

The Intellectuals and the Flag







BY THE SAME AUTHOR

Letters to a Young Activist (2003)

Media Unlimited: How the Torrent of Images and Sounds Overwhelms Our Lives (2002)

Sacrifice (1999)

The Twilight of Common Dreams: Why America Is Wracked by Culture Wars (1995)

The Murder of Albert Einstein (1992)

The Sixties: Years of Hope, Days of Rage (1987)

Watching Television (edited) (1987)

Inside Prime Time (1983)

The Whole World Is Watching: Mass Media in the Making and Unmaking of the New Left (1980)

Busy Being Born (1974)

Campfires of the Resistance: Poetry from the Movement (edited) (1971)

Uptown: Poor Whites in Chicago (coauthor) (1970)





Todd Gitlin



The Intellectuals and the Flag



(







COLUMBIA UNIVERSITY PRESS

Publishers Since 1893

New York Chichester, West Sussex Copyright © 2006 Todd Gitlin

All rights reserved

Library of Congress Cataloging-in-Publication Data Gitlin, Todd.

The intellectuals and the flag / Todd Gitlin

p. cm.

Includes bibliographical references and index.

ISBN 0-231-12492-9 (alk. paper) — ISBN 0-231-51035-7 (e-book)

- 1. United States—Intellectual life—20th century.
- 2. United States—Intellectual life—21st century.
- 3. Intellectuals—United States—Biography. 4. Civics.
- 5. Nationalism—United States. 6. Liberalism—United States
- 7. Radicalism—United States. 8. Political culture—United States.
 - 9. United States—Politics and government—1945–1989.
 - 10. United States—Politics and government—1989—

I. Title

E169.12.G58 2005 973.92'086'31—dc22 2005049779



Columbia University Press books are printed on permanent and durable acid-free paper.

Printed in the United States of America c 10 9 8 7 6 5 4 3 2 1







To my students















Contents

Introduction: From Great Refusal to Political Retreat 1

ı	Thron	Evomolary	/ Intellectuals	Λ
I.	IIIItt	EXCIIIDIDI	/ IIILUITUUUIS	y

т	David	Riesman's	Lonaly	Crowd	TE
1	David	Riesmans	Loneiv	Crowa	- 15

- 2 C. Wright Mills, Free Radical 27
 - 3 Irving Howe's Partition 49

II. Two Traps and Three Values 67

- 4 The Postmodernist Mood 73
- 5 The Antipolitical Populism of Cultural Studies 87
 - 6 The Values of Media, the Values of Citizenship, and the Values of Higher Education 103

III. The Intellectuals and the Flag 125

Acknowledgments 159 Index 161













The Intellectuals and the Flag









