

PPS 185.01/POLSCI 149
GLOBALIZATION AND PUBLIC POLICY

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Teaching Assistants: Eric Hoefer and Wendy Wu

Duke University
Terry Sanford Institute of Public Policy
Department of Public Policy Studies

Spring 2004
M, W 2:20-3:35
Sanford Inst. Bldg. 03
Discussion Sections:
M 9:10-10:00, Room 102
W 9:10-10:00, Room 150

Globalization is a term much invoked, but a phenomenon not all that well understood. In its essence it is about the blurring of the lines between the “international” and the “domestic,” and the increasing interconnectedness of nation-states and their peoples in the post-Cold War era. Globalization has many drivers including economic, political, social, technological, and cultural forces. It also has many dimensions: economic issues of trade, international finance and international development; social issues such as poverty, the global environment and global public health; security issues such as military intervention, proliferation of weapons of mass destruction, and terrorism; and political issues such as the challenges of the spread and strengthening of democracy.

This course focuses on how the various aspects of globalization affect, and are affected by, public policy at the international, national and local levels. Our principal objectives are threefold: develop an analytic framework for thinking about globalization and its core concepts, major institutions and political dynamics; survey a range of major policy areas affected by globalization; and provide students with the opportunity to focus on a policy area of particular interest and develop a major research paper on it.

Class sessions will be a mix of lectures and discussion. Written course requirements are:

- Short paper on class topics (2 of 3, 12 _ % each)
- Policy Research paper, 30%
- Final exam, 35%
- Discussion section participation, 10%

Topics for the short papers will be distributed. Each will be on a topic discussed in class and the readings, at intervals across the semester. These are take-home, 3-5 pages.

The Policy Research paper is on a major current issue within the bounds of the course as chosen by each student and approved by your TA and Professor Jentleson. It requires substantial research, analysis of the policy debate, and a well-grounded, well-argued policy proposal. Additional guidelines will be provided. Topic statements will be due the week of February 9 in discussion section.

The Final Exam will cover the entire semester.

Discussion sections are an important part of the course; active engagement is expected.

Students are expected to be staying up with current events and policy debates related to the course, preferably by reading The New York Times on a daily basis.

Professor Jentleson's office hours are Mondays after class until 5:15 in Room 124 Sanford Institute Building. We also can meet by appointment; contact Susanne Borchardt, Administrative Assistant to the Director, in the Sanford Institute main office (Room 124A) to schedule a time, susanne.borchardt@duke.edu, 613-7309. Professor Jentleson's e-mail address is bwj@pps.duke.edu. Eric (eric.hoefer@duke.edu) and Wendy (wei.wu@duke.edu) will work out their availabilities with their sections.

We will hold one additional session, to be scheduled in the evening, to discuss graduate school and career options in international policy, for students who are interested.

REQUIRED TEXTS: (available at the Duke University Book Store)

Friedman, Thomas L., The Lexus and the Olive Tree, Farrar, Straus and Giroux (2000, updated edition)

Love, Maryann Cusimano, Beyond Sovereignty, Wadsworth/Thomson (2002, second edition)

Rodrik, Dani, Has Globalization Gone Too Far?, Overseas Development Council-Johns Hopkins University Press (1997)

Stiglitz, Joseph E., Globalization and Its Discontents, W. W. Norton (2002)

United Nations Development Program, Arab Human Development Report 2002

Readings marked with an asterisk (*) will be on the Course Info Website. According to the "Blackboard" system, you access our website at <http://courses.duke.edu> with your normal ACPUB userID and password.

Our course website also has numerous references to useful websites for course-related research. It also will have periodic postings of news articles and other items of interest, to which all students are encouraged to contribute.

COURSE SCHEDULE

W 1/7 *September 11 and Globalization: Course Introduction and Overview*

Assignment for Discussion Sections 1/12, 1/14:

What are your initial views of globalization? Do the self-survey at www.fantasyworldorder.com; bring the results to discussion section and be prepared to discuss.

I. GLOBALIZATION: KEY CONCEPTS, ANALYTIC FRAMEWORK

M 1/12, *Globalization, Dynamics, Dimensions, Dilemmas*

W 1/14 Friedman, Lexus and the Olive Tree, Opening Scene, chs. 1-4, 19-20

Stiglitz, Globalization and Its Discontents, Preface, chs.1 and 9

M. Cusimano Love (MCL), Beyond Sovereignty, chapter 1

*Barber, Jihad vs. McWorld (1996), Introduction

M 1/19 MARTIN LUTHER KING, JR. DAY (NO CLASS)

W 1/21, *Sovereignty, Intervention, Global Governance*

M 1/26 MCL, Beyond Sovereignty, chapter 2

*Barkin & Cronin, "The State and the Nation: Changing Norms and the Rules of Sovereignty in International Relations," International Organization 48 (Winter 1994), pp. 107-130

*Keohane & Nye, "Introduction," in Nye and Donahue, Governance in a Globalizing World (2000)

*Axworthy, "Human Security and Global Governance: Putting People First," Global Governance, Jan-March 2001

W 1/28, *Multilateralism and Post-World War II International Institutions:*

M 2/2, *United Nations and the Liberal International Economic Order (LIEO)*

W 2/4 *Mingst & Karns, United Nations in the Post-Cold War Era, chapter 2

**We, the Peoples: Role of the UN in the 21st Century*, Secretary-General Kofi Annan (2001), skim

*Spero & Hart, The Politics of International Economic Relations (2003, sixth edition), chapter 2 (pp. 12-52), chapter 3 (pp. 66-92)

*"What is the International Community?," Foreign Policy, Sept-Oct 2002

*Krauthammer, "The Unipolar Moment Revisited," The National Interest Winter 2002-03

*Gnesotto, "Reacting to America," Survival Winter 2002-03

*Jentleson, "Tough Love Multilateralism," The Washington Quarterly, Winter 2003-04

M 2/9,
W 2/11

U.S. Domestic Politics of Globalization

*Luck, Mixed Messages: American Politics and International Organizations, 1919-1999 (1999), chapter 2

Friedman, Lexus and Olive Tree, chs. 17-18

*Holsti, "Public Opinion & Foreign Policy," and Strobel, "The Media & the 'CNN Effect,'" in Jentleson, American Foreign Policy: The Dynamics of Choice in the 21st Century (2004, second edition)

*Slaughter and Bosco, "Plaintiff's Diplomacy," Foreign Affairs, 79 (Sept./Oct. 2000)

Discussion Sections 2/9, 2/11: Meet at Perkins Library, Room 119, with Catherine Shreve, Reference Librarian for Public Policy and Political Science

M 2/16,
W 2/18

Non-State Actors: NGOs, Private Sector

*Mathews, "Power Shift," Foreign Affairs, Jan/Feb 1997

*Keck and Sikkink, Activists Beyond Borders, chapter 1

*Cooley & Ron, "The NGO Scramble: Organizational Insecurity and the Political Economy of Transnational Action," International Security, 27 (Summer 2002)

MCL, Beyond Sovereignty, chs. 3-4

Friedman, Lexus and Olive Tree, chs. 15-16

*Gereffi, Garcia-Johnson & Sasser, "The NGO-Industrial Complex," Foreign Policy (July/August 2001)

*Greider, One World Ready or Not: The Manic Logic of Global Capitalism (1997), chapter 1

*Kell, "The Global Compact: Origins, Operations, Progress, Challenges," in Journal of Corporate Citizenship (Autumn 2003)

II. GLOBALIZATION AND THE INTERNATIONAL SOCIAL AND ECONOMIC AGENDA

M 2/23,
W 2/25

International Trade, WTO

*Irwin, Free Trade Under Fire (2002), chapter 2

Rodrick, Has Globalization Gone Too Far? (all)

*Select readings from one or both of these anti-WTO websites: Global Exchange (www.globalexchange.org), Global Trade Watch (www.citizen.org/trade)

M 3/1,
W 3/3

International Finance, IMF

Stiglitz, Globalization and Its Discontents, chapters 2-4, 7-9

Friedman, Lexus and Olive Tree, chs. 6-7

*The Economist, "A Plague of Finance"

*Rogoff, "The IMF Strikes Back," Foreign Policy, Jan-Feb 2003

[Spring Break]

- M 3/15, W 3/17 *Sustainable Development, Global Poverty, the World Bank, U. S. Foreign Aid*
 * Dollar and Kraay, “Spreading the Wealth,” Foreign Affairs,
 January/February 2002
 * UN Development Program, “Globalization with a Human Face,” Human
 Development Report 1999
 * Gwin, “Development Assistance”, in Simmons and de Jonge Oudraat,
Managing Global Issues: Lessons Learned (2001), chapter 4
 * U.S. Agency for International Development and the Bush Millennium
 Challenge Account, www.usaid.gov
 * Article on Agricultural trade, U.S. domestic politics and developing
 countries at www.nytimes.com/harvestingpoverty
- M 3/22 *Global Environment*
 MCL, Beyond Sovereignty, chapter 11
 Friedman, Lexus and Olive Tree, chapter 13
 * UN, Report of Working Group I of the Intergovernmental Panel on
 Climate Change (2001), www.ipcc.ch (skim)
- W 3/24 *Global Public Health*
 * MCL, Beyond Sovereignty, chapter 10
 * Barry and Raworth, “Access to Medicines and the Rhetoric of
 Responsibility,” Ethics and International Affairs, (2002), vol. 16, no. 2
 * Sreenivasan, “International Justice and Health: A Proposal”, Ethics and
 International Affairs, (2002), vol. 16, no. 2
 * U.S. Central Intelligence Agency, The Global Infectious Disease Threat
 and Its Implications for the United States (2000), www.cia.gov

III. GLOBALIZATION AND POST-COLD WAR SECURITY THREATS

- M 3/29, W 3/31 *Use of Force: Pre-Emption, Prevention, Humanitarian Intervention*
 * Jentleson, Coercive Prevention: Normative, Political and Policy
 Dilemmas, U.S. Institute of Peace, Peaceworks No. 35 (2000)
 * International Commission on Intervention and State Sovereignty, The
 Responsibility to Protect (2001), chs. 1-4, 6
 * Power, A Problem From Hell: America and the Age of Genocide (2002),
 Preface and chapter 10 (Rwanda)
 MCL, Beyond Sovereignty, chapter 12
 Friedman, Lexus and Olive Tree, chapter 10
 * President Bush, National Security Strategy for the United States (2002),
 sections on pre-emption and use of force, www.whitehouse.gov/nsc

- M 4/5 *Terrorism and Policy Responses*
 MCL, Beyond Sovereignty, chapter 5
 *National Commission on Terrorism, Countering the Changing Threat of International Terrorism, June 2000
 *Krueger and Maleckova, "The Economics and the Education of Suicide Bombers. Does Poverty Cause Terrorism?" The New Republic Online, June 6, 2002
 *Cronin, "Behind the Curve: Globalization & International Terrorism," International Security 27 (Winter 2002/03)
- W 4/7 *Proliferation of Weapons of Mass Destruction*
 MCL, Beyond Sovereignty, chs 8-9
 * Cirincione, Deadly Arsenals: Tracking Weapons of Mass Destruction (2002), chs. 1-4

[Additional readings recommended: MCL, Beyond Sovereignty, chapters on global crime and global drugs (chs. 6, 7)]

IV. GLOBALIZATION AND DEMOCRACY

- M 4/12 *How Universal are Democratic Values?*
 *Fukuyama, "End of History," National Interest, Summer 1989
 *Huntington, "Clash of Civilizations," Foreign Affairs, Summer 1993
- W 4/14 *Islam, Arab World and Democracy*
 *Arab Human Development Report (gist)
 *Takeyh, "The Lineaments of Islamic Democracy," World Policy Journal, Winter 2001-02
- M 4/19 *Democracy and Human Rights Promotion*
 *Rose, "Democracy Promotion and American Foreign Policy: A Review Essay," International Security, Winter 2000/01
 *Beitz, "Human Rights as a Common Concern," American Political Science Review, June 2001
- W 4/21 *Final Class*
 MCL, Beyond Sovereignty, chapter 14