

Diversification of Higher Education Worldwide: Typologies & Definitions in Global Mobility

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**NAFSA 2009,
Los Angeles, CA**

***Open Doors* Report on International Educational Exchange**

- IIE publishes data annually in *Open Doors*, with support from the US Department of State
- 57 years of trend data on international students and scholars on U.S. campuses and on over 20 years of US students abroad
- <http://opendoors.iienetwork.org>

Global Student Mobility

Project Atlas: Tracking International Mobility

<http://atlas.iienetwork.org>

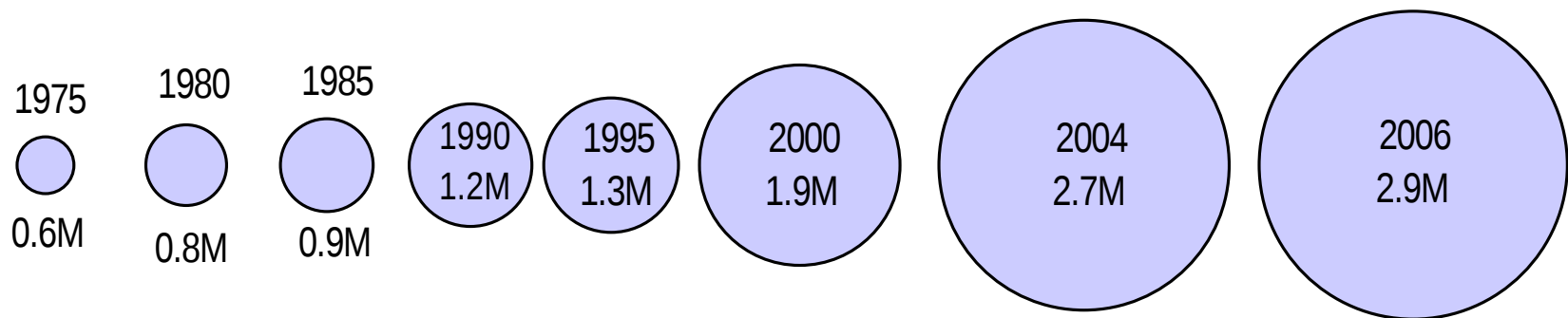
The screenshot displays the Project Atlas website. The top navigation bar includes the 'ATLAS OF STUDENT MOBILITY' title and the Institute of International Education logo. A left sidebar contains a 'SITE SEARCH' menu with links to Atlas Home, Destinations, Places of Origin, Articles and Papers, Resources, Community, and Open Doors. Below this is a section for 'ALL DESTINATIONS & PLACES OF ORIGIN' with dropdown menus for 'Destination Country' and 'Place of Origin'. Further down is an 'OTHER IIE RESOURCES' section listing links to IIE Online, IIE Network, IIE Bookstore, IIE Passport, Fulbright Web, Intensive English USA, Funding for U.S. Study, and Study Abroad Funding. The main content area features a 'Welcome to Project Atlas' message, a 'News and Events' section with a headline about ANUIES, and a 'Promotional Activities and Policies' section. A 'CSC-IIE Mobility Conference' section includes a photo of the event. The right sidebar, titled 'Project Atlas Partners', lists logos for ANUIES, Association of Indian Universities, Australian Commonwealth Education International, BRITISH COUNCIL, China Scholarship Council, DAAD, EduFrance, and education Ireland.

Project Atlas: Measuring Global Student Mobility

- **Mobility data from 21 other countries, through data sharing agreements with agencies around the world**
- **Goal: Building a community of researchers to share common definitions and accurate and timely data on student mobility**
- **Countries represented: South Africa (IEASA); Australia (AEI); India (AIU); China (CSC); Mexico (ANUIES); Netherlands (NUFFIC); U.K. (British Council); Germany (DAAD); Ireland (Education Ireland); USA (IIE); and many others.**

Worldwide: A Growing Pie

- Worldwide, there were over 2.9 million international students in 2006, a 3% increase over the previous year.
- By 2025, almost 8 million students are projected to be studying outside their home country.



Factors likely to affect enrollment shifts:

- **Expanded capacity in home country higher education sectors of major sending countries**
- **Increased recruitment by other countries**
- **Domestic (political, economic, social and educational) shifts within key sending countries**
- **Transnational Education (TNE, CBE) and alternative modes of educational delivery**
- **Increased role of private education**
- **From “Brain Drain” to “Brain Circulation”**

Definition of an international student

“An internationally mobile student is a student having crossed a national border in order to study or to undertake other study-related activities for at least a certain unit of a study program or a certain period of time in the country they have moved to.” (Richters/Teichler, 2006)

Measuring Student Mobility: Challenges & Issues

- **Who is an international student?**
 - ❖ Conventional definition vs. UNESCO/OECD
 - ❖ “Credit mobility” vs. “degree mobility”
 - ❖ On-shore or off-shore?
- **How is participation measured?**
 - ❖ Counting individuals vs. enrollments
- **What level of education? What type of institution?**
 - ❖ Baccalaureate, Graduate, Associates degree
 - ❖ Vocational & technical institutes
- **Changing modes of higher education delivery:**
 - ❖ Trans-national Education (TNE), distance learning

Measuring Student Mobility: An *Open Doors* case study

- General:
 - *Open Doors* vs. SEVIS data
 - Changing definitions of key variables
 - Aggregate (institutional-level) vs. individual-level data
- International Student Census:
 - Students on Optional Practical Training (OPT)
 - New vs. Continuing Students
 - Citizenship vs. place of residency

Measuring Student Mobility: *An Open Doors* case study

- *Study Abroad:*
 - Tracking students who go abroad independently and are not accountable to any institution or provider
 - Tracking students who direct enroll in degree programs abroad
 - Counting visa students who study abroad
 - Education abroad for non-credit (including research, internships, volunteering, and work abroad)