Clinton play an active role in policy-making in Hillary Clinton's administration, or not?

Sep. 7-8, 2007	Gallup/ <i>USA Today</i>	Yes, active 53%	No 44%
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- If Hillary Clinton were elected president, do you think that would represent a resumption of Bill Clinton's presidency, or do you think Hillary Clinton would take the presidency in a different direction from her husband's? Is that a good or a bad thing?

		-----Resumption-----		-----Different-----	
		Good	Bad	Good	Bad
Sep. 2007	ABC News/ <i>WP</i>	12%	15%	52%	15%

- Do you personally feel comfortable or uncomfortable with the idea of Bill Clinton back in the White House, this time as first husband

Sep. 2007	ABC News/ <i>WP</i>	Comfortable 60%	Uncomfortable 30%
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- If Hillary Clinton is elected president, her husband Bill Clinton will be in the White House and in a position to offer advice on domestic and foreign issues. Do you think it would be a good thing or a bad thing for the country if Bill Clinton is in such a position, or would it not make a difference to the country one way or another?

Oct. 2007	<i>LAT</i> /Bloomberg	Good thing 49%	Bad thing 23%	No difference 22%
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- Do you think Hillary Clinton did the right or wrong thing in staying married to Bill Clinton after finding out that he had an extramarital affair, or is it neither right nor wrong?

Oct. 2007	<i>LAT</i> /Bloomberg	Right 30%	Wrong 16%	Neither 34%	Not sure 14%
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- If Hillary Clinton were to win the 2008 election, do you, personally, like or dislike the idea of Bill Clinton being back in the White House?

		Like	Dislike	Neither
Oct. 17-23, 2007	Pew	45%	33%	18%

- If Hillary Clinton were to win the 2008 election, do you think Bill Clinton would have a positive or negative influence on the way she does her job?

		Positive	Negative
Oct. 17-23, 2007	Pew	64%	19%

HILLARY AS SECRETARY OF STATE: *During her stint as Secretary of State under Barack Obama, Hillary Clinton’s favorability ratings remained consistently high (see the Hillary Clinton—Full Trends section at the beginning of this document for complete favorability poll findings). However, many Americans doubted her honesty concerning the September 2012 terrorist attack on the US consulate in Benghazi, Libya that left four Americans dead. Americans have mixed opinions about her use of a personal email address and server during her time as Secretary of State.*

- Do you think Hillary Clinton will make a good secretary of state or not?

		Yes	No
Dec. 9-10, 2008	Fox News	72%	23%
Jan. 13-14, 2009	Fox News	71	22

- Do you approve or disapprove of the way Hillary Clinton is handling her job as Secretary of State?

		Approve	Disapprove
Apr. 2009	Fox News	56%	23%
Aug. 2009	Fox News	66	24
Dec. 2009	Fox News	66	22
May 2010	Fox News	59	19
Sep. 2010	Fox News	66	26
Apr. 2012	Fox News	67	23
Dec. 2012	Fox News	59	29
Feb. 2013	Fox News	64	29

Note: Question wording varies slightly. Asked of registered voters.

- Which of the following do you think would be the best job for Hillary Clinton?

Sep. 2010	Fox News	
		Staying in her current job as Secretary of State
		36%
		Retiring and doing something out of politics
		29
		Running for President in 2012 to replace Barack Obama
		12
		Taking over as Vice President and replace Joe Biden
		11
		Taking over as Secretary of Defense when Robert Gates leaves
		4
		Becoming a Supreme Court Justice
		3
		None of the above (vol.)
		2

- (For each, tell me how much confidence you have in each leader to do the right thing regarding world affairs—a lot of confidence, some confidence, not too much confidence, or no confidence at all.)...US Secretary of State Hillary Clinton?

Mar. 2012	Pew	A lot of confidence 34%	Some 41%	Not too much 11%	None at all 11%
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- How much do you blame Secretary of State Hillary Clinton for the (September 2012) death of the American ambassador to Libya, do you blame her a lot, a little or not at all?

May 2013	Quinnipiac	A lot 22%	A little 26%	Not at all 45%
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Note: Asked of registered voters.

- Do you think former Secretary of State Hillary Clinton could have done more to help the Americans at the US consulate in Benghazi on the night of the attack (September 2012)?

Jun. 2013	Fox News	Yes 55%	No 35%	Don't know 10%
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Note: Asked of registered voters.

- A new bipartisan Senate intelligence committee report found that the September 11, 2012 attacks on the US consulate in Benghazi, Libya that resulted in the deaths of four Americans were preventable and that the State Department had failed to increase security at the US consulate there...As head of the State Department at that time, how much do you blame former Secretary of State Hillary Clinton for what happened at the US consulate in Benghazi?

Jan. 2014	Fox News	A great deal 28%	Some 32%	Not much 16%	Not at all 18%
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Note: Asked of registered voters.

- And thinking back to when Hillary Clinton had that position, do you approve or disapprove of how she handled her job as Secretary of State?

Jan. 2014	CNN/ORC	Approve 62%	Disapprove 35%
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- Thinking back to Hillary Clinton's time as Secretary of State, do you think she did an excellent, good, fair, or poor job as Secretary of State?

Feb. 2014	McClatchy/Marist	Excellent 18%	Good 32%	Fair 28%	Poor 19%
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- Former Secretary of State Hillary Clinton has said she never saw requests for more security before the 2012 attack on the U.S. diplomatic compound in Benghazi, Libya, that killed four Americans. Are you inclined to believe her or not believe her?

Mar. 7-10, 2014	Bloomberg	Believe her 41%	Not believe her 51%	Not sure 8%
-----------------	-----------	--------------------	------------------------	----------------

- Do you think former Secretary of State Hillary Clinton has been honest with the American people about the State Department's role in the events surrounding the Benghazi terrorist attacks or has she tried to deceive people?

May 2014	Fox News	Honest 40%	Deceive 50%	Don't know 10%
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Note: Asked of registered voters.

- As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. Reports that Hillary Clinton used a private email address while she was Secretary of State.

Mar. 2015	Pew	Very closely 17%	Fairly closely 22%	Not too closely 14%	Not at all closely 45%
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- How much have you heard or read about Hillary Clinton’s exclusive use of a personal email address and server for work-related matters while she was Secretary of State—a lot, some, or not much?

Mar. 2015	CBS	A lot 40%	Some 29%	Not much 27%	Nothing at all 3%
-----------	-----	--------------	-------------	-----------------	----------------------

- Do you think it was appropriate or not appropriate for Hillary Clinton to exclusively use a personal email address and server for work while she was Secretary of State?

Mar. 2015	CBS	Appropriate 25%	Not appropriate 62%
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- Has Hillary Clinton’s exclusive use of a personal email address and server for work while she was Secretary of State made your opinion of her better, made your opinion worse, or has this not affected your opinion of Hillary Clinton?

Mar. 2015	CBS	Better 3%	Worse 29%	No effect 65%
-----------	-----	--------------	--------------	------------------

- Do you think Hillary Clinton used a personal email address and server for work while she was Secretary of State mostly because it was convenient or mostly to try and keep some work-related information from becoming public?

Mar. 2015	CBS	Convenient 49%	Keep work info from being public 38%
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- Are you mostly satisfied or mostly dissatisfied with Hillary Clinton’s explanation about why she used a personal email address and server for work while she was Secretary of State?

Mar. 2015	CBS	Mostly Satisfied 42%	Mostly dissatisfied 40%
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- As you may have heard, Hillary Clinton used a personal email address and home-based server to send and receive emails while she served as Secretary of State rather than using the government’s email system. Based on what you have heard or read, how serious a problem is it that Clinton used a private email system while Secretary of State: Is it a very serious problem, somewhat serious, not too serious or not a serious problem at all.

Mar. 2015	CNN/ORC	Very serious 31%	Somewhat serious 20%	Not too serious 23%	Not a serious problem at all 25%
-----------	---------	---------------------	-------------------------	------------------------	-------------------------------------

- Do you think that Hillary Clinton has or has not done enough to explain why she used a private email system while serving as Secretary of State?

Mar. 2015	CNN/ORC	Has done enough 46%	Has not done enough 51%
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- Do you think that Hillary Clinton has revealed too much about emails she sent or received during her time at the State Department, has revealed too little about those emails, or has reveal about the right amount about those emails?

Mar. 2015	CNN/ORC	Too much 5%	Too little 41%	Right amount 51%
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- Do you think Hillary Clinton did or did not do anything wrong by using a personal email address and home-based server to send and receive emails while she served as Secretary of State?

Mar. 2015	CNN/ORC	Did do something wrong 51%	Did not do anything wrong 47%
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- Which of these statements comes closer to your opinion?

CNN/ORC

Mar. 2015

The way Clinton handled her email while serving as Secretary of State is an important indicator of her character and ability to serve as president	46%
The way Clinton handled her email while serving as Secretary of State is not relevant to her character or her ability to serve as president	52

- There have been reports that the Clinton Foundation, a non-profit organization started by former President Bill Clinton, accepted substantial financial donations from foreign governments while Hillary Clinton was serving as Secretary of State. If the reports are true, do you think that was wrong or not?

		Yes, that was wrong	No, this was not wrong
Mar. 2015	Fox News	61%	27%
Note: Asked of registered voters.			

THE RACE TO 2016: We have not included any 2016 presidential matchups in this document. It is still early, and hypothetical questions in polls aren't necessarily reliable. A few pollsters have started asking about Hillary Clinton as the first female candidate for president. Polls show that the fact that she is a female does not appear to influence strongly Americans' support for or opposition to her candidacy.

- Would you like to see Hillary Clinton run for President in 2016, or not?

		Would like to see her run	Would not
Feb.-Mar. 2014	Pew/USA Today	51%	43%

- How much of a chance is there that you would vote for Hillary Clinton if she is a candidate for President in 2016?

		Good chance	Some chance	No chance
Feb.-Mar. 2014	Pew/USA Today	35%	24%	38%

- If Hillary Clinton decides to run for president in 2016, do you think the fact that she is a woman would help her, hurt her, or wouldn't it make a difference?

		Would help her	Would hurt her	Wouldn't make a difference
Feb.-Mar. 2014	Pew/USA Today	33%	20%	44%

- If Hillary Clinton decides to run for president in 2016, do you think her involvement in Bill Clinton's administration would help her, hurt her, or wouldn't it make a difference?

		Would help her	Would hurt her	Wouldn't make a difference
Feb.-Mar. 2014	Pew/USA Today	42%	17%	39%

- As you may know, if elected president in 2016, Hillary Clinton would be the first woman president. Which best describes your reaction to this? Are you enthusiastic, comfortable with it, have some reservations about it, very uncomfortable with it, or does it make no difference to you?

		Enthusiastic	Comfortable with it	Have some reservations about it	Very uncomfortable with it	Makes no difference
Jun. 2014	NBC/WSJ	24%	19%	7%	11%	38%

- (Statement) Does this make you more likely to support Hillary Clinton for president, less likely, or does it make no difference?

Jan. 2015

ABC/Wash Post

	More likely	Less likely	Makes no difference
Hillary Clinton's husband served as president	24%	16%	59%
Hillary Clinton would be the first female president	24	11	65

The data in this report come from the archive of public opinion polls at AEI and from The Roper Center's archive at the University of Connecticut in Storrs, Connecticut. The Roper Center is the oldest and largest archive of public opinion data in the world. To learn more about the Roper Center, visit <http://www.ropercenter.uconn.edu/>.

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