

BRIEF

JANUARY 2014

BALANCING WITHOUT CONTAINMENT: AN AMERICAN STRATEGY FOR MANAGING CHINA

ASHLEY J. TELLIS

China is poised to become a major strategic rival to the United States. Whether or not Beijing intends to challenge Washington's primacy, its economic boom and growing national ambitions make competition inevitable. And as China rises, American power will diminish in relative terms, threatening the foundations of the U.S.-backed global order that has engendered unprecedented prosperity worldwide. To avoid this costly outcome, Washington needs a novel strategy to balance China without containing it.

Key Themes

- The loss of American primacy to China would pose unacceptable risks to the security and interests of the United States and its allies.
- China's power—unlike that of previous U.S. competitors—stems from Beijing's deep integration in the U.S.-led global economy.
- The containment strategy that the United States used to great effect during the Cold War cannot succeed today. Cutting off ties
- with Beijing and urging China's neighbors to do the same is politically, economically, and practically unthinkable.
- Washington should balance Beijing's growing capabilities by pursuing policies that simultaneously increase China's stake in the existing global system and raise the costs of abusing its power.

Recommendations for U.S. Policymakers

Bolster Regional Actors. By increasing the national power of China's neighbors, the United States can constrain Beijing's behavior and limit its capacity for aggressiveness. This investment is in Washington's best interest irrespective of whether it is repaid in kind because it will diminish China's ability to misuse its growing strength and increase American geopolitical maneuverability in the Indo-Pacific. But the United States must be wary of Chinese tactics to subvert these efforts.

Selectively Deepen Globalization. The United States should make trade liberalization a top priority. Since comprehensive global liberalization remains a distant goal, Washington should work to quickly conclude key regional trade pacts, including the Trans-Pacific Partnership and the Transatlantic Trade and Investment Partnership, which promise increased relative gains to the United States and its allies vis-à-vis China.

Bolster U.S. Military Capabilities. To preserve its military superiority in the face of growing Chinese power, Washington should invest in improving U.S. power projection capabilities that will allow it to defeat challenges posed by China's new strategic denial systems and regain U.S. freedom of action in the Indo-Pacific.

Reinvigorate the U.S. Economy. Revitalizing the domestic economy is imperative to sustaining American hegemony. To maintain its global economic dominance, the United States must emphasize labor force renewal, promote disruptive technological innovations, increase efficiency in production, and resolve the political squabbles that prevent Washington from fixing the country's public finances.

ABOUT THE AUTHOR

Ashley J. Tellis is a senior associate in the South Asia Program, specializing in international security, defense, and Asian strategic issues. Tellis was formerly senior adviser to the U.S. under secretary of state for political affairs.

CONTACT

Christopher Dockrey Government Affairs Manager +1 202 939-2307 cdockrey@ceip.org

Clara Hogan Media Manager +1 202 939-2241 chogan@ceip.org

CARNEGIE ENDOWMENT FOR INTERNATIONAL PEACE

The Carnegie Endowment for International Peace is a unique global network of policy research centers in Russia, China, Europe, the Middle East, and the United States. Our mission, dating back more than a century, is to advance the cause of peace through analysis and development of fresh policy ideas and direct engagement and collaboration with decisionmakers in government, business, and civil society. Working together, our centers bring the inestimable benefit of multiple national viewpoints to bilateral, regional, and global issues.

© 2014 Carnegie Endowment for International Peace. All rights reserved.

The Carnegie Endowment does not take institutional positions on public policy issues; the views represented here are the author's own and do not necessarily reflect the views of Carnegie, its staff, or its trustees.

Carnegie Endowment.org



@CarnegieEndow



facebook.com/ CarnegieEndowment