

MANLY STATES



*Columbia University Press*  
*New York*

# manly states

Masculinities, International Relations, and Gender Politics

CHARLOTTE HOOPER



Columbia University Press  
Publishers Since 1893  
New York Chichester, West Sussex  
Copyright © 2001 Columbia University Press  
All rights reserved

Library of Congress Cataloging-in-Publication Data

Hooper, Charlotte.

*Manly states : masculinities, international relations, and  
gender politics / Charlotte Hooper.*

p. cm.

*Includes bibliographical references and index.*

ISBN 0-231-12074-5 (cloth : alk. paper) — ISBN

0-231-12075-3 (pbk. : alk. paper)

1. Masculinity—Political aspects. 2. International  
relations—Psychological aspects. 3. Economist  
(London, England : 1843) I. Title.

HQ1090 .H66 2001

305.31—dc21

00-060142

CIP

*Casebound editions of Columbia University Press books are  
printed on permanent and durable acid-free paper.*

*Printed in the United States of America*

c 10 9 8 7 6 5 4 3 2 1

p 10 9 8 7 6 5 4 3 2 1

## Contents

LIST OF ILLUSTRATIONS *vii*

ACKNOWLEDGMENTS *ix*

Introduction 1

Part one. Theorizing Masculinities 17

CHAPTER ONE. The Construction of Gender Identity 19

CHAPTER TWO. Masculinities and Masculinism 39

Part two. Masculinities, IR, and Gender Politics 77

CHAPTER THREE. Masculinities in International Relations 79

CHAPTER FOUR. *The Economist's* Masculine Credentials 117

CHAPTER FIVE. *The Economist*, Globalization, and Masculinities 149

CHAPTER SIX. *The Economist*/IR Intertext 197

Conclusion: IR and the (Re)Making of Hegemonic Masculinity 219

NOTES 233

REFERENCE LIST AND BIBLIOGRAPHY 263

INDEX 285



## *Illustrations*

- 1 Mapping the Text of Part 2, by Chapter
- 3.1 The Relationship between Men and International Relations
- 4.1 Ad Masquerading as Editorial
- 4.2 Ad Promoting Gentlemanly Luxury
- 5.1 Investment Ad Offering Paternalistic Wisdom
- 5.2 Ad Featuring Flat Earth versus Globe from Space
- 5.3 Ad with Businessman as Astronaut
- 5.4 Ad Promoting Cooperation, Japanese-style
- 5.5 Investment Banking Ad Featuring Former Patriarch Looking Stern
- 5.6 Finance Ad Demonstrating Risk Anxiety
- 5.7 Computing and Promoting Physical Fitness
- 5.8 Computing Ad with Male Torso: Muscle versus Flab