

## CONTRIBUTORS

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**Guruduth Banavar** is vice president and chief technology officer of IBM's global-public-sector business. He is responsible for providing technical leadership across the sector with a particular focus on the company's smart-cities initiatives, such as the one in Rio de Janeiro, Brazil. He previously directed an IBM Research lab in India, having created its Bangalore branch, and served as chief technologist for India and South Asia. Earlier, Banavar worked at IBM's Thomas J. Watson

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**Andrés Cadena** is a director of McKinsey & Company in Bogotá, Colombia. He works mostly with Latin American institutions in the public sector as well as with financial and consumer-goods companies, and has led more than 250 engagements in the past decade on topics such as strategy and corporate finance. He earned a bachelor’s degree in industrial engineering from Universidad de los Andes and an MBA from the University of Rochester.

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**Richard Dobbs** is a director of the McKinsey Global Institute (MGI) and a director of McKinsey & Company in Seoul, South Korea. He has led MGI research initiatives on urbanization, global capital supply and demand and reserve currencies. Prior to leading MGI, Richard co-led McKinsey’s Corporate Finance practice, where he was also responsible for research and development. He is a coauthor of

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**Ester R. Fuchs** is a professor of public affairs and political science at Columbia University and the director of the Urban and Social Policy program at Columbia's School of International and Public Affairs. She served as special advisor for governance and strategic planning under New York City mayor Michael Bloomberg. Fuchs was also appointed by Mayor Bloomberg to serve as chair of the 2005 NYC Charter Revision Commission. She was the first woman to serve in this capacity. She continues to serve on the NYC Economic Opportunity Commission, the Workforce Investment Board, the Sustainability Advisory Board and the NYC Commission on Women's Issues. She has been the recipient of grants from the Wallace, Guggenheim and Ford Foundations, the Greater London Enterprise and the U.S. Department of Housing and Urban Development. She is the author of *Mayors and Money: Fiscal Policy in New York and Chicago*. Fuchs is a frequent political commentator in print, broadcast and new media and lectures internationally on urban politics and governance.

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**Rem Koolhaas** is a cofounder of OMA, the Office for Metropolitan Architecture. He also heads the research division of the firm, AMO, which operates in areas beyond the realm of architecture, such as media, politics, renewable energy and fashion. Koolhaas graduated from the Architectural Association in London. He is the author of *Delirious New York* (1978) and *S,M,L,XL* (1995) and

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**Richard C. Longworth** is a senior fellow at the Chicago Council on Global Affairs and a former distinguished visiting scholar at DePaul University. He is the author of the book, *Caught in the Middle: America's Heartland in the Age of Globalism* (Bloomsbury USA, 2008), which describes the impact of globalization on the Midwest. He writes and hosts "The Midwesterner," a blog on the website of the Chicago Council's Global Midwest Initiative at [www.globalchicago.org](http://www.globalchicago.org). Longworth joined the Council in 2003 as executive director of its Global Chicago Center after a career in journalism. For twenty years, Longworth was a foreign correspondent for the *Chicago Tribune* and United Press International and was the *Tribune's* chief European correspondent. He has reported from eighty countries on five continents. Longworth is the author of *Global Squeeze*, one of the first books on globalization, and of a MacArthur Foundation report, "Global Chicago," which led to the foundation of the Global Chicago Center. He is also coauthor of *Global Chicago* (University of Illinois Press, 2004). He has been an adjunct professor of international relations at Northwestern University and a regular lecturer at Columbia University, and is a mentor at the Harris School at the University of Chicago.

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**Antanas Mockus** was the mayor of Bogotá, Colombia from 1995 to 1997 and from 2001 to 2003. Prior to his political career, Mockus served as the president of

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**Jaana Remes** is a senior fellow at the McKinsey Global Institute (MGI). Since 2003, Remes has co-led MGI's research on productivity and competitiveness. Her most recent research sheds light on the patterns of global urban growth through the lens of MGI's Global Cityscope database of two thousand cities. Remes also leads MGI's research agenda on energy, with a focus on understanding the micro-economic underpinnings of the growing global demand for energy and the opportunity to reduce demand growth through higher energy productivity. She advises global business and government leaders on related topics and frequently contributes to policy debates through articles and conference presentations. Prior to joining MGI, Remes was a consultant on McKinsey corporate finance and strategy projects in the United States and Mexico. She has a PhD in applied economics from Stanford University and a master's degree in economics and philosophy from the University of Helsinki, Finland.

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**Cary Siress** is an architect and senior researcher at the Future of Cities Laboratory in Singapore. He has served as a guest professor at the Technical University in Munich and the Graduate School of Architecture at the University of Nanjing in China. Following graduate studies in architecture and urban design at Columbia University in New York, he was involved in teaching and research at the Swiss Federal Institute of Technology (ETH Zurich), where he completed his doctoral dissertation on the impact of psychoanalysis on urban discourse in the late twentieth century. He was a tenured faculty member in architecture and theory at the School of Arts, Culture, and Environment at the University of Edinburgh and is founding editor of the journal *Architecture &*, based in the United Kingdom. He is the author of numerous essays on the political economy of urban territories and

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