# EU Social Policies: Challenges and Opportunities for Italy

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At the Nice European Coun cil in De cem ber 2000, the heads of state and gov ernment of the European Union (EU) were unable to come to an agree ment on extending qualified majority voting to issues dealing with social policy. A predictable outcome, almost a foregone conclusion. Indeed, the streamlining of decisionmaking pro ce dures in these mat ters would have given the Com mis sion con sid erable clout - as it is in charge of set ting and sched ul ing the com mu nity agenda - as regards issues of le giti mate con cern for Euro pean citi zens. Yet, it is only natu ral that na tional gov ern ments want to keep their veto. When ever de ci sions have to be made con cern ing the size of the wel fare state or the share of GDP to be al lo cated to so cial trans fers and pen sions, the citi zens of the various EU coun tries manifest a clear desire to maintain the status quo. A recent survey by the Rodolfo Debenedetti Foun da tion shows that, when budget con straints are made clear (that is, when proposals are made ei ther to in crease both trans fers and taxes or to reduce both), Euro pean citi zens tend to want to keep things the way they are; they would pre fer nei ther to ex pand nor to cut back on the wel fare state.<sup>2</sup> It would have been difficult, there fore, for national governments to justify delegating responsibility for

<sup>1</sup> This is a revised and up dated ver sion of an art i cle pub lished in the Ital ian for eign policy year book, L'Italia e lapolitica internazionale (Bo lo gna: il Mulino, forth com ing), a joint en deav our of the IAI and the Is ti tuto per gli Studi di Po li tica In ter na zi on ale (ISPI).

<sup>2</sup> T. Boeri, A. Börsch- Supan, and G. Ta bel lini, "Would you like to Shrink the Wel fare State? The Opinions of Euro pean Citi zens", *Economic Policy*, no. 32, 2001. Simi lar in di ca tions emerged from a survey by Euro ba rome ter in the early nine ties; see Euro pean Com mis sion, "EU Citi zens and So cial Protection", *Euro ba rome ter Sur vey on Opin ions and At ti tudes of Euro pe ans*no. 68, Brus sels, 1993 (eu ropa.eu.int/comm/dg10/epo/eb.html)

these matters to a supranational authority, especially in the small EU countries with comprehensive and generous welfare systems, such as the Nordic countries, or in Great Britain, which dedicates less resources to so cial expenditures than the major countries of continental Europe. Both feared – for op posite reasons – being drawn into the orbit of the French and German welfare systems.

Nev er the less, there will be a high cost to pay for not strength en ing Eu ro pe's su pra na tional authori ties. It will be more difficult to pass reforms that in crease the transferability of so cial protection bene fits. It is true that provisions have been in place for years for the transfer of numer ous bene fits from one country to an other, in cluding so-called "first pillar" pensions, but these provisions must be fur ther defined and extended (above all as regards supplementary pensions, un em ploy ment bene fits and so cial as sistance). With out this kind of up dating, la bour mo bility will remain low in the EU. It is still hard for Euro pean citizens to take ad van tage of one of the main benefits associated with belonging to a single, integrated economic space: the pos si bility of changing your job and moving some where else if the company you work for or the region you live in is in difficulty. Full la bour mo bility in the EU would be an important form of so cial in sur ance.<sup>3</sup>

Achiev ing this objec tive calls for the intervention of European supranational authorities, not only be cause methods for calculating pensions and forms of taxation on supplementary schemes have to be coordinated among the member states, but also be cause the Commission is in a bet terposition than national governments to withstand pressure from national lob bies (such as that of in sur ance companies) which tenaciously oppose a stiff ening of competition in the provision of supplementary pensions.

The first part of this ar ti cle con sid ers the prog ress made to date in co or di nating social policies among EU countries and discusses the ambitious objectives established by the Lisbon summit. The sec ond discusses the contribution made by It aly to Community action. The third as sesses the ad van tages and dis ad van tages for It aly of a pos si ble future strength en ing of Euro pean supra national author ity in these is sues.

# Seeking coordination in EU social policy

Al though the nine ties were es sen tially the Maas tricht dec ade, char ac ter ised by mone tary un ion and co or dination of mac roeconomic policies, they also witnessed a few timid steps on the part of the EU with re gard to struc tural re forms, es pe cially in wel fare and the la bour mar ket.<sup>4</sup>

The most important innovations involved employment policy. The turning

<sup>3</sup> See G. Ber tola, T. Boeri and G. Ni co letti, *Wel fare and Em ploy ment in a United Europe* (Cambridge, Mass.: MIT Press, 2001).

<sup>4</sup> For a re con struction and as sess ment, see M. Fer rera, A. He merijck and M. Rho des, *The Fu ture of So cial Europe* (Ox ford: Ox ford Univer sity Press, forth com ing 2001).

point co in cided with the be gin ning of the so- called "Lux em bourg pro cess" in 1997 and the introduction of a new chapter on em ploy ment in the Am ster dam Treaty. This chap ter calls for co or di na tion of na tional poli cies through a new strat egy of "man age ment by objectives", and the Lux em bourg pro cess (thus called be cause it was launched at the ex traor di nary EC meet ing on em ploy ment held in the Grandduchy in November 1997) is one way of implementing this coordination. Each December, the Union institutions set employment guidelines and subsequently verify by means of an institutionalised procedure whether they have been concretely implemented by member states. The National Action Plans, to be pre sented to the EU by each gov ern ment in spring, pro vide for the in volve ment of the so cial part ners in the defining of objectives and in struments. In autumn, the EU assesses the achieve ments, se lects the "best practices" (so- called "bench marking") and draws up country specific recommendations.

In spite of its "soft" character (that is, lacking any binding or sanctioning measures), the coordination process is taking on growing importance in the formulation of public policy at the supranational, national and sub-national levels. Al though the ac cent is on employ ment, the Lux embourg process has crucial implications for other sectors of social policy as well. It is not surprising that many of the guidelines in the field of employ ment drawn up so far within the new in stitutional frame work call for the reform of various as pects of national welfare systems: from the way in which benefits are financed, to the eligibility criteria, to the sanctions applied to those who seem not to cooperate with public employment services in actively seeking work.

A co or di na tion pro cess has also slowly started to take shape in the field of social protection as such, thanks mainly to the efforts of the Commission and the Euro pean Par lia ment. This pro cess be gan in 1992, spurred by two rec om men dations on "convergence" of the objectives of so cial protection.<sup>5</sup> It con tin ued with the establishment of a system of periodicverification (the Reports on Social Protection in Europe) and the launch ing of a frame work ini tia tive on the fu ture of so cial protection and its "mod erni sa tion" (a term coined in a 1997 com mu ni ca tion<sup>6</sup>). The pro cess peaked with a pro posal ad vanced by the Com mis sion in 1999 to un dertake a "concerted strategy for modernising social protection", modelled on the Luxembourg process.<sup>7</sup>

A third emerging element of European so cial policy (in the broad sense) is the so-called "mac roeconomic dia logue" in augurated at the Cologne sum mit in 1999 to favour coordination among European business and trade union

<sup>5</sup> The first (92/441/CEE) was the Coun cil's rec om men da tion of 24 June 1991, de fin ing com mon criteria for suf fi cient re sources and serv ices in the so cial pro tec tion sys tems; the sec ond (92/442/CEE) was the Coun cil's rec om men da tion of 27 July 1992, rela tive to convergence of objectives and so cial protection policies.

<sup>6</sup> Communication from the Commission no. 102 of 12 March 1997, "Modern is ing and improving so cial protection in the European Union".

<sup>7</sup> Com mu ni ca tion from the Com mis sion no. 347 of 14 July 1999, "A con certed strat egy for mod en ising so cial protection".

representatives, the Commission, the ministers of finance and labour, the European Cen tral Bank and the gov er nors of the na tional cen tral banks on the subject of the interconnections between wage, monetary, budget and fiscal policies. As mini mal as it may seem, this new strat egy of con cer ta tion could be use ful in overcoming the in stitutional im passes in which many at tempts at "posi tive in te gra tion" in sec tors other than those of the mar ket and the cur rency have bogged down in the past. The first re port on in dus trial re la tions put out by the Com mis sion in June 2000<sup>8</sup> is strongly slanted in this direction, aimed as it is at highlighting the progress made in strength en ing "so cial dia logue" at the European level.

During 2000, the Lux em bourg process, the concerted strat egy for mod ern ising so cial protection, and the mac roeconomic dia logue were given new impetus as regards both substance and method by the Portuguese presidency (January-June), which culminated in the extraordinary Lisbon Council in March 2000. On that oc ca sion, the heads of state and gov ern ment agreed upon a very am bi tious strate gic ob jec tive for the next dec ade: the Un ion "should be come the most competitive and dynamic knowledge-based economy in the world, capable of sustainable eco nomic growth with more and bet ter jobs and greater so cial co hesion".<sup>9</sup> Three main ef forts have to be un der taken to reach that ob jec tive:

- the tran si tion to the new econ omy has to be ac cel er ated, in ten si fy ing all structural reforms that can fa vour com peti tive ness and in no va tion through mar ket liberalisation;
- the European so cial model has to be mod ern ised, making the policies in volving hu man capital more robust and fighting so cial exclusion;
- development has to be sustained through an appropriate mix of macroeconomic policies.

Above and be yond declarations of principle, the Lisbon Council set ambitious objectives for increasing the employment rate in Europe. The percentage of the working age population gainfully employed should increase from 62 percent in 1999 to 70 percent in 2010 and the rate of female employment should rise to at least 60 percent.

As for methods, the Council confirmed the importance of "open coordination" (as in the Lux embourg process) and also in troduced two important in no vations:

• open coordination will be extended to edu cation and so cial in clusion policies. The European Council will take on the task of man aging all processes be gun in the fields of em ployment, economic reforms and so cial cohe sion (Lux embourg, Cardiff, <sup>10</sup> Cologne, concerted strategy, etc.). Each March, a ses sion of

<sup>8</sup> European Commission, In dus trial Re la tions in Europe, Brus sels, 2000.

<sup>9</sup> Con clu sions of the Presi dency, Lis bon Euro pean Coun cil, 23-24 March 2000.

<sup>10</sup> The Car diff process regards co or dination of structural reforms to increase the efficiency of the internal market.

the Euro pean Coun cil will be dedi cated to the is sue, as a gath er ing point for and link between the various processes;

• member countries will be committed to supporting the overall plan (now known as the "Lisbon strategy"), actively collaborating in the common dialogue and benchmarking. Although not explicitly stated, open coordination could in the fu ture be taken as a kind of pre para tory stage for the "en hanced co op era tion" al ready men tioned in the Treaty of Am ster dam and now ex plicitly called for by the Nice Treaty: af ter a breaking- in pe riod, a cer tain number of coun tries more in ter ested and open to the idea of a fed eral Europe could move on from open co or dination to en hanced co op era tion – that is greater integration as concerns sub stance and decision- making in stru ments.

In ad dition to empha sis ing so cial policy during the March and June European Coun cils, the Por tu guese presi dency set up a High Level Work ing Party on So cial Protection, composed of two high-ranking of ficials from so cial min is tries per country, tasked with launching the concerted strategy for modernising the social pro tec tion sys tems. During the course of the year, the status of this new body was raised and formalised: it is now officially called the Social Protection Committee and will operate in parallel and conjunction with the Employment Committee created earlier for the operational management of the Luxembourg process.<sup>11</sup> In addition to improving, along with the Commission and Eurostat, the information system for so cial protection (data collection, analysis and as sessment), the new com mit tee should help to draft the Pro gress Re port on the Lis bon Strat egy to be presented annually at the spring session of the European Council dedicated to eco nomic and so cial is sues, and should provide operational guide lines for achieving the four objectives set down in the 1999 communication<sup>12</sup> and adopted in Lisbon: ensuring sustain able pensions, promoting so cial in clusion, de veloping an active employment policy; and improving the quality and finan cial stability of the health sys tems. The Euro pean Coun cil in Santa Maria da Feira in vited the com mittee to give priority to the first two objectives, in accordance with two communications on social exclusion and pensions prepared by the Commission.<sup>13</sup>

On the operational plane, the Broad Economic Policy Guidelines (BEPGs) were approved between April and June 2000, on the basis of the procedures set down by the Co logne process.<sup>14</sup> In line with its social orientation, the Portuguese presidency worked to get around the traditional decision-making duopoly of the

<sup>11</sup> See the new Ar ti cle 144 of the Treaty es tab lish ing the Euro pean Com mu nity (TEC) amended in Nice.

<sup>12</sup> Communication from the Commission, "Strategies for jobs in the information society" (COM/6193/00).

<sup>13</sup> Com mu ni ca tions from the Com mis sion no. 79 of 1 March 2000, "Build ing an in clu sive Europe" and no. 622 of 11 Oc to ber 2000, "The fu ture evo lu tion of so cial protection from a long-term point of view: safe and sus tain able pen sions".

<sup>14</sup> Coun cil re port on the Broad Guide lines of the eco nomic poli cies of the mem ber states and the Commu nity, sub mit ted to Santa Maria da Feira, 19/20 June 2000.

Com mis sion and Ecofin, call ing for greater in put from other Coun cil bod ies (mainly the Em ploy ment and So cial Pol icy Coun cil) and the so cial ac tors, as called for by the in clu sion of the Co logne pro cess in the broader Lis bon strat egy. As it was the first round of the strategy, Portuguese efforts were not very successful and the BEPGs ap proved in June were fo cused mainly on eco nomic and fi nan cial is sues (poli cies for in creas ing sta bil ity, promoting a knowledge-based econ omy, sus tainable de vel op ment, wage mod era tion, re form of the la bour mar ket).

Finally, at the end of Por tugal's term, the Com mis sion proposed that a more specific programme of com munity action against so cial ex clusion be set up on the basis of Article 137 of the Treaty of Amsterdam.<sup>15</sup> The objectives of the programme are to analyse and assess social exclusion and the policies in place to com bat it in the mem ber states, promote coop eration as well as a system of benchmarking among countries, and support networks of actors involved in the fight against ex clusion. The programme should be agreed upon and launched in 2001.

During the French presidency (July-December), the is sues of un employ ment and wel fare un der standa bly lost ground on the community agenda, giving way to in stitutional reforms. True, the latter also have a "so cial" component, which came out both during negotiation of the Union's Charter of Fundamental Rights and in the extension of majority voting (one of the propos als being to extend it to questions concerning social security, opposed above all by Great Britain).<sup>16</sup> But the main thrust of the Intergovern mental Conference lay else where, essentially in enlargement, the rebalancing of powers among countries, and enhanced cooperation. Never the less, there were also a few events of significance for so cial policy in the sec ond half of the year.

With the publication of the Joint Employment Report in September (for mally approved by the Council in December), the Luxembourg process reached its fourth round. The Na tional Action Plans that the member states had presented in May were as sessed by the Commission, which for mulated 55 recommendations. The guide lines proposed for 2001 confirmed the traditional four "pillars" of European employment strategy (promoting employability, entrepreneurship, adaptability and equal op port unities) with a few important novel ties: new "horizontal" guidelines on employment rates, lifelong learning and the involvement of so cial part ners; more specific objectives relative to the pillars of adaptability and equal op port unities and the regional dimension of employment, the involvement of local authorities and the fight against work in the underground economy and more. The guidelines for regional development and for the fight

<sup>15</sup> Pro posal for a de ci sion of the EP and of the Coun cil es tab lish ing a "Pro gramme of Com mu nity action to encourage cooperation between member states to combat social exclusion" (COM/2000/0368 – COD/2000/0157).

<sup>16</sup> Even if the decision-making procedures were not changed, the new Article 137 of the TEC amended in Nice added two items to the list of mat ters in which the Com mu nity "sup ports and integrates" the action of the mem ber states: the fight against so cial ex clu sion and the mod ernis a tion of so cial protection systems.

against un der ground work, in par ticu lar, were in tro duced upon Ital ian ini tia tive, in an at tempt to shift the axis of Com mu nity rec om men da tions to wards prob lems of greater con cern to EU Medi ter ra nean coun tries, given that the origi nal guide lines were mainly tailored to the experience of the north ern coun tries.

In No vem ber, Ecofin ap proved and made public a progress report on the impact of population ageing on public pension systems, drafted by an in ter gov ern men tal work group (co or di nated by Vit to rio Grilli of the Ital ian Treasury Min is try). The report is meant to con trib ute to length en ing the time frame of economic policy de cisions, emphasis ing the interests of those who will be 60 in 2050. For the first time, it produces long-term spending estimates for all EU countries, based on hypothe ses that are consistent among the various countries. Up to that time, various countries had provided projections with shorter timeframes: Luxembourg up to 2020, Portugal 2025, Germany and Austria 2030, France 2040. The projections contained in this report cover the next fifty years and all EU coun tries, even those that have been most reluc tant to produce (or at least make public) their projections for welfare spending and to update them every two to three years, taking ac count of un expected variations in growth rates and the main ag gre gates in volved in cal cu lating the pen sion deficits (wages, employment rates, etc.) Furthermore, the projections are based on explicit and in ter nally con sis tent hy pothe ses, jointly agreed upon by a work ing group of the EU Economic Policy Committee. For example, it is hypothesised that there will be a grad ual convergence in growth of labour productivity among member states: as of 2025, the rate of growth of la bour pro duc tiv ity will be the same through out the European Union. This is important be cause small variations in future scenarios as regards the dynamics of labour productivity can generate considerable differ ences in spending projections. Thus, these figures make it more difficult to propose politically attractive schemes based on heroic assumptions about migratory trends, the growth of productivity or the degree of participation in the labour market.

But what aroused the great est in ter est in the press in the sec ond half of 2000 was the approval in Nice of the new five-year (2000-2005) European Social Agenda. This docu ment lays out six main ori en ta tions for EU policy in this field: 1) fostering more and better jobs; 2) predicting and managing the changes in the work place by creating a new bal ance be tween flexi bility and security; 3) fighting poverty and all forms of exclusion and discrimination; 4) modern is ing social protection; 5) promoting equal op portunity; 6) strength ening the social policy as pects of en large ment and the EU's external relations. For each of these major ori en tations, the agenda envisages a detailed range of initiatives which will involve all important actors: the Commission, the Council, the European Parlia ment, the national, regional and local gov ern ments, the social part ners and non-governmental or gani sations. In or der to im ple ment the agenda, recourse will be made to all available institutional procedures: social Galague, legislation, structural funds (in particular, the European Social Fund), community action plans, in stru ments for

evaluation and in for mation – so-called "main streaming"<sup>17</sup>, as well as open co or dination. In line with the Lis bon strat egy, this lat ter method will be strength ened and extended: strength ened by defining in creasingly so phisticated "performance in dicators" that make it pos si ble to set up score boards at the Commission for monitoring and evaluation; extended – for a start – to the sec tor of so cial ex clu sion. The new So cial Protection Commit tee will be in charge of man aging a new process together with the Commission. The first step was the present at ion by each mem ber state within June 2001 of a two- year action plan for fighting poverty and so cial exclusion in accordance with set objectives and indicators. This is an important – and de mand ing – in no vation, above all for countries like It aly, tradition ally not well equipped for operational (and not only declaratory) planning, monitoring and evaluation.

# The Italian point of view and Italianinitiatives

As in other sectors, Ital ian action in the EU are nas in the field of so cial policy during the year 2000 was char acter ised by lit tle attention for the is sues on the agenda and marked problems in coordination – both horizontal (among ministers, be tween the government and parliament) and vertical (be tween the permanent represent tatives in Brussels and the central government, between the latter and the subnational governments). The result was limited external impact on supranational policy-making. The most emblematic in dicator of the lack of coord in a tion may well be the follow ing: the De part ment of So cial Af fairs of the Prime Min is ter's Of fice, led by the Minister for Social Solidarity Livia Turco, was only brought into the decision-making process in the last months of the year. During the Portuguese presi dency, which shaped, as pre vi ously stated, the EU agenda for so cial is sues not only for the year 2000, but for the next five years, co or di nation and rep re sen tation of Ital ian in ter ests was monopo lised by the Min is try of La bour.

The ab sence of co or di na tion was even more se ri ous if one thinks that in 2000 the Ital ian gov ern ment was in volved in at least two ef forts of great im por tance for the community agenda: experimentation of the Minimum Insertion Income (*Red-dito minimo di in se ri mento* - RMI) and ap proval of the frame work law for the re form of social assistance. The latter set up a solid and promising institutional framework for the reshaping of many social benefits and services, thereby creating vir tu ous cir cles be tween as sis tance, the fam ily and the labour market. But in or der to be come op era tional, the frame work law calls for a long list of im ple men ta tional rules (about 15 are the re spon si bil ity of the gov ern ment and a dozen or so of regional authori ties). The re form also calls for the estab lish ment of in for ma tion and plan ning systems that will be essential if It aly is to partici pate effectively in the new process of open coordination as regards the fight against social exclusion. It

<sup>17</sup> This term refers to the preventive evaluation of Community initiatives to as sess their conformity with respect to certain set objectives, such as gender equality.

re mains to be seen whether Ital ian in sti tu tions will be able to fill the gaps be tween the national and the supranational levels as regards both organisation and substance.

Minimum Insertion Income (RMI) and the framework law (*legge quadro*) for so cial as sis tance re form are two largely in com plete re form fields. In re sponse to Community urgings, some progress was made in monitoring the labour market. Two moni tor ing re ports, drafted in June and De cem ber 2000 by the work ing group for monitoring the interventions on employment and labour policy set up by the Min is try of La bour, of fered quant it a tive sup port for the National Employment Plan sent to Brus sels in May 2000.<sup>18</sup> Yet, the Min is try's plan ning capa bili ties still seem weak and the frag men ta tion of com mu nity di rec tives tends to be re flected in the dis per sion of ini tia tive pro pos als. As the Com mis sion's Joint Employ ment Re port 2000 points out,<sup>19</sup> Italian plans continue to be evasive about the structure that should im ple ment ac tive la bour mar ket poli cies, the re form of the em ploy ment office and the es tab lish ment of a pub lic em ploy ment serv ice of the kind that ex ists in other OECD coun tries. Ac cord ing to the Com mis sion, this keeps It aly from adopting a pre ven tive ap proach to em ploy ment prob lems. The Joint Re port also la ments Italy's de lay in re form ing so cial buff ers.

The Ital ian govern ment's most significant contribution to community action as regards so cial policy may well have been the coor dination of medium-term projections on pension spending in the EU countries, mentioned previously, carried out by the working group of the EU Economic Policy Committee, coor dinated by Ital ian Treas ury Ministry official Vittorio Grilli. It goes with out saying that this contribution was mainly technical.

Italy's scarce interest in the EU agenda for so cial is sues may be due to the traditional weaknesses of the Italian political system, which make it difficult to work out medium- to long-term strate gies. The electoral system continues to reward small parties which represent specific interests – not always reconcilable with those of the broader public – and the seg menta tion within political group ings makes it more difficult to de fine me dium- to long-term strate gies for essentially redistributive policies such as the ones discussed in this article.

#### **Unsettled** issues

In this context, numerous fundamental problems of the Italian social protection system remain un solved.<sup>20</sup> The Italian system still has great difficulty in fulfilling the three main objectives of any social protection system: 1) reducing extreme

<sup>18</sup> Ital ian Min is try of La bour and So cial Protection, *Rap porto di moni tor ag gio sulle po li tiche oc cu pa zi* on ali e del la voro, nos. 1 and 2, Rome, 2000.

<sup>19</sup> European Commission, *Joint Employ ment Report 2000*, Brussels, 2000.

<sup>20</sup> See T. Boeri, Uno stato aso ci ale (Bari: Laterza, 2000).

poverty and social exclusion; 2) providing insurance coverage which market mechanisms cannot of fer against pos si ble events that pro voke a ver ti cal drop in in come; 3) in creasing the bene fits deriving from participation in the labour market. The latter has be come in creasingly important, given demo graphic trends: the only way to avoid a de crease in the number of work ing peo ple in an age ing world is to increase participation.

As concerns the first objective, the reduction of extreme poverty, It aly is the EU coun try with the low est trans fers to the poor est 20 per cent of the population. As a con se quence, ex treme poverty is more ex treme than else where, the poor est 30 per cent of the population receives just over 10 per cent of so cial transfers as compared to the 30 percent EU av er age. In the Neth er lands, Den mark and Sweden, social spending leads to an approximate 80 percent reduction in the incidence of poverty, in the sense that 80 citizens out of 100 with an income 50 per cent less than av er age in come (those con ven tion ally called "poor" with re spect to the rest of the population) are brought back above this threshold by public in tervention. In Italy, only 50 percent of the poor are taken out of poverty. As a con se quence, the poor in It aly are relatively worse off than else where: the poor est 30 percent of the population receives 12 percent of disposable income as compared to an EU av er age of 16 per cent. It is true that some meas ures taken in the last two years (from the RMI to cash benefits for fami lies with three or more children un der 18 years of age) are aimed at ad dress ing this situa tion, but these steps are still timid and insufficient.<sup>21</sup>

With respect to the sec ond objective, reducing ine quality in the broad sense (be tween in dividuals, within and across generations, during an in dividual's working life), various studies have assessed the degree of targeting of social spending, that is to say, the share of trans fers allo cated to citizens in the low est income brackets. The calculations are rather complex because redistribution does not take place only through gross so cial spending, but also through taxa tion of so cial trans fers and tax de duc tions. All known re search stud ies agree, however, that the tar get ing of Ital ian so cial spending is very low. For every mil lion lire spent on social policies, lit tle more than 250,000 lire reach the citi zens with incomes be low 50 per cent of the av er age. This can be explained to some extent by the fact that public pen sions ac count for a much greater share of so cial spending than in other OECD coun tries, where pen sion ex pen di ture is typi cally less re distributive in its aims than other components of the welfare state. But the low re dis tributive capacity of so cial spending is not only the re sult of the make-up of Italy's social spending, it also depends on the configuration of the single programmes. Suffice it to think that 30 per cent of un em ploy ment bene fits in It aly are

For some initial as sess ments and con siderations, see the Rap porto an nu ale sulle politiche con tro la povertà e l'esclusione so ciale pro duced by the Com mis si one di in dag ine sull'es clusione so ci ale, Rome, 2000. For a re con struction and evaluation of Ital ian re forms in the nine ties, un der the European con di tion ing, see M. Fer rera and E. Gualmini, Sal vatidall'Europa? (Bo lo gna: il Mulino, 1999).

paid out to per sons with an in come one third higher than av er age, as op posed to an av er age of less than 20 in the rest of the EU. At the same time, Ital ian pen sions have less of a redistributive capacity than in other European countries. Italy is the EU coun try which spends the most for pen sions as a pro por tion of na tional in come; yet, the pensions reduce income inequality among people over 55 years of age much less than else where.<sup>22</sup> The Gini in dex (a meas ure of in come con cen tra tion which increases as inequality in income distribution increases) calculated for over 64- year- olds, drops much less in It aly than in other EU coun tries when the pen sion is cal cu lated as part of dis pos able in come. For years, Ital ian pub lic pen sions had perverse redistributive effects, rewarding civil servants and those with higher wages in the last years of their work ing ca reer, rather than in di vidu als who had had lower in comes through out their work ing lives.

As for the third objective, to stimulate participation, for years in Italy those who con tin ued to work af ter 55 had, *de facto*, to pay a tax of 70-80 per cent of their net work income! This fig ure is ob tained by com par ing the varia tions in the in dividual's pension wealth if he or she works one year more with the income obtainable by continuing to work, after taxes and social contributions. No other Euro pean country has so strongly dis cour aged peo ple from work ing af ter the age of 54. It is no won der, then, that It aly is the OECD coun try with the low est rate of par tici pa tion in the work force. Only 57 per cent of peo ple be tween the ages of 15 and 64 have a job or are look ing for one: 43 work ing age Ital ians out of a 100 (compared to lit tle more than 30 in the Euro pean Un ion and 22 in the United States) not only do not work, but are not ac tively look ing for a job.

### Conclusions

Achieving the am bitious objective of in creasing the employment rate set down during the Lisbon summit (and further reiterated at the Stockholm summit in March 2001) calls for substantial further reform of the Ital ian welf are system. The system should be fairer, able to protect many from the risk of un employment rather than ac company a few out of the work force, and able to provide greater in centives to participation, above all on the part of work ers close to retire ment age. These are cru cial mat ters that can not be put off any longer. The year 2001 is the year set for a verification of the state of implementation and progress of the Dini reform; this should be considered an op port unity to accelerate this reform, which would oth erwise be enforced too gradu ally.

Can the Euro pean Un ion help to deal with the prob lem? As men tioned in the beginning, the European supranational authorities cannot replace national governments in this field. Excessiveprotagonism could be counterproductive in that su prana tional authorities would in any case not be able to take ac count of national specificities and reform trajectories which cannot but differ from country to country.

<sup>22</sup> See Boeri, Uno stato aso ci ale.

Nevertheless, Europe can be of help in improving the efficiency, effective ness and equity of the wel fare sys tems of its mem ber coun tries. And it can do so in es sen tially three ways. First, by fa vour ing the ex change of ideas and en cour ag ing co or di na tion among the so cial poli cies of the mem ber states. To some ex tent, this is al ready hap pen ing; but in stead of tir ing mem ber coun tries with long lists of recommen da tions that grow with every round (as with the guide lines for com pil ing the National Employment Plans), the EU should insist more on monitoring, as sessment and benchmarking, thereby stimulating better management of public resources in the various countries, starting with reform of the administrations called upon to im ple ment the actions planned by the na tional gov ern ment. Pro motion of greater effectiveness and efficiency of social protection systems against the back grounds of age ing populations was of ficially in di cated as a pri or ity on the Euro pean agenda by the Stock holm Euro pean Coun cil in March 2001 dedi cated to eco nomic and so cial is sues.

Secondly, the EU could provide incentives for the gradual introduction of a real pan-European sys tem of as sis tance of last re sort, a safety net aimed at preventing forms of extreme poverty, a minimum income for European citizens that brings the systems that exist in almost all EU countries closer together. Europe can also press governments to de central ise the man agement of trans fers above this minimum in come, re ly ing more on the so- called third sec tor at lo cal level and favouring controls on the willingness to work of those receiving unemployment bene fits through closer links be tween con tribu tors and spend ing centres.

Finally, it can demand greater transparency in financing the welfare state. Many – too many – Euro pean citi zens do not know how much it costs and, if we are to go by sur veys, over es ti mate the trans fers they can rea sona bly ex pect from the pension system in the years to come. Hence the usefulness of coordinated forecasting on pension spending at the European level. The Community should pres ent it self to Euro pean citi zens as a guar an tee of the im proved function ing of their wel fare systems, re ward ing those that prove cap a ble of more effective management of social spending. The European Commission has planned to put for ward concrete proposals (by means of a communication sched uled for September 2001) on cooperation at European level as regards pensions: it can only be hoped that member states – and above all Italy – will seriously support this initiative.

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