

A New American Way of War? C4ISR in Operation Iraqi Freedom, A Provisional Assessment

Over the past decade, the idea of a “revolution in military affairs” (RMA) has shaped debates about military policy in the United States, and every advanced country. This idea assumes information will transform the knowledge available to armed forces, and thus their nature and that of war. Colonel John Warden, USAF planner and strategic theorist, argued, “Information will become a prominent, if not predominant, part of war to the extent that whole wars may well revolve around seizing or manipulating the enemy’s datasphere”.¹ Faith in that idea is central to American doctrine and policy. Joint Visions 2010 and 2020, which guide strategic policy, predict forces with “dominant battlespace awareness”, better knowledge than and a “frictional imbalance” and “decision superiority” over an enemy, and unprecedented flexibility of command: the ability to combine freedom for units with power for the top, and to pursue “parallel, not sequential planning and real-time, not prearranged, decisionmaking”.² From this basis, American officials have created new concepts about intelligence and command, aiming to fuse matters which once were split into “stovepipes”, and new forms of information technology, into systems. These concepts include netcentric warfare (NCW), the idea that armed forces will adopt flat structures, working in nets on the net, with data processing systems at home serving as staff for the sharp end through reachback; C4ISR (command, control, communications, computers, intelligence, surveillance and reconnaissance; loosely speaking, how armed forces gather, interpret and act on information); and “IO” (Information Operations), the actions of secret agencies.

Operation Iraqi Freedom provides the first serious test of these ideas, but not a simple one. The struggle was so unbalanced that one must take care in extrapolating from triumph; judgements from failure are easier to make. How many lessons useful for September 1914 could have been drawn from Omdurman? how many of those could a victor have believed? Any lessons drawn from the Iraq campaign will be intended to shape military policy in 2020, and the nature of (to use the jargon) the “objective” force—yet it was fought by “legacy” forces, using some elements of “interim” C4ISR. Arguably, the keys to victory were absolute air supremacy, vehicle and body armour, the incompetence and bribery of Iraqi officers and the psychological effect on Iraqi soldiers of the power and invulnerability of coalition artillery and tanks. A Marine Colonel noted some of his tanks survived seven RPG rounds, and “became the unkillable beast and caused them (Iraqis) nightmares”.³ Yet any lessons learned from this campaign will be used to explain why “legacy” forces must be transformed. Again, this paper goes to press on 24 June 2003, before the Pentagon releases its “lessons learned” memoranda. Much good official, demi-official and unofficial commentary is available, but the database is incomplete, and the assessments of observers vary dramatically, depending with their experiences. Personnel of signals units in Iraq and headquarters in the United States emphasise the power and

¹ Colonel John A. Warden III, “Air Theory for the Twenty-first Century”, **Aerospace Power Chronicles, “Battlefield of the Future: 21st Century Warfare Issues”**, 1995.

² “Joint Vision 2010” and “Joint Vision 2020”, www.dtic.mil/doctrine

³ “Marine Corps Colonel and First Sergeant, Task Force Tarawa, April 2003, www.urbanoperations.com/ifaar2.ht

reach of communication systems and intelligence. Colonel Dobbins, Base Commander of 392nd Air Expeditionary Group, thought the GPS satellite constellation had provided a “common and accurate picture” to all participants. The 1st Marine Division, conversely, also praised GPS, but denied that it shared a “common operating picture” with any outside authority.⁴

Any “lessons learned” process runs the risk of overgeneralising from individual events, doubly so when military politics enters the fray. And this event will be politicised. Already, slogans like “lazerkrieg” have been coined; in a frequently cited and almost officially sanctioned phrase, General Richard Myers, the Chairman of the Joint Chiefs of Staff, described Operation Iraqi Freedom as demonstrating “a new American way of war”. The issues merit consideration more than cheerleading. In a study of American operations in Afghanistan during 2001-02, Stephen Biddle argued that some aspects of warfare arguably had been transformed, others certainly had not been, and that both cases had to be examined in order to learn the right lessons.⁵ So too, Iraq.

In Operation Iraqi Freedom, the success of C4ISR and IO was mixed at strategic-political levels, and overwhelming at operational ones, better at action than calculation. Authorities got Iraqi politics wrong. They overestimated their ability to topple Saddam Hussein’s regime without having to smash it, and the ease of occupation. Probably these failures stemmed from policy makers rather than specialists, but that is a condition of life; C4ISR has changed the nature neither of net assessment, nor of the politicisation of intelligence. Again, Anglo-American assessments of Iraqi weapons of mass destruction were wrong, and their use of intelligence for public relations incompetent; their dossiers of February 2003 are classic bad examples in that genre. With hostilities commenced the first website war, posing new problems for media influence. Here, American authorities mixed success at home with failure abroad. They did not counter al-Jazeera’s influence on Arab audiences, though victory discredited it, nor manage hostile European media. Western media gave Saddam Hussein better intelligence than most armies in history ever have had, while a new problem has emerged with websites focused on current and strategic affairs, which gather and assess information with power and insight, often providing archives and links to other sites. The retired General Lucian Truscott IV noted, “the book says you’ve got to keep the enemy ignorant of where you are, what you’re going to do. And I said to my wife one day, I opened up the New York Times, turned it to the back page and said, “if I was an Iraqi general I could fight the war off of this map”.⁶ The problem of operational security for western military forces continues to rise. In a serious war, it might matter.

⁴ **Janes’ Defence Weekly**, 30.4.03, “What Went Right?”; “Operation Iraqi Freedom, 1st Marine Division, Lessons Learned, 28 May 2003”; accessible from the website of The Urban Operations Journal, Operation Iraq Freedom, AARs, Observations, Analyses and Comments; for one interview with rear area personnel, see Da Caterinicchia, “Command keeps troops connected”, **Federal Computer Week**, 1.4.03.

⁵ Stephen Biddle, “Afghanistan and the Future of Warfare: Implications for Army and Defence Policy”, Strategic Studies Institute, The United States Army War College, 11.02

⁶ Online Newshour, Lessons of War, May 1, 2003, www.pbs.org/newsho..ddle_east/jan-june03/lessons_05-01/ht

Conversely, “embed” journalists, attached to units so to counter Saddam, “particularly practiced in the art of disinformation, misinformation, denial, deception, downright liar quite simply” as Deputy Assistant Secretary of State for Defence Whitman said,⁷ played to the fad for reality television and provided a ballast of constant good television filler for home consumption. The “embeds” were intended to counter Iraqi disinformation, in which their success was mixed until the fall of Baghdad. More significantly, the “embeds” gave the military a chance to shape the tone of coverage; the 1st Marine Division treated them as “an entirely winnable constituency” and told its soldiers “media were not to be ‘escorted’, they were to be ‘adopted’ and made members of the Division family”. It noted that “sharing austere living conditions, danger and loss, journalistic desires of impartiality gave way to human nature” which “enables our story to be told in a very personal, humanistic way”.⁸ That American doctrine about IO fuses in one category matters once treated as “black” (psyops) and “white” (public relations) presents problems for journalists, the public, and the military itself. “Embeds”, after all, did follow their own professional instincts, their reports were honest, and casualties were low and action fast. One way wonder how far this experience can be repeated. “Embeds” on Omaha Beach in June 1944 would have transmitted pictures like the first 20 minutes of “Saving Private Ryan”.

American strategic intelligence worked better in purely military spheres. Its picture of the enemy order of battle, deployments, tactical characteristics and quality was good, though it overrated the rationality of their use. In the circumstances, this was a minor failure, probably unavoidable. When the ground force commander, General Wallace, said the Iraqis were “not the enemy we wargamed”, he merely expressed surprise they were foolish enough to fight in the open.⁹ He would have been foolish to assume that they would. Clearly, however, there had been no revolution in military intelligence at some basic levels. The 1st Marine Division noted that while American forces grasped enemy capabilities well,

we remained largely ignorant of the intentions of enemy commanders...This shortcoming was especially critical as much of the war plan was either based on or keyed to specific enemy responses. When the enemy ‘failed’ to act in accordance with common military practice, we were caught flat-footed because we failed to accurately anticipate the unconventional response. This was primarily due to a dearth of HUMINT on the enemy leadership. In trying to map out the opposition’s reactions we were largely relegated to our OSINT sources and rank speculation based on our own perceptions of the battlefield to make our assessments...Our technical dominance has made us overly reliant on technical

⁷ Transcript, “BBC Interview, Deputy Assistant Secretary Whitman on Media Operations During Operation Iraq Freedom” www.urbanoperations.com/whitman.ht

⁸ “Operation Iraqi Freedom, 1st Marine Division, Lessons Learned, 28 May 2003”; accessible from the website of The Urban Operations Journal, Operation Iraq Freedom, AARs, Observations, Analyses and Comments.

⁹ “Fifth Corps Commander, Live Briefing from Baghdad, 7 May 2003”, www.urbanoperations.com/ifaar4.ht

and quantifiable intelligence collection means. There is institutional failure to account for the most critical dimension of the battlefield, the human one.¹⁰

American strategic intelligence was mediocre, but better far than that of the enemy. The Iraqi regime was surprised by the time of the attack, its forces caught in normal positions, because it misread its own and the Coalition's capabilities and plans, and also perhaps because of Coalition deception. Given the lack of data about American sources of intelligence on and means to deceive Iraq, any speculation on this point must rest on assessment of only one channel of disinformation, the media. The weeks before the attack witnessed classic signs of media-borne deception. Some American forces quietly slipped from the public record (as the GlobalSecurity website explicitly noted) while the presence of others was advertised. In particular, as the Turkish front collapsed, press reports from Washington indicated the attack would begin later than it did, only after 4 Division reached Kuwait, which would take some time. One would expect American authorities to pursue surprise by encouraging the enemy to assume the attack would occur later than intended, given their IO doctrine, the sudden decline in their planned strength of attack and their sense of Iraqi perceptions.¹¹ After the war, the United States Defence Secretary, Donald Rumsfeld, speculated Iraq "very likely expected Gulf War II, a long air war that would give them time to do whatever they thought they wanted to do, leave or take cover and what have you, followed at some distance by a ground war, and probably a massive ground war...they did not expect a ground war to start without an air war and they did not expect a ground war to start without the 4th Infantry Division while it was still up in the Mediterranean. I also suspect that they didn't expect the first air attack that took place the day before the ground war began".¹² That attack occurred late on 19 March when, after telling the media the war would not start that day, American authorities struck to kill Saddam when intelligence suddenly indicated his apparent location—an unintentional, improvised and unsuccessful use of deception. A tactical feint covered the thrust through the Karbala gap during 1-3 April, while American authorities may have overplayed media accounts of their problems on 22 to 30 March, so to lure Iraqi forces forward. Even if these assessments are correct, the evidence on deception in the public domain does not indicate how far it shaped Iraqi errors.

American authorities played other sorts of mind games—what the Pentagon chief of transformation, Admiral Cebrowski, termed "direct movement(s) into the cognitive domain".¹³ This approach was not novel. Political warfare is among the oldest forms of covert action or information operations, espoused by Sun Tzu and the **Artashastra**,

¹⁰ "Operation Iraqi Freedom, 1st Marine Division, Lessons Learned, 28 May 2003"; accessible from the website of The Urban Operations Journal, Operation Iraq Freedom, AARs, Observations, Analyses and Comments.

¹¹ Joint Chiefs of Staff, Joint Pub 3-58, **Joint Doctrine for Military Deception**, 31.5.96 (under revision as of time of writing, June 2003); John Ferris, "The Roots of FORTITUDE: The Evolution of British Deception in the Second World War", in T.G. Mahnken (ed), **The Paradox of Intelligence: Essays in Honour of Michael Handel** (Frank Cass, London, forthcoming, 2003).

¹² Anthony Cordesman, **The "Instant Lessons" of the Iraq War, Main Report, Seventh Working Draft**: April 28, 2003, Center for Strategic and International Studies, p. 186.

¹³ "Speech to the Heritage Foundation", 13.5.03, by Arthur Cebrowski, **Transformation Trends**, 27.5.03, www.oft.osd.mil/

practiced ably by Philip II of Macedon and more recently by Britain in two world wars. Advocates of transformation, however, regard these matters as being more central to warfare than ever before. In the 1990s one pioneer of the RMA, Colonel Richard Szafranski, argued that information warfare aimed at “**targeting epistemology**”.¹⁴ The American practice of these principles in Iraq was among the most sophisticated and thorough on record, with some original features. Through radio and television broadcasts and 50 million leaflets, psyops was conducted against Iraqi civilians and soldiers, without apparent impact. It never reached soldiers in some units, perhaps most of them, lacking personal radios and surrounded by Ba’athist security; while the Coalition entirely failed in a key area of political warfare, to make civilians affect the war. More significantly, the Coalition launched a “fused” IO attack on enemy epistemology. Cebrowski claimed that, knowing “a dictator can’t trust his information” and Saddam would have to “script the whats and whens “ of his war even though “he doesn’t know if people will carry them out”, the United States aimed to wreck his “feedback loop”, his ability to know what was happening on the battlefield.¹⁵ This approach involved the physical destruction of command and communication targets, and more. The air attacks on Saddam, and the claims they rested on reports from agents in Baghdad, were highly publicised, to unnerve his subordinates. His trust in his officers, and their mutual confidence, was sapped by announcements Americans were subverting Iraqi officers, and systematically contacting via email those with access to computers. This effort, combining psyops, bribery, deception, and a human form of cyberwar, manipulated the characteristics of a stalinist regime and a paranoid political culture, seemingly with effect. After the war, one Iraqi officer stationed on the southern Iran-Iraq frontier, Colonel Sa’ad, held psyops had little effect on his men whereas emails to officers had a “big impact”. Even if officers immediately reported all such contacts to a superior, “Imagine him thinking: If the Americans are able to get into the mind of a senior commander this way, how can I protect a whole division?”¹⁶

At the operational level, the story is mixed. Military planners pursue a “Common Operating Picture “ (COP) for commanders and a “Common Relevant Operating Picture” (CROP) for soldiers, to give everyone in any decision making loop the same, good, information. Revolutionaries expect knowledge to create a higher mode of war. Rapid Decisive Operations will open with the pursuit of a “**Superior Information Position (Fight First for Information Superiority)**” and continue on the basis of “Operational Net Assessment” during battle, with commanders constantly gathering and analyzing intelligence on an enemy in real time and from all sources, including national ones, through reachback.¹⁷ These ambitions seem to have been realised at the theatre level, including component commands down to corps level, which is fairly common in the historical record--but not below. The 1st Marine Division held

¹⁴ Colonel Szafranski, “Information Warfare”, **Airpower Journal**, Spring 1995.

¹⁵ David A Fulghum, “The Pentagon’s force-transformation director takes an early swipe at what worked and what didn’t in Iraq”, **Aviation Week and Space Technology**, 28.4.03, p 34

¹⁶ Scott Peterson and Peter Ford, “From Iraqi officers, three tales of shock and defeat”, **Christian Science Monitor**, 18.4.03,

¹⁷ Department of Defense, **Transformation Planning Guidance**, April 2003, APP 4, “Joint Concept Guidance, www.oft.osd.mil/

After crossing the Line of departure, the Division received very little actionable intelligence from external intelligence organizations. The Division had to assemble a coherent picture from what it could collect with organic and DS assets alone.

The nature of the battlefield, the extreme distances, high operational tempo and lack of a coherent response from a conventional enemy all made it difficult for an external agency to know what was tactically relevant and required by the GCE commander. The byzantine collections process inhibited our ability to get timely responses to combat requirements with the exception of assets organic to or DS to the Division. This made the Division almost exclusively reliant on organic or DS collection assets. The Division found the enemy by running into them, much as forces have done since the beginning of warfare...

On a fluid high tempo battlefield, a highly centralized collections bureaucracy is too slow and cumbersome to be tactically relevant. The best possible employment option is to push more assets in DS to the lowest tactical level and increase available organic collections....

OIF presented the intelligence community with unprecedented robust collection architecture to support combat operations. Unfortunately it also presented the community and more specifically the tactical user with the equally unprecedented cumbersome collection bureaucracy.

The existing hierarchical collections architecture, particularly for imagery requirements, is wildly impractical and does not lend itself to providing timely support to combat operations.

Every standard problem of bottlenecks and overload in information emerged, and almost every “push” and “pull” technique touted to manage them, failed. National intelligence sources were ‘great for developing deep targets, subject to the prioritization of high headquarters (Division and higher). Navigating the labyrinth of collection tasking processes proved too difficult in most cases to get reporting on Division targets, and certainly for Battalion-level collections”. Communications within intelligence sections were better, but “at all levels (they) were inundated with information and data that had little bearing on their mission or Intelligence requirements”. The only exception to these strictures were systems organic to the division. Thus, JSTARS (the Joint Surveillance Target Attack Radar System) provided excellent intelligence on the movement and location of hostile vehicles. “Because they were close to the point of decision, those JSTARS operators shared the sense of urgency and ‘can-do’ attitude. They worked aggressively to find ways to answer questions instead of deflect them”.¹⁸ Granted, Marine technology for communication and intelligence is less sophisticated than that of the Army, while no digitalized forces fought in Iraq. Still, in 2003, divisions had no better intelligence in battle than during 1944, though that available was useful. For example, units made good and fast use of prisoners, psyops and Iraqi cellphone traffic.¹⁹

¹⁸ “Operation Iraqi Freedom, 1st Marine Division, Lessons Learned, 28 May 2003”; accessible from the website of The Urban Operations Journal, Operation Iraq Freedom, AARs, Observations, Analyses and Comments.

¹⁹ “Marine Corps Colonel and First Sergeant, Task Force Tarawa, April 2003”, www.urbanoperations.com/ifaar2.ht

At a higher level, intelligence was handled well, sometime in unprecedented ways. Special Forces and agents with cellphones provided news and stopped demolitions of oil wells or dams which might have flooded the approaches to Baghdad. The Coalition monitored enemy signals well and used imagery and GPS with unprecedented power. For the first time, GPS was the leading source of tactical intelligence. Information surged across the system without swamping it, carried, one journalist wrote, by “an unsung corps of geeks improvising as they went, cobbling together a remarkable system from a hodgepodge of military-built networking technology, off-the-shelf gear, miles of Ethernet cable, and commercial software”, and Microsoft Premier on-line help for trouble-shooting.²⁰ At levels above the division, C4ISR and NCW worked as planned. Reachback, push and pull techniques and a “Warfighting Web” linked rear headquarters, like Air Force Space Command, and ground forces, equipped with 100,000 portable GPS receivers, one each to most squads of nine soldiers or five Marines. Commands shared a common picture of operations, as did the members of any unit, though little of this passed either way through the interface of divisional and corps headquarters. Perhaps 3000 commanders from corps to section level shared a tactical intranet with a map overlay, which always let everyone know where everybody was, and one text-messaging system, which allowed instant contact with some others at adjacent levels of command (anyone whose screen name one knew). Chat rooms on SIPRnet (the classified military intranet system) joined Tactical Operations Centers (TOC) at brigade level to the world—by sending a question to a TOC, in theory a soldier on the front was one interface from an expert, though the number of chat rooms (perhaps 50 for the army and 500 for the navy) and people yearning to participate threatened information overload.²¹ This danger, and those of micromanagement and the pursuit of certainty, seem to have been avoided, but others were not. One observer noted “Rumour spreading was rife in particular over the most secure means the SIPRNET. People were using it as a chat room and making unsubstantiated allegations and claims on this means. Commanders lost faith in the SIPR and chose direct voice comms as the best means. It also created confusion and fear amongst Marines that was unnecessary”.²² Nor is it certain that chat rooms gave front line soldiers received much useful advice, or only that.

The greatest change appears to have come in airpower. Traditionally, the need to build and distribute daily Air Tasking Orders (ATOs), sometimes the size of a telephone book, caused strangulation and overload in information, and confusion and friction for command, in air warfare. In Iraq during 2003, conversely, web-based ATOs let commanders change many missions at will; carrier borne aircraft striking Baghdad received their target orders just as they got to the city’s edge. Fleeting news or chances which once would have been lost in the shuffle led to precise strikes—in Iraq, as in Afghanistan and Yemen, American forces could bomb a ten by ten foot box within 20 minutes of its detection by any source. A soldier using a laser rangefinder linked to GPS

²⁰ Joshua Davis, “If We Run Out of Batteries, This War is Screwed”, **Wired**, 21.5.03.

²¹ *ibid*; for the navy’s 500 chat room, cf. Dan Caterinicchia, “Defence IT leaders outline challenges”, **Federal Computer Week**, 8.5.03.

²² “Notes Based on a Briefing by an Observer of 1st Marine Division OIF Operations”, accessible from the website of The Urban Operations Journal, Operation Iraq Freedom, AARs, Observations, Analyses and Comments.

could send via satellite the coordinates of a target to a command site hundreds of miles away, which fed those coordinates onto the GPS-enabled bombs of an aircraft in another locale—and even change them in flight. Much of this success stemmed, however, not from transformation but, as one senior officer said, from ‘having ‘lots of airplanes in the air constantly with numerous types of munitions’’.²³ As with the “cab rank” system for air support of 1944, the flexibility, speed and range of air strike expanded not simply because of improvements in command and intelligence, but also because of the presence of large numbers of aircraft and the absence of air opposition.

How far this situation reflects a permanent transformation of C4ISR in airpower is uncertain. Perhaps this operation occurred somewhere above a margin for the optimum use of airpower, below which performance rapidly begins to spiral down. Just a few years before, experience in the Kosovo campaign (against an enemy with good camouflage and useful air defences, and a high degree of influence from political factors) led Air Commodore Stuart Peach to sombre conclusions: “the drive to streamline procedures and handle ever more data has had an important side effect; airmen have become driven by process not strategy”, “in reality, theory, doctrine and practice collide with process. Airmen claim one thing (centralized command and decentralized execution) and in fact practice another (centralized command and centralized execution)”; “refining the process of airspace control orders, air tasking orders and air task messages became the performance criteria, rather than creative and bold operational ideas or campaign plans”.²⁴ According to a USAF officer, during the Kosovo campaign the Supreme Allied Commander Europe, “had in his office a terminal that allowed him to view what Predator unmanned aerial vehicles in the air were seeing.” Once, when Wesley Clark viewed three vehicles he thought tanks, “he picked up a telephone, called the joint forces air component commander, and directed that those tanks be destroyed. With a single call, based on incomplete information, all the levels of war, from strategic to tactical, had been short-circuited”.²⁵ Again, in one case of friendly fire in Afghanistan during March 2002, information overload, friction between layers of command and inexperienced personnel, swamped exactly those air forces and commands which fought in Iraq a year later. Data was so plentiful that USAF squadron commanders could not or did not circulate much of it from ATOs to their pilots, while staff officers would not change their procedures, thus ensuring confusion between all layers of command.²⁶ The system processed and circulated far more information faster than ever before, but in this high tempo environment, the need to spend thirty seconds in checking or retrieving data could produce error or tragedy. This system is so fast moving, fragile and complex that system errors are inevitable even in the absence of an enemy; the only questions are how often and at what cost, and how much the presence of an enemy will multiply them.

²³ **Janes’ Defence Weekly**, 30.4.03, “What Went Right?”

²⁴ Air Commodore Stuart Peach, “The Airmen’s Dilemma: To Command or Control”, in Peter Gray, (ed) **Air Power 21, Challenges for the New Century**, Ministry of Defence, London: The Stationary Office, 2001, pp. 123-24, 141. An American Army observer, Timothy L. Thomas, offered similar views, “Kosovo and the Current Myth of Information Superiority”, **Parameters**, Spring 2000.

²⁵ **Naval War College Review**, Winter 2003, Major William A. Woodcock, “The Joint Forces Air Command Problem, Is Network-centric Warfare the Answer?”; p 46; the words are Woodcock’s, but his source is Michael Short, the Joint Air Force commander in Kosovo.

²⁶ Verbatim Testimony of Colonel David. C. Nichols, and Colonel Laurence A. Stutzreim, Tarnack Farms Enquiry. 1.03, www.barksdale.af.mil/tarnackfarms/rosenow.

C4ISR seems to have changed little below the corps level in land warfare. Within the 3rd Infantry and 1st Marine Division, the speed of reaction between calls for fire support to the moment batteries received their orders was 180 to 200 seconds—if anything, the system was less speedy and sophisticated than that for allied artillery in the battle of Normandy, though the guns themselves could deliver a more accurate and devastating weight of fire (the improvement was much less marked than with airpower). Personnel in both divisions were unhappy with their ability to call on or receive tactical air support.²⁷ The ability to push information to aircraft increased their powers in interdiction, but not close support. Much communication equipment was incompatible or clumsy, producing unexpected failures in significant links of the chain which might have mattered against a real foe; planning cycles within Marine (and probably Army) corps and divisions were so slow that formations could not really coordinate and control their forces—here, the performance of 2003 fell well below the absolute standard of 1944. Below the corps level, the officially promoted COP failed; there was no ONA—indeed, there seems not even to have been operational intelligence in the classic sense. Though advocates of the RMA often claim that the operational level of war will vanish, one doubts that they quite had this in mind! One may question the assumption that ground operations in Iraq were a matter of transformed command, inspired leadership and the conscious use of “swarm” tactics. The real picture seems to be one of a big country with few enemy forces, which attackers entered in a dispersed fashion and continued forward, propelled by their own momentum, determined junior leaders and the principle of “point me toward the enemy”. What journalists call swarms look rather like the use of columns in 19th century imperial warfare. Again, in 2003 signals were not necessarily better than in 1944, nor were improvements in communications necessarily good for command. General Mattis led the 1st Marine Division as though in the western desert, through plain language radio transmissions and a personal vehicle that let him easily and quickly visit his forces in action. And one grizzled Marine sergeant noted, “NCOs run the fight no matter how much you get on the radio. Sit back and listen to them. You might just learn something from them”.²⁸

Operation Iraq Freedom demonstrates a new standard for conventional war. Cebrowski proclaimed “the discovery of a new ‘sweet-spot’ in the relationship between land and air warfare and a tighter integration of the two. The things that compel are good sensors networked with good intelligence disseminated through a robust networking system, which then yields speed. Speed turns out to be a very, very important factor”.²⁹ C4ISR, IO and NCW worked as planned, because Coalition forces had the initiative and followed their plan, while the enemy was passive, overwhelmed, unable to strike their forces or C4ISR. Had the Iraqis jammed GPS or tactical communication, they would have broken most of the Coalition’s enhanced power in intelligence and precision of attack; had they

²⁷ “Operation Iraqi Freedom, 1st Marine Division, Lessons Learned, 28 May 2003”, op.cit; “With the ‘Marne 500’ in Iraq, U.S. Army Officer, 3rd Infantry Division, March 2003”, www.urbanoperations.com/ifaar7

²⁸ “Operation Iraqi Freedom, Quick-Look Tactical Observations, Marine Corps 1st Sergeant, 24 Marine Expeditionary Unit, “The Warlords”, May 2003”, www.urbanoperations.com/ifaar5, “Operation Iraqi Freedom, 1st Marine Division, Lessons Learned, 28 May 2003”, “Notes Based on a Briefing by an Observer of 1st Marine Division OIF Operations”, op.cit.

²⁹ **Janes’ Defence Weekly**, 30.4.03, “What Went Right?”.

harmed satellites, strategic signals or computers, they would have crippled the enemy's command. The sources of one's strength are one's vulnerability. How far this success can be repeated is unsure--NCW, C4ISR and IO worked less well in Kosovo; turkey shoots offer few lessons in tactics. So one-sided was this war that intelligence served primarily for target acquisition rather than ONA. Dust and heat in rooms housing SIPRnet servers and routers endangered C4ISR more than did the Iraqis. Sometimes, the tactical intranet broke down, or signals went in plain language via civilian cellphones.³⁰ Could this near-NCW system work in complex operations against an able and aggressive enemy? In Afghanistan and Iraq, precise strikes often have failed, showing they work only when the machine performs without friction. Any friction yields failure; no system can always be perfect. An enemy which fights by its own rules, like light infantry willing to die, or else silently to steal away, has caught American forces at a disadvantage.

C4ISR multiplied some forms of combat power more than others. The gains were most notable and remarkable in links between theatre and component commands, in their ability to direct centralised firepower, and for aircraft to learn of targets of opportunity and to conduct interdiction missions. On occasion, airpower was directed with unprecedented speed, precision and reach. Yet one should not take the most spectacular rises in performance for their norm, nor overgeneralise from particulars—by assuming Iraq in 2003 represents the future for war as a whole, or that land forces suddenly can behave like they have wings. Since 1933, air forces have been able to apply NCW to some aspects of air combat, as have navies since 1955, while armies have not. Technology enables transformation; the fact that in 2003 it multiplied the interdiction power of aircraft far more than it did land tactics is suggestive. It points to one of the key factors in any attempt to learn lessons—the difference between problems and conditions. Problems can be solved, conditions must be endured. If the aim simply is for national intelligence services to meet quickly and effectively the intelligence needs of each of five divisions in an expeditionary force, this can be done. One cannot eliminate uncertainty forever from war as a whole. Judgements are even harder to make because one needs so many of them. One can easily say that the enthusiasts for RMA are wrong, because their system would fail against a serious enemy or a real war; yet if the latter cannot occur in the next twenty years, why does that objection matter. The real point is less the transformation of forces, or of their quality, than of their quantity, of one's power relative to one's enemy. When Americans draw lessons from Iraq, they can apply them to a special case of conflict, of giant against dwarf, rather than to war as a whole. Any other states drawing lessons from this conflict must adopt a broader perspective.

Advocates of transformation appreciate the limits to C4ISR and NCW in Operation Iraqi Freedom. John Osterholtz, of the DOD's chief information officer's office, notes "there were pockets of net-centric operations, but it was not a general operating paradigm". Cebrowski held "what we're seeing is essentially net-centric warfare for the joint task force commander. The next step is network-centric warfare for the warfighter--reflecting increased 'jointness' at the tactical level of war".³¹ How far can their hopes be realised?

³⁰ Davis, *ibid.*

³¹ Dan Caternicchia, "Network-centric warfare: Not there yet", 9.6.2003, **Federal Computer Week**.

During the foreseeable future, C4ISR and NCW may increase one's certainty, and reduce that of an adversary or gain a relative advantage over it, and these gains may be great; yet a fluid but hardened information and command system will not be easy to achieve. The aims must be to simplify the flood of data and direct it where needed, so avoiding the classical problem with satellite imagery, when one knew what to look for only after the start of the crisis when that knowledge was needed. It will be hard to gain full access to data about known unknowns and impossible about most unknown unknowns. Nor can any such systems be effective unless doctrine and training prepares people to use it. All shades of opinion recognise that C4ISR has magnified problems like information overload, micromanagement and the fruitless search for certainty, for which they share many solutions, such as changing the culture of command. Units must be able to operate in harmony without command, through some new version of "marching to the sound of the guns", or perhaps what the revolutionaries term "swarming". Commanders must learn to act when they have a good enough picture of events even when it is imperfect and new information is arriving, and to understand when they have achieved that condition. Sometimes this process is called "to optacise"; Clausewitz termed a similar process the "imperative principle".³² When combined, these means have power and limits. They can solve many problems of command, perhaps most of them, but not all; and conditions will remain. C4ISR will be a function of a complex system manned by many people. It will suffer from all of the things natural to humans and complex systems, including uncertainty and friction, unachieved intentions, unintended consequences, unexpected failures and unplanned successes.

C4ISR and NCW will most affect tactics and operations where, all too often, friction at the systematic level has reduced the value of intelligence; one actor had information another could have used but did not have in time to act, knowledge available in time could not be used with effect; failures by any one cog prevented the whole machine from working well, or at all. In conventional war, NCW and C4ISR may ensure that every cog of the machine works well at the same time, reducing friction to the lowest level possible. All national intelligence assets will focus on giving every unit every chance to exploit every fleeting opportunity; one's forces will be used to asking for or receiving such information and using it instantly, and well; and often it will be able to do so. In 1917, British signals intelligence constantly located U-Boats, prompting immediate air or surface strikes, which failed because units were slow and their ordnance weak. By 1943, intelligence on U-boats was little better but allied forces far more able to kill. In 1944-45, allied air forces could strike any target reported on the front immediately, if not accurately; in the 2003 Iraq war, aircraft launched instant, precise and devastating strikes based on information acquired ten minutes earlier by headquarters 10000 miles away. C4ISR and NCW will raise the bar on the best use of intelligence, and the frequency of optimum uses, in conventional war. In particular, the United States owns airpower; this will cripple any conventional enemy, unless the latter can find a means to degrade or evade that strength—as did Serbia in Kosovo. Little, however, will change where equals engage, or the weaker side evades one's strength or strikes one's C4ISR, or against guerrillas. A force strong enough to crush an army may be too weak to control a people.

³² Ferris, J.R., and Michael Handel, "Clausewitz, Intelligence, Uncertainty and the Art of Command in Modern War", *Intelligence and National Security*, vol. 10, no. 1, January 1995, pp. 1-58.

The RMA has done many things, not everything. It has multiplied American strengths without reducing its weaknesses. It has increased the value of high technology and firepower in conventional war, but for little else; where these things matter, they do more than ever; where they do not, nothing has changed. Iraq shows that the United States will aim to practice intelligence, command and war at a higher level than ever achieved before. When it can play to its strengths, it will succeed.

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