Combating the Black-Market Trade

by Michael T. Klare

In recent years, the international community has devoted considerable attention to the problems posed by illicit transfers of small arms and light weapons. Although such sales represent a small share of the total trade in conventional weapons (when measured in dollars), the black-market weapons trade has a disproportionate impact on world security affairs because it is the main source of munitions for insurgents, warlords, ethnic militias, death squads, brigands, and other nonstate actors. Given that most of the violent conflict now taking place is occurring within, rather than between, states, belligerents of these sorts have assumed a central role in contemporary warfare. Controlling the global flow of illicit arms, therefore, is seen as an important component of international efforts to curb the incidence and intensity of internal warfare.

BACKGROUND OF THE JULY 2001 UN CONFERENCE

The critical role of illicit arms sales in sustaining internal violence was first given prominent attention in the 1997 report of the United Nations Panel of Governmental Experts on Small Arms. In a section on "illicit trade in weapons," the report observed that "Illicit trafficking in [conventional] weapons plays a major role in the violence currently affecting some countries and regions, by supplying the instruments used to destabilize societies and governments, encourage crime, and foster terrorism, drug trafficking, mercenary activities, and the violation of human rights."¹ In light of this assessment, the panel called on UN member states to intensify their own efforts to combat illicit arms trafficking and to work with their neighbors and the international community in developing more robust measures for this purpose.²

In its 1997 report, the Panel of Governmental Experts also proposed the convening of an international conference on the illicit arms trade in order to focus greater attention on this problem and facilitate the adoption of new international controls. Subsequently, on December 9, 1997, the UN General Assembly voted to request a study by the secretary-general on the feasibility of convening such a conference. The secretary-general subsequently reported on the potential utility of such a meeting, and on December 4, 1998, the General Assembly voted to authorize the convening of an "international conference on the illicit arms trade in all its aspects." After further consultations, this conference was scheduled for July 9–20, 2001, at UN headquarters in New York City.

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The stage has now been set for a major international effort to eradicate or at least constrain the illicit trade in small arms and light weapons. To be successful, this effort will have to address the distinctive characteristics of the black-market trade. Almost by definition, such transfers are conducted in secrecy, making it that much more difficult to monitor and block them. By the same token, black-market sales usually entail many small, easily hidden transactions, further complicating the task of control. Adopting new constraints on this trade will not, therefore, prove an easy task.

DYNAMICS OF THE TRADE

Ultimately, it will not be possible to devise effective measures for combating the illicit commerce in small arms without first developing a clear understanding of the nature and dynamics of this trade.³ This is so because the illicit arms trade operates in a very different fashion from the legal arms trade, and so measures that are designed to regulate the legal trade may not prove effective in curbing the illicit trade. To fully appreciate this point, it is necessary to further consider the differences between the two forms of commerce.

The *legal* arms trade involves a direct relationship between two sets of factors: suppliers and recipients. In a typical arms-transfer relationship, the prospective recipient approaches likely suppliers and arranges for the exchange of money or some other goods for the desired weapons. Efforts to control or regulate this trade can occur on either side of the relationship, by restricting supply or by curbing demand.

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The *illicit* arms trade, by comparison, involves three sets of factors: producers, recipients, and traffickers. The two outer sets in this relationship, the producers and recipients, rarely have any direct contact with one another; rather, the relationship is mediated by the middle party to these transactions: the arms traffickers. This is so because the intended recipient is an insurgent group, ethnic militia, warlord, or other such entity and is therefore (in most cases) barred from acquiring arms through legal channels. Typically, the recipient approaches the trafficker for assistance in obtaining arms and ammunition. Then the trafficker employs various forms of deception or thievery to obtain the desired weapons from the (presumably) unknowing supplier. Once the arms are acquired, moreover, the trafficker arranges for delivery to the intended recipient, usually with the assistance of complicit shippers.⁴

As in the case of legal sales, one could seek to control the illicit trade by addressing the supply and demand sides of the equation. And, to the degree possible, this should be the aim of the July 2001 conference. This could entail the adoption of strict, uniform controls on the transfer of arms so as to exclude illicit transactions; and the crafting of programs to reduce demand by encouraging economic development in troubled areas and the peaceful resolution of disputes. The conference should also

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adopt measures for the successful collection and destruction of weapons made surplus by the end of war, thereby preventing their recycling into new areas of conflict.⁵

Such measures could have a significant impact in reducing the level of illicit sales. But they are not likely to prove fully effective unless steps are taken to eliminate the third component of the illicit-trade relationship, the trafficker. This is so because these actors have become very adept at circumventing existing national and international controls on arms transfers in their efforts to satisfy the demand in areas of conflict. We see this clearly in such existing conflict situations as those in Angola, Burundi, Colombia, Congo, Sierra Leone, Sudan, and Sri Lanka, where the various belligerents have proven relatively successful in obtaining significant supplies of arms and ammunition despite ongoing efforts by the international community to prevent them from doing so.⁶

Like international drug traffickers, those who engage in the illicit commerce in arms have established sophisticated transnational networks for the procurement, financing, and delivery of illicit materials. Unless we can identify, monitor, and disable these networks, we will not succeed in curbing the illicit trade in small arms and light weapons.

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At present, however, the international community has a very limited capacity to perform these functions—that is, to identify, monitor, and disable illicit arms-trafficking networks. Some states do, of course, employ their police and intelligence services to keep watch on suspected traffickers who operate in their territory, or otherwise threaten their national interests; but many states—especially those in the developing areas—lack the resources to do this effectively. Moreover, aside from INTERPOL, there is no international body that has this as one of its primary responsibilities—and INTERPOL currently possesses a relatively limited capacity to monitor and suppress illicit arms networks.

It appears, therefore, that any future drive to curb the illicit trade in small arms and light weapons must include as one of its major components an effort to strengthen the international capacity to identify, monitor, and disable transnational trafficking networks. This will require cooperation between those who study the arms trade and those whose responsibility is the effective enforcement of law, and by officials at every level of governance. Ideally, the United Nations should play a central coordinating role in these efforts.

A PROGRAM OF ACTION

Given the complexity of the illicit arms trade, it is apparent that no single law or measure will successfully address all aspects of this problem. Rather, a comprehensive approach is needed, entailing coordinated efforts at the national, regional, and global

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levels. This approach should encompass the following steps, each of an increasingly vigorous and focused character.

1. A comprehensive study of the illicit arms trade in all its aspects. Although some research has been conducted on the illicit arms trade by specialists in this field, we still know very little about how international arms-trafficking networks operate on a day-to-day basis—to procure arms, to secure financing, to obtain the necessary documentation, and to transport weapons from their point of origin to the point of delivery. Without knowing more about these processes, we cannot devise effective methods for attacking them at the appropriate place and time. As a first step in combating this trade, therefore, the United Nations should conduct a comprehensive study of the dynamics of the illicit arms trade, aimed in particular at illuminating the methods by which such transactions are usually carried out. This study should be based on a systematic examination of police and intelligence data on illicit trafficking operations.

Ideally, the United Nations should appoint an international panel of experts to conduct this study and call on member states to provide the panel with information gleaned from their investigation and prosecution of known traffickers. To the extent possible, this information should be filed in a computerized form, so that analysts could identify frequently used trafficking routes, transshipment points, ports of entry and egress, sources of illicit documentation, and so on. Once available, this information should be provided to those responsible for crafting policies for curbing the illicit arms trade at all levels. Ultimately, this information should form the basis for an online database of known and suspected illegal traffickers, financiers, shipping agents, and so on.

2. Establish a clearinghouse for information on known and suspected illicit arms dealers. The next step should be to establish a central point of contact for the collection and dissemination of precise information on known and suspected illicit traffickers, financiers, and shippers. This information should be stored in computer form and made available on a real-time basis to authorized governmental agencies—police, customs agents, bank inspectors, and so on—around the world. Police and customs agents and others who oversee arms exports and imports should be encouraged to consult this on-line service when dealing with suspicious transactions, and to continually update the database with new information gleaned from their own investigations and seizures.

The idea for such a clearinghouse first appeared in a speech given to the UN Security Council by U.S. secretary of state Madeleine Albright on September 24, 1998.⁷ Speaking specifically of the situation in Africa, she said, "We should move now to curb arms transfers to zones of conflict." Such efforts, she declared, should include a "voluntary moratorium" on arms sales to these areas, along with moves aimed at "strengthening the capacity of African governments to monitor and interdict arms flows." To this end, she added, the UN could "develop a clearinghouse for technical information [on regional arms flows] and for rapid exchange of data on possible violations."

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Provisions for the exchange of information on illicit trafficking operations and for the establishment of a point of contact for the collection and dissemination of such information are also incorporated into the Inter-American Convention Against the Illicit Manufacturing of and Trafficking in Firearms, Ammunition, Explosives, and Other Related Materials. Under Article 13, parties to the convention are obliged to exchange information on such matters as "the means of concealment used in the illicit manufacturing of or trafficking in firearms" and "routes customarily used by criminal organizations engaged in illicit trafficking in firearms." Also, under Article 14, the parties are obliged to establish "a national body or a single point of contact to act as a liaison" in facilitating the exchange of relevant information.⁸ These provisions could provide a useful model for the adoption of similar measures at the global level.

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3. Establish uniform, easily authenticated documentation for arms transfers. From what is currently known of illicit arms transactions, it is clear that traffickers often use false end-user certificates to obtain government approval for sales to nonpermitted recipients, or bribe officials in allowable recipient countries to lend their name to illicit transactions. (It is now believed, for example, that senior Peruvian military officials, including former intelligence chief Vladimiro Montesinos, supplied false end-user certificates for the planned delivery of thousands of surplus Jordanian AK-47 assault rifles to guerrillas in Colombia.⁹) It is imperative, then, that the international community devise a uniform end-user certificate that is difficult to counterfeit and require importers and exporters to employ these certificates in all arms transactions. It should also be possible for government officials to authenticate the validity of certificates presented to them by importers and exporters, ideally by consulting a real-time information-exchange system linking police and customs officials around the world.

4. Enhance the capacity of developing nations to monitor the flow of arms into, through, and from their territory. While many developing countries have expressed their desire to participate in international efforts to curb the illicit trade in small arms and light weapons, they often lack the resources and expertise to effectively monitor the flow of arms into, through, and from their territory. This makes it that much easier for traffickers to circumvent UN arms embargoes and other international curbs on illicit arms deliveries, even when the states involved have pledged to abide by such measures. It is essential, then, that the international community—and especially the wealthier and more developed nations—provide such states with the equipment and training they require to effectively carry out their international obligations in this regard. This could include the provision of computers, communications links, devices for detecting explosives, and so on, along with training in customs inspection and investigation procedures.

In fact, the provision of such assistance is called for in a number of the recent initiatives taken by the international community to address the problem of illicit

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arms trafficking. For example, the Inter-American Convention cited above calls on the states, in Article 15, to "cooperate in formulating programs for the exchange of experience and training among competent officials" and to "provide each other assistance that would facilitate their respective access to equipment or technology proven to be effective for the implementation of this convention." Likewise, the EU Programme for Preventing and Combating Illicit Trafficking in Conventional Arms calls on member states of the European Union to take "concerted action to assist other countries in preventing and combating illicit trafficking in arms," specifically by assisting other countries in adopting "an adequate body of laws and administrative measures for regulating and monitoring effectively transfers of arms" and in deploying "an adequate number of appropriately trained police and customs officials."¹⁰ Again, these measures could provide the model for similar initiatives at the global level.

5. Declare known and suspected illicit arms traffickers persona non grata throughout the world. From our research on the illicit arms trade, it has become apparent that illicit arms traffickers move from country to country to carry out their activities. Typically, a trafficker located in one country acquires arms from a second country, obtains false documents in a third, conducts banking activities in a fourth, hires shippers based in a fifth, and uses transshipment points in a sixth before delivering arms to their intended recipients in a seventh. (In 1995, for instance, a Danish national, Niels Christian Nielsen, employed the services of a British arms dealer, Peter von Kalkstein-Bleach, who bought a plane in Latvia, had it flown to Bulgaria, loaded it there with 300 AK-47 assault rifles and other weapons, and then flew the loaded plane to India, where he air-dropped the weapons to antigovernment insurgents in an area near Calcutta.¹¹) Clearly, it will not be possible to curb the illicit trade in small arms and light weapons unless steps are taken to prevent traffickers from operating in this fashion.

To accomplish this, appropriate legal means must be found to declare known and suspected traffickers *persona non grata* in every country that might be used as a base for one or another facet of the illicit arms trade. People who have been convicted of selling arms illegally in one country should not be allowed to set up business in another country, or to use banks and shipping agencies in other countries for potentially illegal arms transactions. How, exactly, these proscriptions are to be framed and implemented will require further study, but it is quite evident that some measures of this sort are needed to prevent traffickers from circumventing steps taken by the international community to curb the illicit trade in small arms and light weapons.

6. Establish mechanisms for collaborative multilateral efforts to track and disable illicit trafficking networks. Ultimately, all of these other efforts will only prove fruitful if concerned states employ the measures described above as the basis for joint action to identify, monitor, and disable illicit arms-trafficking networks. A major goal of the July 2001 UN Conference on the Illicit Trade in Small Arms and Light Weapons in All Its Aspects must, therefore, be to establish mechanisms for cooperation between member states in efforts to actively combat the illicit arms trade.

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Ideally, this should entail cooperation between intelligence services in monitoring the activities of known and suspected traffickers, plus joint efforts by law-enforcement personnel to apprehend and bring to trial those found to be engaged in illegal trafficking activities. As in the case of anti-narcotics efforts, moreover, cooperative action is needed to prevent traffickers and their clients from using the international banking system to finance their illicit transactions.

Again, we find that authorization for such cooperative action is embodied in a number of recent international initiatives, notably the Inter-American Convention. Under Article 14, we find, "States parties shall cooperate at the bilateral, regional, and international levels to prevent, combat, and eradicate the illicit manufacturing of and trafficking in firearms, ammunition, explosives, and other related materials." To this end, provision is made for consultation and information exchange among the appropriate law-enforcement bodies in OAS member states. These provisions should provide the model for global efforts of this sort.

CONCLUSION

Participants at the UN Conference on the Illicit Trade in Small Arms and Light Weapons in All Its Aspects will have a historic opportunity to take concrete action to curb the illicit flow of arms and ammunition to areas of conflict and civil violence. As has been argued above, these efforts must include measures aimed not only at suppliers and recipients of illicit arms but also at those who manage the flow of weaponry from one to the other. Without such measures, efforts to curb the illicit trade are likely to fail.

In addressing this aspect of the trade, moreover, it will be necessary to adopt a comprehensive approach aimed at identifying suspected traffickers, mapping their modes of operation, and taking steps to terminate their activities. As noted, this will require cooperation between officials and specialized personnel at every level—local, national, regional, and global. This is a demanding requirement, but, with sufficient political will, the international community can lay the groundwork for such an effort at the forthcoming UN 2001 conference.

Notes

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4 For information on the mechanics of illicit arms trafficking, see the essays in Lumpe, *Running Guns*, especially those by Brian Johnson-Thomas, Brian Wood and Johan Peleman, and R.T. Naylor.

5 For discussion of such measures, see Jeffrey Boutwell and Michael T. Klare, "Light Weapons and Civil Conflict: Policy Options for the International Community," in Boutwell and Klare, eds., *Light Weapons and Civil Conflict*, pp. 217–30. See also Klare, "Stemming the Lethal Trade in Small Arms and Light Weapons," *Issues in Science and Technology*, Fall 1995, pp. 52–58.

6 For background and discussion, see Kathi Austin, "Light Weapons and Conflict in the Great Lakes Region of Africa," and Tara Kartha, "Controlling the Black and Gray Markets in Small Arms in South Asia," in Boutwell and Klare, eds., *Light Weapons and Civil Conflict*, pp. 29–48 and 49–61, respectively. See also Human Rights Watch Arms Project, *Stoking the Fires: Military Assistance and Arms Trafficking in Burundi* (New York and Washington, DC: Human Rights Watch, 1997).

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