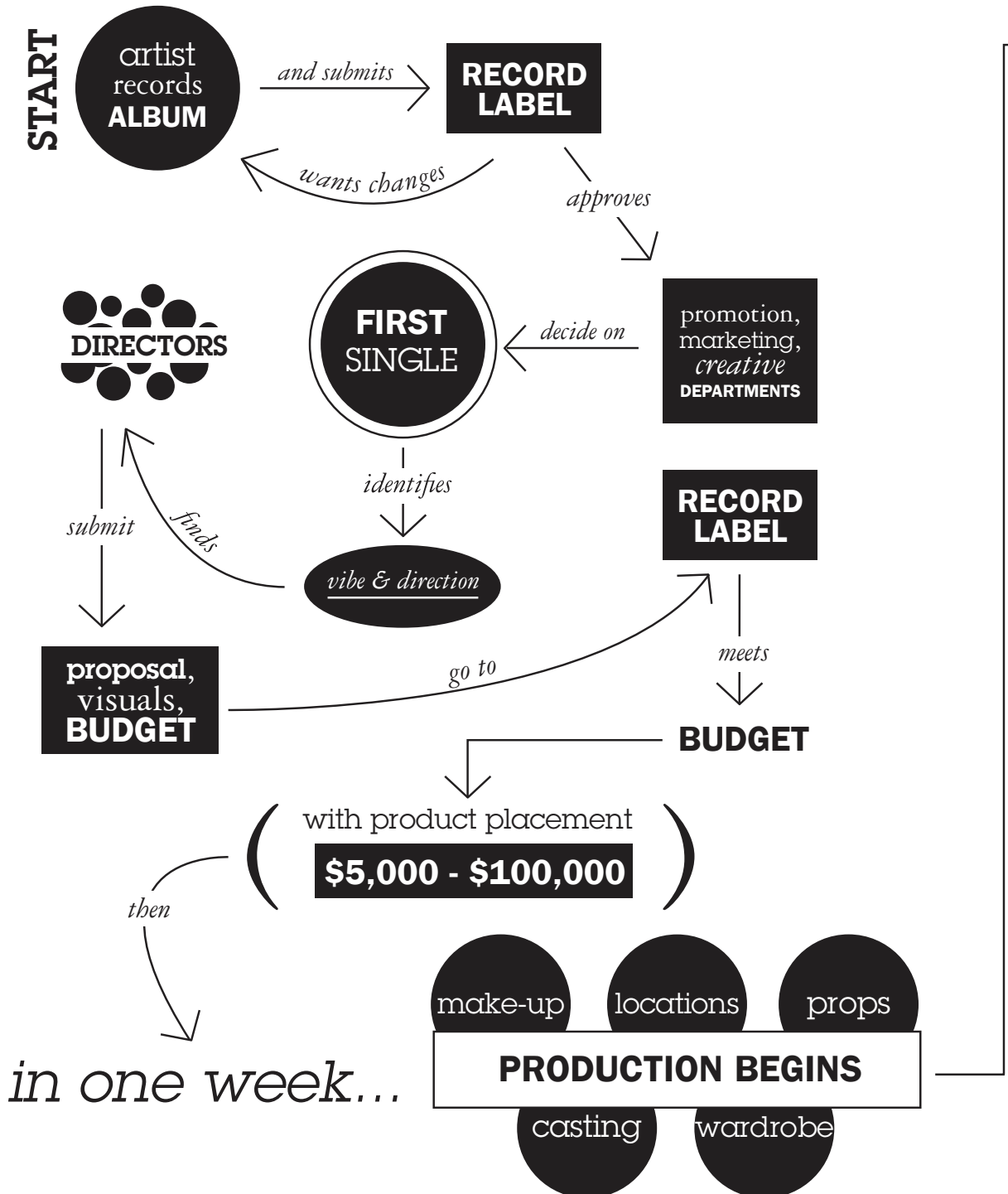
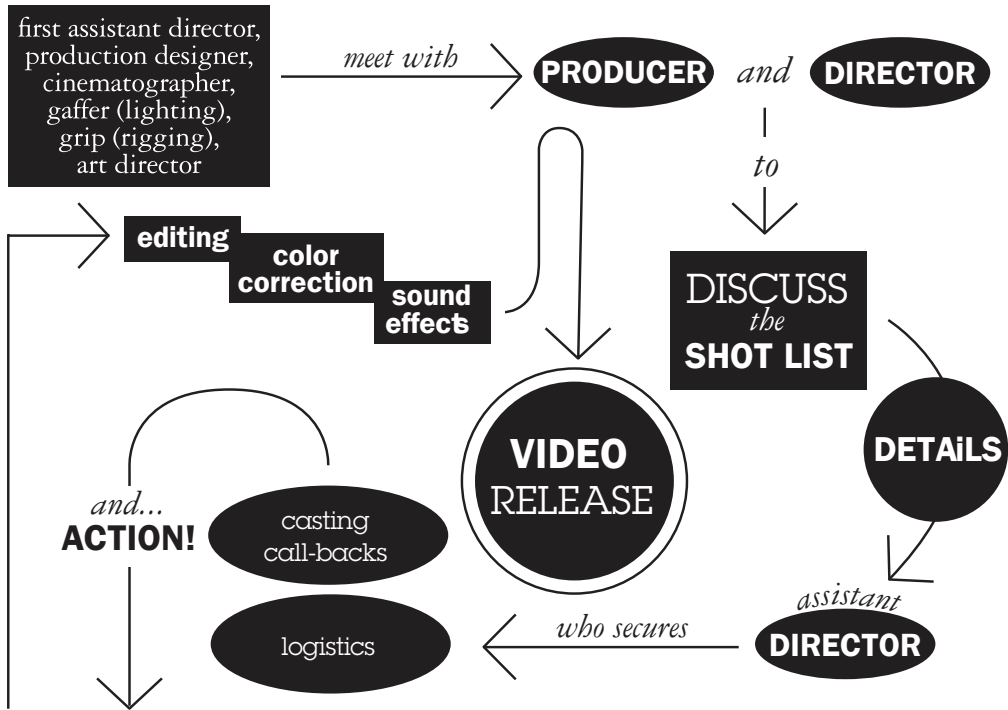


# ANATOMY OF A MUSIC VIDEO

Shooting a music video with American pop-star Selena Gomez and an international crew in Budapest, Hungary is an exercise in multi-cultural logistics to create a product that appeals to a global audience. It begins with the studio recording, and ends after a mad dash to the finish by scores of technicians, artists and



carloads of equipment to wind up going “Round and Round.” Director **Philip Andelman** takes us through the steps for creation of a 3 minute 20 second video that’s part performance, part high-energy spy caper.



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