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JUST THE NUMBERS

Six Flags México
MEXICO CITY, MEXICO — 47 (Attractions)
2012 attendance: 2,310,000

Beach Park
AQUIRAZ, BRAZIL — 16
1,408,000

Hopi Hari
SÃO PAULO, BRAZIL — 60
1,682,000

La Feria de Chapultepec
MEXICO CITY, MEXICO — 48
1,537,000

Beto Carrero World
PENHA, BRAZIL — 100
1,500,000

Parque Plaza Sésamo
MONTERREY, MEXICO — 42
1,197,000

Parque de la Costa
TIGRE, ARGENTINA — 51
1,091,000

Fantasilandia
SANTIAGO, CHILE — 34
1,070,000

Parque Mundo Aventura
BOGOTÁ, COLOMBIA — 34
1,065,000

Salitre Mágico
BOGOTÁ, COLOMBIA — 30
958,000

Mexico: What a Ride

By Wilda Escarfuller

By almost any measure, Mexicans love a good roller coaster, or merry-go-round, or ferris wheel, or water slide. In terms of numbers of major amusement parks per capita (3) or annual attendance (over 5 million in 2012), Mexico leads Brazil in amusement fun. In fact, the only country that comes close is Chile, which per capita has the highest attendance. The mystery is the popularity of Brazil's water parks. Who needs a water park when you're blessed with the best water-based fun nature can provide: world class beaches?

Source: 2012 Theme Index: Global Attractions Attendance Report published by the Themed Entertainment Association (TEA) http://www.aecom.com/deployedfiles/Internet/Capabilities/Economics/_documents/2012%20Theme%20Index%20Combined_1-1_online.pdf. Last accessed on March 25, 2014.

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